



Retail Goods and Services Expenditures

3314 W Loop 250 N, Midland, Texas, 79707
 Ring Band: 0 - 1 mile radius

Dub House, MAI, CCIM
 Latitude: 32.03372
 Longitude: -102.13024

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
In Style (5B)	27.7%	Population	11,768	12,435
Young and Restless (11B)	27.7%	Households	5,185	5,462
Bright Young Professionals (8C)	20.1%	Families	3,127	3,266
Savvy Suburbanites (1D)	9.9%	Median Age	35.9	36.2
Exurbanites (1E)	9.5%	Median Household Income	\$64,490	\$70,488
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services				
Men's		127	\$2,555.44	\$13,249,963
Women's		126	\$511.21	\$2,650,600
Children's		126	\$864.79	\$4,483,931
Footwear		129	\$417.32	\$2,163,782
Watches & Jewelry		126	\$539.34	\$2,796,459
Apparel Products and Services (1)		128	\$130.56	\$676,959
Computer				
Computers and Hardware for Home Use		128	\$92.23	\$478,231
Portable Memory		131	\$226.79	\$1,175,905
Computer Software		130	\$6.10	\$31,629
Computer Accessories		135	\$17.48	\$90,648
Entertainment & Recreation				
Fees and Admissions		124	\$22.00	\$114,077
Membership Fees for Clubs (2)		121	\$3,533.95	\$18,323,535
Fees for Participant Sports, excl. Trips		123	\$712.55	\$3,694,585
Tickets to Theatre/Operas/Concerts		122	\$233.06	\$1,208,412
Tickets to Movies/Museums/Parks		125	\$111.87	\$580,057
Admission to Sporting Events, excl. Trips		124	\$65.55	\$339,889
Fees for Recreational Lessons		130	\$86.50	\$448,493
Dating Services		128	\$68.00	\$352,558
TV/Video/Audio		119	\$146.53	\$759,744
Cable and Satellite Television Services		152	\$1.05	\$5,432
Televisions		123	\$1,478.42	\$7,665,633
Satellite Dishes		121	\$1,084.42	\$5,622,706
VCRs, Video Cameras, and DVD Players		128	\$140.90	\$730,571
Miscellaneous Video Equipment		110	\$1.61	\$8,343
Video Cassettes and DVDs		132	\$10.64	\$55,175
Video Game Hardware/Accessories		134	\$10.32	\$53,492
Video Game Software		129	\$23.85	\$123,642
Streaming/Downloaded Video		136	\$34.97	\$181,339
Rental of Video Cassettes and DVDs		142	\$19.57	\$101,459
Installation of Televisions		134	\$24.36	\$126,309
Audio (3)		132	\$21.58	\$111,916
Rental and Repair of TV/Radio/Sound Equipment		114	\$1.05	\$5,436
Pets		122	\$99.97	\$518,351
Toys/Games/Crafts/Hobbies (4)		132	\$5.19	\$26,893
Recreational Vehicles and Fees (5)		117	\$624.62	\$3,238,662
Sports/Recreation/Exercise Equipment (6)		122	\$139.37	\$722,640
Photo Equipment and Supplies (7)		115	\$123.79	\$641,858
Reading (8)		120	\$199.10	\$1,032,311
Catered Affairs (9)		125	\$68.77	\$356,598
Food				
Food at Home		120	\$157.11	\$814,602
Bakery and Cereal Products		117	\$30.21	\$156,648
Meats, Poultry, Fish, and Eggs		125	\$10,133.49	\$52,542,146
Dairy Products		124	\$6,188.94	\$32,089,669
Fruits and Vegetables		123	\$830.02	\$4,303,640
Snacks and Other Food at Home (10)		124	\$1,379.57	\$7,153,075
Food Away from Home		122	\$647.71	\$3,358,384
Alcoholic Beverages		125	\$1,192.82	\$6,184,788
		125	\$2,138.82	\$11,089,781
		128	\$3,944.55	\$20,452,476
		129	\$660.59	\$3,425,172

