



# Demographic and Income Profile

11700 W Highway 80 E  
 11700 W Highway 80 E, Odessa, Texas, 79765  
 Ring: 1 mile radius

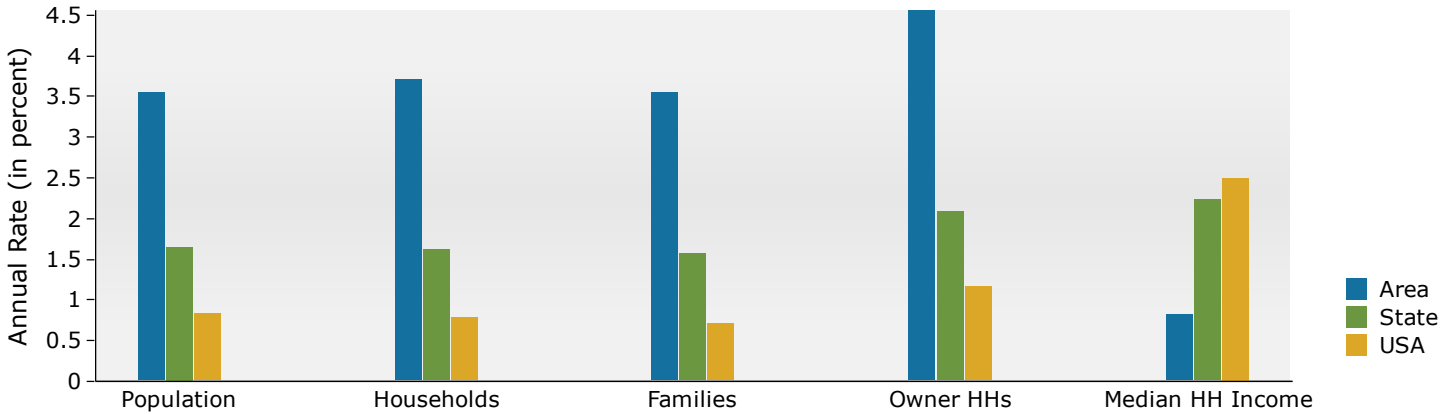
Dub House, MAI, CCIM  
 Latitude: 31.91225  
 Longitude: -102.23790

Summary	Census 2010	2018	2023			
Population	48	63	75			
Households	25	30	36			
Families	17	21	25			
Average Household Size	1.92	2.10	2.08			
Owner Occupied Housing Units	19	16	20			
Renter Occupied Housing Units	6	14	16			
Median Age	46.9	48.8	51.0			
Trends: 2018 - 2023 Annual Rate	Area	State	National			
Population	3.55%	1.65%	0.83%			
Households	3.71%	1.62%	0.79%			
Families	3.55%	1.58%	0.71%			
Owner HHs	4.56%	2.09%	1.16%			
Median Household Income	0.81%	2.23%	2.50%			
Households by Income	2018		2023			
	Number	Percent	Number	Percent		
<\$15,000	2	6.7%	2	5.6%		
\$15,000 - \$24,999	2	6.7%	2	5.6%		
\$25,000 - \$34,999	1	3.3%	2	5.6%		
\$35,000 - \$49,999	3	10.0%	3	8.3%		
\$50,000 - \$74,999	4	13.3%	4	11.1%		
\$75,000 - \$99,999	3	10.0%	4	11.1%		
\$100,000 - \$149,999	6	20.0%	8	22.2%		
\$150,000 - \$199,999	3	10.0%	4	11.1%		
\$200,000+	6	20.0%	7	19.4%		
Median Household Income	\$100,000		\$104,093			
Average Household Income	\$137,954		\$147,244			
Per Capita Income	\$58,743		\$63,201			
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2	4.3%	3	4.8%	3	3.9%
5 - 9	2	4.3%	3	4.8%	4	5.3%
10 - 14	3	6.4%	4	6.5%	4	5.3%
15 - 19	2	4.3%	3	4.8%	4	5.3%
20 - 24	2	4.3%	2	3.2%	2	2.6%
25 - 34	5	10.6%	5	8.1%	5	6.6%
35 - 44	6	12.8%	8	12.9%	10	13.2%
45 - 54	9	19.1%	8	12.9%	10	13.2%
55 - 64	8	17.0%	12	19.4%	12	15.8%
65 - 74	4	8.5%	8	12.9%	13	17.1%
75 - 84	2	4.3%	4	6.5%	6	7.9%
85+	2	4.3%	2	3.2%	3	3.9%
Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	41	87.2%	50	79.4%	58	76.3%
Black Alone	0	0.0%	1	1.6%	1	1.3%
American Indian Alone	1	2.1%	1	1.6%	2	2.6%
Asian Alone	2	4.3%	5	7.9%	6	7.9%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	3	6.4%	5	7.9%	8	10.5%
Two or More Races	0	0.0%	1	1.6%	1	1.3%
Hispanic Origin (Any Race)	9	18.8%	16	25.4%	27	36.0%

