



Demographic and Income Profile

2546 W Bell St, Odessa, Texas, 79766
 Ring: 1 mile radius

Dub House, MAI, CCIM
 Latitude: 31.80404
 Longitude: -102.38886

Summary	Census 2010	2018	2023
Population	671	836	929
Households	202	251	278
Families	166	205	227
Average Household Size	3.32	3.33	3.34
Owner Occupied Housing Units	168	211	237
Renter Occupied Housing Units	34	40	42
Median Age	29.4	30.0	30.8
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	2.13%	1.65%	0.83%
Households	2.06%	1.62%	0.79%
Families	2.06%	1.58%	0.71%
Owner HHs	2.35%	2.09%	1.16%
Median Household Income	1.77%	2.23%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	36	14.3%	35	12.6%
\$15,000 - \$24,999	35	13.9%	34	12.2%
\$25,000 - \$34,999	24	9.6%	24	8.6%
\$35,000 - \$49,999	36	14.3%	38	13.7%
\$50,000 - \$74,999	75	29.9%	87	31.3%
\$75,000 - \$99,999	24	9.6%	32	11.5%
\$100,000 - \$149,999	12	4.8%	17	6.1%
\$150,000 - \$199,999	7	2.8%	9	3.2%
\$200,000+	2	0.8%	3	1.1%
Median Household Income	\$47,045		\$51,371	
Average Household Income	\$52,550		\$59,311	
Per Capita Income	\$15,683		\$17,642	

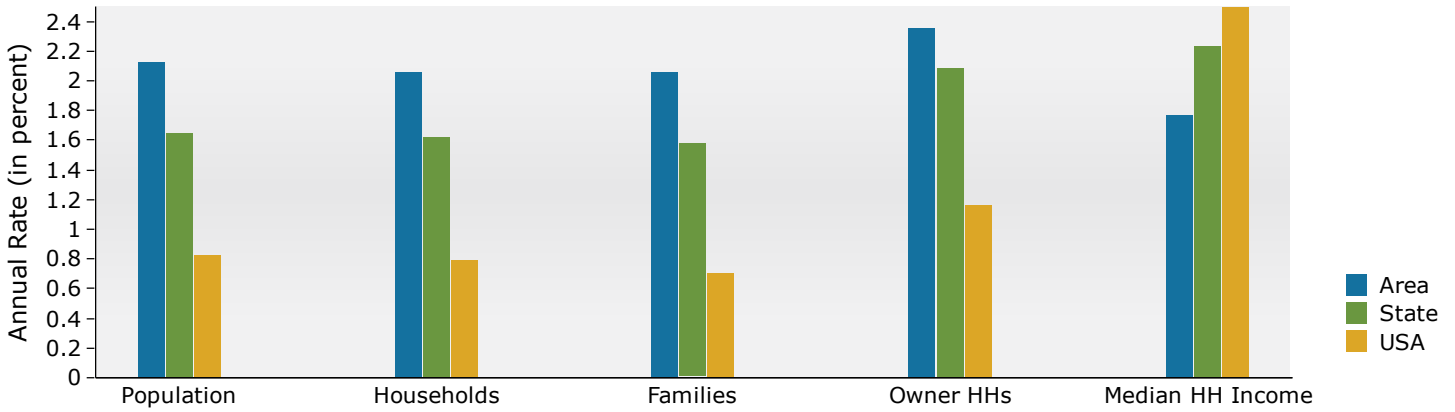
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	60	8.9%	75	9.0%	83	8.9%
5 - 9	57	8.5%	72	8.6%	83	8.9%
10 - 14	52	7.7%	67	8.0%	81	8.7%
15 - 19	70	10.4%	60	7.2%	72	7.8%
20 - 24	50	7.5%	65	7.8%	62	6.7%
25 - 34	87	13.0%	142	17.0%	148	15.9%
35 - 44	85	12.7%	91	10.9%	123	13.3%
45 - 54	98	14.6%	96	11.5%	88	9.5%
55 - 64	59	8.8%	91	10.9%	96	10.3%
65 - 74	32	4.8%	49	5.9%	61	6.6%
75 - 84	17	2.5%	22	2.6%	24	2.6%
85+	4	0.6%	5	0.6%	7	0.8%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	390	58.0%	462	55.3%	514	55.3%
Black Alone	4	0.6%	5	0.6%	5	0.5%
American Indian Alone	8	1.2%	11	1.3%	13	1.4%
Asian Alone	1	0.1%	1	0.1%	2	0.2%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	245	36.5%	326	39.0%	361	38.9%
Two or More Races	24	3.6%	31	3.7%	34	3.7%
Hispanic Origin (Any Race)	591	88.1%	771	92.2%	875	94.2%

