this Realty

FOR SALE

4905 Andrews Hwy

Dub House, MAI, CCIM, Broker

dubhouse@thisrealty.com 432.570.0705

www.thisrealty.com

Executive Summary

4905 Andrews HWY

- This listing is +/- 12.0 acres
- One Tract Available: Site is 4905 Andrews Hwy +/- 12.0 acres
- Can be sold in 2 separate 6.0 acre tracts (see attached sketch)
- +/- 12.0 acres is priced at \$6.50 psf
- Currently Zoned LI-Light Industrial
- Andrews Highway Sites Sold
- Accessed by three streets: Woodcrest; Westcliff and Idlewilde



Aerial View

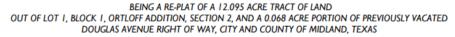


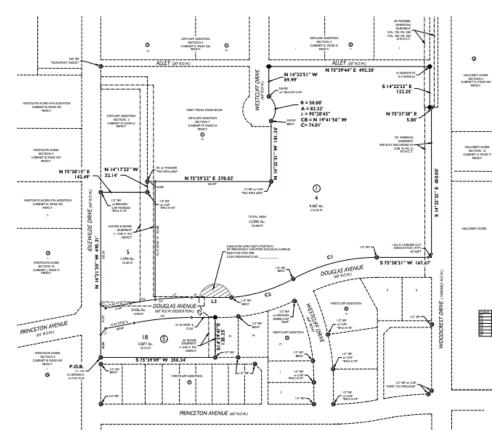
4905 Andrews HWY | Midland, TX 79706





ORTLOFF ADDITION, SECTION 8





SURVEYOR'S CERTIFICATE

OWNER'S GERTFICATE

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ACKNOWLEDGEMENT

THE STATE OF TEXAS

BEFORE ME, THE UP

VHOSE NAME & SUBS





VICINITY MAP



		LEGEND
•	•	UT ILLINCH IRON KOD WIRED FLASTIC CAP PRAKED "HKIRIKCK MRH (JIDTHE) (*

	FOUND MONUMENT AS NOTED
	BOUNDARY LINE
	EXETING PROPERTY LINES
	EXETING BASEMENT LINE
GRANCT.	OFFICIAL PUBLIC RECORDS, HIDLAND CO., TX
FARCT	RUNT RECORDS, MIDLAND-CO., TX
DANCE	OND NICORDE HIDLAND CO. TX

CERTIFICATE OF APPROVAL

THE IS TO CARRY THAT THE ARCH AND FORGOME PLAT OF ORTLOW ADDRING, LICTICH & WAS AMMINISTED AT MORE ALCOON OF THE CITY PLANNED, AND JOHNE COMMISSION OF THE CITY OF MICLINE, TEXES ON THE DAY OF ________2211



ORTLOFF ADDITION, SECTION 8

EVELOPMENT NOTES

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THE INTRALATION OF IMPROVEMENTS MAY BE REQUIRED BY THE CITY OF MEDIAND AS SUCH TIME AS-(1) THE REPRESENTED LIDTS ME REPLATED FOR SUBJOYSED AND MORE THAN ONE LIDT OF ...

AND THE WE BE REPORTED DURING THE INSUE RUTTING PROCEED, INVERTIGATION AND COLLECTION OF UNKET THE INEL THAT PACED DURING THE RUTTING RERIET PROJECT, ADDITIONAL INNEET THE ON DOCUMENT IN THE OWN FOR THE ADDITIONATION COMMENTS THE OWNER OF DERIVE LIMITS TO BE DEVELOPED ON THE TRACT INCREMEND.

SLRVEY NOTES:

- BALELOY BRAINES, COORDINATES, DISTANCE AND ACREASE ARE A LAMBERT CONCAL PROJECTION O THE TEXAS COORDINATE STUTINE STATE RAINE ORD, CENTRAL ZONE, NAD ES, U.S. BRINTY FOOT.
- IST WEAK NOTWITH NOT PLATE CAP MARKED "MEMORY ARM & (2014) AT ALL BT CONNER UPLATE CHARMES INCOMES.

 BEE DOCLMENTS OR ELECTRONIC DATA FILD IN THE OFFICE OF ANNEXICE ENGINEERING FOR COMPLETE RECONSTRUCTION OF THIS LURVEY.

FEMH NOTE

RUDO ELECTRINEM ACCESSENCE TO REALITY AND RUDO RELIBENCE MEET MAN INTENTI NE LONDRO DERICINO D'UNE T'A CELEMENTE AL TIMEI O RAMINE RUDO RELIBENCE DERICINO D'UNE TOUT T'AL TERMENTE AL TIMEI O RAMINE RUDO RELIBENCE DERICINO D'UNE TOUT TOUT DE MOMENT AMOUNT NO TENCETAREL TIMEIRON DUE LA MEET RUDA RUDO RUDO RECHT. DOUT TENCETAREL TIMEIRON DUE LA MEET RUDA RUDO RUDO RUDONEL RUDO RUDONEL PERMENSIO DI UNITALI D'UNE RUDO RUDONEL DI ANDI RUDORE PERMENSIO DI UNITALI DE RUDO RUDONEL MAN RUDORE PERMENSIO DI UNITALI DI RUDO RUDONEL MAN RUDORE PERMENSIO DI UNITALI DI RUDO RUDONEL MAN RUDORE PERMENSIO DI UNITALI DI RUDO RUDONELLA MANINELI DI UNITALI RUDORE DI RUDORE DI UNITALI DI UNITI DI UNITALI DI UNITALI DI UNITALI DI UNITI DI U

