



Demographic and Income Profile

4425 W Wadley Ave, Midland, Texas, 79707
 Ring: 1 mile radius

Dub House, MAI, CCIM
 Latitude: 32.01438
 Longitude: -102.14283

Summary	Census 2010	Census 2020	2023	2028
Population	17,213	16,372	16,975	17,193
Households	7,558	6,912	7,103	7,251
Families	4,491	-	3,878	3,941
Average Household Size	2.23	2.33	2.35	2.34
Owner Occupied Housing Units	3,676	-	3,497	3,620
Renter Occupied Housing Units	3,883	-	3,606	3,630
Median Age	33.3	-	35.0	35.8

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.26%	0.97%	0.30%
Households	0.41%	1.15%	0.49%
Families	0.32%	1.16%	0.44%
Owner HHs	0.69%	1.38%	0.66%
Median Household Income	2.31%	2.56%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	855	12.0%	786	10.8%
\$15,000 - \$24,999	351	4.9%	296	4.1%
\$25,000 - \$34,999	546	7.7%	460	6.3%
\$35,000 - \$49,999	739	10.4%	665	9.2%
\$50,000 - \$74,999	1,392	19.6%	1,405	19.4%
\$75,000 - \$99,999	838	11.8%	873	12.0%
\$100,000 - \$149,999	1,210	17.0%	1,326	18.3%
\$150,000 - \$199,999	695	9.8%	883	12.2%
\$200,000+	477	6.7%	554	7.6%
Median Household Income	\$67,148		\$75,260	
Average Household Income	\$94,516		\$106,262	
Per Capita Income	\$38,722		\$43,890	

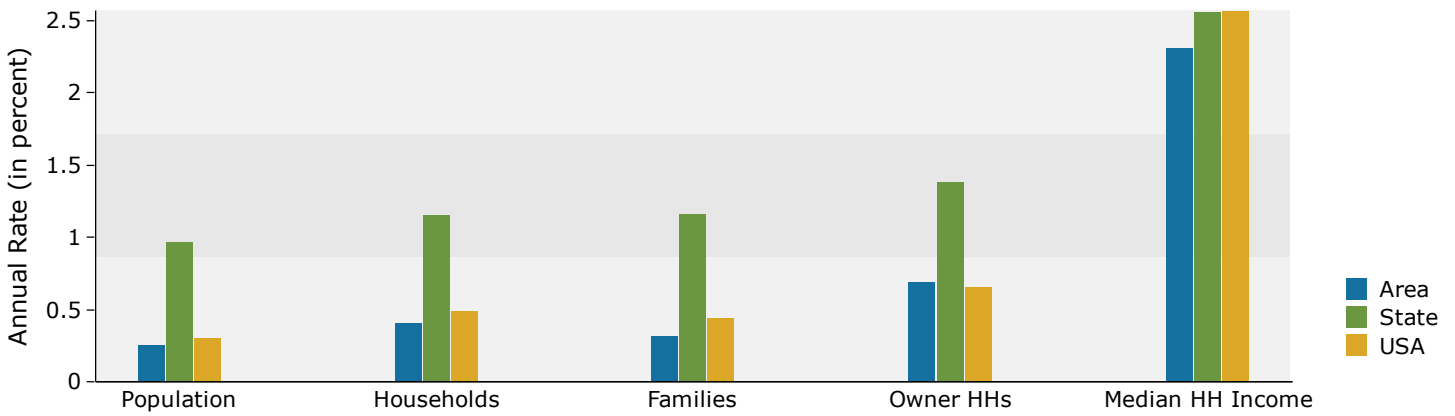
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,377	8.0%	1,187	7.0%	1,234	7.2%
5 - 9	1,069	6.2%	1,119	6.6%	1,083	6.3%
10 - 14	996	5.8%	1,046	6.2%	1,057	6.1%
15 - 19	1,120	6.5%	941	5.5%	985	5.7%
20 - 24	1,564	9.1%	1,233	7.3%	1,322	7.7%
25 - 34	2,911	16.9%	2,972	17.5%	2,694	15.7%
35 - 44	1,919	11.1%	2,197	12.9%	2,404	14.0%
45 - 54	2,260	13.1%	1,690	10.0%	1,795	10.4%
55 - 64	1,769	10.3%	1,806	10.6%	1,550	9.0%
65 - 74	874	5.1%	1,478	8.7%	1,573	9.1%
75 - 84	861	5.0%	826	4.9%	952	5.5%
85+	492	2.9%	479	2.8%	543	3.2%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	13,742	79.8%	10,222	62.4%	10,173	59.9%	9,829	57.2%
Black Alone	1,029	6.0%	1,230	7.5%	1,417	8.3%	1,537	8.9%
American Indian Alone	102	0.6%	122	0.7%	130	0.8%	139	0.8%
Asian Alone	429	2.5%	937	5.7%	1,045	6.2%	1,187	6.9%
Pacific Islander Alone	5	0.0%	32	0.2%	34	0.2%	34	0.2%
Some Other Race Alone	1,506	8.7%	1,336	8.2%	1,453	8.6%	1,557	9.1%
Two or More Races	400	2.3%	2,492	15.2%	2,723	16.0%	2,909	16.9%
Hispanic Origin (Any Race)	4,363	25.3%	4,963	30.3%	5,422	31.9%	5,669	33.0%