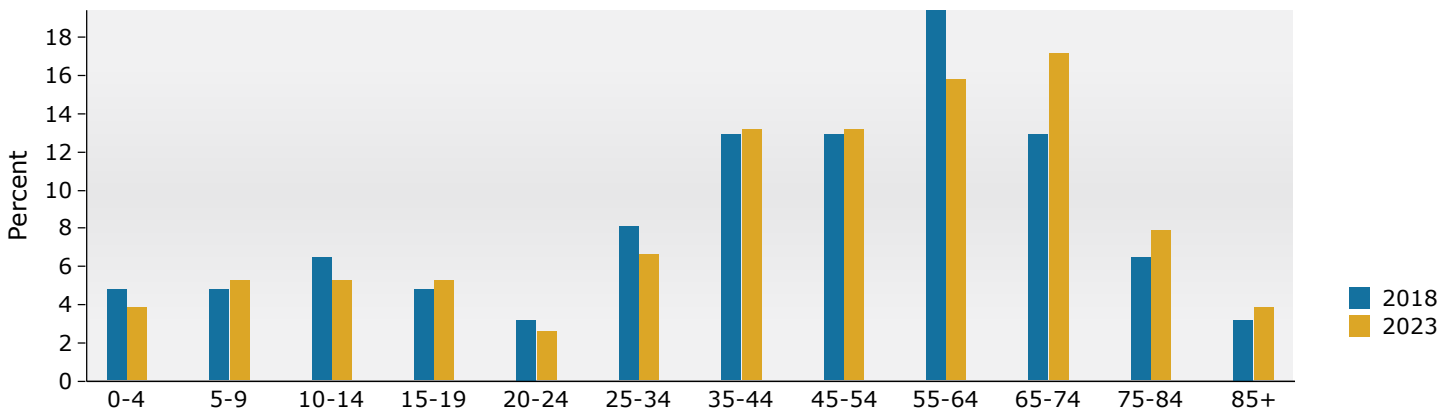
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

