



4905 Andrews Hwy

Dub House, MAI, CCIM, Broker

dubhouse@thisrealty.com

432.570.0705

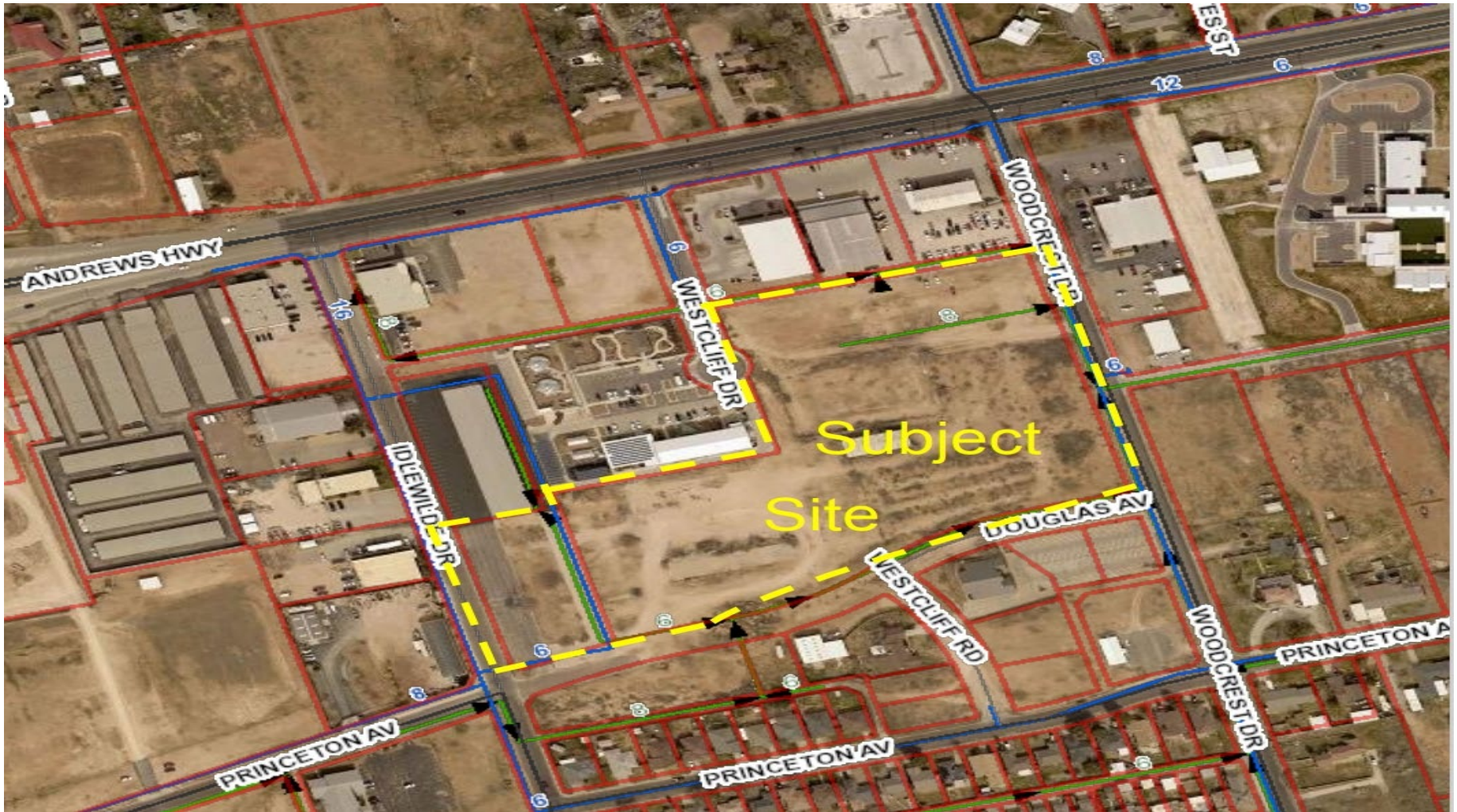
www.thisrealty.com

Executive Summary

4905 Andrews HWY

- This listing is +/- 12.0 acres
- One Tract Available: Site is 4905 Andrews Hwy +/- 12.0 acres
- Can be sold in 2 separate +/- 6.0 acre tracts at \$10.00 psf (see attached sketch)
- +/- 12.0 acres is priced at \$6.00 psf for entire tract
- Currently Zoned LI-Light Industrial
- Andrews Highway Sites Sold
- Accessed by three streets: Woodcrest; Westcliff and Idlewilde

Aerial View



4905 Andrews HWY | Midland, TX 79706

this **Realty**

Demographic and Income Profile



Demographic and Income Profile

4905 Andrews Hwy, Midland, Texas, 79703
Ring: 1 mile radius

Dub House, MAI, CCIM
Latitude: 31.99751
Longitude: -102.14616

| Summary | Census 2010 | Census 2020 | 2024 | 2029 | | | | |
|-------------------------------|-------------|-------------|-------------|---------|--------|---------|--------|---------|
| Population | 9,846 | 10,086 | 10,581 | 11,145 | | | | |
| Households | 4,007 | 3,916 | 4,128 | 4,418 | | | | |
| Families | 2,449 | 2,469 | 2,497 | 2,653 | | | | |
| Average Household Size | 2.40 | 2.53 | 2.52 | 2.49 | | | | |
| Owner Occupied Housing Units | 2,223 | 2,191 | 2,220 | 2,485 | | | | |
| Renter Occupied Housing Units | 1,785 | 1,725 | 1,908 | 1,933 | | | | |
| Median Age | 32.8 | 34.0 | 34.9 | 36.4 | | | | |
| Trends: 2024-2029 Annual Rate | Area | State | National | | | | | |
| Population | 1.04% | 1.09% | 0.38% | | | | | |
| Households | 1.37% | 1.36% | 0.64% | | | | | |
| Families | 1.22% | 1.26% | 0.56% | | | | | |
| Owner HHs | 2.28% | 1.82% | 0.97% | | | | | |
| Median Household Income | 2.56% | 2.65% | 2.95% | | | | | |
| Households by Income | | | 2024 | 2029 | | | | |
| | Number | Percent | Number | Percent | | | | |
| <\$15,000 | 184 | 4.5% | 166 | 3.8% | | | | |
| \$15,000 - \$24,999 | 212 | 5.1% | 159 | 3.6% | | | | |
| \$25,000 - \$34,999 | 359 | 8.7% | 321 | 7.3% | | | | |
| \$35,000 - \$49,999 | 274 | 6.6% | 239 | 5.4% | | | | |
| \$50,000 - \$74,999 | 804 | 19.5% | 814 | 18.4% | | | | |
| \$75,000 - \$99,999 | 540 | 13.1% | 599 | 13.6% | | | | |
| \$100,000 - \$149,999 | 966 | 23.4% | 1,107 | 25.1% | | | | |
| \$150,000 - \$199,999 | 404 | 9.8% | 532 | 12.0% | | | | |
| \$200,000+ | 385 | 9.3% | 481 | 10.9% | | | | |
| Median Household Income | \$84,037 | | \$95,357 | | | | | |
| Average Household Income | \$108,270 | | \$122,378 | | | | | |
| Per Capita Income | \$42,784 | | \$49,141 | | | | | |
| Population by Age | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 836 | 8.5% | 744 | 7.4% | 760 | 7.2% | 781 | 7.0% |
| 5 - 9 | 691 | 7.0% | 761 | 7.5% | 765 | 7.2% | 760 | 6.8% |
| 10 - 14 | 650 | 6.6% | 688 | 6.8% | 713 | 6.7% | 734 | 6.6% |
| 15 - 19 | 649 | 6.6% | 625 | 6.2% | 657 | 6.2% | 694 | 6.2% |
| 20 - 24 | 789 | 8.0% | 635 | 6.3% | 670 | 6.3% | 679 | 6.1% |
| 25 - 34 | 1,622 | 16.5% | 1,758 | 17.4% | 1,752 | 16.6% | 1,661 | 14.9% |
| 35 - 44 | 1,146 | 11.6% | 1,444 | 14.3% | 1,640 | 15.5% | 1,788 | 16.0% |
| 45 - 54 | 1,223 | 12.4% | 1,027 | 10.2% | 1,126 | 10.6% | 1,295 | 11.6% |
| 55 - 64 | 901 | 9.2% | 1,015 | 10.1% | 953 | 9.0% | 933 | 8.4% |
| 65 - 74 | 475 | 4.8% | 658 | 6.5% | 762 | 7.2% | 870 | 7.8% |
| 75 - 84 | 503 | 5.1% | 379 | 3.8% | 424 | 4.0% | 564 | 5.1% |
| 85+ | 362 | 3.7% | 350 | 3.5% | 356 | 3.4% | 385 | 3.5% |
| Race and Ethnicity | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 7,968 | 80.9% | 5,895 | 58.4% | 5,857 | 55.3% | 5,883 | 52.8% |
| Black Alone | 577 | 5.9% | 719 | 7.1% | 792 | 7.5% | 831 | 7.5% |
| American Indian Alone | 47 | 0.5% | 97 | 1.0% | 113 | 1.1% | 124 | 1.1% |
| Asian Alone | 161 | 1.6% | 532 | 5.3% | 551 | 5.2% | 600 | 5.4% |
| Pacific Islander Alone | 2 | 0.0% | 17 | 0.2% | 19 | 0.2% | 20 | 0.2% |
| Some Other Race Alone | 818 | 8.3% | 924 | 9.2% | 1,059 | 10.0% | 1,200 | 10.8% |
| Two or More Races | 273 | 2.8% | 1,903 | 18.9% | 2,191 | 20.7% | 2,487 | 22.3% |
| Hispanic Origin (Any Race) | 2,972 | 30.2% | 3,626 | 36.0% | 4,214 | 39.8% | 4,796 | 43.0% |

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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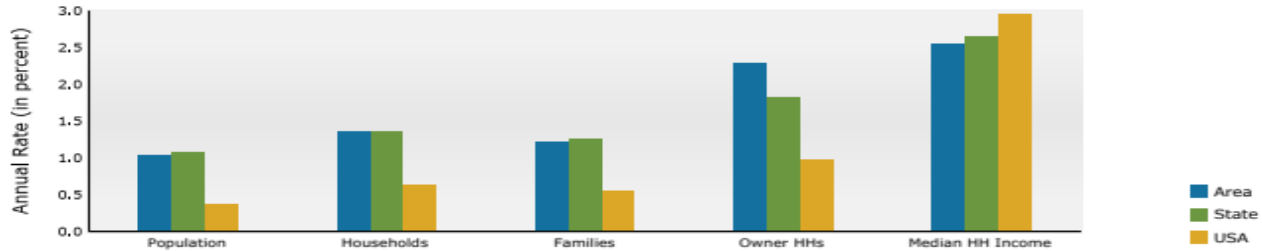