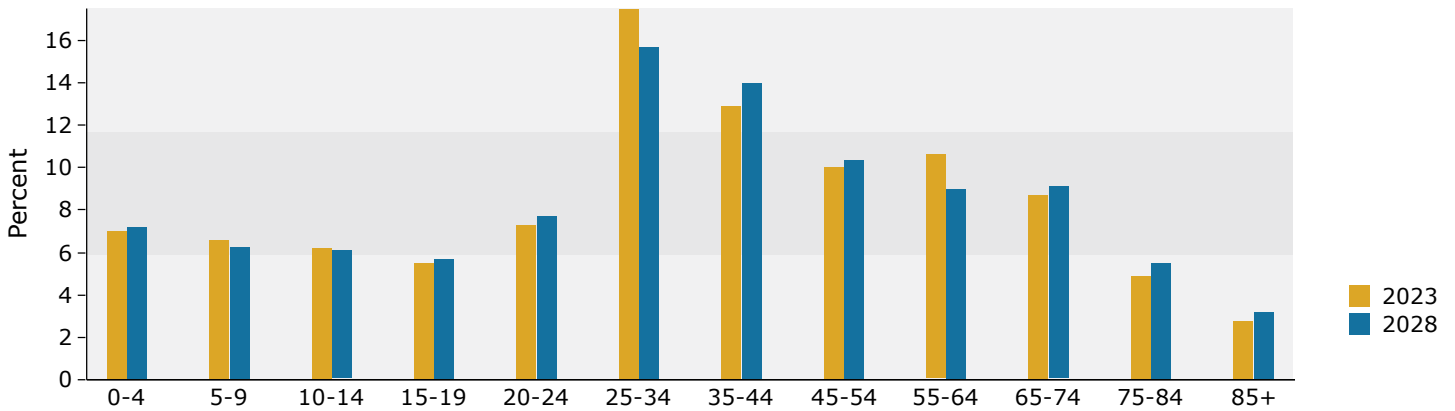
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