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LINE TABLE

CURVE TABLE

REFERING VERTIARIE, IF RECOVERED, IF RECOVERED ABOUND, IX 19710 CARD REPORTMENT: VOL. 1983, PG 448, D

PLAT FILED FOR RECORD MIDLAND COUNTY, TEXAS NO.______ CABINET_____ DATE______ PAGE_____

Demographic and Income Profile

THE SCIENCE OF WHERE	4905 Andrews H Ring: 1 mile rad		Texas, 7970	3			Latitu	e, MAI, CC de: 31.997 : -102.146
Summary		Census 2	2010	Census 202	0	202	4	2029
Population		ç	9,846	10,08	6	10,58	1	11,145
Households		4	\$,007	3,91	6	4,12	В	4,418
Families		2	2,449	2,46	9	2,49	7	2,653
Average Household Size			2.40	2.5	3	2.5	2	2.49
Owner Occupied Housing U	nits	2	2,223	2,19	1	2,22	D	2,485
Renter Occupied Housing U	nits	1	1,785	1,72	5	1,90	В	1,933
Median Age			32.8	34.	0	34.	9	36.4
Trends: 2024-2029 Annual	Rate		Area			State		Nationa
Population			1.04%			1.09%		0.38%
Households			1.37%			1.36%		0.64%
Families			1.22%			1.26%		0.56%
Owner HHs			2.28%			1.82%		0.97%
Median Household Income			2.56%			2.65%		2.95%
						2024		2029
Households by Income				Nun	nber	Percent	Number	Percen
<\$15,000					184	4.5%	166	3.89
\$15,000 - \$24,999					212	5.1%	159	3.6%
\$25,000 - \$34,999					359	8.7%	321	7.39
\$35,000 - \$49,999					274	6.6%	239	5.49
\$50,000 - \$74,999					804	19.5%	814	18.49
\$75,000 - \$99,999					540	13.1%	599	13.69
\$100,000 - \$149,999					966	23.4%	1,107	25.19
\$150,000 - \$199,999					404	9.8%	532	12.09
\$200,000+					385	9.3%	481	10.99
Median Household Income				\$84			\$95,357	
Average Household Income Per Capita Income	1			\$108 \$42			\$122,378	
Per Capita Income	6	nsus 2010	Co	_{,>44} nsus 2020	,70%	2024	\$49,141	202
Population by Age	Number	Percent	Number	Percent	Number		Number	Percen
0 - 4	836	8.5%	744	7.4%	760		781	7.09
5 - 9	691	7.0%	761	7.5%	765		760	6.89
10 - 14	650	6.6%	688	6.8%	713		734	6.69
15 - 19	649	6.6%	625	6.2%	657		694	6.29
20 - 24	789	8.0%	635	6.3%	670		679	6.19
25 - 34	1,622	16.5%	1,758	17.4%	1,752		1,661	14.99
35 - 44	1,146	11.6%	1,444	14.3%	1,640		1,788	16.09
45 - 54	1,223	12.4%	1,027	10.2%	1,126		1,295	11.69
55 - 64	901	9.2%	1,015	10.1%	953		933	8.49
65 - 74	475	4.8%	658	6.5%	762		870	7.89
75 - 84	503	5.1%	379	3.8%	424		564	5.19
85+	362	3.7%	350	3.5%	356		385	3.59
034		nsus 2010		nsus 2020	550	2024	505	202
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percen
White Alone	7,968	80.9%	5,895	58.4%	5,857	55.3%	5,883	52.89
Black Alone	577	5.9%	719	7.1%	792	7.5%	831	7.59
American Indian Alone	47	0.5%	97	1.0%	113	1.1%	124	1.19
Asian Alone	161	1.6%	532	5.3%	551	5.2%	600	5.49
Pacific Islander Alone	2	0.0%	17	0.2%	19	0.2%	20	0.29
Some Other Race Alone	818	8.3%	924	9.2%	1,059	10.0%	1,200	10.89
Two or More Races	273	2.8%	1,903	18.9%	2,191	20.7%	2,487	22.3
Hispanic Origin (Any Race)	2,972	30.2%	3,626	36.0%	4,214	39.8%	4,796	43.09

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

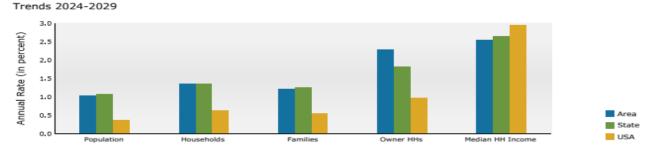
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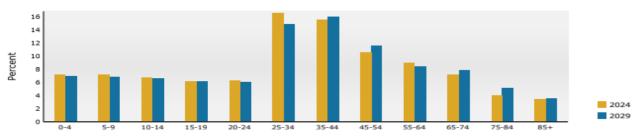
Demographic and Income Profile

THE SCIENCE OF WHERE

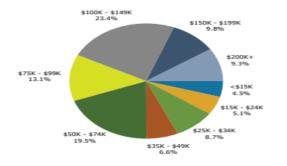
4905 Andrews Hwy, Midland, Texas, 79703 Ring: 1 mile radius Dub House, MAI, CCIM Latitude: 31.99751 Longitude: -102.14616