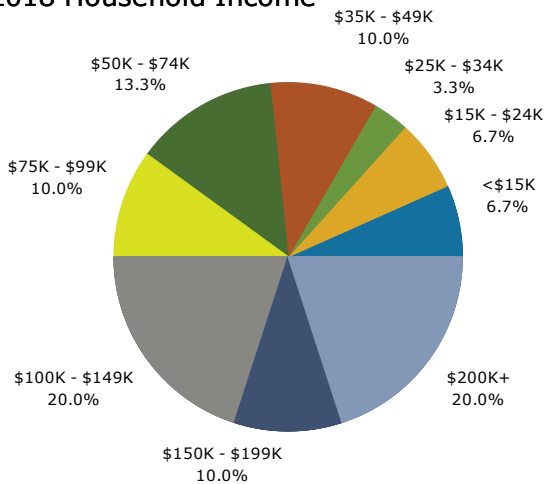
## Trends 2018-2023



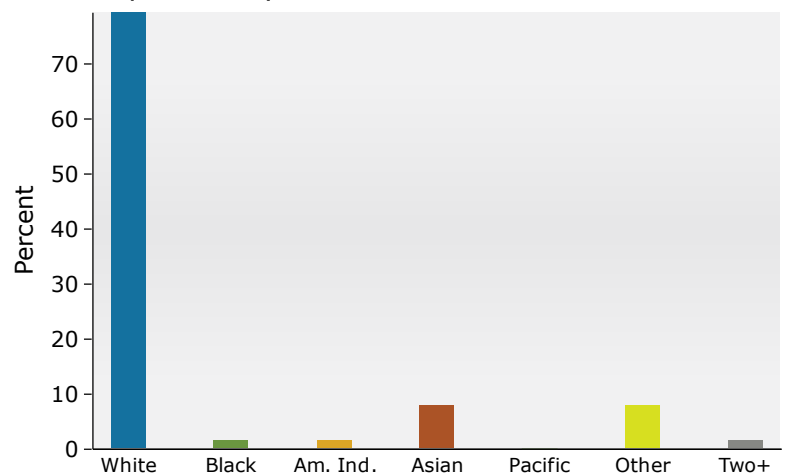
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 25.4%



# Demographic and Income Profile

11700 W Highway 80 E  
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 Ring: 3 mile radius

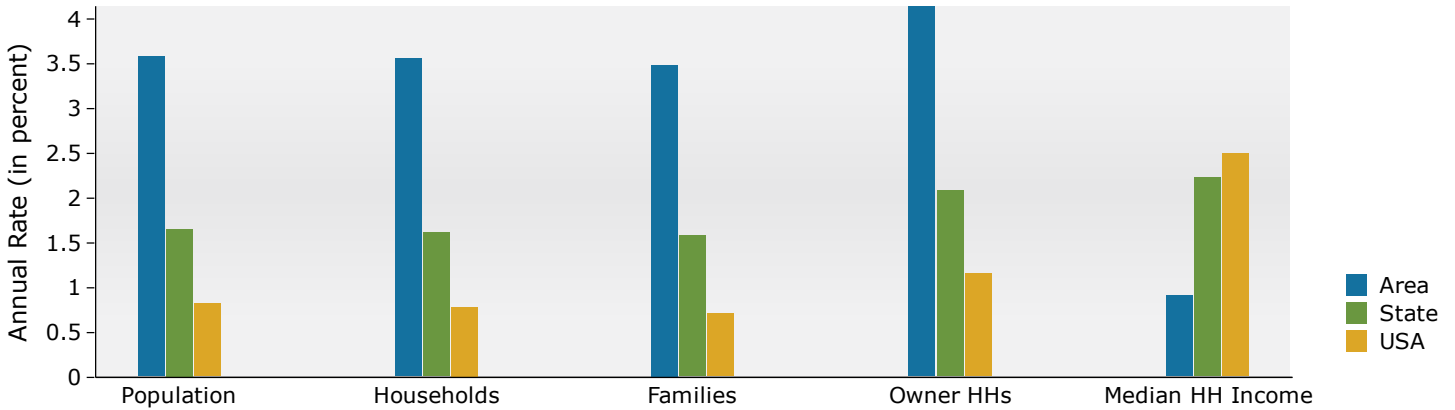
Dub House, MAI, CCIM  
 Latitude: 31.91225  
 Longitude: -102.23790