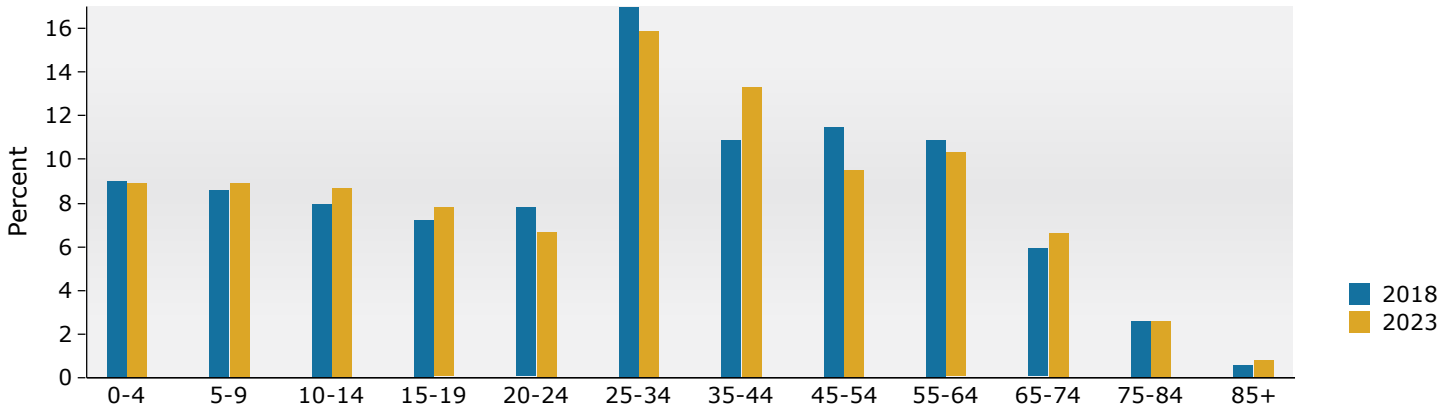
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