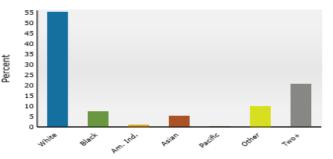
Population by Age







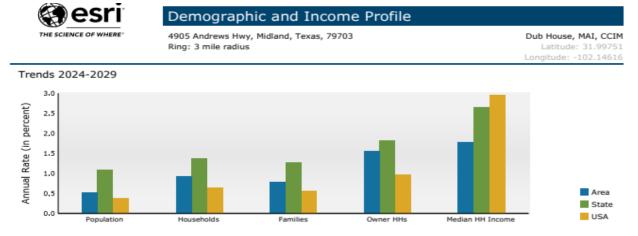




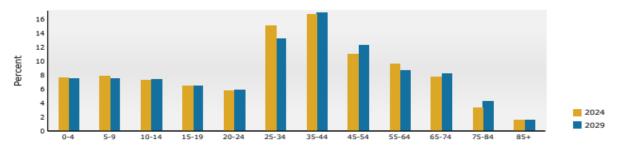
2024 Percent Hispanic Origin: 39.8%

E SCIENCE OF WHERE	4905 Andrews H Ring: 3 mile rad		Texas, 7970	3			Latitu	e, MAI, CCIN de: 31.9975 : -102.1461(
Summary		Census 2	2010	Census 20	20	2024		2029
Population		66	5,143	73,5	65	73,575		75,505
Households		25	5,647	27,1	70	27,446		28,741
Families		17	,634	18,9		18,564		19,305
Average Household Size			2.56	2.	69	2.67		2.61
Owner Occupied Housing U	Jnits	17	,137	18,3	37	18,345		19,826
Renter Occupied Housing U			3,510	8,8		9,101		8,915
Median Age			33.5	33	3.8	34.9		36.2
Trends: 2024-2029 Annua	I Rate		Area			State		National
Population			0.52%			1.09%		0.38%
Households			0.93%			1.36%		0.64%
Families			0.79%			1.26%		0.56%
Owner HHs			1.56%			1.82%		0.97%
Median Household Income			1.77%			2.65%		2.95%
						2024		2029
Households by Income				Nu	mber	Percent	Number	Percent
<\$15,000				1	1,370	5.0%	1,185	4.1%
\$15,000 - \$24,999				1	1,020	3.7%	745	2.6%
\$25,000 - \$34,999				1	1,312	4.8%	1,083	3.8%
\$35,000 - \$49,999				1	1,941	7.1%	1,627	5.7%
\$50,000 - \$74,999					4,306	15.7%	4,168	14.5%
\$75,000 - \$99,999				:	3,778	13.8%	3,911	13.6%
\$100,000 - \$149,999				:	5,924	21.6%	6,336	22.0%
\$150,000 - \$199,999					3,567	13.0%	4,584	15.9%
\$200,000+					4,229	15.4%	5,102	17.8%
Median Household Income					9,970		\$109,160	
Average Household Incom	e				9,258		\$146,178	
Per Capita Income					8,246		\$55,697	
		nsus 2010		nsus 2020		2024		2029
Population by Age	Number	Percent	Number	Percent	Number		Number	Percent
0 - 4	5,326	8.1%	5,730	7.8%	5,626	7.6%	5,636	7.5%
5 - 9	4,810	7.3%	5,791	7.9%	5,804		5,638	7.5%
10 - 14	4,689	7.1%	5,347	7.3%	5,375	7.3%	5,620	7.4%
15 - 19	4,736	7.2%	4,606	6.3%	4,693		4,882	6.5%
20 - 24	4,681	7.1%	4,288	5.8%	4,293	5.8%	4,421	5.9%
25 - 34	10,170	15.4%	12,565	17.1%	11,141	15.1%	9,993	13.2%
35 - 44	7,965	12.0%	10,793	14.7%	12,275		12,794	16.9%
45 - 54	9,243	14.0%	7,783	10.6%	8,089		9,309	12.3%
55 - 64	6,981	10.6%	8,206	11.2%	7,086		6,583	8.7%
65 - 74	3,537	5.3%	5,031	6.8%	5,629		6,214	8.2%
75 - 84	2,931	4.4%	2,258	3.1%	2,410	3.3%	3,197	4.2%
85+	1,075	1.6%	1,167	1.6%	1,155		1,218	1.6%
		nsus 2010		nsus 2020		2024		2029
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	53,298	80.6%	46,487	63.2%	44,721	60.8%	44,165	58.5%
Black Alone	3,037	4.6%	4,054	5.5%	4,159	5.7%	4,283	5.7%
American Indian Alone	435	0.7%	664	0.9%	702	1.0%	731	1.0%
Asian Alone	1,102	1.7%	2,648	3.6%	2,605	3.5%	2,800	3.7%
Pacific Islander Alone Some Other Race Alone	19	0.0%	106	0.1%	116	0.2%	120	0.2%
	6,576	9.9%	7,414	10.1%	8,006	10.9%	8,766	11.6%
Two or More Races	1,675	2.5%	12,192	16.6%	13,266	18.0%	14,641	19.4%

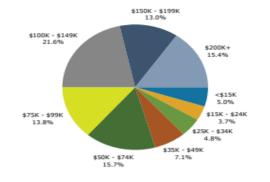
Data Note: Income is expressed in current dollars.



