102 S G St, Midland, Texas, 79701
Rings: 1, 2, 3 mile radii

Dub House, MAI, CCIM
Latitude: 31.99527
Longitude: -102.08926

	1 mile	2 miles	3 miles
Population Summary			
2000 Total Population	7,340	32,335	62,280
2010 Total Population	7,644	35,929	68,860
2021 Total Population	8,618	41,799	81,314
2021 Group Quarters	131	764	1,081
2026 Total Population	9,012	44,452	86,349
2021-2026 Annual Rate	0.90%	1.24%	1.21%
2021 Total Daytime Population	19,149	50,651	87,227
Workers	15,011	28,773	45,852
Residents	4,138	21,878	41,375
Household Summary			
2000 Households	2,654	11,554	22,384
2000 Average Household Size	2.71	2.73	2.74
2010 Households	2,744	12,557	24,323
2010 Average Household Size	2.74	2.80	2.79
2021 Households	3,075	14,478	28,602
2021 Average Household Size	2.76	2.83	2.81
2026 Households	3,205	15,359	30,322
2026 Average Household Size	2.77	2.84	2.81
2021-2026 Annual Rate	0.83%	1.19%	1.17%
2010 Families	1,889	8,959	17,492
2010 Average Family Size	3.34	3.36	3.32
2021 Families	2,082	10,192	20,243
2021 Average Family Size	3.40	3.43	3.37
2026 Families	2,164	10,782	21,386
2026 Average Family Size	3.42	3.45	3.39
2021-2026 Annual Rate	0.78%	1.13%	1.10%
Housing Unit Summary			
2000 Housing Units	3,108	13,113	24,881
Owner Occupied Housing Units	60.4%	63.5%	64.3%
Renter Occupied Housing Units	25.0%	24.6%	25.6%
Vacant Housing Units	14.6%	11.9%	10.0%
2010 Housing Units	3,054	13,591	26,017
Owner Occupied Housing Units	64.5%	65.6%	66.4%
Renter Occupied Housing Units	25.3%	26.8%	27.1%
Vacant Housing Units	10.2%	7.6%	6.5%
2021 Housing Units	3,333	15,324	30,018
Owner Occupied Housing Units	66.5%	66.3%	66.9%
Renter Occupied Housing Units	25.8%	28.2%	28.4%
Vacant Housing Units	7.7%	5.5%	4.7%
2026 Housing Units	3,455	16,178	31,687
Owner Occupied Housing Units	67.3%	67.4%	68.1%
Renter Occupied Housing Units	25.5%	27.5%	27.6%
Vacant Housing Units	7.2%	5.1%	4.3%
Median Household Income			
2021	$67,145	$65,569	$69,870
2026	$75,082	$71,633	$76,868
Median Home Value			
2021	$233,438	$216,649	$217,841
2026	$283,853	$270,893	$264,966
Per Capita Income			
2021	$36,533	$33,876	$34,449
2026	$39,977	$36,639	$37,597
Median Age			
2010	32.7	32.1	32.4
2021	34.2	33.4	34.0
2026	34.9	34.3	34.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