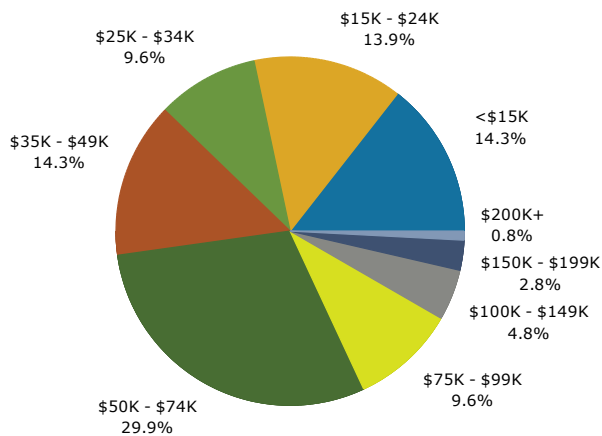
Trends 2018-2023



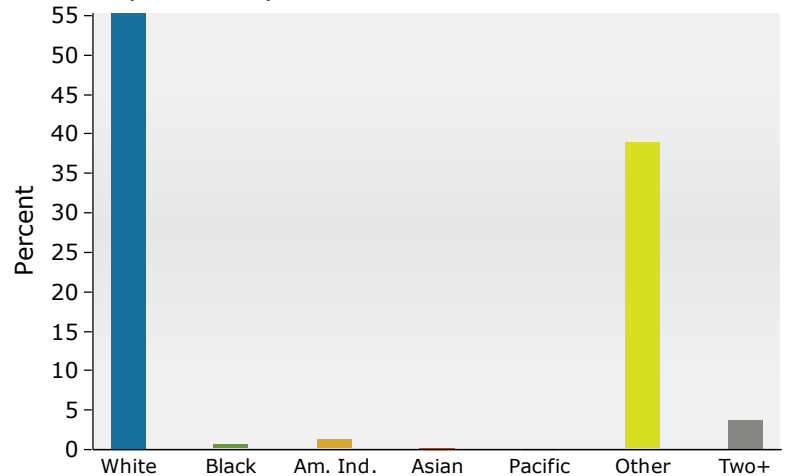
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 92.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



Demographic and Income Profile

2546 W Bell St, Odessa, Texas, 79766
 Ring: 3 mile radius

Dub House, MAI, CCIM
 Latitude: 31.80404
 Longitude: -102.38886

Summary	Census 2010	2018	2023
Population	18,127	20,683	21,998
Households	5,660	6,401	6,792
Families	4,254	4,791	5,075
Average Household Size	3.14	3.17	3.18
Owner Occupied Housing Units	3,743	4,324	4,688
Renter Occupied Housing Units	1,917	2,077	2,103
Median Age	30.0	30.8	31.9
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.24%	1.65%	0.83%
Households	1.19%	1.62%	0.79%
Families	1.16%	1.58%	0.71%
Owner HHs	1.63%	2.09%	1.16%
Median Household Income	2.35%	2.23%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	1,111	17.4%	1,045	15.4%
\$15,000 - \$24,999	897	14.0%	817	12.0%
\$25,000 - \$34,999	785	12.3%	750	11.0%
\$35,000 - \$49,999	1,118	17.5%	1,145	16.9%
\$50,000 - \$74,999	1,282	20.0%	1,445	21.3%
\$75,000 - \$99,999	576	9.0%	728	10.7%
\$100,000 - \$149,999	396	6.2%	550	8.1%
\$150,000 - \$199,999	135	2.1%	181	2.7%
\$200,000+	101	1.6%	131	1.9%
Median Household Income	\$39,276		\$44,115	
Average Household Income	\$51,068		\$58,354	
Per Capita Income	\$17,365		\$19,745	