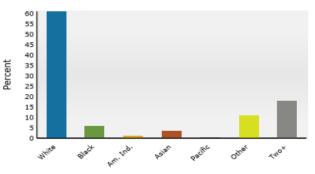
Population by Age







2024 Population by Race



2024 Percent Hispanic Origin: 39.1%

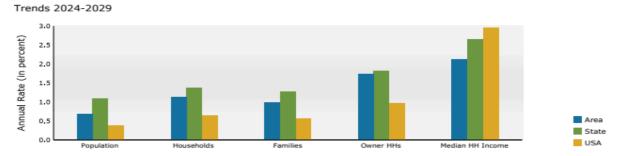
HE SCIENCE OF WHERE"	4905 Andrews H Ring: 5 mile rac		Texas, 7970	3			Latitu	e, MAI, CCIM de: 31.99751 : -102.14616
Summary		Census 2	2010	Census 20	20	2024		2029
Population		108	3,993	122,8	372	124,299		128,584
Households		41	1,150	44,8	319	46,036		48,662
Families		28	3,381	31,1	64	31,162		32,738
Average Household Size			2.61	2	.71	2.67		2.61
Owner Occupied Housing U	Units	27	7,328	29,9	914	30,285		32,990
Renter Occupied Housing	Units	13	3,822	14,9	905	15,751		15,672
Median Age			33.4	3	3.9	34.9		36.2
Trends: 2024-2029 Annua	al Rate		Area			State		National
Population			0.68%			1.09%		0.38%
Households			1.12%			1.36%		0.64%
Families			0.99%			1.26%		0.56%
Owner HHs			1.73%			1.82%		0.97%
Median Household Income			2.11%			2.65%		2.95%
						2024		2029
Households by Income				Nu	umber	Percent	Number	Percent
<\$15,000					2,822	6.1%	2,472	5.1%
\$15,000 - \$24,999					1,843	4.0%	1,363	2.8%
\$25,000 - \$34,999					2,754	6.0%	2,325	4.8%
\$35,000 - \$49,999					3,451	7.5%	3,046	6.3%
\$50,000 - \$74,999					6,790	14.7%	6,659	13.7%
\$75,000 - \$99,999					6,147	13.4%	6,490	13.3%
\$100,000 - \$149,999					9,496	20.6%	10,380	21.3%
\$150,000 - \$199,999					5,639	12.2%	7,306	15.0%
\$200,000+					7,094	15.4%	8,621	17.7%
Median Household Income	1			\$9	5,973		\$106,512	
Average Household Incom	e			\$12	7,656		\$144,706	
Per Capita Income					7,312		\$54,788	
	Ce	nsus 2010	Cer	isus 2020		2024		2029
Population by Age	Number	Percent	Number	Percent	Number		Number	Percent
0 - 4	8,820	8.1%	9,430	7.7%	9,425		9,541	7.4%
5 - 9	8,056	7.4%	9,524	7.8%	9,655		9,489	7.4%
10 - 14	7,762	7.1%	9,010	7.3%	9,094		9,515	7.4%
15 - 19	8,142	7.5%	7,725	6.3%	8,057		8,385	6.5%
20 - 24	7,891	7.2%	7,542	6.1%	7,370		7,735	6.0%
25 - 34	16,093	14.8%	20,584	16.8%	18,754		17,107	13.3%
35 - 44	12,783	11.7%	17,487	14.2%	20,193		21,266	16.5%
45 - 54	15,423	14.2%	13,130	10.7%	13,613		15,656	12.2%
55 - 64	11,659	10.7%	14,090	11.5%	12,340		11,539	9.0%
65 - 74	6,039	5.5%	8,637	7.0%	9,742		10,810	8.4%
75 - 84	4,687	4.3%	3,843	3.1%	4,169		5,536	4.3%
85+	1,637	1.5%	1,870	1.5%	1,887		2,005	1.6%
		nsus 2010		isus 2020		2024		2029
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	84,175	77.2%	72,350	58.9%	70,497	56.7%	70,437	54.8%
Black Alone	6,741	6.2%	7,929	6.5%	8,167	6.6%	8,373	6.5%
American Indian Alone	773	0.7%	1,109	0.9%	1,182	1.0%	1,231	1.0%
Asian Alone	1,522	1.4%	3,272	2.7%	3,262	2.6%	3,529	2.7%
Pacific Islander Alone	44	0.0%	165	0.1%	181	0.1%	185	0.1%
Some Other Race Alone	12,995	11.9%	15,283	12.4%	16,427	13.2%	17,899	13.9%
Two or More Races	2,741	2.5%	22,765	18.5%	24,583	19.8%	26,930	20.9%

esri

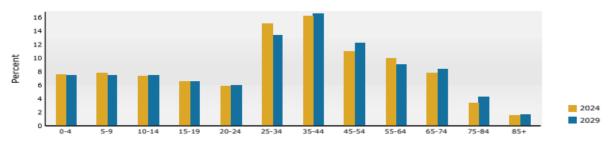
Demographic and Income Profile

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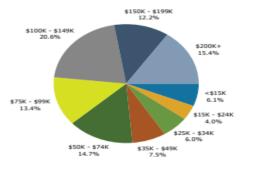
4905 Andrews Hwy, Midland, Texas, 79703 Dub House, MAI, CCIM Ring: 5 mile radius Latitude: 31.99751 Longitude: -102.14616