January 18, 2022

Market Profile

102 S G St, Midland, Texas, 79701
Rings: 1, 2, 3 mile radii

Dub House, MAI, CCIM
Latitude: 31.99527
Longitude: -102.08926

	1 mile	2 miles	3 miles
2021 Households by Income			
Household Income Base	3,075	14,478	28,602
<$15,000	11.2%	10.9%	10.3%
$15,000 - $24,999	14.0%	12.7%	10.9%
$25,000 - $34,999	3.1%	4.6%	5.0%
$35,000 - $49,999	11.8%	9.9%	10.0%
$50,000 - $74,999	13.1%	16.9%	16.4%
$75,000 - $99,999	10.7%	11.3%	11.9%
$100,000 - $149,999	16.5%	15.9%	18.0%
$150,000 - $199,999	7.8%	7.2%	8.0%
$200,000+	11.7%	10.5%	9.6%
Average Household Income	$103,044	$98,035	$97,592
2026 Households by Income			
Household Income Base	3,205	15,359	30,322
<$15,000	9.6%	9.5%	8.8%
$15,000 - $24,999	11.7%	11.3%	9.6%
$25,000 - $34,999	2.8%	4.0%	4.2%
$35,000 - $49,999	11.3%	9.1%	9.1%
$50,000 - $74,999	14.6%	18.0%	17.0%
$75,000 - $99,999	10.9%	12.0%	12.5%
$100,000 - $149,999	17.5%	17.2%	19.4%
$150,000 - $199,999	9.4%	8.3%	9.3%
$200,000+	12.3%	10.8%	10.0%
Average Household Income	$113,118	$106,327	$106,711
2021 Owner Occupied Housing Units by Value			
Total	2,216	10,155	20,083
<$50,000	6.5%	9.1%	6.8%
$50,000 - $99,999	9.3%	8.1%	7.2%
$100,000 - $149,999	10.9%	12.7%	13.5%
$150,000 - $199,999	16.2%	15.4%	16.8%
$200,000 - $249,999	10.8%	14.1%	15.8%
$250,000 - $299,999	19.8%	15.1%	18.6%
$300,000 - $399,999	9.2%	10.5%	9.7%
$400,000 - $499,999	6.2%	4.2%	4.2%
$500,000 - $749,999	8.8%	8.2%	5.2%
$750,000 - $999,999	1.9%	1.5%	1.0%
$1,000,000 - $1,499,999	0.2%	0.5%	0.5%
$1,500,000 - $1,999,999	0.0%	0.0%	0.3%
$2,000,000 +	0.4%	0.5%	0.3%
Average Home Value	$271,719	$263,338	$254,041
2026 Owner Occupied Housing Units by Value			
Total	2,325	10,906	21,577
<$50,000	3.3%	4.3%	3.1%
$50,000 - $99,999	2.9%	2.7%	2.3%
$100,000 - $149,999	4.2%	6.0%	5.9%
$150,000 - $199,999	10.0%	10.8%	11.8%
$200,000 - $249,999	10.9%	17.6%	19.3%
$250,000 - $299,999	27.6%	20.6%	24.9%
$300,000 - $399,999	13.3%	15.8%	14.4%
$400,000 - $499,999	8.9%	6.0%	6.9%
$500,000 - $749,999	15.1%	13.3%	8.5%
$750,000 - $999,999	3.0%	1.7%	1.3%
$1,000,000 - $1,499,999	0.3%	0.5%	0.6%
$1,500,000 - $1,999,999	0.0%	0.0%	0.4%
$2,000,000 +	0.4%	0.7%	0.4%
Average Home Value	$347,192	$327,898	$312,921

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

January 18, 2022

102 S G St, Midland, Texas, 79701
Rings: 1, 2, 3 mile radii

Dub House, MAI, CCIM
Latitude: 31.99527
Longitude: -102.08926

	1 mile	2 miles	3 miles
2010 Population by Age			
Total	7,642	35,931	68,858
0 - 4	8.5%	8.7%	8.6%
5 - 9	8.4%	8.3%	8.1%
10 - 14	7.5%	7.4%	7.5%
15 - 24	14.5%	15.3%	15.0%
25 - 34	14.2%	13.8%	14.1%
35 - 44	12.0%	11.5%	11.5%
45 - 54	15.2%	13.9%	13.4%
55 - 64	10.3%	9.7%	10.0%
65 - 74	4.6%	5.6%	5.9%
75 - 84	3.5%	4.3%	4.5%
85 +	1.2%	1.4%	1.4%
18 +	71.1%	70.6%	71.1%
2021 Population by Age			
Total	8,619	41,798	81,314
0 - 4	7.8%	8.1%	7.9%
5 - 9	7.8%	8.0%	7.8%
10 - 14	7.7%	7.6%	7.4%
15 - 24	13.4%	13.9%	13.5%
25 - 34	14.5%	14.8%	14.8%
35 - 44	13.0%	12.3%	12.5%
45 - 54	10.8%	10.2%	10.2%
55 - 64	12.8%	11.6%	11.3%
65 - 74	7.6%	7.7%	8.3%
75 - 84	3.2%	4.1%	4.4%
85 +	1.4%	1.8%	1.9%
18 +	72.3%	72.1%	72.7%
2026 Population by Age			
Total	9,014	44,451	86,349
0 - 4	7.7%	8.0%	7.9%
5 - 9	7.9%	7.8%	7.7%
10 - 14	7.8%	7.6%	7.5%
15 - 24	13.6%	13.9%	13.5%
25 - 34	13.2%	13.6%	13.6%
35 - 44	13.9%	13.1%	13.3%
45 - 54	10.8%	10.3%	10.3%
55 - 64	10.5%	10.0%	9.9%
65 - 74	9.4%	8.9%	9.2%
75 - 84	4.0%	4.8%	5.2%
85 +	1.3%	1.8%	1.9%
18 +	72.2%	72.2%	72.7%
2010 Population by Sex			
Males	3,812	17,484	33,442
Females	3,832	18,445	35,418
2021 Population by Sex			
Males	4,343	20,525	39,798
Females	4,275	21,274	41,516
2026 Population by Sex			
Males	4,567	21,959	42,493
Females	4,445	22,493	43,856