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	124	\$9,303.09	\$48,236,522
Value of Retirement Plans	109	\$28,626.29	\$148,427,329
Value of Other Financial Assets	139	\$1,571.50	\$8,148,230
Vehicle Loan Amount excluding Interest	129	\$3,151.69	\$16,341,497
Value of Credit Card Debt	118	\$674.05	\$3,494,960
Health			
Nonprescription Drugs	119	\$148.40	\$769,450
Prescription Drugs	112	\$467.60	\$2,424,518
Eyeglasses and Contact Lenses	115	\$103.12	\$534,666
Home			
Mortgage Payment and Basics (11)	110	\$9,466.07	\$49,081,592
Maintenance and Remodeling Services	108	\$1,885.93	\$9,778,540
Maintenance and Remodeling Materials (12)	103	\$375.30	\$1,945,951
Utilities, Fuel, and Public Services	120	\$5,835.40	\$30,256,533
Household Furnishings and Equipment			
Household Textiles (13)	123	\$106.76	\$553,529
Furniture	128	\$628.30	\$3,257,754
Rugs	118	\$28.71	\$148,858
Major Appliances (14)	114	\$323.37	\$1,676,678
Housewares (15)	126	\$105.52	\$547,132
Small Appliances	123	\$57.89	\$300,169
Luggage	127	\$11.71	\$60,737
Telephones and Accessories	128	\$91.42	\$474,012
Household Operations			
Child Care	127	\$537.40	\$2,786,417
Lawn and Garden (16)	109	\$444.57	\$2,305,070
Moving/Storage/Freight Express	135	\$85.70	\$444,362
Housekeeping Supplies (17)	122	\$855.88	\$4,437,756
Insurance			
Owners and Renters Insurance	107	\$494.92	\$2,566,186
Vehicle Insurance	123	\$1,378.05	\$7,145,196
Life/Other Insurance	112	\$461.99	\$2,395,432
Health Insurance	116	\$3,916.37	\$20,306,354
Personal Care Products (18)	125	\$543.29	\$2,816,962
School Books and Supplies (19)	128	\$209.79	\$1,087,767
Smoking Products	120	\$491.84	\$2,550,187
Transportation			
Payments on Vehicles excluding Leases	123	\$2,570.25	\$13,326,741
Gasoline and Motor Oil	123	\$3,777.20	\$19,584,775
Vehicle Maintenance and Repairs	122	\$1,263.63	\$6,551,937
Travel			
Airline Fares	122	\$557.48	\$2,890,509
Lodging on Trips	118	\$546.24	\$2,832,229
Auto/Truck Rental on Trips	122	\$29.28	\$151,837
Food and Drink on Trips	119	\$523.05	\$2,711,999

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- (1) **Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) **Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) **Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) **Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) **Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) **Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) **Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) **Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) **Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) **Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) **Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) **Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) **Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) **Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) **Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) **Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) **Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) **Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) **School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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Retail Goods and Services Expenditures