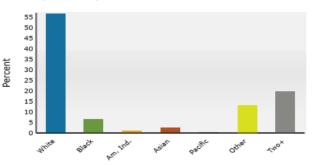
Population by Age







2024 Population by Race



2024 Percent Hispanic Origin:44.4%

Ring: 1 mile radius



Retail Market Potential 4905 Andrews Hwy, Midland, Texas, 79703

THE SCIENCE OF WHERE

Dub House, MAI, CCIM Latitude: 31.99751

Longitude: -102.14616

Demographic Summary		2024	
Population		10,581	
Population 18+		7,946	
Households		4,128	
Median Household Income		\$84,037	\$
	Expected Number of	Percent of	
Product/Consumer Behavior	Adults or HHs	Adults/HHs	
Apparel (Adults)			
Bought Men's Clothing/12 Mo	4,989	62.8%	
Bought Women's Clothing/12 Mo	4,301	54.1%	
Bought Shoes/12 Mo	6,014	75.7%	
		22.04/	
Bought Fine Jewelry/12 Mo	1,819	22.9%	
Bought Watch/12 Mo	1,135	14.3%	
Automobiles (Households)			
HH Owns or Leases Any Vehicle	3,846	93.2%	
HH Bought or Leased New Vehicle/12 Mo	373	9.0%	
Automotive Aftermarket (Adults)			
Bought Gasoline/6 Mo	7,313	92.0%	
Bought or Changed Motor Oil/12 Mo	4,443	55.9%	
Had Vehicle Tune-Up/12 Mo	1,938	24.4%	
Beverages (Adults)			
Drank Non-Diet (Regular) Cola/6 Mo	3,109	39.1%	
Drank Beer or Ale/6 Mo	2,964	37.3%	
Cameras (Adults)			
Own Digital Point and Shoot Camera/Camcorder	780	9.8%	
Own Digital SLR Camera or Camcorder	794	10.0%	
Printed Digital Photos/12 Mo	2,084	26.2%	
Coll Bhanna (Adulta (Maurahalda)			
Cell Phones (Adults/Households) Bought Cell Phone/12 Mo	2.859	36.0%	
Have a Smartphone	7,547	95.0%	
		38.1%	
Have Android Phone (Any Brand) Smartphone	3,029		
Have Apple iPhone Smartphone	4,677	58.9%	
HH Owns 1 Cell Phone	1,285	31.1%	
HH Owns 2 Cell Phones	1,548	37.5%	
HH Owns 3+ Cell Phones	1,215	29.4%	
HH Has Cell Phone Only (No Landline Telephone)	3,089	74.8%	
Computers (Households)			
HH Owns Computer	3,513	85.1%	
HH Owns Desktop Computer	1,634	39.6%	
HH Owns Laptop or Notebook	2,903	70.3%	
HH Owns Apple/Mac Brand Computer	1,046	25.3%	
HH Owns PC/Non-Apple Brand Computer	2,960	71.7%	
HH Purchased Most Recent Home Computer at Store	1,557	37.7%	
HH Purchased Most Recent Home Computer Online	1,120	27.1%	
HH Spent \$1-499 on Most Recent Home Computer Online	544	13.2%	
	786	13.2%	
HH Spent \$500-999 on Most Recent Home Computer			
HH Spent \$1K-1499 on Most Recent Home Computer	474	11.5%	
HH Spent \$1500-1999 on Most Recent Home Computer	167	4.0%	
HH Spent \$2K+ on Most Recent Home Computer	274	6.6%	



THE SCIENCE OF WHERE'

4905 Andrews Hwy, Midland, Texas, 79703 Ring: 1 mile radius

Dub House, MAI, CCIM Latitude: 31.99751 Longitude: -102.14616

	Expected Number of	Percent of	
Product/Consumer Behavior	Adults or HHs	Adults/HHs	MPI
Convenience Stores (Adults)			
Shopped at C-Store/6 Mo	5,286	66.5%	102
Bought Brewed Coffee at C-Store/30 Days	970	12.2%	98
Bought Cigarettes at C-Store/30 Days	481	6.1%	100
Bought Gas at C-Store/30 Days	3,328	41.9%	104
Spent \$1-19 at C-Store/30 Days	551	6.9%	102
Spent \$20-39 at C-Store/30 Days	669	8.4%	101
Spent \$40-50 at C-Store/30 Days	540	6.8%	102
Spent \$51-99 at C-Store/30 Days	491	6.2%	110
Spent \$100+ at C-Store/30 Days	1,882	23.7%	100
Entertainment (Adults)			
Attended Movie/6 Mo	3,648	45.9%	104
Went to Live Theater/12 Mo	701	8.8%	101
Went to Bar or Night Club/12 Mo	1,385	17.4%	98
Dined Out/12 Mo	4,422	55.7%	100
Gambled at Casino/12 Mo	942	11.9%	100
Visited Theme Park/12 Mo	1,335	16.8%	107
Viewed Movie (Video-on-Demand)/30 Days	761	9.6%	102
Viewed TV Show (Video-on-Demand)/30 Days	508	6.4%	97
Used Internet to Download Movie/30 Days	545	6.9%	110
Downloaded Individual Song/6 Mo	1,580	19.9%	102
Used Internet to Watch Movie/30 Days	2,998	37.7%	110
Used Internet to Watch TV Program/30 Days	1,927	24.3%	108
Played (Console) Video or Electronic Game/12 Mo	1,095	13.8%	109
Played (Portable) Video or Electronic Game/12 Mo	577	7.3%	105
Financial (Adults)			
Have 1st Home Mortgage	2,869	36.1%	99
Used ATM or Cash Machine/12 Mo	4,912	61.8%	101
Own Any Stock	1,108	13.9%	94
Own U.S. Savings Bonds	526	6.6%	90
Own Shares in Mutual Fund (Stocks)	931	11.7%	88
Own Shares in Mutual Fund (Bonds)	572	7.2%	87
Have Interest Checking Account	2,910	36.6%	94
Have Non-Interest Checking Account	2,910	37.7%	102
Have Savings Account	5,776	72.7%	102
Have 401(k) Retirement Savings Plan	1,987	25.0%	100
Own or Used Any Credit/Debit Card/12 Mo	7,410	93.3%	102
Avg \$1-110 Monthly Credit Card Expenditures	825	10.4%	101
Avg \$111-225 Monthly Credit Card Expenditures	590	7.4%	108
Avg \$226-450 Monthly Credit Card Expenditures	741	9.3%	100
Avg \$451-700 Monthly Credit Card Expenditures	741	9.3%	100
Avg \$701-1000 Monthly Credit Card Expenditures	620	7.8%	101
Avg \$1001-2000 Monthly Credit Card Expenditures	900	11.3%	94
Avg \$2001+ Monthly Credit Card Expenditures	898	11.3%	90
Did Banking Online/12 Mo	4,583	57.7%	101
212 221111 3 21111 4 2 1 10	-7,505	49.4%	101



