1603 W Industrial Loop, Midland, Texas, 79701
Rings: 1, 2, 3 mile radii

Dub House, MAI, CCIM
Latitude: 31.97029
Longitude: -102.10556

	1 mile	2 miles	3 miles
Population Summary			
2000 Total Population	925	20,459	43,893
2010 Total Population	1,095	22,955	48,548
2021 Total Population	1,248	25,893	58,215
2021 Group Quarters	2	46	361
2026 Total Population	1,352	27,399	61,912
2021-2026 Annual Rate	1.61%	1.14%	1.24%
2021 Total Daytime Population	3,032	26,221	65,027
Workers	2,408	12,894	36,157
Residents	624	13,327	28,870
Household Summary			
2000 Households	310	6,982	15,694
2000 Average Household Size	2.98	2.91	2.77
2010 Households	350	7,602	16,987
2010 Average Household Size	3.11	3.01	2.84
2021 Households	406	8,518	20,269
2021 Average Household Size	3.07	3.03	2.85
2026 Households	437	8,997	21,509
2026 Average Household Size	3.09	3.04	2.86
2021-2026 Annual Rate	1.48%	1.10%	1.19%
2010 Families	269	5,664	12,288
2010 Average Family Size	3.54	3.50	3.36
2021 Families	307	6,238	14,440
2021 Average Family Size	3.52	3.56	3.41
2026 Families	329	6,564	15,280
2026 Average Family Size	3.55	3.57	3.42
2021-2026 Annual Rate	1.39%	1.02%	1.14%
Housing Unit Summary			
2000 Housing Units	368	7,882	17,516
Owner Occupied Housing Units	64.9%	62.8%	63.3%
Renter Occupied Housing Units	19.3%	25.8%	26.3%
Vacant Housing Units	15.8%	11.4%	10.4%
2010 Housing Units	386	8,200	18,202
Owner Occupied Housing Units	71.0%	67.5%	66.7%
Renter Occupied Housing Units	19.7%	25.3%	26.6%
Vacant Housing Units	9.3%	7.3%	6.7%
2021 Housing Units	430	9,014	21,357
Owner Occupied Housing Units	74.4%	69.1%	67.3%
Renter Occupied Housing Units	20.0%	25.4%	27.6%
Vacant Housing Units	5.6%	5.5%	5.1%
2026 Housing Units	461	9,475	22,557
Owner Occupied Housing Units	75.5%	70.2%	68.5%
Renter Occupied Housing Units	19.5%	24.7%	26.9%
Vacant Housing Units	5.2%	5.0%	4.6%
Median Household Income			
2021	$68,922	$61,057	$72,194
2026	$76,084	$68,002	$78,584
Median Home Value			
2021	$166,949	$168,659	$196,598
2026	$255,224	$242,814	$258,278
Per Capita Income			
2021	$25,816	$25,812	$32,588
2026	$28,725	$28,612	$35,733
Median Age			
2010	29.7	29.6	31.2
2021	31.9	31.5	32.9
2026	32.6	32.1	33.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