Demographic and Income Profile

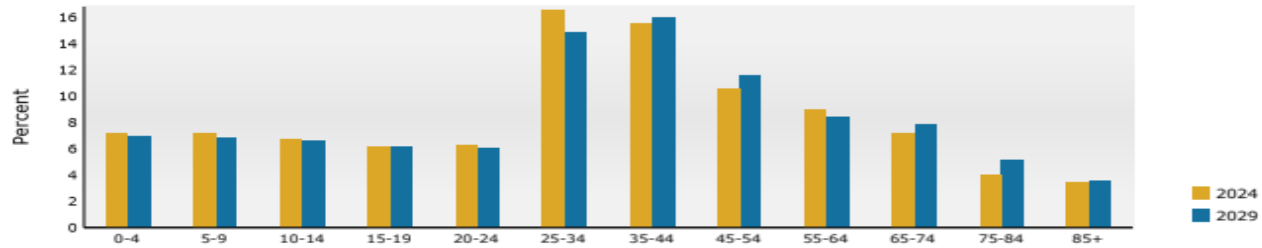
4905 Andrews Hwy, Midland, Texas, 79703
Ring: 1 mile radius

Dub House, MAI, CCIM
Latitude: 31.99751
Longitude: -102.14616

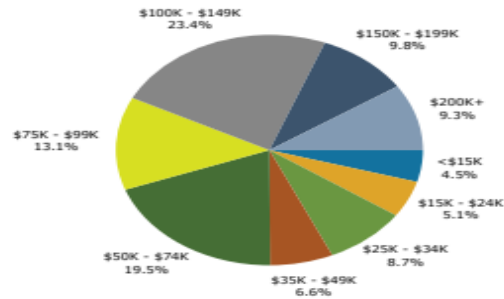
Trends 2024-2029



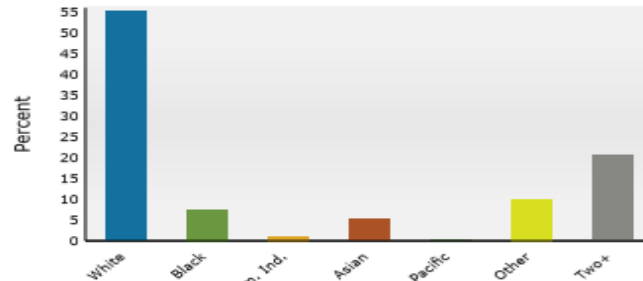
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 39.8%



Demographic and Income Profile

4905 Andrews Hwy, Midland, Texas, 79703
 Ring: 3 mile radius

Dub House, MAI, CCIM
 Latitude: 31.99751
 Longitude: -102.14616

| Summary | Census 2010 | | Census 2020 | | 2024 | 2029 | | |
|-------------------------------|-------------|---------|-------------|---------|-----------|---------|--------|---------|
| Population | 66,143 | | 73,565 | | 73,575 | 75,505 | | |
| Households | 25,647 | | 27,170 | | 27,446 | 28,741 | | |
| Families | 17,634 | | 18,901 | | 18,564 | 19,305 | | |
| Average Household Size | 2.56 | | 2.69 | | 2.67 | 2.61 | | |
| Owner Occupied Housing Units | 17,137 | | 18,337 | | 18,345 | 19,826 | | |
| Renter Occupied Housing Units | 8,510 | | 8,833 | | 9,101 | 8,915 | | |
| Median Age | 33.5 | | 33.8 | | 34.9 | 36.2 | | |
| Trends: 2024-2029 Annual Rate | Area | | State | | National | | | |
| Population | 0.52% | | 1.09% | | 0.38% | | | |
| Households | 0.93% | | 1.36% | | 0.64% | | | |
| Families | 0.79% | | 1.26% | | 0.56% | | | |
| Owner HHs | 1.56% | | 1.82% | | 0.97% | | | |
| Median Household Income | 1.77% | | 2.65% | | 2.95% | | | |
| Households by Income | | | 2024 | | 2029 | | | |
| | | | Number | Percent | Number | Percent | | |
| <\$15,000 | | | 1,370 | 5.0% | 1,185 | 4.1% | | |
| \$15,000 - \$24,999 | | | 1,020 | 3.7% | 745 | 2.6% | | |
| \$25,000 - \$34,999 | | | 1,312 | 4.8% | 1,083 | 3.8% | | |
| \$35,000 - \$49,999 | | | 1,941 | 7.1% | 1,627 | 5.7% | | |
| \$50,000 - \$74,999 | | | 4,306 | 15.7% | 4,168 | 14.5% | | |
| \$75,000 - \$99,999 | | | 3,778 | 13.8% | 3,911 | 13.6% | | |
| \$100,000 - \$149,999 | | | 5,924 | 21.6% | 6,336 | 22.0% | | |
| \$150,000 - \$199,999 | | | 3,567 | 13.0% | 4,584 | 15.9% | | |
| \$200,000+ | | | 4,229 | 15.4% | 5,102 | 17.8% | | |
| Median Household Income | | | \$99,970 | | \$109,160 | | | |
| Average Household Income | | | \$129,258 | | \$146,178 | | | |
| Per Capita Income | | | \$48,246 | | \$55,697 | | | |
| Population by Age | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 5,326 | 8.1% | 5,730 | 7.8% | 5,626 | 7.6% | 5,636 | 7.5% |
| 5 - 9 | 4,810 | 7.3% | 5,791 | 7.9% | 5,804 | 7.9% | 5,638 | 7.5% |
| 10 - 14 | 4,689 | 7.1% | 5,347 | 7.3% | 5,375 | 7.3% | 5,620 | 7.4% |
| 15 - 19 | 4,736 | 7.2% | 4,606 | 6.3% | 4,693 | 6.4% | 4,882 | 6.5% |
| 20 - 24 | 4,681 | 7.1% | 4,288 | 5.8% | 4,293 | 5.8% | 4,421 | 5.9% |
| 25 - 34 | 10,170 | 15.4% | 12,565 | 17.1% | 11,141 | 15.1% | 9,993 | 13.2% |
| 35 - 44 | 7,965 | 12.0% | 10,793 | 14.7% | 12,275 | 16.7% | 12,794 | 16.9% |
| 45 - 54 | 9,243 | 14.0% | 7,783 | 10.6% | 8,089 | 11.0% | 9,309 | 12.3% |
| 55 - 64 | 6,981 | 10.6% | 8,206 | 11.2% | 7,086 | 9.6% | 6,583 | 8.7% |
| 65 - 74 | 3,537 | 5.3% | 5,031 | 6.8% | 5,629 | 7.7% | 6,214 | 8.2% |
| 75 - 84 | 2,931 | 4.4% | 2,258 | 3.1% | 2,410 | 3.3% | 3,197 | 4.2% |
| 85+ | 1,075 | 1.6% | 1,167 | 1.6% | 1,155 | 1.6% | 1,218 | 1.6% |
| Race and Ethnicity | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 53,298 | 80.6% | 46,487 | 63.2% | 44,721 | 60.8% | 44,165 | 58.5% |
| Black Alone | 3,037 | 4.6% | 4,054 | 5.5% | 4,159 | 5.7% | 4,283 | 5.7% |
| American Indian Alone | 435 | 0.7% | 664 | 0.9% | 702 | 1.0% | 731 | 1.0% |
| Asian Alone | 1,102 | 1.7% | 2,648 | 3.6% | 2,605 | 3.5% | 2,800 | 3.7% |
| Pacific Islander Alone | 19 | 0.0% | 106 | 0.1% | 116 | 0.2% | 120 | 0.2% |
| Some Other Race Alone | 6,576 | 9.9% | 7,414 | 10.1% | 8,006 | 10.9% | 8,766 | 11.6% |
| Two or More Races | 1,675 | 2.5% | 12,192 | 16.6% | 13,266 | 18.0% | 14,641 | 19.4% |
| Hispanic Origin (Any Race) | 20,340 | 30.8% | 26,391 | 35.9% | 28,761 | 39.1% | 31,740 | 42.0% |

Data Note: Income is expressed in current dollars.

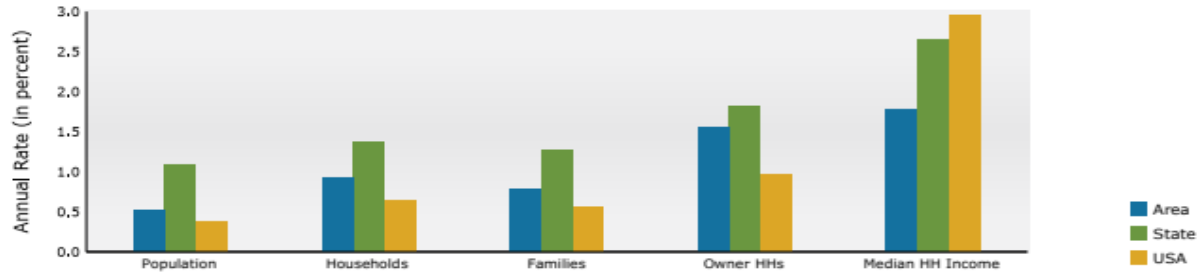


Demographic and Income Profile

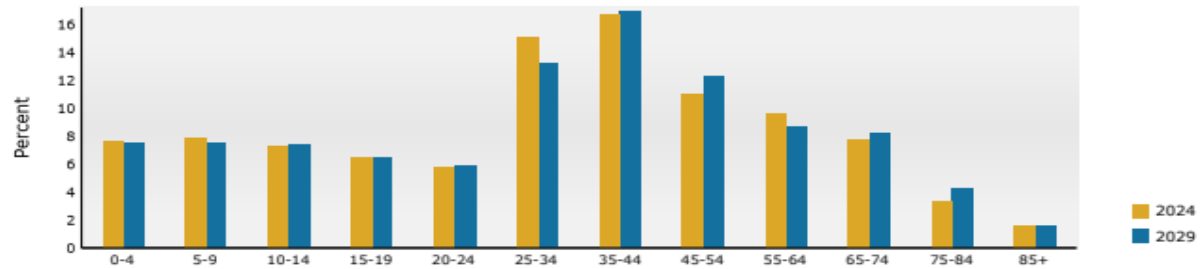
4905 Andrews Hwy, Midland, Texas, 79703
 Ring: 3 mile radius