THE SCIENCE OF WHERE

4905 Andrews Hwy, Midland, Texas, 79703 Ring: 1 mile radius Dub House, MAI, CCIM Latitude: 31.99751

Longitude: -102.14616

Product/Consumer Baltanian	Expected Number of	Percent of	
Product/Consumer Behavior	Adults/HHs	Adults/HHs	MP
Grocery (Adults)			
HH Used Bread/6 Mo	3,865	93.6%	9
HH Used Chicken (Fresh or Frozen)/6 Mo	3,170	76.8%	10
HH Used Turkey (Fresh or Frozen)/6 Mo	843	20.4%	9
HH Used Fish or Seafood (Fresh or Frozen)/6 Mo	2,430	58.9%	10
HH Used Fresh Fruit or Vegetables/6 Mo	3,666	88.8%	10
HH Used Fresh Milk/6 Mo	3,366	81.5%	9
HH Used Organic Food/6 Mo	1,087	26.3%	10
Health (Adults)			
Exercise at Home 2+ Times/Wk	3,801	47.8%	ç
Exercise at Club 2+ Times/Wk	1,007	12.7%	10
Visited Doctor/12 Mo	6,295	79.2%	9
Used Vitamins or Dietary Supplements/6 Mo	5,275	66.4%	10
Home (Households)			
HH Did Home Improvement/12 Mo	1,456	35.3%	9
HH Used Maid/Prof Cln Svc (+ Furn/Carpet)/12 Mo	1,440	34.9%	10
HH Purchased Low Ticket HH Furnishing/12 Mo	913	22.1%	9
HH Purchased Big Ticket HH Furnishing/12 Mo	1,073	26.0%	10
		26.5%	
HH Bought Small Kitchen Appliance/12 Mo	1,095		10
HH Bought Large Kitchen Appliance/12 Mo	683	16.5%	10
Insurance (Adults/Households)			
Currently Carry Life Insurance	4,002	50.4%	9
Personally Carry Any Med/Hosp/Accident Insur	6,652	83.7%	9
Homeowner Carries Home/Personal Property Insurance	4,590	57.8%	9
Renter Carries Home/Pers Property Insurance	1,201	15.1%	11
HH Has 1 Vehicle Covered w/Auto Insurance	1,403	34.0%	10
HH Has 2 Vehicles Covered w/Auto Insurance	1,383	33.5%	10
HH Has 3+ Vehicles Covered w/Auto Insurance	970	23.5%	9
Pets (Households)			
HH Owns Any Pet	2.012	48.7%	(
HH Owns Cat	871	21.1%	(
HH Owns Dog	1,510	36.6%	ç
Psychographics (Adults)			
Represents adults who "completely agree" with the statement:			
Am Interested in How to Help Env: 4-Agr Cmpl	1,493	18.8%	11
Buying American Is Important: 4-Agr Cmpl	2,144	27.0%	9
Buy Based on Quality Not Price: 4-Agr Cmpl	1,210	15.2%	10
Buy on Credit Rather Than Wait: 4-Agr Cmpl	1,051	13.2%	10
Only Use Coupons Brands Usually Buy: 4-Agr Cmpl	874	11.0%	10
	906	11.4%	10
Will Pay More for Env Safe Prods: 4-Agr Cmpl		27.8%	
Buy Based on Price Not Brands: 4-Agr Cmpl	2,211	27.8%	10
Reading (Adults)			
Bought Digital Book/12 Mo	1,475	18.6%	10
Bought Hardcover Book/12 Mo	2,177	27.4%	10
Bought Paperback Book/12 Mo	2,769	34.8%	10
Read Daily Newspaper (Paper Version)	760	9.6%	8
Read Digital Newspaper/30 Days	4,666	58.7%	10