Summary	Census 2010	2018	2023			
Population	2,855	4,652	5,546			
Households	1,189	1,946	2,317			
Families	825	1,351	1,603			
Average Household Size	2.39	2.39	2.39			
Owner Occupied Housing Units	892	1,095	1,341			
Renter Occupied Housing Units	297	851	976			
Median Age	45.7	48.5	50.1			
Trends: 2018 - 2023 Annual Rate	Area	State	National			
Population	3.58%	1.65%	0.83%			
Households	3.55%	1.62%	0.79%			
Families	3.48%	1.58%	0.71%			
Owner HHs	4.14%	2.09%	1.16%			
Median Household Income	0.91%	2.23%	2.50%			
Households by Income	2018		2023			
	Number	Percent	Number	Percent		
<\$15,000	115	5.9%	111	4.8%		
\$15,000 - \$24,999	132	6.8%	131	5.7%		
\$25,000 - \$34,999	93	4.8%	99	4.3%		
\$35,000 - \$49,999	192	9.9%	221	9.5%		
\$50,000 - \$74,999	251	12.9%	295	12.7%		
\$75,000 - \$99,999	190	9.8%	229	9.9%		
\$100,000 - \$149,999	388	19.9%	510	22.0%		
\$150,000 - \$199,999	202	10.4%	243	10.5%		
\$200,000+	384	19.7%	477	20.6%		
Median Household Income		\$100,041		\$104,673		
Average Household Income		\$137,138		\$147,643		
Per Capita Income		\$57,727		\$62,111		
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	146	5.1%	194	4.2%	224	4.0%
5 - 9	148	5.2%	243	5.2%	274	4.9%
10 - 14	184	6.4%	280	6.0%	322	5.8%
15 - 19	148	5.2%	247	5.3%	292	5.3%
20 - 24	146	5.1%	174	3.7%	178	3.2%
25 - 34	299	10.5%	429	9.2%	418	7.5%
35 - 44	323	11.3%	557	12.0%	721	13.0%
45 - 54	515	18.0%	609	13.1%	697	12.6%
55 - 64	474	16.6%	845	18.2%	865	15.6%
65 - 74	236	8.3%	627	13.5%	921	16.6%
75 - 84	127	4.4%	301	6.5%	448	8.1%
85+	110	3.9%	146	3.1%	184	3.3%
Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,463	86.3%	3,704	79.6%	4,238	76.4%
Black Alone	27	0.9%	47	1.0%	57	1.0%
American Indian Alone	41	1.4%	87	1.9%	118	2.1%
Asian Alone	118	4.1%	334	7.2%	451	8.1%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	174	6.1%	410	8.8%	582	10.5%
Two or More Races	32	1.1%	70	1.5%	99	1.8%
Hispanic Origin (Any Race)	580	20.3%	1,330	28.6%	1,929	34.8%

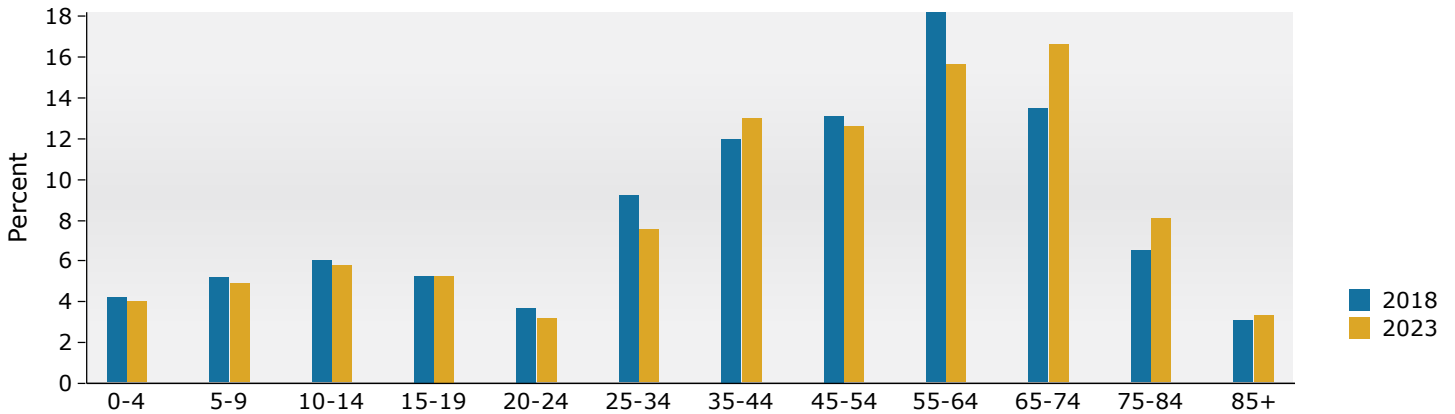
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