February 25, 2022

1603 W Industrial Loop, Midland, Texas, 79701
Rings: 1, 2, 3 mile radii

Dub House, MAI, CCIM
Latitude: 31.97029
Longitude: -102.10556

	1 mile	2 miles	3 miles
2021 Households by Income			
Household Income Base	406	8,518	20,269
<$15,000	15.3%	12.6%	9.2%
$15,000 - $24,999	5.9%	10.3%	10.4%
$25,000 - $34,999	3.4%	4.6%	4.4%
$35,000 - $49,999	7.6%	12.9%	10.9%
$50,000 - $74,999	21.4%	17.9%	16.5%
$75,000 - $99,999	20.4%	15.9%	14.4%
$100,000 - $149,999	18.7%	16.4%	18.9%
$150,000 - $199,999	3.0%	4.4%	7.6%
$200,000+	3.9%	5.1%	7.8%
Average Household Income	$77,833	$78,241	$93,290
2026 Households by Income			
Household Income Base	437	8,997	21,509
<$15,000	12.6%	10.6%	7.8%
$15,000 - $24,999	5.0%	8.7%	8.8%
$25,000 - $34,999	2.5%	4.0%	3.6%
$35,000 - $49,999	6.9%	12.0%	9.7%
$50,000 - $74,999	21.5%	18.7%	17.2%
$75,000 - $99,999	22.9%	16.8%	15.3%
$100,000 - $149,999	20.8%	18.3%	20.4%
$150,000 - $199,999	3.4%	5.5%	9.0%
$200,000+	4.3%	5.4%	8.2%
Average Household Income	$86,670	$86,875	$102,534
2021 Owner Occupied Housing Units by Value			
Total	320	6,232	14,369
<$50,000	6.9%	8.1%	7.1%
$50,000 - $99,999	14.1%	10.6%	7.4%
$100,000 - $149,999	22.8%	23.0%	16.4%
$150,000 - $199,999	18.4%	22.1%	20.6%
$200,000 - $249,999	15.6%	14.1%	16.4%
$250,000 - $299,999	10.6%	13.2%	14.5%
$300,000 - $399,999	7.2%	3.4%	7.3%
$400,000 - $499,999	0.3%	0.9%	3.5%
$500,000 - $749,999	2.5%	3.1%	5.4%
$750,000 - $999,999	1.6%	1.0%	1.0%
$1,000,000 - $1,499,999	0.0%	0.1%	0.3%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.3%	0.2%
Average Home Value	$193,281	$197,957	$232,210
2026 Owner Occupied Housing Units by Value			
Total	348	6,655	15,442
<$50,000	2.6%	3.9%	3.1%
$50,000 - $99,999	3.2%	3.4%	2.3%
$100,000 - $149,999	9.2%	9.7%	6.5%
$150,000 - $199,999	12.9%	16.0%	14.0%
$200,000 - $249,999	19.8%	19.8%	20.4%
$250,000 - $299,999	19.3%	25.2%	22.6%
$300,000 - $399,999	19.8%	8.5%	12.5%
$400,000 - $499,999	1.1%	2.5%	5.7%
$500,000 - $749,999	7.5%	8.2%	10.7%
$750,000 - $999,999	4.0%	2.1%	1.6%
$1,000,000 - $1,499,999	0.0%	0.2%	0.4%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.4%	0.2%
Average Home Value	$292,847	$279,700	$302,743

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

February 25, 2022

Market Profile

1603 W Industrial Loop, Midland, Texas, 79701
Rings: 1, 2, 3 mile radii

Dub House, MAI, CCIM
Latitude: 31.97029
Longitude: -102.10556

	1 mile	2 miles	3 miles
2010 Population by Age			
Total	1,093	22,953	48,549
0 - 4	9.4%	9.5%	8.8%
5 - 9	9.3%	9.0%	8.3%
10 - 14	8.6%	8.2%	7.9%
15 - 24	14.7%	15.5%	15.1%
25 - 34	16.0%	15.5%	15.2%
35 - 44	13.0%	12.5%	12.2%
45 - 54	13.1%	12.6%	13.4%
55 - 64	8.3%	8.7%	9.5%
65 - 74	4.5%	4.7%	5.0%
75 - 84	2.7%	3.0%	3.5%
85 +	0.6%	0.8%	1.1%
18 +	67.7%	68.3%	70.2%
2021 Population by Age			
Total	1,246	25,893	58,215
0 - 4	8.4%	8.7%	8.1%
5 - 9	8.4%	8.4%	7.9%
10 - 14	8.2%	7.9%	7.6%
15 - 24	14.4%	14.4%	13.9%
25 - 34	14.8%	15.8%	15.6%
35 - 44	13.8%	13.4%	13.3%
45 - 54	10.8%	10.2%	10.3%
55 - 64	10.8%	10.3%	11.0%
65 - 74	6.7%	6.7%	7.4%
75 - 84	2.8%	3.1%	3.4%
85 +	0.9%	1.1%	1.4%
18 +	70.5%	70.5%	72.2%
2026 Population by Age			
Total	1,352	27,400	61,910
0 - 4	8.3%	8.6%	8.1%
5 - 9	8.5%	8.5%	8.0%
10 - 14	8.4%	8.2%	7.7%
15 - 24	14.5%	14.4%	13.8%
25 - 34	13.8%	14.8%	14.8%
35 - 44	14.0%	14.0%	14.0%
45 - 54	10.9%	10.3%	10.5%
55 - 64	10.0%	9.2%	9.5%
65 - 74	7.2%	7.4%	8.3%
75 - 84	3.6%	3.6%	4.0%
85 +	0.9%	1.0%	1.3%
18 +	70.2%	70.2%	71.9%
2010 Population by Sex			
Males	545	11,325	24,017
Females	550	11,630	24,531
2021 Population by Sex			
Males	627	12,887	29,047
Females	621	13,006	29,167
2026 Population by Sex			
Males	685	13,715	31,053
Females	667	13,684	30,858