THE SCIENCE OF WHERE	4905 Andrews Hwy, Midland, Texas, 79703 Ring: 1 mile radius	3		Dub House, MAI, CCIM Latitude: 31.99751 Longitude: -102.14616
		Expected Number of	Percent of	Longitude: -102.14010
Product/Consumer Be	abavior	Adults or HHs	Adults/HHs	MPI
Restaurants (Adults)		Addits of Titls	Addits/1115	PIF 4
Went to Family Restr	nt/SteakHse/6 Mo	5,853	73.7%	103
	nt/SteakHse 4+ Times/30 Days	2,008	25.3%	108
	ive-In Restaurant/6 Mo	7,328	92.2%	101
	ive-In Rest 9+ Times/30 Days	3,375	42.5%	107
Ordered Eat-In Fast F		2,270	28.6%	99
Ordered Home Delive		1,268	16.0%	123
	Curbside Fast Food/6 Mo	4,234	53.3%	101
Ordered Take-Out/Wa		1,868	23.5%	103
Television & Electroni	ics (Adults/Households)			
Own Tablet		4,711	59.3%	103
Own E-Reader		1,264	15.9%	101
Own E-Reader/Tablet	: Apple iPad	3,166	39.8%	109
HH Owns Internet Cor		1,725	41.8%	102
Own Portable MP3 Pla	yer	757	9.5%	106
HH Owns 1 TV		743	18.0%	97
HH Owns 2 TVs		1,167	28.3%	102
HH Owns 3 TVs		932	22.6%	101
HH Owns 4+ TVs		901	21.8%	99
HH Subscribes to Cab	le TV	1,305	31.6%	103
HH Subscribes to Fibe	er Optic TV	226	5.5%	107
HH Owns Portable GP	S Device	706	17.1%	92
HH Purchased Video G	Same System/12 Mo	322	7.8%	100
HH Owns Internet Vid	leo Device for TV	2,222	53.8%	102
Travel (Adults)				
Took Domestic Trip in	Continental U.S./12 Mo	4,679	58.9%	101
Took 3+ Domestic No	n-Business Trips/12 Mo	1,245	15.7%	96
Spent \$1-999 on Dom	nestic Vacations/12 Mo	1,023	12.9%	105
Spent \$1K-1499 on D	omestic Vacations/12 Mo	523	6.6%	96
Spent \$1500-1999 on	Domestic Vacations/12 Mo	353	4.4%	100
Spent \$2K-2999 on D	omestic Vacations/12 Mo	401	5.0%	97
Spent \$3K+ on Dome	stic Vacations/12 Mo	675	8.5%	88
Used Intrnt Travel Sit	e for Domestic Trip/12 Mo	520	6.5%	105
Took Foreign Trip (Inc	cl Alaska & Hawaii)/3 Yrs	2,512	31.6%	105
Took 3+ Foreign Trips	s by Plane/3 Yrs	444	5.6%	103
Spent \$1-999 on Fore	ign Vacations/12 Mo	450	5.7%	102
Spent \$1K-2999 on Fe	oreign Vacations/12 Mo	315	4.0%	119
Spent \$3K+ on Foreig	n Vacations/12 Mo	455	5.7%	96
Used General Travel S	Site: Foreign Trip/3 Yrs	440	5.5%	99
Spent Night at Hotel of	or Motel/12 Mo	4,035	50.8%	100
Took Cruise of More T	'han One Day/3 Yrs	716	9.0%	106
Member of Frequent F	Flyer Program	2,219	27.9%	100
Member of Hotel Rew	ards Program	2,264	28.5%	98

HE SCIENCE OF WHERE	4905 Andrews Hwy, Midland, Texas, Ring: 3 mile radius	, 79703		House, MAI, CCI Latitude: 31.9975
			Long	gitude: -102.1461
Demographic Summar	у		2024	2029
Population			73,575	75,505
Population 18+			53,886	55,615
Households			27,446	28,741
Median Household Incom	me		\$99,970	\$109,160
		Expected Number of	Percent of	
Product/Consumer Bel	havior	Adults or HHs	Adults/HHs	MPI
Apparel (Adults)				
Bought Men's Clothing	/12 Mo	34,414	63.9%	101
Bought Women's Cloth	hing/12 Mo	28,802	53.4%	102
Bought Shoes/12 Mo	-	41,110	76.3%	102
Baught Fire Jamela (1)		12.220	22.0%	105
Bought Fine Jewelry/12	2 110	12,329	22.9%	105
Bought Watch/12 Mo		7,332	13.6%	103
Automobiles (Househo	lds)			
HH Owns or Leases An	y Vehicle	25,694	93.6%	103
HH Bought or Leased N	lew Vehicle/12 Mo	2,686	9.8%	106
Automotive Aftermore	at (& dulka)			
Automotive Aftermark Bought Gasoline/6 Mo		49,889	92.6%	103
Bought or Changed Mo	tor Oil/12 Mo	30,143	55.9%	105
Had Vehicle Tune-Up/1		13,355	24.8%	103
Beverages (Adults)	ar) Cola/6 Mo	20,569	38.2%	102
Drank Non-Diet (Regul Drank Beer or Ale/6 Mo		21,070	39.1%	102
praint beer of hieforn	-	22,070	551210	101
Cameras (Adults)				
	Shoot Camera/Camcorder	5,195	9.6%	99
Own Digital SLR Came		5,663	10.5%	101
Printed Digital Photos/	12 Mo	14,729	27.3%	105
Cell Phones (Adults/H	ouseholds)			
Bought Cell Phone/12		19,224	35.7%	99
Have a Smartphone		51,304	95.2%	101
	ny Brand) Smartphone	20,007	37.1%	97
Have Apple iPhone Sm		32,473	60.3%	105
HH Owns 1 Cell Phone		7,388	26.9%	90
HH Owns 2 Cell Phones	5	10,554	38.5%	98
HH Owns 3+ Cell Phon	es	9,007	32.8%	115
HH Has Cell Phone Onl	y (No Landline Telephone)	20,429	74.4%	103
Computers (Househald	-			
Computers (Household HH Owns Computer	is)	23,663	86.2%	103
HH Owns Desktop Com	nutor.	11,007	40.1%	103
		11,007	40.1%	103
HH Owns Laptop or No				
HH Owns Apple/Mac Br		7,248	26.4%	107
HH Owns PC/Non-Appl		19,824	72.2%	103
	cent Home Computer at Store	10,592	38.6%	104
	cent Home Computer Online	7,725	28.1%	103
	ost Recent Home Computer	3,630	13.2%	96
	Most Recent Home Computer	5,466	19.9%	105
HH Spent \$1K-1499 or	Most Recent Home Computer	3,327	12.1%	107
	on Most Recent Home Computer	1,086	4.0%	