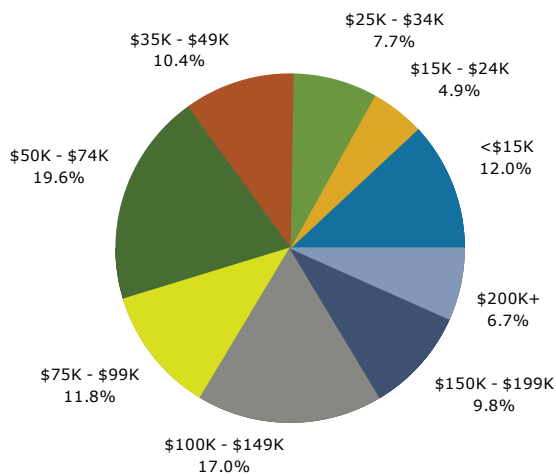
Trends 2023-2028



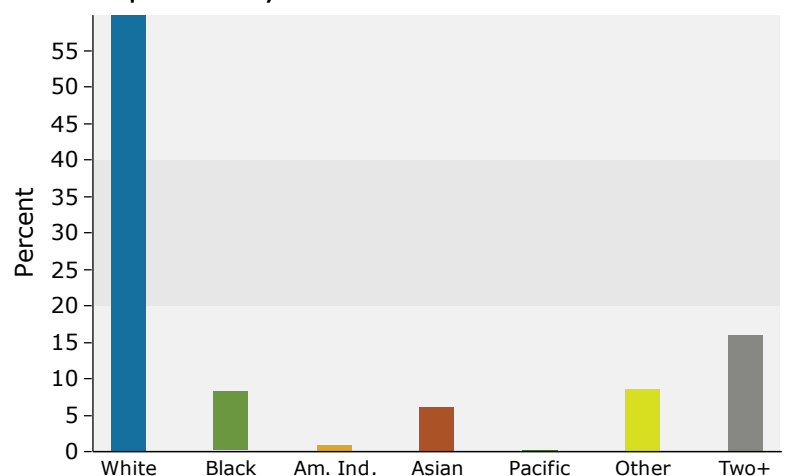
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 31.9%



Demographic and Income Profile

4425 W Wadley Ave, Midland, Texas, 79707
 Ring: 2 mile radius

Dub House, MAI, CCIM
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Summary	Census 2010	Census 2020	2023	2028
Population	44,448	47,827	49,649	51,297
Households	18,407	18,627	19,300	20,076
Families	12,020	-	12,122	12,605
Average Household Size	2.39	2.55	2.56	2.54
Owner Occupied Housing Units	11,164	-	12,257	12,852
Renter Occupied Housing Units	7,242	-	7,043	7,224
Median Age	34.5	-	36.5	37.5

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.66%	0.97%	0.30%
Households	0.79%	1.15%	0.49%
Families	0.78%	1.16%	0.44%
Owner HHs	0.95%	1.38%	0.66%
Median Household Income	2.34%	2.56%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	1,565	8.1%	1,400	7.0%
\$15,000 - \$24,999	575	3.0%	469	2.3%
\$25,000 - \$34,999	1,150	6.0%	970	4.8%
\$35,000 - \$49,999	2,002	10.4%	1,781	8.9%
\$50,000 - \$74,999	2,850	14.8%	2,821	14.1%
\$75,000 - \$99,999	2,087	10.8%	2,166	10.8%
\$100,000 - \$149,999	4,184	21.7%	4,580	22.8%
\$150,000 - \$199,999	2,629	13.6%	3,282	16.3%
\$200,000+	2,259	11.7%	2,608	13.0%
Median Household Income	\$91,770		\$103,011	
Average Household Income	\$119,905		\$133,883	
Per Capita Income	\$46,065		\$51,763	