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

January 18, 2022

Market Profile

102 S G St, Midland, Texas, 79701
Rings: 1, 2, 3 mile radii

Dub House, MAI, CCIM
Latitude: 31.99527
Longitude: -102.08926

	1 mile	2 miles	3 miles
2010 Population by Race/Ethnicity			
Total	7,644	35,930	68,859
White Alone	73.9%	69.6%	70.2%
Black Alone	4.0%	8.4%	9.9%
American Indian Alone	0.9%	0.9%	0.8%
Asian Alone	0.4%	0.4%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	17.8%	17.8%	15.6%
Two or More Races	3.0%	2.9%	2.7%
Hispanic Origin	50.7%	51.8%	46.7%
Diversity Index	72.6	75.4	74.7
2021 Population by Race/Ethnicity			
Total	8,618	41,799	81,314
White Alone	68.2%	64.7%	64.8%
Black Alone	4.1%	8.2%	10.2%
American Indian Alone	0.9%	0.9%	0.8%
Asian Alone	0.7%	0.6%	1.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	22.3%	22.0%	19.4%
Two or More Races	3.8%	3.6%	3.4%
Hispanic Origin	62.0%	61.9%	56.7%
Diversity Index	75.3	77.5	78.1
2026 Population by Race/Ethnicity			
Total	9,012	44,452	86,348
White Alone	67.0%	63.8%	63.9%
Black Alone	4.0%	7.9%	9.9%
American Indian Alone	0.9%	0.9%	0.8%
Asian Alone	0.7%	0.7%	1.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	23.3%	22.9%	20.3%
Two or More Races	4.1%	3.8%	3.7%
Hispanic Origin	66.4%	65.8%	60.8%
Diversity Index	75.1	77.2	78.1
2010 Population by Relationship and Household Type			
Total	7,644	35,929	68,860
In Households	98.3%	97.7%	98.4%
In Family Households	85.0%	86.1%	86.7%
Householder	24.8%	24.9%	25.4%
Spouse	17.5%	17.1%	17.7%
Child	35.7%	37.3%	36.7%
Other relative	4.7%	4.6%	4.5%
Nonrelative	2.4%	2.3%	2.3%
In Nonfamily Households	13.2%	11.6%	11.7%
In Group Quarters	1.7%	2.3%	1.6%
Institutionalized Population	1.2%	1.1%	0.7%
Noninstitutionalized Population	0.5%	1.2%	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