Dub House, MAI, CCIM
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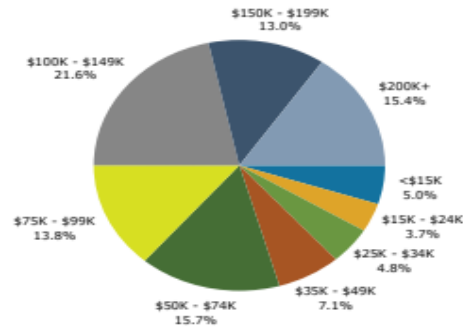
Trends 2024-2029



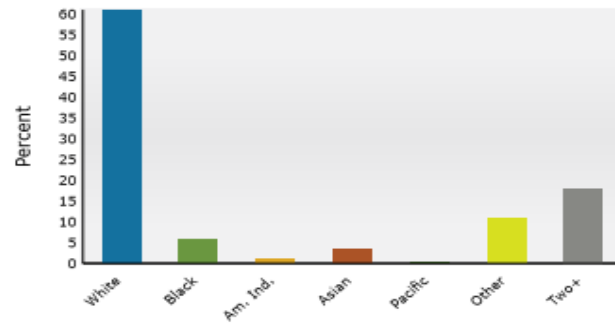
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 39.1%



Demographic and Income Profile

4905 Andrews Hwy, Midland, Texas, 79703
 Ring: 5 mile radius

Dub House, MAI, CCIM
 Latitude: 31.99751
 Longitude: -102.14616

| Summary | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
|-------------------------------|-------------|---------|-------------|---------|-----------|---------|---------|---------|
| Population | 108,993 | | 122,872 | | 124,299 | | 128,584 | |
| Households | 41,150 | | 44,819 | | 46,036 | | 48,662 | |
| Families | 28,381 | | 31,164 | | 31,162 | | 32,738 | |
| Average Household Size | 2.61 | | 2.71 | | 2.67 | | 2.61 | |
| Owner Occupied Housing Units | 27,328 | | 29,914 | | 30,285 | | 32,990 | |
| Renter Occupied Housing Units | 13,822 | | 14,905 | | 15,751 | | 15,672 | |
| Median Age | 33.4 | | 33.9 | | 34.9 | | 36.2 | |
| Trends: 2024-2029 Annual Rate | Area | | State | | National | | | |
| Population | 0.68% | | 1.09% | | 0.38% | | | |
| Households | 1.12% | | 1.36% | | 0.64% | | | |
| Families | 0.99% | | 1.26% | | 0.56% | | | |
| Owner HHs | 1.73% | | 1.82% | | 0.97% | | | |
| Median Household Income | 2.11% | | 2.65% | | 2.95% | | | |
| Households by Income | | | 2024 | | 2029 | | | |
| | | | Number | Percent | Number | Percent | | |
| <\$15,000 | | | 2,822 | 6.1% | 2,472 | 5.1% | | |
| \$15,000 - \$24,999 | | | 1,843 | 4.0% | 1,363 | 2.8% | | |
| \$25,000 - \$34,999 | | | 2,754 | 6.0% | 2,325 | 4.8% | | |
| \$35,000 - \$49,999 | | | 3,451 | 7.5% | 3,046 | 6.3% | | |
| \$50,000 - \$74,999 | | | 6,790 | 14.7% | 6,659 | 13.7% | | |
| \$75,000 - \$99,999 | | | 6,147 | 13.4% | 6,490 | 13.3% | | |
| \$100,000 - \$149,999 | | | 9,496 | 20.6% | 10,380 | 21.3% | | |
| \$150,000 - \$199,999 | | | 5,639 | 12.2% | 7,306 | 15.0% | | |
| \$200,000+ | | | 7,094 | 15.4% | 8,621 | 17.7% | | |
| Median Household Income | | | \$95,973 | | \$106,512 | | | |
| Average Household Income | | | \$127,656 | | \$144,706 | | | |
| Per Capita Income | | | \$47,312 | | \$54,788 | | | |
| Population by Age | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 8,820 | 8.1% | 9,430 | 7.7% | 9,425 | 7.6% | 9,541 | 7.4% |
| 5 - 9 | 8,056 | 7.4% | 9,524 | 7.8% | 9,655 | 7.8% | 9,489 | 7.4% |
| 10 - 14 | 7,762 | 7.1% | 9,010 | 7.3% | 9,094 | 7.3% | 9,515 | 7.4% |
| 15 - 19 | 8,142 | 7.5% | 7,725 | 6.3% | 8,057 | 6.5% | 8,385 | 6.5% |
| 20 - 24 | 7,891 | 7.2% | 7,542 | 6.1% | 7,370 | 5.9% | 7,735 | 6.0% |
| 25 - 34 | 16,093 | 14.8% | 20,584 | 16.8% | 18,754 | 15.1% | 17,107 | 13.3% |
| 35 - 44 | 12,783 | 11.7% | 17,487 | 14.2% | 20,193 | 16.2% | 21,266 | 16.5% |
| 45 - 54 | 15,423 | 14.2% | 13,130 | 10.7% | 13,613 | 11.0% | 15,656 | 12.2% |
| 55 - 64 | 11,659 | 10.7% | 14,090 | 11.5% | 12,340 | 9.9% | 11,539 | 9.0% |
| 65 - 74 | 6,039 | 5.5% | 8,637 | 7.0% | 9,742 | 7.8% | 10,810 | 8.4% |
| 75 - 84 | 4,687 | 4.3% | 3,843 | 3.1% | 4,169 | 3.4% | 5,536 | 4.3% |
| 85+ | 1,637 | 1.5% | 1,870 | 1.5% | 1,887 | 1.5% | 2,005 | 1.6% |
| Race and Ethnicity | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 84,175 | 77.2% | 72,350 | 58.9% | 70,497 | 56.7% | 70,437 | 54.8% |
| Black Alone | 6,741 | 6.2% | 7,929 | 6.5% | 8,167 | 6.6% | 8,373 | 6.5% |
| American Indian Alone | 773 | 0.7% | 1,109 | 0.9% | 1,182 | 1.0% | 1,231 | 1.0% |
| Asian Alone | 1,522 | 1.4% | 3,272 | 2.7% | 3,262 | 2.6% | 3,529 | 2.7% |
| Pacific Islander Alone | 44 | 0.0% | 165 | 0.1% | 181 | 0.1% | 185 | 0.1% |
| Some Other Race Alone | 12,995 | 11.9% | 15,283 | 12.4% | 16,427 | 13.2% | 17,899 | 13.9% |
| Two or More Races | 2,741 | 2.5% | 22,765 | 18.5% | 24,583 | 19.8% | 26,930 | 20.9% |
| Hispanic Origin (Any Race) | 40,254 | 36.9% | 51,084 | 41.6% | 55,162 | 44.4% | 60,371 | 47.0% |

Data Note: Income is expressed in current dollars.

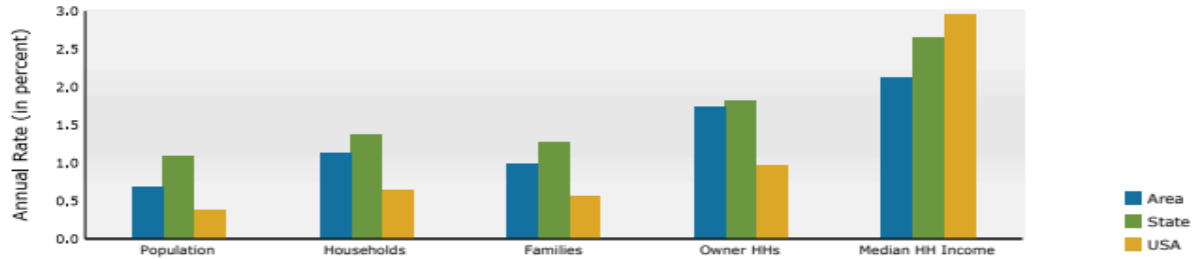


Demographic and Income Profile

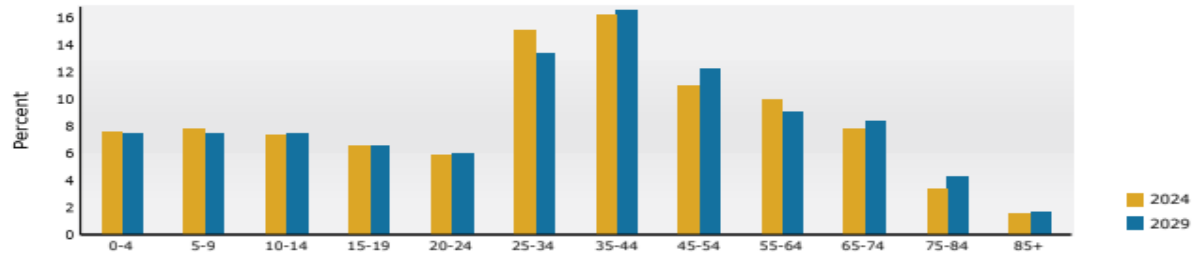
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Ring: 5 mile radius

Dub House, MAI, CCIM
Latitude: 31.99751
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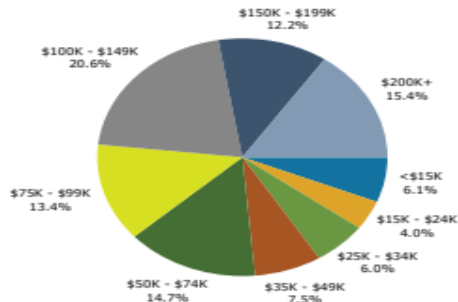
Trends 2024-2029



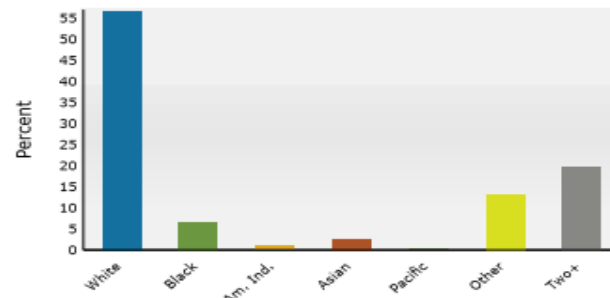
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 44.4%