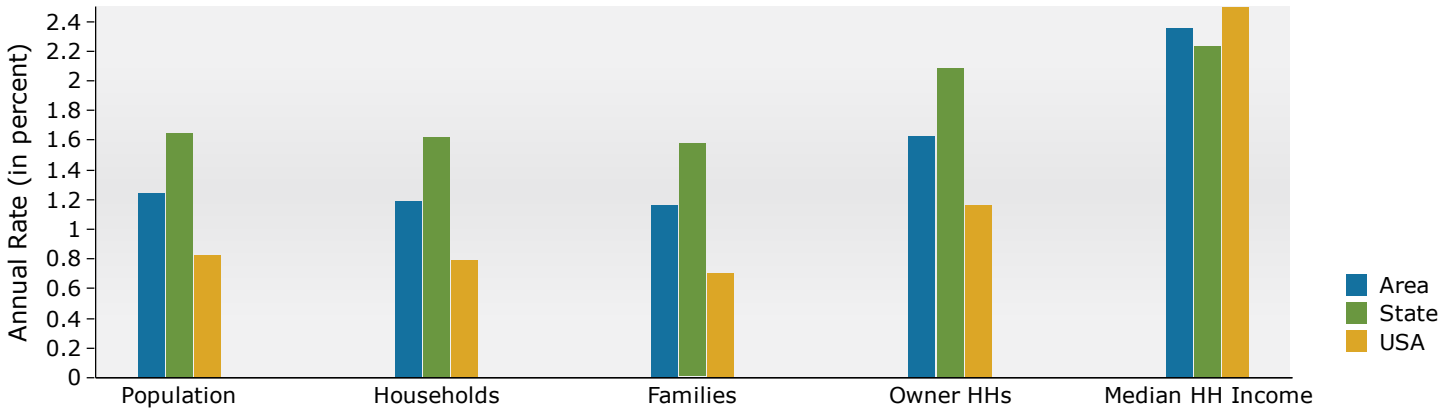
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,723	9.5%	1,874	9.1%	1,949	8.9%
5 - 9	1,577	8.7%	1,818	8.8%	1,906	8.7%
10 - 14	1,496	8.3%	1,680	8.1%	1,851	8.4%
15 - 19	1,561	8.6%	1,514	7.3%	1,689	7.7%
20 - 24	1,388	7.7%	1,527	7.4%	1,472	6.7%
25 - 34	2,424	13.4%	3,165	15.3%	3,100	14.1%
35 - 44	2,090	11.5%	2,320	11.2%	2,745	12.5%
45 - 54	2,162	11.9%	2,110	10.2%	2,141	9.7%
55 - 64	1,795	9.9%	2,086	10.1%	2,107	9.6%
65 - 74	1,089	6.0%	1,553	7.5%	1,763	8.0%
75 - 84	619	3.4%	762	3.7%	970	4.4%
85+	204	1.1%	274	1.3%	304	1.4%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,824	65.2%	13,032	63.0%	13,900	63.2%
Black Alone	1,067	5.9%	1,196	5.8%	1,230	5.6%
American Indian Alone	217	1.2%	266	1.3%	292	1.3%
Asian Alone	48	0.3%	59	0.3%	69	0.3%
Pacific Islander Alone	19	0.1%	31	0.1%	34	0.2%
Some Other Race Alone	4,403	24.3%	5,433	26.3%	5,772	26.2%
Two or More Races	549	3.0%	666	3.2%	701	3.2%
Hispanic Origin (Any Race)	14,595	80.5%	17,634	85.3%	19,284	87.7%

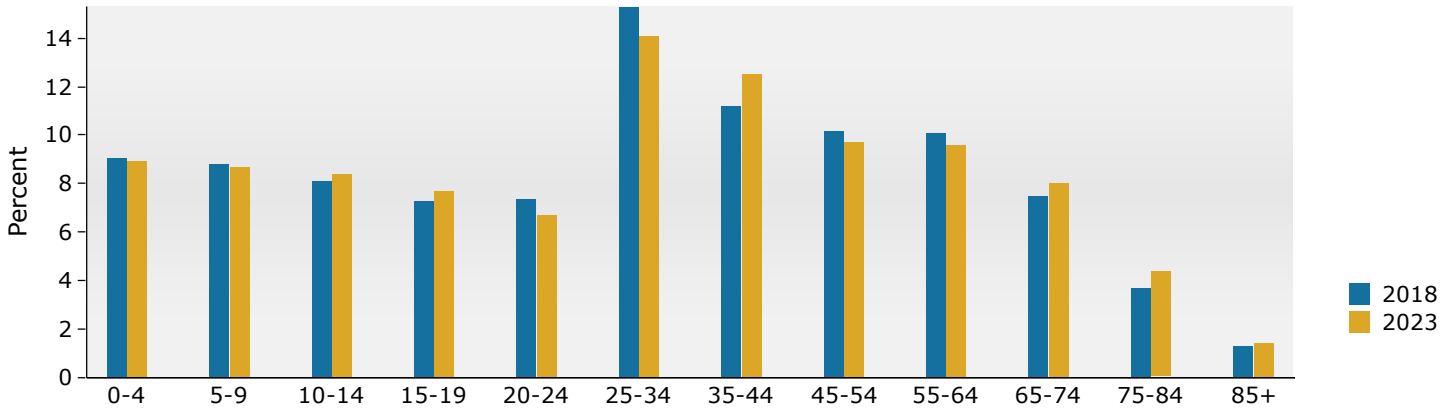
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