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Dub House, MAI, CCIM
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Top Tapestry Segments	Percent	Demographic Summary	2016	2021
In Style (5B)	11.7%	Population	61,310	67,132
Bright Young Professionals (8C)	11.1%	Households	24,527	26,761
Professional Pride (1B)	11.0%	Families	16,330	17,740
Comfortable Empty Nesters (5A)	9.1%	Median Age	36.6	37.4
Enterprising Professionals (2D)	6.7%	Median Household Income	\$75,104	\$82,896
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services				
Men's		135	\$2,727.10	\$66,887,601
Women's		136	\$545.27	\$13,373,738
Children's		136	\$929.31	\$22,793,170
Footwear		134	\$431.17	\$10,575,407
Watches & Jewelry		134	\$575.81	\$14,122,899
Apparel Products and Services (1)		139	\$143.86	\$3,528,429
		141	\$101.68	\$2,493,958
Computer				
Computers and Hardware for Home Use		139	\$240.63	\$5,901,853
Portable Memory		139	\$6.51	\$159,780
Computer Software		141	\$18.22	\$446,787
Computer Accessories		136	\$24.26	\$595,070
Entertainment & Recreation				
Fees and Admissions		134	\$3,892.54	\$95,472,371
Membership Fees for Clubs (2)		141	\$816.54	\$20,027,265
Fees for Participant Sports, excl. Trips		141	\$269.39	\$6,607,414
Fees for Participant Sports, excl. Trips		143	\$128.39	\$3,149,053
Tickets to Theatre/Operas/Concerts		142	\$74.89	\$1,836,759
Tickets to Movies/Museums/Parks		140	\$92.80	\$2,276,050
Admission to Sporting Events, excl. Trips		143	\$76.08	\$1,865,908
Fees for Recreational Lessons		141	\$173.95	\$4,266,525
Dating Services		151	\$1.04	\$25,556
TV/Video/Audio		131	\$1,580.66	\$38,768,920
Cable and Satellite Television Services		130	\$1,165.79	\$28,593,390
Televisions		136	\$149.20	\$3,659,359
Satellite Dishes		126	\$1.84	\$45,065
VCRs, Video Cameras, and DVD Players		136	\$11.00	\$269,829
Miscellaneous Video Equipment		139	\$10.69	\$262,282
Video Cassettes and DVDs		132	\$24.46	\$599,937
Video Game Hardware/Accessories		135	\$34.74	\$852,034
Video Game Software		138	\$19.00	\$466,125
Streaming/Downloaded Video		137	\$24.92	\$611,113
Rental of Video Cassettes and DVDs		135	\$21.97	\$538,859
Installation of Televisions		141	\$1.30	\$31,795
Audio (3)		135	\$110.58	\$2,712,084
Rental and Repair of TV/Radio/Sound Equipment		132	\$5.18	\$127,047
Pets		130	\$695.86	\$17,067,309
Toys/Games/Crafts/Hobbies (4)		131	\$149.91	\$3,676,813
Recreational Vehicles and Fees (5)		134	\$144.39	\$3,541,390
Sports/Recreation/Exercise Equipment (6)		132	\$218.20	\$5,351,693
Photo Equipment and Supplies (7)		138	\$75.97	\$1,863,292
Reading (8)		134	\$175.13	\$4,295,386
Catered Affairs (9)		139	\$35.89	\$880,303
Food				
Food at Home		133	\$10,766.63	\$264,073,099
Bakery and Cereal Products		132	\$6,575.45	\$161,275,994
Bakery and Cereal Products		131	\$885.93	\$21,729,228
Meats, Poultry, Fish, and Eggs		131	\$1,456.87	\$35,732,604
Dairy Products		131	\$693.07	\$16,998,923
Fruits and Vegetables		133	\$1,274.52	\$31,260,098
Snacks and Other Food at Home (10)		132	\$2,265.06	\$55,555,141
Food Away from Home		136	\$4,191.18	\$102,797,105
Alcoholic Beverages		138	\$706.09	\$17,318,343

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	145	\$10,883.28	\$266,934,138
Value of Retirement Plans	135	\$35,470.88	\$869,994,242
Value of Other Financial Assets	142	\$1,605.39	\$39,375,379
Vehicle Loan Amount excluding Interest	134	\$3,259.62	\$79,948,764
Value of Credit Card Debt	133	\$757.89	\$18,588,883
Health			
Nonprescription Drugs	131	\$162.44	\$3,984,128
Prescription Drugs	126	\$529.17	\$12,978,866
Eyeglasses and Contact Lenses	131	\$117.02	\$2,870,116
Home			
Mortgage Payment and Basics (11)	135	\$11,528.99	\$282,771,569
Maintenance and Remodeling Services	133	\$2,333.16	\$57,225,328
Maintenance and Remodeling Materials (12)	126	\$456.98	\$11,208,414
Utilities, Fuel, and Public Services	130	\$6,333.33	\$155,337,659
Household Furnishings and Equipment			
Household Textiles (13)	135	\$117.45	\$2,880,631
Furniture	137	\$675.50	\$16,567,925
Rugs	138	\$33.69	\$826,244
Major Appliances (14)	131	\$370.03	\$9,075,816
Housewares (15)	136	\$113.85	\$2,792,355
Small Appliances	133	\$62.80	\$1,540,392
Luggage	142	\$13.14	\$322,245
Telephones and Accessories	137	\$97.21	\$2,384,255
Household Operations			
Child Care	139	\$590.40	\$14,480,681
Lawn and Garden (16)	129	\$527.27	\$12,932,398
Moving/Storage/Freight Express	137	\$87.11	\$2,136,571
Housekeeping Supplies (17)	132	\$930.14	\$22,813,521
Insurance			
Owners and Renters Insurance	127	\$589.19	\$14,451,137
Vehicle Insurance	132	\$1,479.13	\$36,278,513
Life/Other Insurance	132	\$546.20	\$13,396,752
Health Insurance	131	\$4,415.26	\$108,293,099
Personal Care Products (18)	134	\$582.95	\$14,298,026
School Books and Supplies (19)	136	\$222.96	\$5,468,531
Smoking Products	122	\$499.80	\$12,258,672
Transportation			
Payments on Vehicles excluding Leases	131	\$2,730.11	\$66,961,509
Gasoline and Motor Oil	130	\$3,993.72	\$97,954,059
Vehicle Maintenance and Repairs	133	\$1,371.93	\$33,649,309
Travel			
Airline Fares	140	\$639.74	\$15,690,851
Lodging on Trips	137	\$636.99	\$15,623,427
Auto/Truck Rental on Trips	138	\$33.16	\$813,308
Food and Drink on Trips	136	\$597.67	\$14,659,082