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

February 25, 2022

Market Profile

1603 W Industrial Loop, Midland, Texas, 79701   Dub House, MAI, CCIM
Rings: 1, 2, 3 mile radii   Latitude: 31.97029
                                                                 Longitude: -102.10556

	1 mile	2 miles	3 miles
2010 Population by Race/Ethnicity			
Total	1,095	22,955	48,549
White Alone	71.7%	68.5%	73.6%
Black Alone	3.4%	4.8%	5.0%
American Indian Alone	1.1%	0.8%	0.8%
Asian Alone	0.4%	0.5%	0.6%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	21.0%	22.2%	17.1%
Two or More Races	2.4%	3.1%	2.9%
Hispanic Origin	59.3%	59.4%	49.6%
Diversity Index	73.4	75.6	72.8
2021 Population by Race/Ethnicity			
Total	1,249	25,892	58,214
White Alone	66.4%	62.7%	67.5%
Black Alone	3.3%	4.7%	5.6%
American Indian Alone	1.1%	0.8%	0.8%
Asian Alone	0.5%	0.8%	1.0%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	25.9%	27.2%	21.4%
Two or More Races	2.8%	3.7%	3.6%
Hispanic Origin	70.7%	70.5%	60.8%
Diversity Index	74.1	76.9	76.0
2026 Population by Race/Ethnicity			
Total	1,352	27,398	61,911
White Alone	65.8%	61.7%	66.3%
Black Alone	3.0%	4.5%	5.5%
American Indian Alone	1.1%	0.8%	0.8%
Asian Alone	0.5%	0.9%	1.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	26.5%	28.2%	22.4%
Two or More Races	3.0%	3.9%	3.8%
Hispanic Origin	74.5%	74.6%	65.3%
Diversity Index	73.1	76.2	75.8
2010 Population by Relationship and Household Type			
Total	1,095	22,955	48,548
In Households	99.4%	99.8%	99.3%
In Family Households	89.7%	89.4%	87.5%
Householder	24.7%	24.7%	25.3%
Spouse	17.0%	16.7%	18.0%
Child	40.0%	39.5%	37.1%
Other relative	5.0%	5.5%	4.7%
Nonrelative	2.7%	3.0%	2.5%
In Nonfamily Households	9.7%	10.4%	11.7%
In Group Quarters	0.6%	0.2%	0.7%
Institutionalized Population	0.6%	0.2%	0.5%
Noninstitutionalized Population	0.0%	0.1%	0.2%