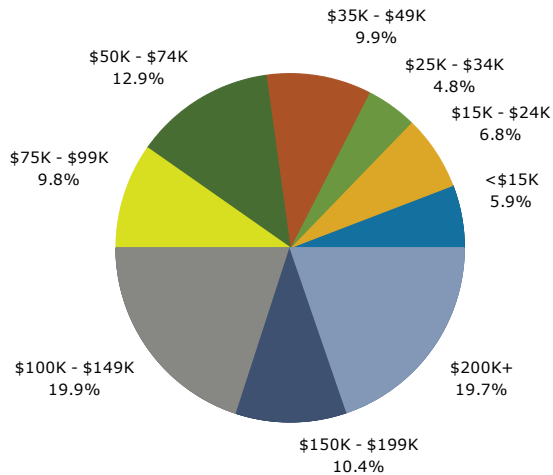
## Trends 2018-2023



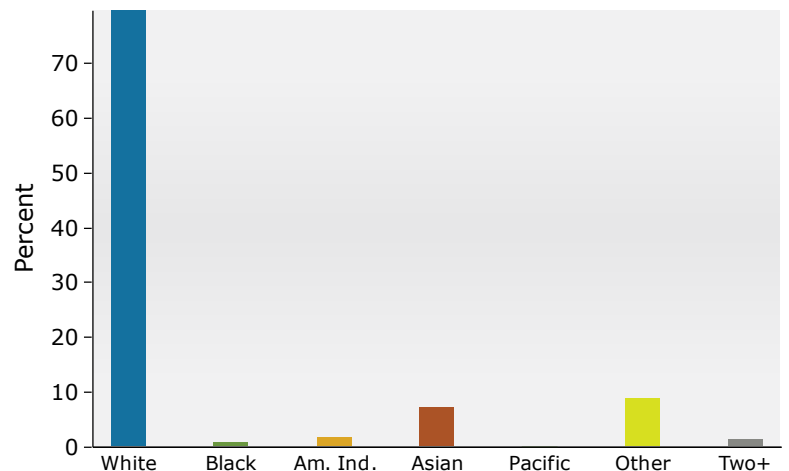
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 28.6%



# Demographic and Income Profile

11700 W Highway 80 E  
11700 W Highway 80 E, Odessa, Texas, 79765  
Ring: 5 mile radius

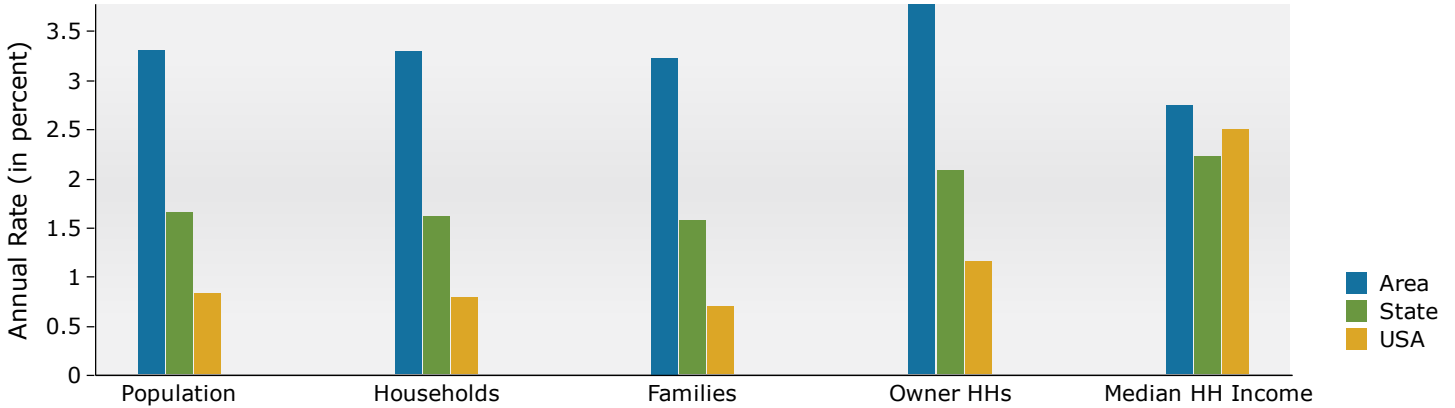
Dub House, MAI, CCIM  
Latitude: 31.91225  
Longitude: -102.23790