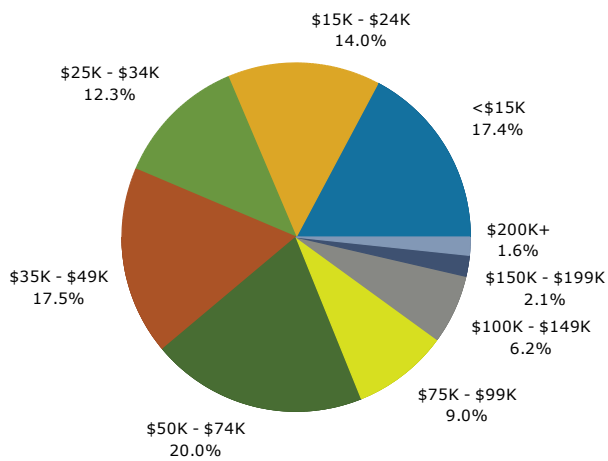
Trends 2018-2023



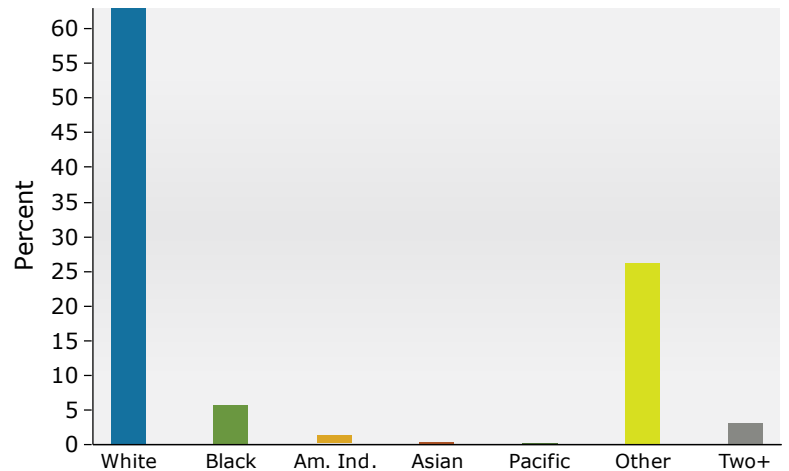
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 85.3%



Demographic and Income Profile

2546 W Bell St, Odessa, Texas, 79766
 Ring: 5 mile radius

Dub House, MAI, CCIM
 Latitude: 31.80404
 Longitude: -102.38886

Summary	Census 2010	2018	2023
Population	58,016	65,160	68,731
Households	19,280	21,335	22,430
Families	14,057	15,477	16,246
Average Household Size	2.95	2.99	3.00
Owner Occupied Housing Units	12,980	14,676	15,775
Renter Occupied Housing Units	6,300	6,660	6,656
Median Age	30.5	31.3	32.2
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.07%	1.65%	0.83%
Households	1.01%	1.62%	0.79%
Families	0.97%	1.58%	0.71%
Owner HHs	1.45%	2.09%	1.16%
Median Household Income	2.90%	2.23%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	3,284	15.4%	2,996	13.4%
\$15,000 - \$24,999	2,851	13.4%	2,570	11.5%
\$25,000 - \$34,999	2,819	13.2%	2,695	12.0%
\$35,000 - \$49,999	3,231	15.1%	3,262	14.5%
\$50,000 - \$74,999	3,962	18.6%	4,310	19.2%
\$75,000 - \$99,999	2,120	9.9%	2,544	11.3%
\$100,000 - \$149,999	1,952	9.1%	2,604	11.6%
\$150,000 - \$199,999	634	3.0%	797	3.6%
\$200,000+	483	2.3%	653	2.9%
Median Household Income	\$41,725		\$48,140	
Average Household Income	\$57,108		\$65,576	
Per Capita Income	\$19,705		\$22,411	