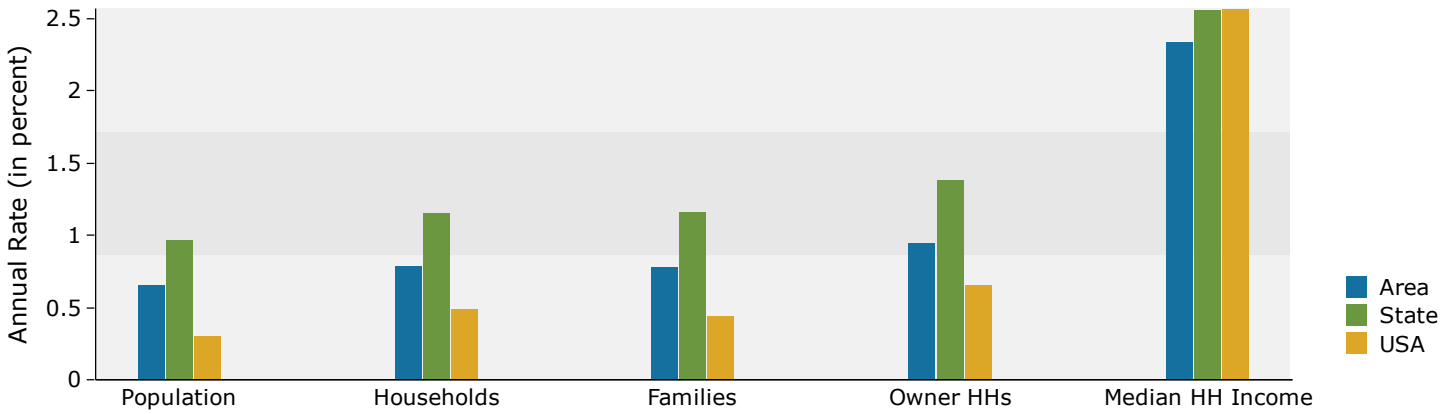
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,424	7.7%	3,309	6.7%	3,485	6.8%
5 - 9	2,933	6.6%	3,347	6.7%	3,340	6.5%
10 - 14	2,889	6.5%	3,326	6.7%	3,382	6.6%
15 - 19	2,988	6.7%	2,936	5.9%	3,115	6.1%
20 - 24	3,393	7.6%	3,110	6.3%	3,262	6.4%
25 - 34	6,903	15.5%	7,664	15.4%	7,166	14.0%
35 - 44	5,233	11.8%	6,718	13.5%	7,341	14.3%
45 - 54	6,335	14.3%	5,346	10.8%	5,846	11.4%
55 - 64	4,939	11.1%	5,921	11.9%	5,100	9.9%
65 - 74	2,444	5.5%	4,576	9.2%	5,192	10.1%
75 - 84	2,123	4.8%	2,339	4.7%	2,854	5.6%
85+	844	1.9%	1,058	2.1%	1,215	2.4%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	37,017	83.3%	31,927	66.8%	32,084	64.6%	31,803	62.0%
Black Alone	1,991	4.5%	2,618	5.5%	2,971	6.0%	3,285	6.4%
American Indian Alone	264	0.6%	381	0.8%	402	0.8%	437	0.9%
Asian Alone	986	2.2%	1,980	4.1%	2,231	4.5%	2,601	5.1%
Pacific Islander Alone	15	0.0%	68	0.1%	72	0.1%	74	0.1%
Some Other Race Alone	3,168	7.1%	3,554	7.4%	3,907	7.9%	4,312	8.4%
Two or More Races	1,006	2.3%	7,297	15.3%	7,982	16.1%	8,785	17.1%
Hispanic Origin (Any Race)	10,245	23.0%	13,947	29.2%	15,262	30.7%	16,415	32.0%

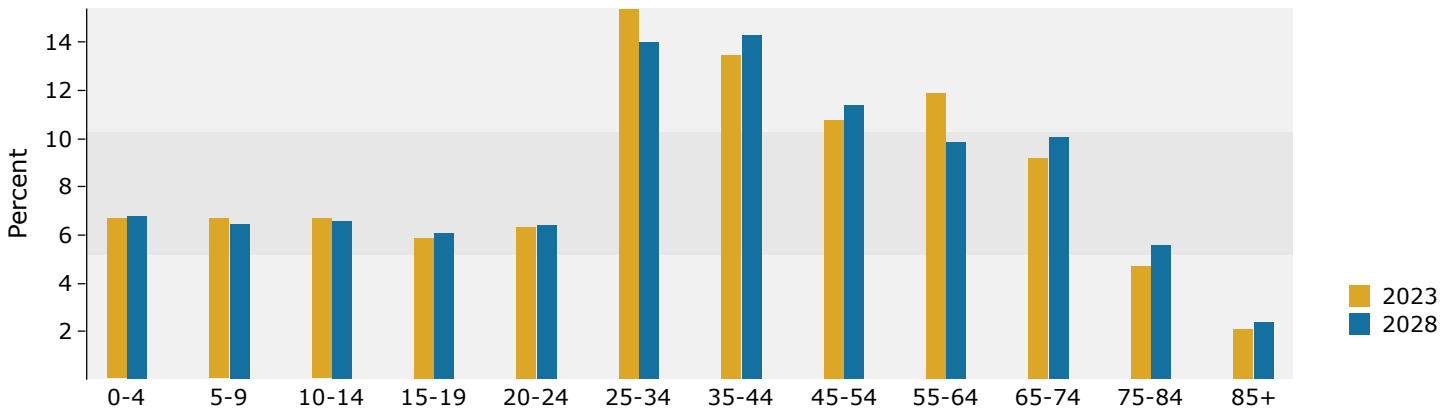
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