January 18, 2022

Market Profile

102 S G St, Midland, Texas, 79701
Rings: 1, 2, 3 mile radii

Dub House, MAI, CCIM
Latitude: 31.99527
Longitude: -102.08926

	1 mile	2 miles	3 miles
2021 Population 25+ by Educational Attainment			
Total	5,456	26,129	51,531
Less than 9th Grade	10.3%	9.2%	8.1%
9th - 12th Grade, No Diploma	9.9%	13.0%	12.0%
High School Graduate	17.9%	19.7%	21.4%
GED/Alternative Credential	4.4%	5.6%	6.4%
Some College, No Degree	20.6%	20.8%	22.6%
Associate Degree	8.4%	7.2%	7.3%
Bachelor's Degree	22.4%	18.3%	16.3%
Graduate/Professional Degree	6.1%	6.2%	5.9%
2021 Population 15+ by Marital Status			
Total	6,609	31,932	62,485
Never Married	34.3%	34.7%	33.1%
Married	47.6%	48.1%	49.4%
Widowed	5.6%	5.4%	5.4%
Divorced	12.4%	11.9%	12.0%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,598	21,733	43,430
Population 16+ Employed	94.4%	91.7%	92.4%
Population 16+ Unemployment rate	5.6%	8.3%	7.6%
Population 16-24 Employed	13.3%	14.1%	14.3%
Population 16-24 Unemployment rate	15.1%	22.6%	15.9%
Population 25-54 Employed	61.4%	61.6%	60.4%
Population 25-54 Unemployment rate	4.4%	5.7%	6.5%
Population 55-64 Employed	18.6%	16.4%	16.1%
Population 55-64 Unemployment rate	2.9%	5.6%	4.6%
Population 65+ Employed	6.8%	7.9%	9.1%
Population 65+ Unemployment rate	2.0%	2.7%	5.3%
2021 Employed Population 16+ by Industry			
Total	4,342	19,937	40,140
Agriculture/Mining	14.9%	14.1%	13.7%
Construction	12.2%	11.8%	11.2%
Manufacturing	1.9%	3.6%	4.0%
Wholesale Trade	3.8%	3.6%	3.7%
Retail Trade	11.8%	9.6%	9.6%
Transportation/Utilities	4.7%	5.6%	6.5%
Information	0.8%	0.8%	0.9%
Finance/Insurance/Real Estate	6.3%	5.0%	5.3%
Services	41.2%	43.6%	42.8%
Public Administration	2.5%	2.2%	2.4%
2021 Employed Population 16+ by Occupation			
Total	4,342	19,936	40,140
White Collar	47.7%	48.2%	51.7%
Management/Business/Financial	14.3%	13.9%	14.2%
Professional	17.2%	16.1%	17.1%
Sales	8.8%	9.0%	9.3%
Administrative Support	7.4%	9.2%	11.2%
Services	15.6%	17.3%	16.0%
Blue Collar	36.7%	34.5%	32.3%
Farming/Forestry/Fishing	0.3%	0.2%	0.2%
Construction/Extraction	12.3%	13.9%	13.5%
Installation/Maintenance/Repair	4.7%	3.4%	3.7%
Production	5.0%	4.1%	3.7%
Transportation/Material Moving	14.4%	12.8%	11.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

January 18, 2022

Market Profile

102 S G St, Midland, Texas, 79701　　　　　　　　　　　　　　　Dub House, MAI, CCIM
Rings: 1, 2, 3 mile radii　　　　　　　　　　　　　　　　　　　Latitude: 31.99527
　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　Longitude: -102.08926