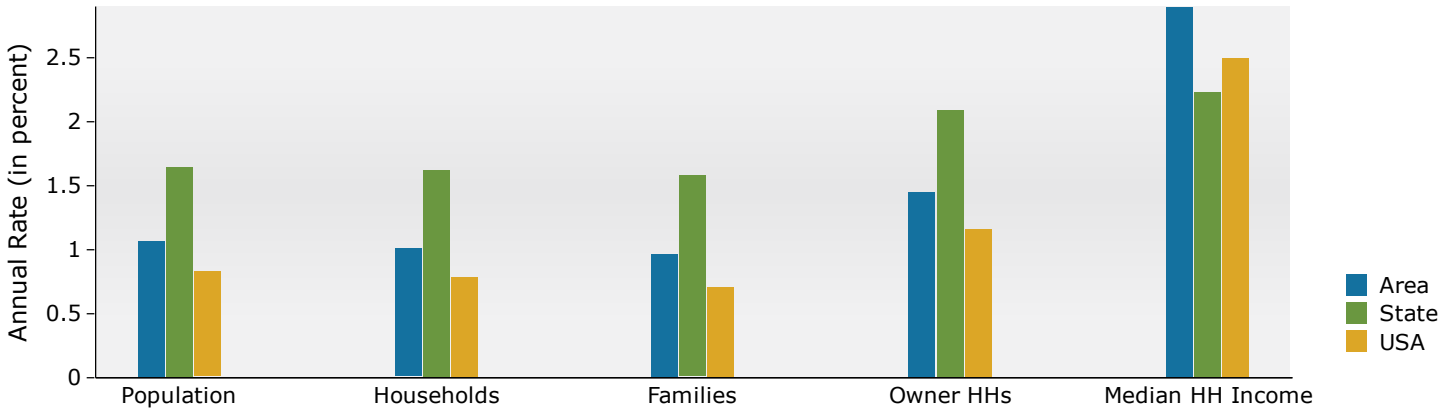
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,383	9.3%	5,710	8.8%	5,923	8.6%
5 - 9	5,086	8.8%	5,515	8.5%	5,757	8.4%
10 - 14	4,632	8.0%	5,167	7.9%	5,621	8.2%
15 - 19	4,785	8.2%	4,811	7.4%	5,262	7.7%
20 - 24	4,403	7.6%	4,855	7.5%	4,740	6.9%
25 - 34	8,138	14.0%	9,977	15.3%	9,930	14.4%
35 - 44	6,979	12.0%	7,727	11.9%	8,871	12.9%
45 - 54	7,403	12.8%	7,044	10.8%	7,052	10.3%
55 - 64	5,493	9.5%	6,782	10.4%	6,769	9.8%
65 - 74	3,120	5.4%	4,523	6.9%	5,262	7.7%
75 - 84	1,949	3.4%	2,186	3.4%	2,675	3.9%
85+	646	1.1%	862	1.3%	871	1.3%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	40,378	69.6%	43,006	66.0%	44,929	65.4%
Black Alone	3,558	6.1%	4,180	6.4%	4,379	6.4%
American Indian Alone	550	0.9%	671	1.0%	735	1.1%
Asian Alone	252	0.4%	320	0.5%	371	0.5%
Pacific Islander Alone	76	0.1%	132	0.2%	151	0.2%
Some Other Race Alone	11,659	20.1%	14,898	22.9%	16,063	23.4%
Two or More Races	1,544	2.7%	1,953	3.0%	2,104	3.1%
Hispanic Origin (Any Race)	39,265	67.7%	49,187	75.5%	54,656	79.5%

