



Market Profile

4905 Andrews Hwy, Midland, Texas, 79703

Rings: 1, 2, 3 mile radii

Latitude: 31.99959
Longitude: -102.14656

	1 mile	2 miles	3 miles
Population Summary			
2000 Total Population	11,003	37,277	58,340
2010 Total Population	12,781	43,051	66,716
2015 Total Population	13,539	46,978	72,613
2015 Group Quarters	314	386	474
2020 Total Population	14,558	51,111	78,751
2015-2020 Annual Rate	1.46%	1.70%	1.64%
Household Summary			
2000 Households	4,391	14,587	22,744
2000 Average Household Size	2.43	2.52	2.54
2010 Households	5,226	17,038	26,092
2010 Average Household Size	2.39	2.50	2.54
2015 Households	5,555	18,677	28,497
2015 Average Household Size	2.38	2.49	2.53
2020 Households	5,982	20,386	30,975
2020 Average Household Size	2.38	2.49	2.53
2015-2020 Annual Rate	1.49%	1.77%	1.68%
2010 Families	3,218	11,458	17,818
2010 Average Family Size	3.05	3.06	3.09
2015 Families	3,384	12,481	19,316
2015 Average Family Size	3.05	3.05	3.09
2020 Families	3,634	13,575	20,904
2020 Average Family Size	3.05	3.05	3.09
2015-2020 Annual Rate	1.44%	1.69%	1.59%
Housing Unit Summary			
2000 Housing Units	4,909	16,244	25,304
Owner Occupied Housing Units	48.6%	55.7%	58.1%
Renter Occupied Housing Units	40.9%	34.1%	31.8%
Vacant Housing Units	10.6%	10.2%	10.1%
2010 Housing Units	5,515	18,018	27,715
Owner Occupied Housing Units	52.0%	59.5%	61.7%
Renter Occupied Housing Units	42.8%	35.0%	32.4%
Vacant Housing Units	5.2%	5.4%	5.9%
2015 Housing Units	5,822	19,558	30,041
Owner Occupied Housing Units	49.1%	57.7%	59.8%
Renter Occupied Housing Units	46.3%	37.8%	35.0%
Vacant Housing Units	4.6%	4.5%	5.1%
2020 Housing Units	6,313	21,498	32,881
Owner Occupied Housing Units	48.3%	57.0%	59.1%
Renter Occupied Housing Units	46.4%	37.8%	35.1%
Vacant Housing Units	5.2%	5.2%	5.8%
Median Household Income			
2015	\$57,996	\$63,872	\$67,126
2020	\$68,540	\$75,230	\$77,704
Median Home Value			
2015	\$219,115	\$219,769	\$233,010
2020	\$241,428	\$238,130	\$253,720
Per Capita Income			
2015	\$29,882	\$31,617	\$33,896
2020	\$33,641	\$35,610	\$37,899
Median Age			
2010	33.1	32.8	33.4
2015	33.2	33.5	34.0
2020	33.4	34.2	34.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