Retail Market Potential



Retail Market Potential

4905 Andrews Hwy, Midland, Texas, 79703
Ring: 1 mile radius

Dub House, MAI, CCIM
Latitude: 31.99751
Longitude: -102.14616

| Demographic Summary | 2024 | 2029 |
|-------------------------|----------|----------|
| Population | 10,581 | 11,145 |
| Population 18+ | 7,946 | 8,453 |
| Households | 4,128 | 4,418 |
| Median Household Income | \$84,037 | \$95,357 |

| Product/Consumer Behavior | Expected Number of Adults or HHs | Percent of Adults/HHs | MPI |
|---|----------------------------------|-----------------------|-----|
| Apparel (Adults) | | | |
| Bought Men's Clothing/12 Mo | 4,989 | 62.8% | 100 |
| Bought Women's Clothing/12 Mo | 4,301 | 54.1% | 104 |
| Bought Shoes/12 Mo | 6,014 | 75.7% | 101 |
| Bought Fine Jewelry/12 Mo | 1,819 | 22.9% | 105 |
| Bought Watch/12 Mo | 1,135 | 14.3% | 108 |
| Automobiles (Households) | | | |
| HH Owns or Leases Any Vehicle | 3,846 | 93.2% | 103 |
| HH Bought or Leased New Vehicle/12 Mo | 373 | 9.0% | 98 |
| Automotive Aftermarket (Adults) | | | |
| Bought Gasoline/6 Mo | 7,313 | 92.0% | 102 |
| Bought or Changed Motor Oil/12 Mo | 4,443 | 55.9% | 105 |
| Had Vehicle Tune-Up/12 Mo | 1,938 | 24.4% | 102 |
| Beverages (Adults) | | | |
| Drank Non-Diet (Regular) Cola/6 Mo | 3,109 | 39.1% | 105 |
| Drank Beer or Ale/6 Mo | 2,964 | 37.3% | 98 |
| Cameras (Adults) | | | |
| Own Digital Point and Shoot Camera/Camcorder | 780 | 9.8% | 100 |
| Own Digital SLR Camera or Camcorder | 794 | 10.0% | 96 |
| Printed Digital Photos/12 Mo | 2,084 | 26.2% | 101 |
| Cell Phones (Adults/Households) | | | |
| Bought Cell Phone/12 Mo | 2,859 | 36.0% | 100 |
| Have a Smartphone | 7,547 | 95.0% | 101 |
| Have Android Phone (Any Brand) Smartphone | 3,029 | 38.1% | 99 |
| Have Apple iPhone Smartphone | 4,677 | 58.9% | 103 |
| HH Owns 1 Cell Phone | 1,285 | 31.1% | 104 |
| HH Owns 2 Cell Phones | 1,548 | 37.5% | 95 |
| HH Owns 3+ Cell Phones | 1,215 | 29.4% | 103 |
| HH Has Cell Phone Only (No Landline Telephone) | 3,089 | 74.8% | 104 |
| Computers (Households) | | | |
| HH Owns Computer | 3,513 | 85.1% | 101 |
| HH Owns Desktop Computer | 1,634 | 39.6% | 102 |
| HH Owns Laptop or Notebook | 2,903 | 70.3% | 101 |
| HH Owns Apple/Mac Brand Computer | 1,046 | 25.3% | 102 |
| HH Owns PC/Non-Apple Brand Computer | 2,960 | 71.7% | 102 |
| HH Purchased Most Recent Home Computer at Store | 1,557 | 37.7% | 101 |
| HH Purchased Most Recent Home Computer Online | 1,120 | 27.1% | 99 |
| HH Spent \$1-499 on Most Recent Home Computer | 544 | 13.2% | 95 |
| HH Spent \$500-999 on Most Recent Home Computer | 786 | 19.0% | 100 |
| HH Spent \$1K-1499 on Most Recent Home Computer | 474 | 11.5% | 101 |
| HH Spent \$1500-1999 on Most Recent Home Computer | 167 | 4.0% | 100 |
| HH Spent \$2K+ on Most Recent Home Computer | 274 | 6.6% | 109 |



Retail Market Potential

4905 Andrews Hwy, Midland, Texas, 79703
Ring: 1 mile radius

Dub House, MAI, CCIIM
Latitude: 31.99751
Longitude: -102.14616

| Product/Consumer Behavior | Expected Number of Adults or HHs | Percent of Adults/HHs | MPI |
|--|----------------------------------|-----------------------|-----|
| Convenience Stores (Adults) | | | |
| Shopped at C-Store/6 Mo | 5,286 | 66.5% | 102 |
| Bought Brewed Coffee at C-Store/30 Days | 970 | 12.2% | 98 |
| Bought Cigarettes at C-Store/30 Days | 481 | 6.1% | 100 |
| Bought Gas at C-Store/30 Days | 3,328 | 41.9% | 104 |
| Spent \$1-19 at C-Store/30 Days | 551 | 6.9% | 102 |
| Spent \$20-39 at C-Store/30 Days | 669 | 8.4% | 101 |
| Spent \$40-50 at C-Store/30 Days | 540 | 6.8% | 102 |
| Spent \$51-99 at C-Store/30 Days | 491 | 6.2% | 110 |
| Spent \$100+ at C-Store/30 Days | 1,882 | 23.7% | 100 |
| Entertainment (Adults) | | | |
| Attended Movie/6 Mo | 3,648 | 45.9% | 104 |
| Went to Live Theater/12 Mo | 701 | 8.8% | 101 |
| Went to Bar or Night Club/12 Mo | 1,385 | 17.4% | 98 |
| Dined Out/12 Mo | 4,422 | 55.7% | 100 |
| Gambled at Casino/12 Mo | 942 | 11.9% | 100 |
| Visited Theme Park/12 Mo | 1,335 | 16.8% | 107 |
| Viewed Movie (Video-on-Demand)/30 Days | 761 | 9.6% | 102 |
| Viewed TV Show (Video-on-Demand)/30 Days | 508 | 6.4% | 97 |
| Used Internet to Download Movie/30 Days | 545 | 6.9% | 110 |
| Downloaded Individual Song/6 Mo | 1,580 | 19.9% | 102 |
| Used Internet to Watch Movie/30 Days | 2,998 | 37.7% | 110 |
| Used Internet to Watch TV Program/30 Days | 1,927 | 24.3% | 108 |
| Played (Console) Video or Electronic Game/12 Mo | 1,095 | 13.8% | 109 |
| Played (Portable) Video or Electronic Game/12 Mo | 577 | 7.3% | 105 |
| Financial (Adults) | | | |
| Have 1st Home Mortgage | 2,869 | 36.1% | 99 |
| Used ATM or Cash Machine/12 Mo | 4,912 | 61.8% | 101 |
| Own Any Stock | 1,108 | 13.9% | 94 |
| Own U.S. Savings Bonds | 526 | 6.6% | 90 |
| Own Shares in Mutual Fund (Stocks) | 931 | 11.7% | 88 |
| Own Shares in Mutual Fund (Bonds) | 572 | 7.2% | 87 |
| Have Interest Checking Account | 2,910 | 36.6% | 94 |
| Have Non-Interest Checking Account | 2,995 | 37.7% | 102 |
| Have Savings Account | 5,776 | 72.7% | 100 |
| Have 401(k) Retirement Savings Plan | 1,987 | 25.0% | 102 |
| Own or Used Any Credit/Debit Card/12 Mo | 7,410 | 93.3% | 101 |
| Avg \$1-110 Monthly Credit Card Expenditures | 825 | 10.4% | 101 |
| Avg \$111-225 Monthly Credit Card Expenditures | 590 | 7.4% | 108 |
| Avg \$226-450 Monthly Credit Card Expenditures | 741 | 9.3% | 106 |
| Avg \$451-700 Monthly Credit Card Expenditures | 741 | 9.3% | 101 |
| Avg \$701-1000 Monthly Credit Card Expenditures | 620 | 7.8% | 100 |
| Avg \$1001-2000 Monthly Credit Card Expenditures | 900 | 11.3% | 94 |
| Avg \$2001+ Monthly Credit Card Expenditures | 898 | 11.3% | 90 |
| Did Banking Online/12 Mo | 4,583 | 57.7% | 101 |
| Did Banking by Mobile Device/12 Mo | 3,924 | 49.4% | 103 |