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- (12) **Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
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Dub House, MAI, CCIM
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Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Southwestern Families (7F)	26.1%	Population	51,494	56,343
Barrios Urbanos (7D)	19.1%	Households	16,813	18,331
American Dreamers (7C)	10.7%	Families	12,382	13,455
Middleburg (4C)	7.1%	Median Age	31.4	32.3
Traditional Living (12B)	6.4%	Median Household Income	\$44,449	\$45,676
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services				
		81	\$1,633.63	\$27,466,235
Men's		79	\$318.68	\$5,357,935
Women's		79	\$541.96	\$9,111,938
Children's		89	\$287.04	\$4,825,922
Footwear		82	\$353.48	\$5,943,128
Watches & Jewelry		74	\$77.25	\$1,298,828
Apparel Products and Services (1)		77	\$55.22	\$928,484
Computer				
Computers and Hardware for Home Use		79	\$137.27	\$2,307,899
Portable Memory		79	\$3.73	\$62,709
Computer Software		79	\$10.26	\$172,430
Computer Accessories		76	\$13.54	\$227,699
Entertainment & Recreation				
Fees and Admissions		78	\$2,281.26	\$38,354,792
Membership Fees for Clubs (2)		73	\$421.39	\$7,084,835
Fees for Participant Sports, excl. Trips		71	\$135.96	\$2,285,883
Fees for Participant Sports, excl. Trips		78	\$69.76	\$1,172,884
Tickets to Theatre/Operas/Concerts		67	\$35.58	\$598,148
Tickets to Movies/Museums/Parks		82	\$54.19	\$911,108
Admission to Sporting Events, excl. Trips		70	\$37.09	\$623,584
Fees for Recreational Lessons		72	\$88.31	\$1,484,834
Dating Services		72	\$0.50	\$8,394
TV/Video/Audio		82	\$991.12	\$16,663,729
Cable and Satellite Television Services		83	\$740.16	\$12,444,278
Televisions		83	\$91.52	\$1,538,752
Satellite Dishes		99	\$1.44	\$24,275
VCRs, Video Cameras, and DVD Players		81	\$6.57	\$110,456
Miscellaneous Video Equipment		95	\$7.35	\$123,626
Video Cassettes and DVDs		81	\$15.01	\$252,290
Video Game Hardware/Accessories		83	\$21.27	\$357,551
Video Game Software		86	\$11.79	\$198,215
Streaming/Downloaded Video		80	\$14.55	\$244,682
Rental of Video Cassettes and DVDs		86	\$14.03	\$235,964
Installation of Televisions		80	\$0.74	\$12,381
Audio (3)		78	\$63.62	\$1,069,725
Rental and Repair of TV/Radio/Sound Equipment		78	\$3.07	\$51,534
Pets		78	\$415.32	\$6,982,796
Toys/Games/Crafts/Hobbies (4)		79	\$90.71	\$1,525,078
Recreational Vehicles and Fees (5)		74	\$79.79	\$1,341,457
Sports/Recreation/Exercise Equipment (6)		76	\$125.86	\$2,116,006
Photo Equipment and Supplies (7)		75	\$41.57	\$698,923
Reading (8)		73	\$96.14	\$1,616,400
Catered Affairs (9)		75	\$19.36	\$325,568
Food				
Food at Home		83	\$6,673.44	\$112,200,566
Bakery and Cereal Products		83	\$4,129.84	\$69,435,069
Bakery and Cereal Products		81	\$547.40	\$9,203,387
Meats, Poultry, Fish, and Eggs		86	\$955.56	\$16,065,878
Dairy Products		81	\$428.07	\$7,197,091
Fruits and Vegetables		82	\$787.11	\$13,233,618
Snacks and Other Food at Home (10)		82	\$1,411.71	\$23,735,094
Food Away from Home		82	\$2,543.60	\$42,765,497
Alcoholic Beverages		75	\$385.55	\$6,482,210