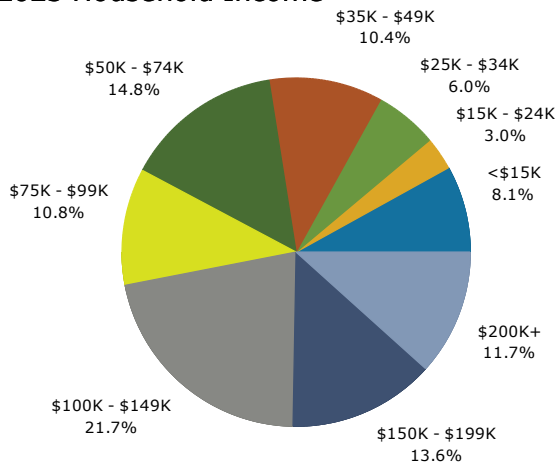
Trends 2023-2028



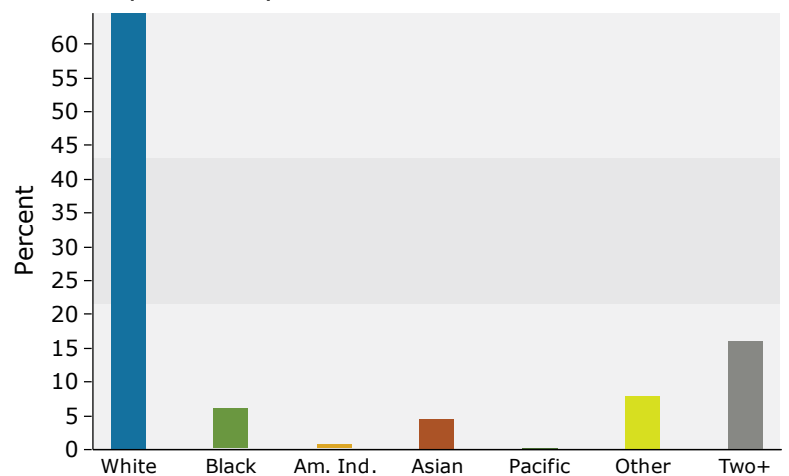
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 30.7%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

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 Ring: 3 mile radius

Dub House, MAI, CCIM
 Latitude: 32.01438
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Summary	Census 2010	Census 2020	2023	2028
Population	74,412	82,611	84,770	87,537
Households	29,398	31,088	31,973	33,232
Families	19,911	-	20,885	21,678
Average Household Size	2.51	2.64	2.63	2.62
Owner Occupied Housing Units	19,222	-	21,481	22,519
Renter Occupied Housing Units	10,176	-	10,492	10,713
Median Age	34.1	-	36.3	37.2

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.64%	0.97%	0.30%
Households	0.78%	1.15%	0.49%
Families	0.75%	1.16%	0.44%
Owner HHs	0.95%	1.38%	0.66%
Median Household Income	2.08%	2.56%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	2,500	7.8%	2,209	6.6%
\$15,000 - \$24,999	986	3.1%	790	2.4%
\$25,000 - \$34,999	1,667	5.2%	1,414	4.3%
\$35,000 - \$49,999	3,198	10.0%	2,857	8.6%
\$50,000 - \$74,999	4,650	14.5%	4,584	13.8%
\$75,000 - \$99,999	3,792	11.9%	3,923	11.8%
\$100,000 - \$149,999	6,730	21.0%	7,394	22.2%
\$150,000 - \$199,999	4,336	13.6%	5,367	16.2%
\$200,000+	4,114	12.9%	4,694	14.1%
Median Household Income	\$93,540		\$103,692	
Average Household Income	\$124,722		\$138,639	
Per Capita Income	\$47,116		\$52,700	