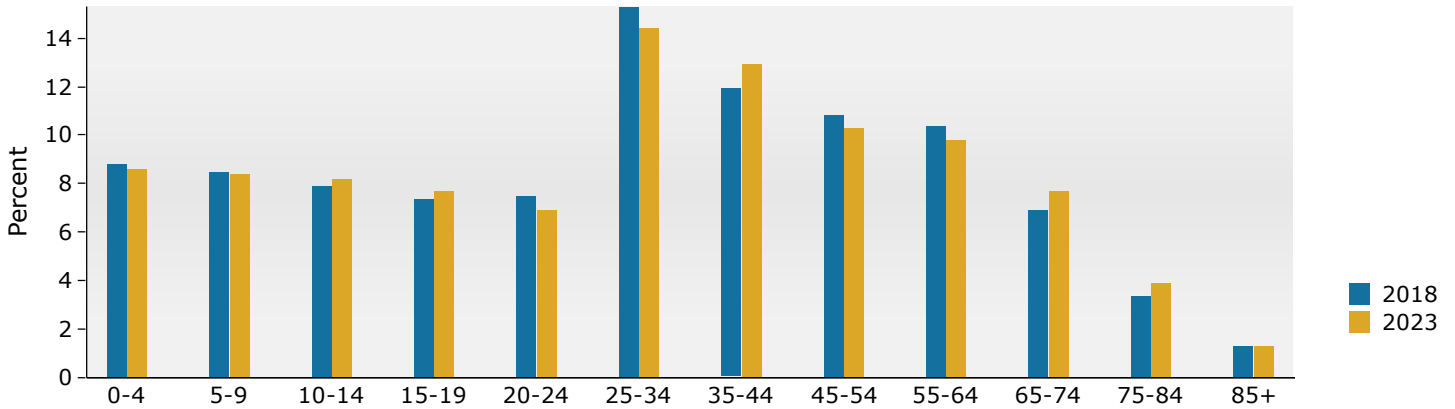
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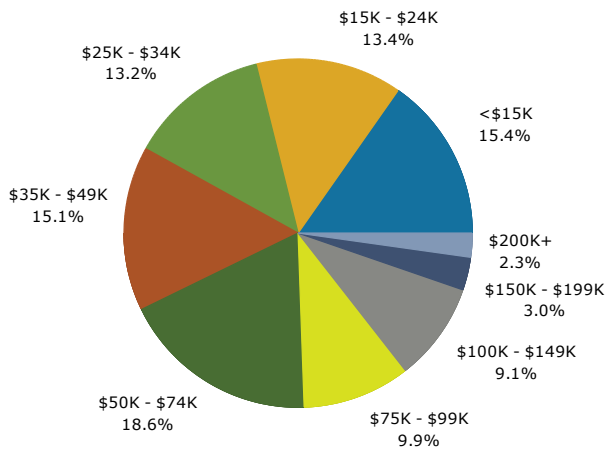
Trends 2018-2023



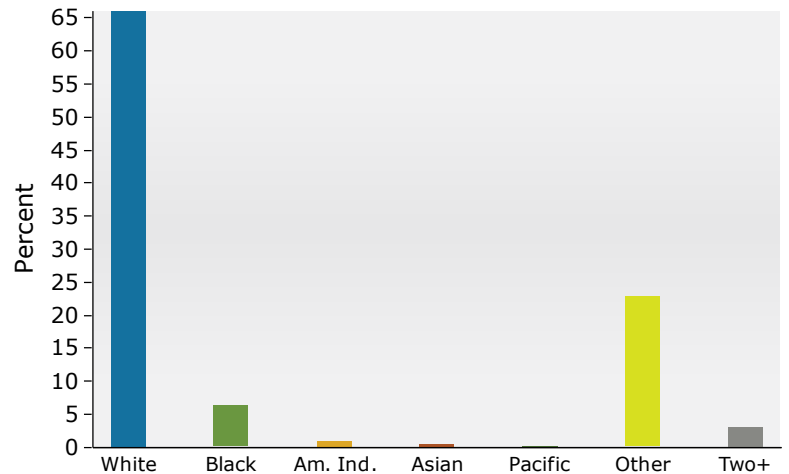
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 75.5%