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

3314 W Loop 250 N, Midland, Texas, 79707
 Ring Band: 3 - 5 mile radius

Dub House, MAI, CCIM
 Latitude: 32.03372
 Longitude: -102.13024

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	69	\$5,141.31	\$86,440,868
Value of Retirement Plans	67	\$17,500.70	\$294,239,236
Value of Other Financial Assets	73	\$826.15	\$13,890,082
Vehicle Loan Amount excluding Interest	88	\$2,141.52	\$36,005,386
Value of Credit Card Debt	75	\$429.52	\$7,221,576
Health			
Nonprescription Drugs	80	\$99.53	\$1,673,448
Prescription Drugs	80	\$333.54	\$5,607,793
Eyeglasses and Contact Lenses	74	\$66.41	\$1,116,527
Home			
Mortgage Payment and Basics (11)	77	\$6,566.41	\$110,401,091
Maintenance and Remodeling Services	73	\$1,277.82	\$21,484,052
Maintenance and Remodeling Materials (12)	79	\$288.12	\$4,844,088
Utilities, Fuel, and Public Services	83	\$4,062.73	\$68,306,634
Household Furnishings and Equipment			
Household Textiles (13)	77	\$67.48	\$1,134,608
Furniture	81	\$397.16	\$6,677,394
Rugs	70	\$17.08	\$287,107
Major Appliances (14)	80	\$225.91	\$3,798,161
Housewares (15)	80	\$66.81	\$1,123,282
Small Appliances	78	\$36.60	\$615,417
Luggage	78	\$7.22	\$121,435
Telephones and Accessories	83	\$59.33	\$997,586
Household Operations			
Child Care	79	\$332.33	\$5,587,446
Lawn and Garden (16)	74	\$301.00	\$5,060,639
Moving/Storage/Freight Express	80	\$50.92	\$856,168
Housekeeping Supplies (17)	82	\$574.18	\$9,653,661
Insurance			
Owners and Renters Insurance	79	\$365.23	\$6,140,530
Vehicle Insurance	83	\$927.65	\$15,596,650
Life/Other Insurance	74	\$306.75	\$5,157,374
Health Insurance	78	\$2,638.32	\$44,358,069
Personal Care Products (18)	82	\$356.15	\$5,987,875
School Books and Supplies (19)	82	\$135.54	\$2,278,768
Smoking Products	80	\$328.37	\$5,520,884
Transportation			
Payments on Vehicles excluding Leases	86	\$1,795.73	\$30,191,537
Gasoline and Motor Oil	86	\$2,640.53	\$44,395,261
Vehicle Maintenance and Repairs	80	\$827.79	\$13,917,574
Travel			
Airline Fares	71	\$322.79	\$5,427,114
Lodging on Trips	71	\$330.88	\$5,563,145
Auto/Truck Rental on Trips	75	\$18.02	\$302,916
Food and Drink on Trips	73	\$321.85	\$5,411,248

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December 10, 2016



Retail Goods and Services Expenditures

3314 W Loop 250 N, Midland, Texas, 79707
Ring Band: 3 - 5 mile radius

Dub House, MAI, CCIM
Latitude: 32.03372
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- (1) **Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) **Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) **Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) **Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) **Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) **Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) **Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) **Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) **Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) **Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) **Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) **Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) **Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) **Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) **Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) **Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) **Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) **Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) **School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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