Retail Market Potential

4905 Andrews Hwy, Midland, Texas, 79703
Ring: 1 mile radius

Dub House, MAI, CCIM
Latitude: 31.99751
Longitude: -102.14616

| Product/Consumer Behavior | Expected Number of Adults/HHs | Percent of Adults/HHs | MPI |
|---|-------------------------------|-----------------------|-----|
| Grocery (Adults) | | | |
| HH Used Bread/6 Mo | 3,865 | 93.6% | 99 |
| HH Used Chicken (Fresh or Frozen)/6 Mo | 3,170 | 76.8% | 100 |
| HH Used Turkey (Fresh or Frozen)/6 Mo | 843 | 20.4% | 99 |
| HH Used Fish or Seafood (Fresh or Frozen)/6 Mo | 2,430 | 58.9% | 100 |
| HH Used Fresh Fruit or Vegetables/6 Mo | 3,666 | 88.8% | 100 |
| HH Used Fresh Milk/6 Mo | 3,366 | 81.5% | 99 |
| HH Used Organic Food/6 Mo | 1,087 | 26.3% | 103 |
| Health (Adults) | | | |
| Exercise at Home 2+ Times/Wk | 3,801 | 47.8% | 99 |
| Exercise at Club 2+ Times/Wk | 1,007 | 12.7% | 108 |
| Visited Doctor/12 Mo | 6,295 | 79.2% | 99 |
| Used Vitamins or Dietary Supplements/6 Mo | 5,275 | 66.4% | 100 |
| Home (Households) | | | |
| HH Did Home Improvement/12 Mo | 1,456 | 35.3% | 97 |
| HH Used Maid/Prof Cln Svc (+ Furn/Carpet)/12 Mo | 1,440 | 34.9% | 100 |
| HH Purchased Low Ticket HH Furnishing/12 Mo | 913 | 22.1% | 98 |
| HH Purchased Big Ticket HH Furnishing/12 Mo | 1,073 | 26.0% | 101 |
| HH Bought Small Kitchen Appliance/12 Mo | 1,095 | 26.5% | 106 |
| HH Bought Large Kitchen Appliance/12 Mo | 683 | 16.5% | 103 |
| Insurance (Adults/Households) | | | |
| Currently Carry Life Insurance | 4,002 | 50.4% | 98 |
| Personally Carry Any Med/Hosp/Accident Insur | 6,652 | 83.7% | 98 |
| Homeowner Carries Home/Personal Property Insurance | 4,590 | 57.8% | 95 |
| Renter Carries Home/Pers Property Insurance | 1,201 | 15.1% | 118 |
| HH Has 1 Vehicle Covered w/Auto Insurance | 1,403 | 34.0% | 106 |
| HH Has 2 Vehicles Covered w/Auto Insurance | 1,383 | 33.5% | 106 |
| HH Has 3+ Vehicles Covered w/Auto Insurance | 970 | 23.5% | 91 |
| Pets (Households) | | | |
| HH Owns Any Pet | 2,012 | 48.7% | 96 |
| HH Owns Cat | 871 | 21.1% | 90 |
| HH Owns Dog | 1,510 | 36.6% | 95 |
| Psychographics (Adults) | | | |
| Represents adults who "completely agree" with the statement: | | | |
| Am Interested in How to Help Env: 4-Agr Cmpl | 1,493 | 18.8% | 110 |
| Buying American Is Important: 4-Agr Cmpl | 2,144 | 27.0% | 93 |
| Buy Based on Quality Not Price: 4-Agr Cmpl | 1,210 | 15.2% | 105 |
| Buy on Credit Rather Than Wait: 4-Agr Cmpl | 1,051 | 13.2% | 106 |
| Only Use Coupons Brands Usually Buy: 4-Agr Cmpl | 874 | 11.0% | 108 |
| Will Pay More for Env Safe Prods: 4-Agr Cmpl | 906 | 11.4% | 101 |
| Buy Based on Price Not Brands: 4-Agr Cmpl | 2,211 | 27.8% | 104 |
| Reading (Adults) | | | |
| Bought Digital Book/12 Mo | 1,475 | 18.6% | 101 |
| Bought Hardcover Book/12 Mo | 2,177 | 27.4% | 102 |
| Bought Paperback Book/12 Mo | 2,769 | 34.8% | 101 |
| Read Daily Newspaper (Paper Version) | 760 | 9.6% | 88 |
| Read Digital Newspaper/30 Days | 4,666 | 58.7% | 100 |
| Read Magazine (Paper/Electronic Vers)/6 Mo | 7,025 | 88.4% | 102 |



Retail Market Potential

4905 Andrews Hwy, Midland, Texas, 79703
Ring: 1 mile radius

Dub House, MAI, CCIM
Latitude: 31.99751
Longitude: -102.14616

| Product/Consumer Behavior | Expected Number of Adults or HHs | Percent of Adults/HHs | MPI |
|---|----------------------------------|-----------------------|-----|
| Restaurants (Adults) | | | |
| Went to Family Restrnt/SteakHse/6 Mo | 5,853 | 73.7% | 103 |
| Went to Family Restrnt/SteakHse 4+ Times/30 Days | 2,008 | 25.3% | 108 |
| Went to Fast Food/Drive-In Restaurant/6 Mo | 7,328 | 92.2% | 101 |
| Went to Fast Food/Drive-In Rest 9+ Times/30 Days | 3,375 | 42.5% | 107 |
| Ordered Eat-In Fast Food/6 Mo | 2,270 | 28.6% | 99 |
| Ordered Home Delivery Fast Food/6 Mo | 1,268 | 16.0% | 123 |
| Take-Out/Drive-Thru/Curbside Fast Food/6 Mo | 4,234 | 53.3% | 101 |
| Ordered Take-Out/Walk-In Fast Food/6 Mo | 1,868 | 23.5% | 103 |
| Television & Electronics (Adults/Households) | | | |
| Own Tablet | 4,711 | 59.3% | 103 |
| Own E-Reader | 1,264 | 15.9% | 101 |
| Own E-Reader/Tablet: Apple iPad | 3,166 | 39.8% | 109 |
| HH Owns Internet Connectable TV | 1,725 | 41.8% | 102 |
| Own Portable MP3 Player | 757 | 9.5% | 106 |
| HH Owns 1 TV | 743 | 18.0% | 97 |
| HH Owns 2 TVs | 1,167 | 28.3% | 102 |
| HH Owns 3 TVs | 932 | 22.6% | 101 |
| HH Owns 4+ TVs | 901 | 21.8% | 99 |
| HH Subscribes to Cable TV | 1,305 | 31.6% | 103 |
| HH Subscribes to Fiber Optic TV | 226 | 5.5% | 107 |
| HH Owns Portable GPS Device | 706 | 17.1% | 92 |
| HH Purchased Video Game System/12 Mo | 322 | 7.8% | 100 |
| HH Owns Internet Video Device for TV | 2,222 | 53.8% | 102 |
| Travel (Adults) | | | |
| Took Domestic Trip in Continental U.S./12 Mo | 4,679 | 58.9% | 101 |
| Took 3+ Domestic Non-Business Trips/12 Mo | 1,245 | 15.7% | 96 |
| Spent \$1-999 on Domestic Vacations/12 Mo | 1,023 | 12.9% | 105 |
| Spent \$1K-1499 on Domestic Vacations/12 Mo | 523 | 6.6% | 96 |
| Spent \$1500-1999 on Domestic Vacations/12 Mo | 353 | 4.4% | 100 |
| Spent \$2K-2999 on Domestic Vacations/12 Mo | 401 | 5.0% | 97 |
| Spent \$3K+ on Domestic Vacations/12 Mo | 675 | 8.5% | 88 |
| Used Intrnt Travel Site for Domestic Trip/12 Mo | 520 | 6.5% | 105 |
| Took Foreign Trip (Incl Alaska & Hawaii)/3 Yrs | 2,512 | 31.6% | 105 |
| Took 3+ Foreign Trips by Plane/3 Yrs | 444 | 5.6% | 103 |
| Spent \$1-999 on Foreign Vacations/12 Mo | 450 | 5.7% | 102 |
| Spent \$1K-2999 on Foreign Vacations/12 Mo | 315 | 4.0% | 119 |
| Spent \$3K+ on Foreign Vacations/12 Mo | 455 | 5.7% | 96 |
| Used General Travel Site: Foreign Trip/3 Yrs | 440 | 5.5% | 99 |
| Spent Night at Hotel or Motel/12 Mo | 4,035 | 50.8% | 100 |
| Took Cruise of More Than One Day/3 Yrs | 716 | 9.0% | 106 |
| Member of Frequent Flyer Program | 2,219 | 27.9% | 100 |
| Member of Hotel Rewards Program | 2,264 | 28.5% | 98 |



Retail Market Potential

4905 Andrews Hwy, Midland, Texas, 79703
Ring: 3 mile radius

Dub House, MAI, CCI
Latitude: 31.99751
Longitude: -102.14616

| Demographic Summary | 2024 | 2029 |
|-------------------------|----------|-----------|
| Population | 73,575 | 75,505 |
| Population 18+ | 53,886 | 55,615 |
| Households | 27,446 | 28,741 |
| Median Household Income | \$99,970 | \$109,160 |

| Product/Consumer Behavior | Expected Number of Adults or HHs | Percent of Adults/HHs | MPI |
|---|----------------------------------|-----------------------|-----|
| Apparel (Adults) | | | |
| Bought Men's Clothing/12 Mo | 34,414 | 63.9% | 101 |
| Bought Women's Clothing/12 Mo | 28,802 | 53.4% | 102 |
| Bought Shoes/12 Mo | 41,110 | 76.3% | 102 |
| Bought Fine Jewelry/12 Mo | 12,329 | 22.9% | 105 |
| Bought Watch/12 Mo | 7,332 | 13.6% | 103 |
| Automobiles (Households) | | | |
| HH Owns or Leases Any Vehicle | 25,694 | 93.6% | 103 |
| HH Bought or Leased New Vehicle/12 Mo | 2,686 | 9.8% | 106 |
| Automotive Aftermarket (Adults) | | | |
| Bought Gasoline/6 Mo | 49,889 | 92.6% | 103 |
| Bought or Changed Motor Oil/12 Mo | 30,143 | 55.9% | 105 |
| Had Vehicle Tune-Up/12 Mo | 13,355 | 24.8% | 103 |
| Beverages (Adults) | | | |
| Drank Non-Diet (Regular) Cola/6 Mo | 20,569 | 38.2% | 102 |
| Drank Beer or Ale/6 Mo | 21,070 | 39.1% | 102 |
| Cameras (Adults) | | | |
| Own Digital Point and Shoot Camera/Camcorder | 5,195 | 9.6% | 99 |
| Own Digital SLR Camera or Camcorder | 5,663 | 10.5% | 101 |
| Printed Digital Photos/12 Mo | 14,729 | 27.3% | 105 |
| Cell Phones (Adults/Households) | | | |
| Bought Cell Phone/12 Mo | 19,224 | 35.7% | 99 |
| Have a Smartphone | 51,304 | 95.2% | 101 |
| Have Android Phone (Any Brand) Smartphone | 20,007 | 37.1% | 97 |
| Have Apple iPhone Smartphone | 32,473 | 60.3% | 105 |
| HH Owns 1 Cell Phone | 7,388 | 26.9% | 90 |
| HH Owns 2 Cell Phones | 10,554 | 38.5% | 98 |
| HH Owns 3+ Cell Phones | 9,007 | 32.8% | 115 |
| HH Has Cell Phone Only (No Landline Telephone) | 20,429 | 74.4% | 103 |
| Computers (Households) | | | |
| HH Owns Computer | 23,663 | 86.2% | 103 |
| HH Owns Desktop Computer | 11,007 | 40.1% | 103 |
| HH Owns Laptop or Notebook | 19,689 | 71.7% | 103 |
| HH Owns Apple/Mac Brand Computer | 7,248 | 26.4% | 107 |
| HH Owns PC/Non-Apple Brand Computer | 19,824 | 72.2% | 103 |
| HH Purchased Most Recent Home Computer at Store | 10,592 | 38.6% | 104 |
| HH Purchased Most Recent Home Computer Online | 7,725 | 28.1% | 103 |
| HH Spent \$1-499 on Most Recent Home Computer | 3,630 | 13.2% | 96 |
| HH Spent \$500-999 on Most Recent Home Computer | 5,466 | 19.9% | 105 |
| HH Spent \$1K-1499 on Most Recent Home Computer | 3,327 | 12.1% | 107 |
| HH Spent \$1500-1999 on Most Recent Home Computer | 1,086 | 4.0% | 98 |
| HH Spent \$2K+ on Most Recent Home Computer | 1,890 | 6.9% | 113 |