Summary	Census 2010		2018		2023	
Population	11,068		19,636		23,103	
Households	4,648		8,199		9,643	
Families	3,055		5,398		6,328	
Average Household Size	2.35		2.37		2.38	
Owner Occupied Housing Units	2,997		4,912		5,914	
Renter Occupied Housing Units	1,651		3,287		3,728	
Median Age	37.3		38.0		39.0	
Trends: 2018 - 2023 Annual Rate	Area		State		National	
Population	3.31%		1.65%		0.83%	
Households	3.30%		1.62%		0.79%	
Families	3.23%		1.58%		0.71%	
Owner HHs	3.78%		2.09%		1.16%	
Median Household Income	2.75%		2.23%		2.50%	
Households by Income	2018				2023	
	Number		Percent		Number	Percent
<\$15,000	507	6.2%	477	4.9%		
\$15,000 - \$24,999	701	8.5%	686	7.1%		
\$25,000 - \$34,999	892	10.9%	924	9.6%		
\$35,000 - \$49,999	1,135	13.8%	1,267	13.1%		
\$50,000 - \$74,999	1,057	12.9%	1,264	13.1%		
\$75,000 - \$99,999	790	9.6%	989	10.3%		
\$100,000 - \$149,999	1,357	16.6%	1,754	18.2%		
\$150,000 - \$199,999	625	7.6%	789	8.2%		
\$200,000+	1,134	13.8%	1,492	15.5%		
Median Household Income		\$69,119		\$79,171		
Average Household Income		\$107,451		\$119,327		
Per Capita Income		\$45,047		\$49,906		
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	763	6.9%	1,245	6.3%	1,457	6.3%
5 - 9	702	6.3%	1,274	6.5%	1,454	6.3%
10 - 14	710	6.4%	1,272	6.5%	1,488	6.4%
15 - 19	657	5.9%	1,136	5.8%	1,358	5.9%
20 - 24	867	7.8%	1,148	5.8%	1,321	5.7%
25 - 34	1,510	13.6%	2,945	15.0%	3,114	13.5%
35 - 44	1,349	12.2%	2,477	12.6%	3,193	13.8%
45 - 54	1,751	15.8%	2,346	11.9%	2,638	11.4%
55 - 64	1,398	12.6%	2,735	13.9%	2,842	12.3%
65 - 74	726	6.6%	1,846	9.4%	2,576	11.2%
75 - 84	407	3.7%	849	4.3%	1,211	5.2%
85+	227	2.1%	364	1.9%	449	1.9%
Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,611	86.8%	16,005	81.5%	18,181	78.7%
Black Alone	223	2.0%	464	2.4%	583	2.5%
American Indian Alone	123	1.1%	256	1.3%	333	1.4%
Asian Alone	292	2.6%	757	3.9%	1,044	4.5%
Pacific Islander Alone	1	0.0%	2	0.0%	3	0.0%
Some Other Race Alone	666	6.0%	1,759	9.0%	2,418	10.5%
Two or More Races	152	1.4%	393	2.0%	541	2.3%
Hispanic Origin (Any Race)	2,807	25.4%	7,105	36.2%	9,971	43.2%