Market Profile

4905 Andrews Hwy, Midland, Texas, 79703

Rings: 1, 2, 3 mile radii

Latitude: 31.99959
Longitude: -102.14656

	1 mile	2 miles	3 miles
2015 Households by Income			
Household Income Base	5,555	18,677	28,497
<\$15,000	12.0%	8.9%	8.4%
\$15,000 - \$24,999	10.5%	7.9%	7.8%
\$25,000 - \$34,999	10.5%	10.1%	9.4%
\$35,000 - \$49,999	10.5%	11.1%	10.6%
\$50,000 - \$74,999	16.0%	18.5%	18.1%
\$75,000 - \$99,999	18.5%	15.5%	15.1%
\$100,000 - \$149,999	14.2%	17.3%	17.7%
\$150,000 - \$199,999	5.0%	6.4%	7.0%
\$200,000+	2.8%	4.3%	5.9%
Average Household Income	\$71,123	\$80,361	\$86,414
2020 Households by Income			
Household Income Base	5,982	20,386	30,975
<\$15,000	11.4%	8.0%	7.5%
\$15,000 - \$24,999	7.6%	6.0%	5.8%
\$25,000 - \$34,999	9.2%	8.7%	8.1%
\$35,000 - \$49,999	9.9%	10.3%	9.8%
\$50,000 - \$74,999	14.9%	16.8%	16.4%
\$75,000 - \$99,999	20.4%	16.6%	16.3%
\$100,000 - \$149,999	17.3%	21.1%	21.4%
\$150,000 - \$199,999	5.9%	7.6%	8.2%
\$200,000+	3.4%	5.0%	6.5%
Average Household Income	\$80,070	\$90,359	\$96,490
2015 Owner Occupied Housing Units by Value			
Total	2,861	11,289	17,971
<\$50,000	0.3%	0.4%	0.5%
\$50,000 - \$99,999	2.4%	3.3%	5.5%
\$100,000 - \$149,999	12.5%	13.6%	13.4%
\$150,000 - \$199,999	26.1%	24.5%	19.2%
\$200,000 - \$249,999	22.7%	20.7%	17.4%
\$250,000 - \$299,999	16.5%	13.9%	14.6%
\$300,000 - \$399,999	8.9%	10.9%	15.0%
\$400,000 - \$499,999	3.2%	5.0%	6.4%
\$500,000 - \$749,999	5.3%	5.6%	5.6%
\$750,000 - \$999,999	0.7%	0.8%	0.9%
\$1,000,000 +	1.3%	1.4%	1.5%
Average Home Value	\$261,115	\$266,537	\$277,092
2020 Owner Occupied Housing Units by Value			
Total	3,052	12,261	19,435
<\$50,000	0.2%	0.2%	0.3%
\$50,000 - \$99,999	1.2%	1.9%	3.5%
\$100,000 - \$149,999	5.9%	7.7%	8.2%
\$150,000 - \$199,999	22.0%	22.6%	17.9%
\$200,000 - \$249,999	25.1%	23.1%	18.9%
\$250,000 - \$299,999	19.7%	15.7%	16.2%
\$300,000 - \$399,999	10.6%	11.9%	16.2%
\$400,000 - \$499,999	3.6%	4.9%	6.4%
\$500,000 - \$749,999	7.9%	8.0%	7.9%
\$750,000 - \$999,999	2.1%	2.1%	2.2%
\$1,000,000 +	1.7%	1.9%	2.2%
Average Home Value	\$300,393	\$301,982	\$313,823