	1 mile	2 miles	3 miles
2010 Households by Type			
Total	2,744	12,557	24,323
Households with 1 Person	26.5%	24.7%	24.0%
Households with 2+ People	73.5%	75.3%	76.0%
Family Households	68.8%	71.3%	71.9%
Husband-wife Families	48.8%	49.0%	50.1%
With Related Children	25.4%	25.8%	25.5%
Other Family (No Spouse Present)	20.1%	22.3%	21.8%
Other Family with Male Householder	5.6%	5.7%	5.5%
With Related Children	3.8%	3.5%	3.4%
Other Family with Female Householder	14.5%	16.6%	16.3%
With Related Children	10.0%	11.7%	11.4%
Nonfamily Households	4.7%	4.0%	4.1%
All Households with Children	39.6%	41.3%	40.7%
Multigenerational Households	6.5%	7.4%	7.0%
Unmarried Partner Households	6.2%	6.0%	6.1%
Male-female	5.9%	5.5%	5.6%
Same-sex	0.4%	0.5%	0.5%
2010 Households by Size			
Total	2,745	12,559	24,322
1 Person Household	26.4%	24.7%	24.0%
2 Person Household	29.4%	28.2%	29.5%
3 Person Household	15.4%	17.0%	17.0%
4 Person Household	13.8%	14.7%	14.7%
5 Person Household	8.2%	8.6%	8.4%
6 Person Household	4.0%	4.1%	3.7%
7 + Person Household	2.6%	2.8%	2.7%
2010 Households by Tenure and Mortgage Status			
Total	2,744	12,557	24,323
Owner Occupied	71.8%	71.0%	71.0%
Owned with a Mortgage/Loan	42.1%	38.6%	40.2%
Owned Free and Clear	29.7%	32.4%	30.8%
Renter Occupied	28.2%	29.0%	29.0%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	147	155	163
Percent of Income for Mortgage	14.6%	13.9%	13.1%
Wealth Index	126	117	111
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,054	13,591	26,017
Housing Units Inside Urbanized Area	100.0%	100.0%	99.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.7%
2010 Population By Urban/ Rural Status			
Total Population	7,644	35,929	68,860
Population Inside Urbanized Area	100.0%	100.0%	99.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

January 18, 2022

Market Profile

102 S G St, Midland, Texas, 79701   Dub House, MAI, CCIM
Rings: 1, 2, 3 mile radii   Latitude: 31.99527
                                                                                            Longitude: -102.08926

	1 mile	2 miles	3 miles
Top 3 Tapestry Segments			
1.	Rustbelt Traditions (5D)	Southwestern Families (7F)	Southwestern Families (7F)
2.	Forging Opportunity (7D)	Forging Opportunity (7D)	Forging Opportunity (7D)
3.	Traditional Living (12B)	Comfortable Empty Nesters (5A)	Comfortable Empty Nesters (5A)
2021 Consumer Spending			
Apparel & Services: Total $	$7,389,908	$33,445,333	$65,344,381
Average Spent	$2,403.22	$2,310.08	$2,284.61
Spending Potential Index	113	109	108
Education: Total $	$5,380,304	$24,777,563	$48,664,394
Average Spent	$1,749.69	$1,711.39	$1,701.43
Spending Potential Index	101	99	99
Entertainment/Recreation: Total $	$11,146,769	$48,773,212	$96,568,502
Average Spent	$3,624.97	$3,368.78	$3,376.28
Spending Potential Index	112	104	105
Food at Home: Total $	$18,818,179	$85,992,344	$168,553,570
Average Spent	$6,119.73	$5,939.52	$5,893.07
Spending Potential Index	112	109	108
Food Away from Home: Total $	$13,159,768	$60,317,084	$118,036,308
Average Spent	$4,279.60	$4,166.12	$4,126.86
Spending Potential Index	113	110	109
Health Care: Total $	$22,297,735	$98,270,222	$193,407,473
Average Spent	$7,251.30	$6,787.56	$6,762.03
Spending Potential Index	116	109	108
HH Furnishings & Equipment: Total $	$7,881,942	$35,043,044	$68,991,518
Average Spent	$2,563.23	$2,420.43	$2,412.12
Spending Potential Index	114	107	107
Personal Care Products & Services: Total $	$3,132,861	$14,113,655	$27,654,027
Average Spent	$1,018.82	$974.83	$966.86
Spending Potential Index	114	109	108
Shelter: Total $	$67,942,721	$310,916,641	$608,512,414
Average Spent	$22,095.19	$21,475.11	$21,275.17
Spending Potential Index	110	107	106
Support Payments/Cash Contributions/Gifts in Kind: Total $	$8,174,358	$36,502,142	$73,233,318
Average Spent	$2,658.33	$2,521.21	$2,560.43
Spending Potential Index	111	105	107
Travel: Total $	$8,503,713	$37,600,847	$74,597,436
Average Spent	$2,765.44	$2,597.10	$2,608.12
Spending Potential Index	109	103	103
Vehicle Maintenance & Repairs: Total $	$3,958,499	$17,579,533	$34,703,783
Average Spent	$1,287.32	$1,214.22	$1,213.33
Spending Potential Index	116	110	109

January 18, 2022