February 25, 2022

Market Profile

1603 W Industrial Loop, Midland, Texas, 79701
Rings: 1, 2, 3 mile radii

Dub House, MAI, CCIM
Latitude: 31.97029
Longitude: -102.10556

	1 mile	2 miles	3 miles
2021 Population 25+ by Educational Attainment			
Total	756	15,699	36,385
Less than 9th Grade	9.1%	11.2%	9.5%
9th - 12th Grade, No Diploma	9.1%	13.1%	11.5%
High School Graduate	25.0%	23.9%	22.3%
GED/Alternative Credential	11.2%	9.4%	6.8%
Some College, No Degree	28.2%	23.4%	22.5%
Associate Degree	6.1%	7.1%	7.9%
Bachelor's Degree	7.0%	9.2%	14.8%
Graduate/Professional Degree	4.2%	2.6%	4.6%
2021 Population 15+ by Marital Status			
Total	937	19,429	44,456
Never Married	31.4%	34.2%	32.0%
Married	53.3%	47.8%	49.8%
Widowed	3.1%	5.6%	5.0%
Divorced	12.3%	12.5%	13.2%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	643	13,566	31,582
Population 16+ Employed	96.0%	93.6%	93.4%
Population 16+ Unemployment rate	4.0%	6.4%	6.6%
Population 16-24 Employed	16.9%	16.2%	15.3%
Population 16-24 Unemployment rate	2.8%	10.6%	13.0%
Population 25-54 Employed	61.1%	61.7%	61.6%
Population 25-54 Unemployment rate	5.0%	6.7%	5.7%
Population 55-64 Employed	17.0%	16.2%	15.8%
Population 55-64 Unemployment rate	1.9%	2.5%	4.4%
Population 65+ Employed	5.0%	6.0%	7.4%
Population 65+ Unemployment rate	0.0%	2.2%	3.9%
2021 Employed Population 16+ by Industry			
Total	617	12,692	29,502
Agriculture/Mining	10.2%	12.3%	13.5%
Construction	14.6%	15.8%	11.9%
Manufacturing	4.2%	4.3%	5.3%
Wholesale Trade	2.1%	2.2%	3.3%
Retail Trade	7.6%	9.8%	9.8%
Transportation/Utilities	13.5%	10.6%	7.8%
Information	0.2%	0.4%	0.8%
Finance/Insurance/Real Estate	3.9%	4.3%	4.7%
Services	41.0%	38.0%	40.7%
Public Administration	2.8%	2.2%	2.3%
2021 Employed Population 16+ by Occupation			
Total	617	12,691	29,503
White Collar	39.7%	40.9%	48.6%
Management/Business/Financial	11.0%	11.0%	13.7%
Professional	12.2%	10.4%	14.8%
Sales	7.0%	8.5%	8.5%
Administrative Support	9.6%	11.0%	11.6%
Services	15.4%	14.7%	15.1%
Blue Collar	44.9%	44.4%	36.4%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	17.0%	17.1%	13.8%
Installation/Maintenance/Repair	6.0%	5.3%	4.9%
Production	5.5%	5.3%	4.7%
Transportation/Material Moving	16.4%	16.5%	12.8%

February 25, 2022

Market Profile

1603 W Industrial Loop, Midland, Texas, 79701   Dub House, MAI, CCIM
Rings: 1, 2, 3 mile radii   Latitude: 31.97029
                                                             Longitude: -102.10556

	1 mile	2 miles	3 miles
2010 Households by Type			
Total	350	7,602	16,987
Households with 1 Person	19.1%	21.0%	23.1%
Households with 2+ People	80.9%	79.0%	76.9%
Family Households	76.9%	74.5%	72.3%
Husband-wife Families	53.1%	50.5%	51.4%
With Related Children	31.7%	29.5%	27.5%
Other Family (No Spouse Present)	23.7%	24.0%	20.9%
Other Family with Male Householder	6.3%	6.7%	5.8%
With Related Children	4.0%	4.5%	3.8%
Other Family with Female Householder	17.4%	17.3%	15.2%
With Related Children	12.6%	12.6%	10.8%
Nonfamily Households	4.0%	4.5%	4.6%
All Households with Children	48.6%	47.0%	42.6%
Multigenerational Households	9.1%	8.5%	6.7%
Unmarried Partner Households	7.7%	7.6%	6.6%
Male-female	6.9%	6.8%	6.0%
Same-sex	0.9%	0.8%	0.6%
2010 Households by Size			
Total	350	7,604	16,987
1 Person Household	19.1%	21.0%	23.1%
2 Person Household	25.1%	25.9%	28.6%
3 Person Household	17.7%	18.0%	17.3%
4 Person Household	17.7%	16.5%	15.5%
5 Person Household	10.9%	10.2%	9.0%
6 Person Household	5.7%	4.6%	3.9%
7 + Person Household	3.7%	3.8%	2.7%
2010 Households by Tenure and Mortgage Status			
Total	350	7,602	16,987
Owner Occupied	78.3%	72.8%	71.5%
Owned with a Mortgage/Loan	43.7%	42.4%	42.5%
Owned Free and Clear	34.6%	30.4%	29.0%
Renter Occupied	21.7%	27.2%	28.5%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	206	184	186
Percent of Income for Mortgage	10.2%	11.6%	11.4%
Wealth Index	68	70	98
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	386	8,200	18,202
Housing Units Inside Urbanized Area	86.3%	95.9%	97.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	13.7%	4.1%	2.8%
2010 Population By Urban/ Rural Status			
Total Population	1,095	22,955	48,548
Population Inside Urbanized Area	88.3%	96.0%	97.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	11.7%	4.0%	2.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