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



Market Profile

4905 Andrews Hwy, Midland, Texas, 79703

Rings: 1, 2, 3 mile radii

Latitude: 31.99959
Longitude: -102.14656

	1 mile	2 miles	3 miles
2010 Population by Age			
Total	12,781	43,050	66,714
0 - 4	8.6%	8.2%	8.1%
5 - 9	6.8%	7.1%	7.3%
10 - 14	6.2%	7.0%	7.0%
15 - 24	14.7%	14.6%	14.4%
25 - 34	16.3%	16.2%	15.5%
35 - 44	11.6%	12.1%	12.0%
45 - 54	12.8%	13.5%	13.9%
55 - 64	9.3%	10.3%	10.5%
65 - 74	4.9%	5.1%	5.3%
75 - 84	5.2%	4.2%	4.4%
85 +	3.5%	1.7%	1.6%
18 +	74.7%	73.4%	73.3%
2015 Population by Age			
Total	13,541	46,979	72,614
0 - 4	8.4%	7.9%	7.7%
5 - 9	7.6%	7.4%	7.4%
10 - 14	6.2%	6.6%	6.8%
15 - 24	13.3%	13.9%	13.8%
25 - 34	17.3%	16.6%	15.8%
35 - 44	11.8%	12.5%	12.3%
45 - 54	10.6%	11.4%	11.7%
55 - 64	10.2%	11.6%	12.0%
65 - 74	5.8%	6.2%	6.4%
75 - 84	5.0%	3.9%	4.1%
85 +	3.7%	2.0%	1.9%
18 +	74.5%	74.2%	74.2%
2020 Population by Age			
Total	14,558	51,111	78,749
0 - 4	8.6%	8.0%	7.8%
5 - 9	7.4%	7.2%	7.2%
10 - 14	7.0%	7.1%	7.1%
15 - 24	12.3%	13.0%	12.8%
25 - 34	17.2%	15.9%	15.5%
35 - 44	12.8%	13.7%	13.4%
45 - 54	9.4%	10.4%	10.7%
55 - 64	9.8%	10.9%	11.4%
65 - 74	6.9%	7.8%	8.0%
75 - 84	5.0%	3.9%	4.1%
85 +	3.7%	2.0%	2.0%
18 +	73.7%	74.0%	74.0%
2010 Population by Sex			
Males	6,201	21,098	32,599
Females	6,580	21,953	34,117
2015 Population by Sex			
Males	6,593	23,074	35,557
Females	6,946	23,904	37,057
2020 Population by Sex			
Males	7,079	25,103	38,567
Females	7,479	26,008	40,183

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



Market Profile

4905 Andrews Hwy, Midland, Texas, 79703

Rings: 1, 2, 3 mile radii

Latitude: 31.99959
Longitude: -102.14656

	1 mile	2 miles	3 miles
2010 Population by Race/Ethnicity			
Total	12,781	43,050	66,716
White Alone	80.8%	80.0%	80.5%
Black Alone	5.8%	5.1%	4.7%
American Indian Alone	0.5%	0.6%	0.7%
Asian Alone	1.9%	2.0%	1.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	8.5%	9.6%	9.9%
Two or More Races	2.5%	2.6%	2.5%
Hispanic Origin	28.8%	30.7%	30.6%
Diversity Index	61.3	63.1	62.6
2015 Population by Race/Ethnicity			
Total	13,538	46,977	72,614
White Alone	77.6%	77.0%	77.7%
Black Alone	6.0%	5.2%	4.7%
American Indian Alone	0.6%	0.7%	0.8%
Asian Alone	2.4%	2.5%	2.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	10.4%	11.5%	11.7%
Two or More Races	3.0%	3.1%	3.0%
Hispanic Origin	35.0%	36.6%	36.2%
Diversity Index	67.0	68.0	67.4
2020 Population by Race/Ethnicity			
Total	14,559	51,111	78,750
White Alone	75.1%	74.7%	75.4%
Black Alone	6.1%	5.1%	4.7%
American Indian Alone	0.7%	0.8%	0.8%
Asian Alone	2.8%	2.9%	2.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	11.9%	12.8%	13.0%
Two or More Races	3.5%	3.6%	3.5%
Hispanic Origin	40.7%	42.0%	41.4%
Diversity Index	70.6	71.2	70.6
2010 Population by Relationship and Household Type			
Total	12,781	43,051	66,716
In Households	97.5%	99.1%	99.3%
In Family Households	78.9%	83.6%	84.6%
Householder	25.3%	26.3%	26.6%
Spouse	18.4%	19.7%	20.3%
Child	30.0%	32.1%	32.5%
Other relative	3.0%	3.3%	3.2%
Nonrelative	2.2%	2.2%	2.0%
In Nonfamily Households	18.7%	15.5%	14.7%
In Group Quarters	2.5%	0.9%	0.7%
Institutionalized Population	0.4%	0.3%	0.2%
Noninstitutionalized Population	2.0%	0.6%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