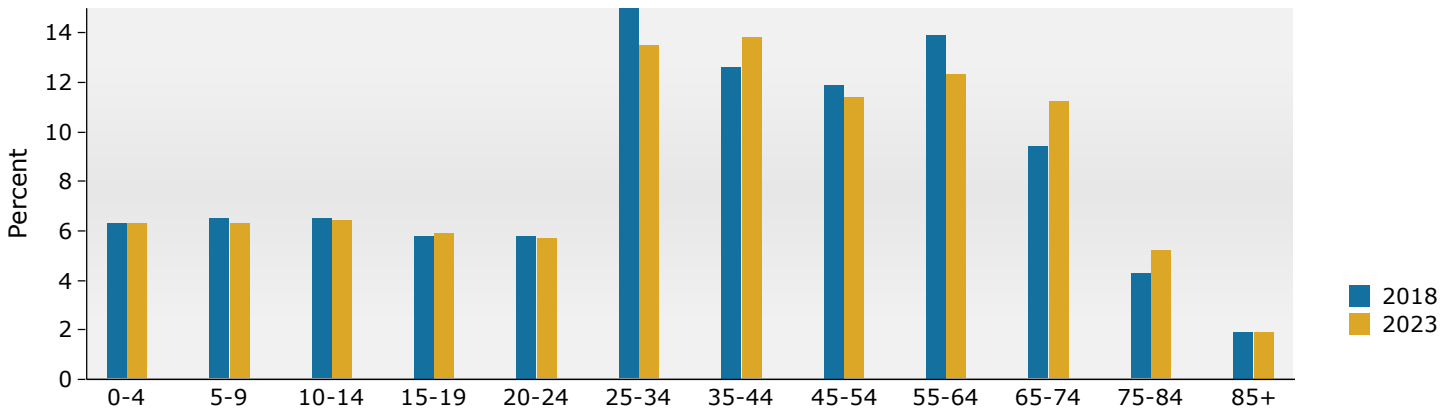
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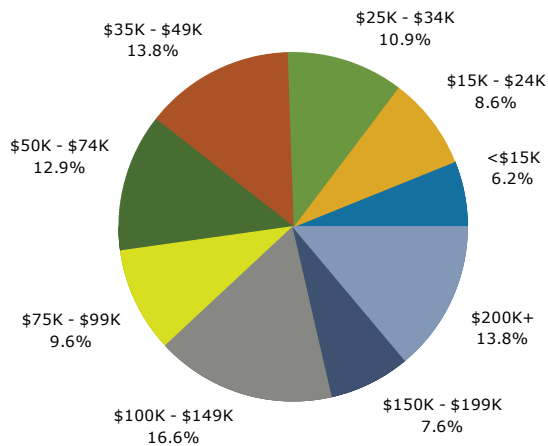
## Trends 2018-2023



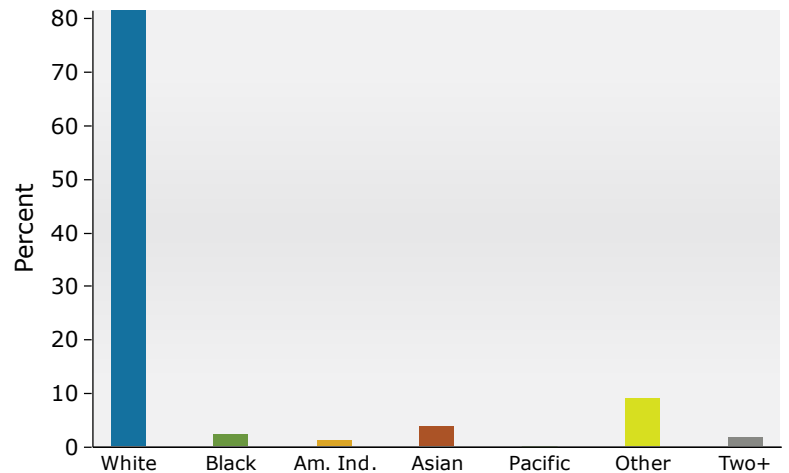
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 36.2%