February 25, 2022

Market Profile

1603 W Industrial Loop, Midland, Texas, 79701
Rings: 1, 2, 3 mile radii

Dub House, MAI, CCIM
Latitude: 31.97029
Longitude: -102.10556

	1 mile	2 miles	3 miles
Top 3 Tapestry Segments			
1.	Forging Opportunity (7D)	Forging Opportunity (7D)	Forging Opportunity (7D)
2.	Economic BedRock (10C)	Traditional Living (12B)	Middleburg (4C)
3.	Down the Road (10D)	Urban Edge Families (7C)	Bright Young Professionals (8C)
2021 Consumer Spending			
Apparel & Services: Total $	$747,116	$15,771,379	$44,544,468
Average Spent	$1,840.19	$1,851.54	$2,197.66
Spending Potential Index	87	87	104
Education: Total $	$484,120	$11,024,082	$32,390,118
Average Spent	$1,192.41	$1,294.21	$1,598.01
Spending Potential Index	69	75	93
Entertainment/Recreation: Total $	$1,115,926	$23,174,407	$65,620,097
Average Spent	$2,748.59	$2,720.64	$3,237.46
Spending Potential Index	85	84	100
Food at Home: Total $	$1,997,664	$40,955,074	$114,365,857
Average Spent	$4,920.35	$4,808.06	$5,642.40
Spending Potential Index	90	88	104
Food Away from Home: Total $	$1,403,862	$28,910,065	$80,654,290
Average Spent	$3,457.79	$3,394.00	$3,979.19
Spending Potential Index	91	89	105
Health Care: Total $	$2,281,721	$46,259,141	$130,313,169
Average Spent	$5,620.00	$5,430.75	$6,429.19
Spending Potential Index	90	87	103
HH Furnishings & Equipment: Total $	$800,304	$16,618,538	$47,032,447
Average Spent	$1,971.19	$1,950.99	$2,320.41
Spending Potential Index	87	87	103
Personal Care Products & Services: Total $	$309,991	$6,591,923	$18,722,852
Average Spent	$763.52	$773.88	$923.72
Spending Potential Index	85	86	103
Shelter: Total $	$6,702,517	$145,406,514	$411,656,134
Average Spent	$16,508.66	$17,070.50	$20,309.64
Spending Potential Index	82	85	101
Support Payments/Cash Contributions/Gifts in Kind: Total $	$891,150	$17,662,696	$49,812,763
Average Spent	$2,194.95	$2,073.57	$2,457.58
Spending Potential Index	92	87	103
Travel: Total $	$805,631	$17,430,565	$50,408,951
Average Spent	$1,984.31	$2,046.32	$2,487.00
Spending Potential Index	78	81	98
Vehicle Maintenance & Repairs: Total $	$422,031	$8,541,485	$23,784,497
Average Spent	$1,039.49	$1,002.76	$1,173.44
Spending Potential Index	94	90	106

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

February 25, 2022