Retail Market Potential

4905 Andrews Hwy, Midland, Texas, 79703
 Ring: 3 mile radius

Dub House, MAI, CCIM
 Latitude: 31.99751
 Longitude: -102.14616

| Product/Consumer Behavior | Expected Number of Adults or HHs | Percent of Adults/HHs | MPI |
|--|----------------------------------|-----------------------|-----|
| Convenience Stores (Adults) | | | |
| Shopped at C-Store/6 Mo | 35,793 | 66.4% | 102 |
| Bought Brewed Coffee at C-Store/30 Days | 6,766 | 12.6% | 101 |
| Bought Cigarettes at C-Store/30 Days | 3,010 | 5.6% | 92 |
| Bought Gas at C-Store/30 Days | 22,495 | 41.7% | 104 |
| Spent \$1-19 at C-Store/30 Days | 3,848 | 7.1% | 105 |
| Spent \$20-39 at C-Store/30 Days | 4,525 | 8.4% | 101 |
| Spent \$40-50 at C-Store/30 Days | 3,730 | 6.9% | 104 |
| Spent \$51-99 at C-Store/30 Days | 3,207 | 6.0% | 106 |
| Spent \$100+ at C-Store/30 Days | 12,793 | 23.7% | 101 |
| Entertainment (Adults) | | | |
| Attended Movie/6 Mo | 25,024 | 46.4% | 105 |
| Went to Live Theater/12 Mo | 4,761 | 8.8% | 101 |
| Went to Bar or Night Club/12 Mo | 9,588 | 17.8% | 100 |
| Dined Out/12 Mo | 30,516 | 56.6% | 101 |
| Gambled at Casino/12 Mo | 6,375 | 11.8% | 99 |
| Visited Theme Park/12 Mo | 9,165 | 17.0% | 108 |
| Viewed Movie (Video-on-Demand)/30 Days | 5,256 | 9.8% | 104 |
| Viewed TV Show (Video-on-Demand)/30 Days | 3,678 | 6.8% | 104 |
| Used Internet to Download Movie/30 Days | 3,591 | 6.7% | 107 |
| Downloaded Individual Song/6 Mo | 10,942 | 20.3% | 104 |
| Used Internet to Watch Movie/30 Days | 19,807 | 36.8% | 108 |
| Used Internet to Watch TV Program/30 Days | 12,934 | 24.0% | 107 |
| Played (Console) Video or Electronic Game/12 Mo | 7,295 | 13.5% | 107 |
| Played (Portable) Video or Electronic Game/12 Mo | 3,868 | 7.2% | 104 |
| Financial (Adults) | | | |
| Have 1st Home Mortgage | 21,319 | 39.6% | 108 |
| Used ATM or Cash Machine/12 Mo | 33,514 | 62.2% | 101 |
| Own Any Stock | 7,878 | 14.6% | 98 |
| Own U.S. Savings Bonds | 3,909 | 7.3% | 98 |
| Own Shares in Mutual Fund (Stocks) | 6,950 | 12.9% | 96 |
| Own Shares in Mutual Fund (Bonds) | 4,295 | 8.0% | 96 |
| Have Interest Checking Account | 20,454 | 38.0% | 98 |
| Have Non-Interest Checking Account | 20,051 | 37.2% | 101 |
| Have Savings Account | 39,598 | 73.5% | 101 |
| Have 401(k) Retirement Savings Plan | 14,081 | 26.1% | 107 |
| Own or Used Any Credit/Debit Card/12 Mo | 50,307 | 93.4% | 101 |
| Avg \$1-110 Monthly Credit Card Expenditures | 5,238 | 9.7% | 95 |
| Avg \$111-225 Monthly Credit Card Expenditures | 3,920 | 7.3% | 105 |
| Avg \$226-450 Monthly Credit Card Expenditures | 4,876 | 9.0% | 103 |
| Avg \$451-700 Monthly Credit Card Expenditures | 5,097 | 9.5% | 102 |
| Avg \$701-1000 Monthly Credit Card Expenditures | 4,173 | 7.7% | 99 |
| Avg \$1001-2000 Monthly Credit Card Expenditures | 6,592 | 12.2% | 102 |
| Avg \$2001+ Monthly Credit Card Expenditures | 6,836 | 12.7% | 101 |
| Did Banking Online/12 Mo | 31,689 | 58.8% | 103 |
| Did Banking by Mobile Device/12 Mo | 27,124 | 50.3% | 105 |



Retail Market Potential

4905 Andrews Hwy, Midland, Texas, 79703
Ring: 3 mile radius

Dub House, MAI, CCIM
Latitude: 31.99751
Longitude: -102.14616

| Product/Consumer Behavior | Expected Number of Adults/HHs | Percent of Adults/HHs | MPI |
|---|-------------------------------|-----------------------|-----|
| Grocery (Adults) | | | |
| HH Used Bread/6 Mo | 25,910 | 94.4% | 100 |
| HH Used Chicken (Fresh or Frozen)/6 Mo | 21,405 | 78.0% | 101 |
| HH Used Turkey (Fresh or Frozen)/6 Mo | 5,747 | 20.9% | 101 |
| HH Used Fish or Seafood (Fresh or Frozen)/6 Mo | 16,300 | 59.4% | 101 |
| HH Used Fresh Fruit or Vegetables/6 Mo | 24,499 | 89.3% | 100 |
| HH Used Fresh Milk/6 Mo | 22,707 | 82.7% | 101 |
| HH Used Organic Food/6 Mo | 7,329 | 26.7% | 105 |
| Health (Adults) | | | |
| Exercise at Home 2+ Times/Wk | 26,669 | 49.5% | 102 |
| Exercise at Club 2+ Times/Wk | 6,868 | 12.7% | 109 |
| Visited Doctor/12 Mo | 42,921 | 79.7% | 100 |
| Used Vitamins or Dietary Supplements/6 Mo | 35,958 | 66.7% | 101 |
| Home (Households) | | | |
| HH Did Home Improvement/12 Mo | 10,591 | 38.6% | 106 |
| HH Used Maid/Prof Cln Svc (+ Furn/Carpet)/12 Mo | 10,224 | 37.3% | 107 |
| HH Purchased Low Ticket HH Furnishing/12 Mo | 6,247 | 22.8% | 101 |
| HH Purchased Big Ticket HH Furnishing/12 Mo | 7,392 | 26.9% | 104 |
| HH Bought Small Kitchen Appliance/12 Mo | 7,166 | 26.1% | 104 |
| HH Bought Large Kitchen Appliance/12 Mo | 4,696 | 17.1% | 107 |
| Insurance (Adults/Households) | | | |
| Currently Carry Life Insurance | 28,082 | 52.1% | 102 |
| Personally Carry Any Med/Hosp/Accident Insur | 45,434 | 84.3% | 99 |
| Homeowner Carries Home/Personal Property Insurance | 33,336 | 61.9% | 102 |
| Renter Carries Home/Pers Property Insurance | 6,909 | 12.8% | 100 |
| HH Has 1 Vehicle Covered w/Auto Insurance | 8,480 | 30.9% | 96 |
| HH Has 2 Vehicles Covered w/Auto Insurance | 9,517 | 34.7% | 110 |
| HH Has 3+ Vehicles Covered w/Auto Insurance | 7,191 | 26.2% | 101 |
| Pets (Households) | | | |
| HH Owns Any Pet | 14,293 | 52.1% | 103 |
| HH Owns Cat | 5,912 | 21.5% | 92 |
| HH Owns Dog | 11,142 | 40.6% | 105 |
| Psychographics (Adults) | | | |
| Represents adults who "completely agree" with the statement: | | | |
| Am Interested in How to Help Env: 4-Agr Cmpl | 9,676 | 18.0% | 105 |
| Buying American Is Important: 4-Agr Cmpl | 14,767 | 27.4% | 94 |
| Buy Based on Quality Not Price: 4-Agr Cmpl | 7,831 | 14.5% | 100 |
| Buy on Credit Rather Than Wait: 4-Agr Cmpl | 6,832 | 12.7% | 102 |
| Only Use Coupons Brands Usually Buy: 4-Agr Cmpl | 5,552 | 10.3% | 101 |
| Will Pay More for Env Safe Prods: 4-Agr Cmpl | 5,912 | 11.0% | 97 |
| Buy Based on Price Not Brands: 4-Agr Cmpl | 14,326 | 26.6% | 100 |
| Reading (Adults) | | | |
| Bought Digital Book/12 Mo | 10,074 | 18.7% | 102 |
| Bought Hardcover Book/12 Mo | 14,834 | 27.5% | 102 |
| Bought Paperback Book/12 Mo | 19,115 | 35.5% | 103 |
| Read Daily Newspaper (Paper Version) | 4,951 | 9.2% | 85 |
| Read Digital Newspaper/30 Days | 31,847 | 59.1% | 101 |
| Read Magazine (Paper/Electronic Vers)/6 Mo | 47,461 | 88.1% | 101 |