Market Profile

4905 Andrews Hwy, Midland, Texas, 79703

Rings: 1, 2, 3 mile radii

Latitude: 31.99959
Longitude: -102.14656

	1 mile	2 miles	3 miles
2015 Population 25+ by Educational Attainment			
Total	8,730	30,123	46,612
Less than 9th Grade	4.6%	4.3%	4.0%
9th - 12th Grade, No Diploma	9.0%	7.3%	7.0%
High School Graduate	18.8%	19.3%	17.6%
GED/Alternative Credential	6.1%	5.4%	4.8%
Some College, No Degree	31.4%	30.9%	29.9%
Associate Degree	8.0%	7.9%	7.6%
Bachelor's Degree	16.6%	17.9%	21.2%
Graduate/Professional Degree	5.6%	7.0%	7.8%
2015 Population 15+ by Marital Status			
Total	10,532	36,665	56,648
Never Married	33.8%	32.6%	30.0%
Married	48.2%	51.5%	54.0%
Widowed	7.9%	5.4%	5.3%
Divorced	10.1%	10.5%	10.7%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	97.4%	98.4%	98.2%
Civilian Unemployed	2.6%	1.6%	1.8%
2015 Employed Population 16+ by Industry			
Total	7,712	28,395	42,985
Agriculture/Mining	16.5%	19.3%	20.3%
Construction	9.1%	6.6%	6.2%
Manufacturing	3.5%	4.7%	4.8%
Wholesale Trade	4.7%	4.3%	4.0%
Retail Trade	9.1%	11.2%	11.1%
Transportation/Utilities	5.9%	4.3%	4.1%
Information	2.0%	1.6%	1.4%
Finance/Insurance/Real Estate	4.8%	4.7%	4.7%
Services	42.1%	40.1%	40.2%
Public Administration	2.3%	3.1%	3.2%
2015 Employed Population 16+ by Occupation			
Total	7,712	28,394	42,984
White Collar	57.3%	61.5%	62.0%
Management/Business/Financial	12.8%	13.1%	14.2%
Professional	15.5%	18.7%	19.2%
Sales	10.8%	12.8%	13.2%
Administrative Support	18.2%	16.8%	15.5%
Services	15.7%	15.4%	15.0%
Blue Collar	27.0%	23.2%	23.0%
Farming/Forestry/Fishing	0.6%	0.3%	0.2%
Construction/Extraction	12.6%	9.6%	9.1%
Installation/Maintenance/Repair	5.2%	4.3%	4.4%
Production	3.4%	3.2%	3.9%
Transportation/Material Moving	5.2%	5.7%	5.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



Market Profile

4905 Andrews Hwy, Midland, Texas, 79703

Rings: 1, 2, 3 mile radii

Latitude: 31.99959
Longitude: -102.14656

	1 mile	2 miles	3 miles
2010 Households by Type			
Total	5,226	17,039	26,092
Households with 1 Person	32.6%	27.1%	26.6%
Households with 2+ People	67.4%	72.9%	73.4%
Family Households	61.6%	67.2%	68.3%
Husband-wife Families	44.8%	50.4%	52.0%
With Related Children	21.3%	24.2%	24.7%
Other Family (No Spouse Present)	16.7%	16.9%	16.3%
Other Family with Male Householder	4.8%	4.7%	4.4%
With Related Children	3.0%	3.0%	2.8%
Other Family with Female Householder	12.0%	12.2%	11.9%
With Related Children	8.6%	8.8%	8.6%
Nonfamily Households	5.8%	5.6%	5.1%
All Households with Children	33.6%	36.5%	36.5%
Multigenerational Households	2.9%	3.7%	3.9%
Unmarried Partner Households	6.7%	6.6%	6.0%
Male-female	6.2%	5.9%	5.4%
Same-sex	0.5%	0.7%	0.6%
2010 Households by Size			
Total	5,226	17,038	26,093
1 Person Household	32.6%	27.1%	26.6%
2 Person Household	30.8%	32.4%	32.8%
3 Person Household	15.7%	16.6%	16.3%
4 Person Household	12.3%	13.8%	13.9%
5 Person Household	5.7%	6.6%	6.6%
6 Person Household	1.9%	2.2%	2.3%
7 + Person Household	1.0%	1.3%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	5,226	17,038	26,092
Owner Occupied	54.8%	63.0%	65.6%
Owned with a Mortgage/Loan	37.8%	43.5%	43.8%
Owned Free and Clear	17.0%	19.5%	21.8%
Renter Occupied	45.2%	37.0%	34.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