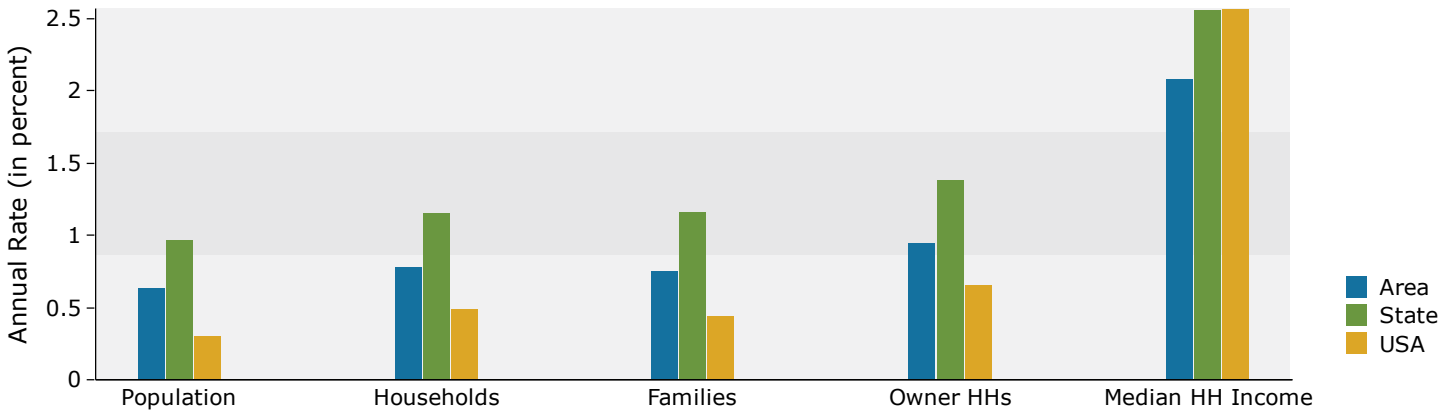
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,858	7.9%	5,769	6.8%	6,047	6.9%
5 - 9	5,226	7.0%	5,928	7.0%	5,944	6.8%
10 - 14	5,103	6.9%	5,895	7.0%	6,066	6.9%
15 - 19	5,324	7.2%	5,264	6.2%	5,551	6.3%
20 - 24	5,328	7.2%	5,279	6.2%	5,376	6.1%
25 - 34	11,320	15.2%	12,630	14.9%	11,881	13.6%
35 - 44	8,826	11.9%	11,495	13.6%	12,556	14.3%
45 - 54	10,531	14.2%	9,151	10.8%	9,955	11.4%
55 - 64	8,100	10.9%	10,172	12.0%	8,822	10.1%
65 - 74	4,083	5.5%	7,596	9.0%	8,689	9.9%
75 - 84	3,454	4.6%	3,874	4.6%	4,683	5.3%
85+	1,260	1.7%	1,718	2.0%	1,967	2.2%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	60,733	81.6%	53,598	64.9%	53,488	63.1%	53,028	60.6%
Black Alone	3,392	4.6%	4,464	5.4%	4,952	5.8%	5,479	6.3%
American Indian Alone	470	0.6%	690	0.8%	718	0.8%	777	0.9%
Asian Alone	1,309	1.8%	2,813	3.4%	3,130	3.7%	3,665	4.2%
Pacific Islander Alone	25	0.0%	128	0.2%	133	0.2%	139	0.2%
Some Other Race Alone	6,671	9.0%	7,757	9.4%	8,283	9.8%	9,057	10.3%
Two or More Races	1,811	2.4%	13,161	15.9%	14,065	16.6%	15,393	17.6%
Hispanic Origin (Any Race)	21,104	28.4%	27,801	33.7%	29,579	34.9%	31,548	36.0%