Retail Market Potential

4905 Andrews Hwy, Midland, Texas, 79703
Ring: 3 mile radius

Dub House, MAI, CCIM
Latitude: 31.99751
Longitude: -102.14616

| Product/Consumer Behavior | Expected Number of Adults or HHs | Percent of Adults/HHs | MPI |
|---|----------------------------------|-----------------------|-----|
| Restaurants (Adults) | | | |
| Went to Family Restrnt/SteakHse/6 Mo | 39,713 | 73.7% | 103 |
| Went to Family Restrnt/SteakHse 4+ Times/30 Days | 13,413 | 24.9% | 107 |
| Went to Fast Food/Drive-In Restaurant/6 Mo | 49,793 | 92.4% | 101 |
| Went to Fast Food/Drive-In Rest 9+ Times/30 Days | 22,845 | 42.4% | 107 |
| Ordered Eat-In Fast Food/6 Mo | 15,948 | 29.6% | 103 |
| Ordered Home Delivery Fast Food/6 Mo | 8,157 | 15.1% | 117 |
| Take-Out/Drive-Thru/Curbside Fast Food/6 Mo | 29,246 | 54.3% | 103 |
| Ordered Take-Out/Walk-In Fast Food/6 Mo | 12,431 | 23.1% | 101 |
| Television & Electronics (Adults/Households) | | | |
| Own Tablet | 32,196 | 59.7% | 104 |
| Own E-Reader | 8,571 | 15.9% | 101 |
| Own E-Reader/Tablet: Apple iPad | 21,558 | 40.0% | 109 |
| HH Owns Internet Connectable TV | 11,713 | 42.7% | 104 |
| Own Portable MP3 Player | 5,074 | 9.4% | 105 |
| HH Owns 1 TV | 4,654 | 17.0% | 92 |
| HH Owns 2 TVs | 7,516 | 27.4% | 98 |
| HH Owns 3 TVs | 6,297 | 22.9% | 103 |
| HH Owns 4+ TVs | 6,632 | 24.2% | 109 |
| HH Subscribes to Cable TV | 8,453 | 30.8% | 100 |
| HH Subscribes to Fiber Optic TV | 1,540 | 5.6% | 110 |
| HH Owns Portable GPS Device | 4,931 | 18.0% | 97 |
| HH Purchased Video Game System/12 Mo | 2,155 | 7.9% | 101 |
| HH Owns Internet Video Device for TV | 15,274 | 55.7% | 105 |
| Travel (Adults) | | | |
| Took Domestic Trip in Continental U.S./12 Mo | 32,526 | 60.4% | 103 |
| Took 3+ Domestic Non-Business Trips/12 Mo | 8,826 | 16.4% | 100 |
| Spent \$1-999 on Domestic Vacations/12 Mo | 6,716 | 12.5% | 102 |
| Spent \$1K-1499 on Domestic Vacations/12 Mo | 3,726 | 6.9% | 101 |
| Spent \$1500-1999 on Domestic Vacations/12 Mo | 2,502 | 4.6% | 105 |
| Spent \$2K-2999 on Domestic Vacations/12 Mo | 2,906 | 5.4% | 103 |
| Spent \$3K+ on Domestic Vacations/12 Mo | 5,316 | 9.9% | 102 |
| Used Intrnt Travel Site for Domestic Trip/12 Mo | 3,505 | 6.5% | 104 |
| Took Foreign Trip (Incl Alaska & Hawaii)/3 Yrs | 17,501 | 32.5% | 108 |
| Took 3+ Foreign Trips by Plane/3 Yrs | 3,170 | 5.9% | 108 |
| Spent \$1-999 on Foreign Vacations/12 Mo | 3,141 | 5.8% | 105 |
| Spent \$1K-2999 on Foreign Vacations/12 Mo | 2,127 | 3.9% | 118 |
| Spent \$3K+ on Foreign Vacations/12 Mo | 3,435 | 6.4% | 107 |
| Used General Travel Site: Foreign Trip/3 Yrs | 2,964 | 5.5% | 98 |
| Spent Night at Hotel or Motel/12 Mo | 28,141 | 52.2% | 103 |
| Took Cruise of More Than One Day/3 Yrs | 4,853 | 9.0% | 106 |
| Member of Frequent Flyer Program | 15,839 | 29.4% | 106 |
| Member of Hotel Rewards Program | 16,204 | 30.1% | 103 |



Retail Market Potential

4905 Andrews Hwy, Midland, Texas, 79703
 Ring: 5 mile radius

Dub House, MAI, CCIM
 Latitude: 31.99751
 Longitude: -102.14616

| Demographic Summary | 2024 | 2029 | |
|-------------------------|----------|-----------|--|
| Population | 124,299 | 128,584 | |
| Population 18+ | 91,223 | 94,939 | |
| Households | 46,036 | 48,662 | |
| Median Household Income | \$95,973 | \$106,512 | |

| Product/Consumer Behavior | Expected Number of Adults or HHs | Percent of Adults/HHs | MPI |
|---|----------------------------------|-----------------------|-----|
| Apparel (Adults) | | | |
| Bought Men's Clothing/12 Mo | 58,361 | 64.0% | 102 |
| Bought Women's Clothing/12 Mo | 48,696 | 53.4% | 102 |
| Bought Shoes/12 Mo | 69,682 | 76.4% | 102 |
| Bought Fine Jewelry/12 Mo | 20,926 | 22.9% | 105 |
| Bought Watch/12 Mo | 12,511 | 13.7% | 103 |
| Automobiles (Households) | | | |
| HH Owns or Leases Any Vehicle | 42,989 | 93.4% | 103 |
| HH Bought or Leased New Vehicle/12 Mo | 4,486 | 9.7% | 105 |
| Automotive Aftermarket (Adults) | | | |
| Bought Gasoline/6 Mo | 84,072 | 92.2% | 103 |
| Bought or Changed Motor Oil/12 Mo | 51,014 | 55.9% | 105 |
| Had Vehicle Tune-Up/12 Mo | 22,803 | 25.0% | 104 |
| Beverages (Adults) | | | |
| Drank Non-Diet (Regular) Cola/6 Mo | 35,618 | 39.0% | 104 |
| Drank Beer or Ale/6 Mo | 35,603 | 39.0% | 102 |
| Cameras (Adults) | | | |
| Own Digital Point and Shoot Camera/Camcorder | 8,486 | 9.3% | 95 |
| Own Digital SLR Camera or Camcorder | 9,315 | 10.2% | 98 |
| Printed Digital Photos/12 Mo | 24,509 | 26.9% | 103 |
| Cell Phones (Adults/Households) | | | |
| Bought Cell Phone/12 Mo | 33,026 | 36.2% | 100 |
| Have a Smartphone | 86,711 | 95.1% | 101 |
| Have Android Phone (Any Brand) Smartphone | 33,980 | 37.2% | 97 |
| Have Apple iPhone Smartphone | 54,828 | 60.1% | 105 |
| HH Owns 1 Cell Phone | 12,185 | 26.5% | 88 |
| HH Owns 2 Cell Phones | 17,513 | 38.0% | 97 |
| HH Owns 3+ Cell Phones | 15,481 | 33.6% | 117 |
| HH Has Cell Phone Only (No Landline Telephone) | 33,913 | 73.7% | 102 |
| Computers (Households) | | | |
| HH Owns Computer | 39,255 | 85.3% | 102 |
| HH Owns Desktop Computer | 18,234 | 39.6% | 102 |
| HH Owns Laptop or Notebook | 32,727 | 71.1% | 103 |
| HH Owns Apple/Mac Brand Computer | 12,174 | 26.4% | 107 |
| HH Owns PC/Non-Apple Brand Computer | 32,793 | 71.2% | 102 |
| HH Purchased Most Recent Home Computer at Store | 17,466 | 37.9% | 102 |
| HH Purchased Most Recent Home Computer Online | 12,767 | 27.7% | 101 |
| HH Spent \$1-499 on Most Recent Home Computer | 5,971 | 13.0% | 94 |
| HH Spent \$500-999 on Most Recent Home Computer | 8,914 | 19.4% | 102 |
| HH Spent \$1K-1499 on Most Recent Home Computer | 5,546 | 12.0% | 106 |
| HH Spent \$1500-1999 on Most Recent Home Computer | 1,851 | 4.0% | 99 |
| HH Spent \$2K+ on Most Recent Home Computer | 3,108 | 6.8% | 111 |



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| Product/Consumer Behavior | Expected Number of Adults or HHs | Percent of Adults/HHs | MPI |
|--|----------------------------------|-----------------------|-----|
| Convenience Stores (Adults) | | | |
| Shopped at C-Store/6 Mo | 60,308 | 66.1% | 102 |
| Bought Brewed Coffee at C-Store/30 Days | 11,607 | 12.7% | 102 |
| Bought Cigarettes at C-Store/30 Days | 5,124 | 5.6% | 93 |
| Bought Gas at C-Store/30 Days | 37,719 | 41.3% | 103 |
| Spent \$1-19 at C-Store/30 Days | 6,399 | 7.0% | 103 |
| Spent \$20-39 at C-Store/30 Days | 7,699 | 8.4% | 101 |
| Spent \$40-50 at C-Store/30 Days | 6,177 | 6.8% | 102 |
| Spent \$51-99 at C-Store/30 Days | 5,298 | 5.8% | 103 |
| Spent \$100+ at C-Store/30 Days | 21,778 | 23.9% | 101 |
| Entertainment (Adults) | | | |
| Attended Movie/6 Mo | 42,361 | 46.4% | 105 |
| Went to Live Theater/12 Mo | 7,886 | 8.6% | 99 |
| Went to Bar or Night Club/12 Mo | 15,890 | 17.4% | 98 |
| Dined Out/12 Mo | 50,781 | 55.7% | 100 |
| Gambled at Casino/12 Mo | 10,719 | 11.8% | 99 |
| Visited Theme Park/12 Mo | 15,603 | 17.1% | 109 |
| Viewed Movie (Video-on-Demand)/30 Days | 8,753 | 9.6% | 102 |
| Viewed TV Show (Video-on-Demand)/30 Days | 6,163 | 6.8% | 103 |
| Used Internet to Download Movie/30 Days | 6,147 | 6.7% | 108 |
| Downloaded Individual Song/6 Mo | 18,575 | 20.4% | 104 |
| Used Internet to Watch Movie/30 Days | 33,626 | 36.9% | 108 |
| Used Internet to Watch TV Program/30 Days | 21,481 | 23.5% | 105 |
| Played (Console) Video or Electronic Game/12 Mo | 12,223 | 13.4% | 106 |
| Played (Portable) Video or Electronic Game/12 Mo | 6,493 | 7.1% | 103 |
| Financial (Adults) | | | |
| Have 1st Home Mortgage | 34,967 | 38.3% | 105 |
| Used ATM or Cash Machine/12 Mo | 56,471 | 61.9% | 101 |
| Own Any Stock | 13,064 | 14.3% | 96 |
| Own U.S. Savings Bonds | 6,275 | 6.9% | 93 |
| Own Shares in Mutual Fund (Stocks) | 11,297 | 12.4% | 92 |
| Own Shares in Mutual Fund (Bonds) | 6,983 | 7.7% | 92 |
| Have Interest Checking Account | 33,572 | 36.8% | 95 |
| Have Non-Interest Checking Account | 33,548 | 36.8% | 100 |
| Have Savings Account | 66,007 | 72.4% | 100 |
| Have 401(k) Retirement Savings Plan | 23,138 | 25.4% | 104 |
| Own or Used Any Credit/Debit Card/12 Mo | 84,742 | 92.9% | 100 |
| Avg \$1-110 Monthly Credit Card Expenditures | 8,919 | 9.8% | 96 |
| Avg \$111-225 Monthly Credit Card Expenditures | 6,530 | 7.2% | 104 |
| Avg \$226-450 Monthly Credit Card Expenditures | 8,147 | 8.9% | 102 |
| Avg \$451-700 Monthly Credit Card Expenditures | 8,415 | 9.2% | 99 |
| Avg \$701-1000 Monthly Credit Card Expenditures | 6,932 | 7.6% | 97 |
| Avg \$1001-2000 Monthly Credit Card Expenditures | 10,862 | 11.9% | 99 |
| Avg \$2001+ Monthly Credit Card Expenditures | 11,412 | 12.5% | 100 |
| Did Banking Online/12 Mo | 52,560 | 57.6% | 101 |
| Did Banking by Mobile Device/12 Mo | 45,245 | 49.6% | 103 |