Market Profile

4905 Andrews Hwy, Midland, Texas, 79703

Rings: 1, 2, 3 mile radii

Latitude: 31.99959
Longitude: -102.14656

	1 mile	2 miles	3 miles
Top 3 Tapestry Segments			
	1. Bright Young Professionals	Bright Young Professionals	Bright Young Professionals
	2. Retirement Communities	In Style (5B)	In Style (5B)
	3. Metro Fusion (11C)	Middleburg (4C)	Barrios Urbanos (7D)
2015 Consumer Spending			
Apparel & Services: Total \$	\$12,726,241	\$47,586,826	\$77,781,136
Average Spent	\$2,290.95	\$2,547.88	\$2,729.45
Spending Potential Index	99	110	118
Computers & Accessories: Total \$	\$1,437,481	\$5,395,689	\$8,827,372
Average Spent	\$258.77	\$288.89	\$309.76
Spending Potential Index	102	114	122
Education: Total \$	\$8,109,602	\$30,680,638	\$50,453,528
Average Spent	\$1,459.87	\$1,642.70	\$1,770.49
Spending Potential Index	96	108	116
Entertainment/Recreation: Total \$	\$17,167,098	\$65,650,124	\$107,777,891
Average Spent	\$3,090.39	\$3,515.03	\$3,782.08
Spending Potential Index	93	106	114
Food at Home: Total \$	\$27,953,168	\$104,771,109	\$171,113,958
Average Spent	\$5,032.07	\$5,609.63	\$6,004.63
Spending Potential Index	96	107	115
Food Away from Home: Total \$	\$17,943,603	\$67,407,964	\$110,239,806
Average Spent	\$3,230.17	\$3,609.14	\$3,868.47
Spending Potential Index	98	110	118
Health Care: Total \$	\$23,713,470	\$91,514,394	\$150,495,418
Average Spent	\$4,268.85	\$4,899.84	\$5,281.10
Spending Potential Index	90	103	111
HH Furnishings & Equipment: Total \$	\$9,846,922	\$37,458,435	\$61,349,582
Average Spent	\$1,772.62	\$2,005.59	\$2,152.84
Spending Potential Index	96	109	117
Investments: Total \$	\$11,842,535	\$47,454,980	\$82,864,500
Average Spent	\$2,131.87	\$2,540.82	\$2,907.83
Spending Potential Index	77	92	106
Retail Goods: Total \$	\$133,581,806	\$508,156,780	\$832,638,323
Average Spent	\$24,047.13	\$27,207.62	\$29,218.46
Spending Potential Index	94	107	115
Shelter: Total \$	\$89,900,773	\$336,623,954	\$552,002,007
Average Spent	\$16,183.76	\$18,023.45	\$19,370.53
Spending Potential Index	98	110	118
TV/Video/Audio: Total \$	\$7,026,311	\$26,376,368	\$43,009,267
Average Spent	\$1,264.86	\$1,412.24	\$1,509.26
Spending Potential Index	97	108	115
Travel: Total \$	\$10,008,520	\$38,843,332	\$64,366,863
Average Spent	\$1,801.71	\$2,079.74	\$2,258.72
Spending Potential Index	92	106	116
Vehicle Maintenance & Repairs: Total \$	\$5,923,928	\$22,529,202	\$36,962,114
Average Spent	\$1,066.41	\$1,206.25	\$1,297.05
Spending Potential Index	96	108	116

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.