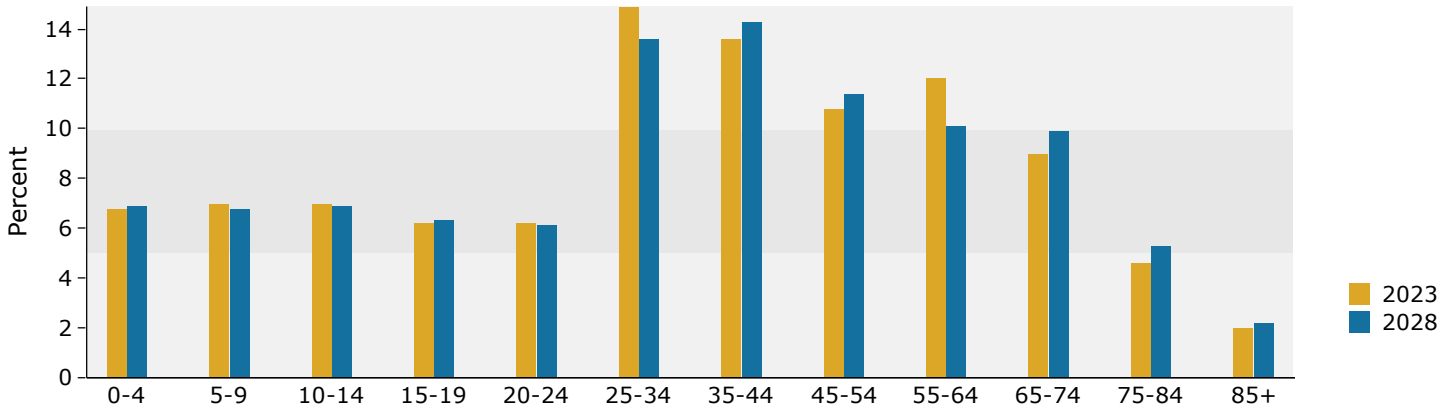
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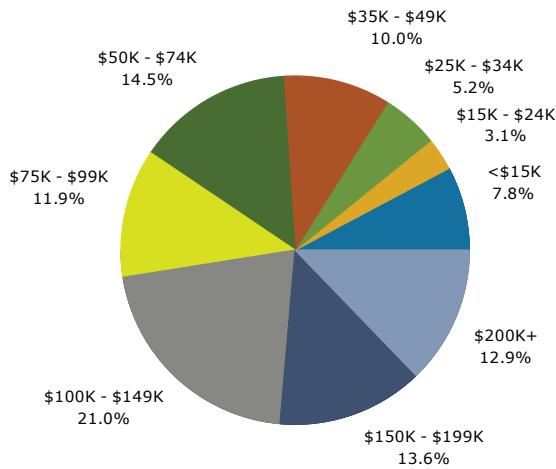
Trends 2023-2028



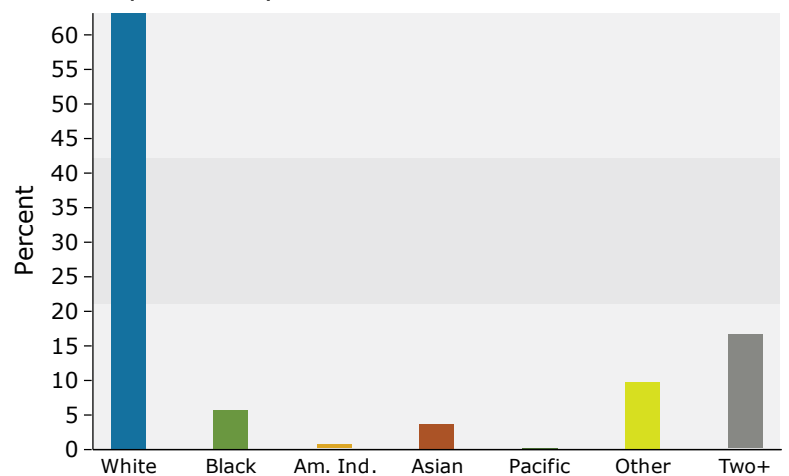
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 34.9%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.