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|---|-------------------------------|-----------------------|-----|
| Grocery (Adults) | | | |
| HH Used Bread/6 Mo | 43,480 | 94.4% | 100 |
| HH Used Chicken (Fresh or Frozen)/6 Mo | 35,893 | 78.0% | 101 |
| HH Used Turkey (Fresh or Frozen)/6 Mo | 9,468 | 20.6% | 99 |
| HH Used Fish or Seafood (Fresh or Frozen)/6 Mo | 27,471 | 59.7% | 102 |
| HH Used Fresh Fruit or Vegetables/6 Mo | 41,070 | 89.2% | 100 |
| HH Used Fresh Milk/6 Mo | 38,125 | 82.8% | 101 |
| HH Used Organic Food/6 Mo | 12,412 | 27.0% | 106 |
| Health (Adults) | | | |
| Exercise at Home 2+ Times/Wk | 44,696 | 49.0% | 101 |
| Exercise at Club 2+ Times/Wk | 11,408 | 12.5% | 107 |
| Visited Doctor/12 Mo | 71,890 | 78.8% | 99 |
| Used Vitamins or Dietary Supplements/6 Mo | 60,524 | 66.3% | 100 |
| Home (Households) | | | |
| HH Did Home Improvement/12 Mo | 17,570 | 38.2% | 105 |
| HH Used Maid/Prof Cln Svc (+ Furn/Carpet)/12 Mo | 16,950 | 36.8% | 105 |
| HH Purchased Low Ticket HH Furnishing/12 Mo | 10,353 | 22.5% | 100 |
| HH Purchased Big Ticket HH Furnishing/12 Mo | 12,285 | 26.7% | 103 |
| HH Bought Small Kitchen Appliance/12 Mo | 12,103 | 26.3% | 105 |
| HH Bought Large Kitchen Appliance/12 Mo | 7,821 | 17.0% | 106 |
| Insurance (Adults/Households) | | | |
| Currently Carry Life Insurance | 46,025 | 50.5% | 99 |
| Personally Carry Any Med/Hosp/Accident Insur | 75,697 | 83.0% | 97 |
| Homeowner Carries Home/Personal Property Insurance | 55,081 | 60.4% | 100 |
| Renter Carries Home/Pers Property Insurance | 11,590 | 12.7% | 99 |
| HH Has 1 Vehicle Covered w/Auto Insurance | 14,237 | 30.9% | 97 |
| HH Has 2 Vehicles Covered w/Auto Insurance | 15,971 | 34.7% | 110 |
| HH Has 3+ Vehicles Covered w/Auto Insurance | 11,937 | 25.9% | 100 |
| Pets (Households) | | | |
| HH Owns Any Pet | 23,680 | 51.4% | 102 |
| HH Owns Cat | 9,733 | 21.1% | 90 |
| HH Owns Dog | 18,543 | 40.3% | 105 |
| Psychographics (Adults) | | | |
| Represents adults who "completely agree" with the statement: | | | |
| Am Interested in How to Help Env: 4-Agr Cmpl | 16,686 | 18.3% | 107 |
| Buying American Is Important: 4-Agr Cmpl | 24,612 | 27.0% | 93 |
| Buy Based on Quality Not Price: 4-Agr Cmpl | 13,381 | 14.7% | 101 |
| Buy on Credit Rather Than Wait: 4-Agr Cmpl | 11,584 | 12.7% | 102 |
| Only Use Coupons Brands Usually Buy: 4-Agr Cmpl | 9,425 | 10.3% | 101 |
| Will Pay More for Env Safe Prods: 4-Agr Cmpl | 10,217 | 11.2% | 99 |
| Buy Based on Price Not Brands: 4-Agr Cmpl | 24,401 | 26.7% | 100 |
| Reading (Adults) | | | |
| Bought Digital Book/12 Mo | 16,745 | 18.4% | 100 |
| Bought Hardcover Book/12 Mo | 24,671 | 27.0% | 101 |
| Bought Paperback Book/12 Mo | 31,910 | 35.0% | 102 |
| Read Daily Newspaper (Paper Version) | 8,663 | 9.5% | 88 |
| Read Digital Newspaper/30 Days | 54,060 | 59.3% | 101 |
| Read Magazine (Paper/Electronic Vers)/6 Mo | 80,470 | 88.2% | 101 |



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|---|----------------------------------|-----------------------|-----|
| Restaurants (Adults) | | | |
| Went to Family Restrnt/SteakHse/6 Mo | 66,850 | 73.3% | 103 |
| Went to Family Restrnt/SteakHse 4+ Times/30 Days | 22,414 | 24.6% | 105 |
| Went to Fast Food/Drive-In Restaurant/6 Mo | 84,247 | 92.4% | 101 |
| Went to Fast Food/Drive-In Rest 9+ Times/30 Days | 38,633 | 42.4% | 107 |
| Ordered Eat-In Fast Food/6 Mo | 26,972 | 29.6% | 102 |
| Ordered Home Delivery Fast Food/6 Mo | 13,888 | 15.2% | 118 |
| Take-Out/Drive-Thru/Curbside Fast Food/6 Mo | 48,642 | 53.3% | 101 |
| Ordered Take-Out/Walk-In Fast Food/6 Mo | 20,844 | 22.8% | 100 |
| Television & Electronics (Adults/Households) | | | |
| Own Tablet | 53,935 | 59.1% | 103 |
| Own E-Reader | 13,995 | 15.3% | 97 |
| Own E-Reader/Tablet: Apple iPad | 36,033 | 39.5% | 108 |
| HH Owns Internet Connectable TV | 19,401 | 42.1% | 103 |
| Own Portable MP3 Player | 8,432 | 9.2% | 103 |
| HH Owns 1 TV | 7,764 | 16.9% | 91 |
| HH Owns 2 TVs | 12,704 | 27.6% | 99 |
| HH Owns 3 TVs | 10,604 | 23.0% | 103 |
| HH Owns 4+ TVs | 10,940 | 23.8% | 107 |
| HH Subscribes to Cable TV | 14,145 | 30.7% | 100 |
| HH Subscribes to Fiber Optic TV | 2,622 | 5.7% | 111 |
| HH Owns Portable GPS Device | 8,056 | 17.5% | 94 |
| HH Purchased Video Game System/12 Mo | 3,693 | 8.0% | 103 |
| HH Owns Internet Video Device for TV | 25,345 | 55.1% | 104 |
| Travel (Adults) | | | |
| Took Domestic Trip in Continental U.S./12 Mo | 54,040 | 59.2% | 101 |
| Took 3+ Domestic Non-Business Trips/12 Mo | 14,598 | 16.0% | 98 |
| Spent \$1-999 on Domestic Vacations/12 Mo | 11,206 | 12.3% | 100 |
| Spent \$1K-1499 on Domestic Vacations/12 Mo | 6,140 | 6.7% | 98 |
| Spent \$1500-1999 on Domestic Vacations/12 Mo | 4,081 | 4.5% | 101 |
| Spent \$2K-2999 on Domestic Vacations/12 Mo | 4,698 | 5.2% | 99 |
| Spent \$3K+ on Domestic Vacations/12 Mo | 8,822 | 9.7% | 100 |
| Used Intrnt Travel Site for Domestic Trip/12 Mo | 5,900 | 6.5% | 103 |
| Took Foreign Trip (Incl Alaska & Hawaii)/3 Yrs | 29,891 | 32.8% | 109 |
| Took 3+ Foreign Trips by Plane/3 Yrs | 5,500 | 6.0% | 111 |
| Spent \$1-999 on Foreign Vacations/12 Mo | 5,298 | 5.8% | 104 |
| Spent \$1K-2999 on Foreign Vacations/12 Mo | 3,730 | 4.1% | 123 |
| Spent \$3K+ on Foreign Vacations/12 Mo | 5,897 | 6.5% | 109 |
| Used General Travel Site: Foreign Trip/3 Yrs | 5,068 | 5.6% | 99 |
| Spent Night at Hotel or Motel/12 Mo | 46,771 | 51.3% | 101 |
| Took Cruise of More Than One Day/3 Yrs | 7,974 | 8.7% | 103 |
| Member of Frequent Flyer Program | 26,186 | 28.7% | 103 |
| Member of Hotel Rewards Program | 26,494 | 29.0% | 100 |



Information About Brokerage Services

Texas law requires all real estate licensees to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

TYPES OF REAL ESTATE LICENSE HOLDERS:

- # A **BROKER** is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- # A **SALES AGENT** must be sponsored by a broker and works with clients on behalf of the broker.

A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- # Put the interests of the client above all others, including the broker's own interests;
- # Inform the client of any material information about the property or transaction received by the broker;
- # Answer the client's questions and present any offer to or counter-offer from the client; and
- # Treat all parties to a real estate transaction honestly and fairly.

A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent.

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent.

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of each party to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- # Must treat all parties to the transaction impartially and fairly;
- # May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- # Must not, unless specifically authorized in writing to do so by the party, disclose:
 - o that the owner will accept a price less than the written asking price;
 - o that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
 - o any coincidental information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

AS SUBAGENT: A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- # The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- # Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

| | | | |
|---|---------------|--------------------------------|----------------------|
| <u>Zero Five Two Two Eight Two, Inc</u> | <u>479486</u> | <u>dubhouse@thisrealty.com</u> | <u>(432)570-0705</u> |
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| _____ | _____ | _____ | _____ |
| Sales Agent/Associate's Name | License No. | Email | Phone |

Buyer/Tenant/Seller/Landlord Initials

Date

Regulated by the Texas Real Estate Commission

Information available at www.trec.texas.gov
IABS 1-0

The Sign You've Seen Around Town is the Sign You've Come to Trust

thisRealty is a locally owned and operated real estate firm with a 40+ year history in West Texas. We are composed of seasoned realty agents that specialize in assisting our clients in buying, selling and leasing commercial real estate.

this **Realty**