HE SCIENCE OF WHERE	4905 Andrews Hwy, Midland, Texas, 79 Ring: 3 mile radius		Dub House, MAI, CCI Latitude: 31.9975 Longitude: -102.1461	
		Expected Number of	Percent of	Longitude: 102.11101
Product/Consumer Be	havior	Adults or HHs	Adults/HHs	MPI
Convenience Stores (A	Adults)			
Shopped at C-Store/6	Mo	35,793	66.4%	102
Bought Brewed Coffee		6,766	12.6%	101
Bought Cigarettes at C		3,010	5.6%	92
Bought Gas at C-Store		22,495	41.7%	104
Spent \$1-19 at C-Stor		3,848	7.1%	105
Spent \$20-39 at C-Sto		4,525	8.4%	101
Spent \$40-50 at C-Sto		3,730	6.9%	104
Spent \$51-99 at C-Sto		3,207	6.0%	106
Spent \$100+ at C-Sto	re/30 Days	12,793	23.7%	101
Entertainment (Adults	•)			
Attended Movie/6 Mo		25,024	46.4%	105
Went to Live Theater/	12 Mo	4,761	8.8%	101
Went to Bar or Night (Club/12 Mo	9,588	17.8%	100
Dined Out/12 Mo		30,516	56.6%	101
Gambled at Casino/12	Mo	6,375	11.8%	99
Visited Theme Park/12	2 Mo	9,165	17.0%	108
Viewed Movie (Video-	on-Demand)/30 Days	5,256	9.8%	104
Viewed TV Show (Vide	e-on-Demand)/30 Days	3,678	6.8%	104
Used Internet to Down	load Movie/30 Days	3,591	6.7%	107
Downloaded Individua	I Song/6 Mo	10,942	20.3%	104
Used Internet to Watc		19,807	36.8%	108
Used Internet to Watc	h TV Program/30 Days	12,934	24.0%	107
Played (Console) Vide	o or Electronic Game/12 Mo	7,295	13.5%	107
Played (Portable) Vide	o or Electronic Game/12 Mo	3,868	7.2%	104
Financial (Adults)				
Have 1st Home Mortga	age	21,319	39.6%	108
Used ATM or Cash Mad	chine/12 Mo	33,514	62.2%	101
Own Any Stock		7,878	14.6%	98
Own U.S. Savings Bon	ds	3,909	7.3%	98
Own Shares in Mutual	Fund (Stocks)	6,950	12.9%	96
Own Shares in Mutual	Fund (Bonds)	4,295	8.0%	96
Have Interest Checkin	g Account	20,454	38.0%	98
Have Non-Interest Ch	ecking Account	20,051	37.2%	101
Have Savings Account	-	39,598	73.5%	101
Have 401(k) Retireme	nt Savings Plan	14,081	26.1%	107
Own or Used Any Cred	lit/Debit Card/12 Mo	50,307	93.4%	101
Avg \$1-110 Monthly C	redit Card Expenditures	5,238	9.7%	95
Avg \$111-225 Monthly	Credit Card Expenditures	3,920	7.3%	105
Avg \$226-450 Monthly	Credit Card Expenditures	4,876	9.0%	103
	Credit Card Expenditures	5,097	9.5%	102
	ly Credit Card Expenditures	4,173	7.7%	99
	hly Credit Card Expenditures	6,592	12.2%	102
	Credit Card Expenditures	6,836	12.7%	101
Did Banking Online/12	• • • • • •	31,689	58.8%	103
	Device/12 Mo	27,124	50.3%	105



THE SCIENCE OF WHERE'

4905 Andrews Hwy, Midland, Texas, 79703 Ring: 3 mile radius

Dub House, MAI, CCIM Latitude: 31.99751

Longitude: -102.14616

	Expected Number of	Percent of	
Product/Consumer Behavior	Adults/HHs	Adults/HHs	MP
Grocery (Adults)			
HH Used Bread/6 Mo	25,910	94.4%	10
HH Used Chicken (Fresh or Frozen)/6 Mo	21,405	78.0%	10
HH Used Turkey (Fresh or Frozen)/6 Mo	5,747	20.9%	10
HH Used Fish or Seafood (Fresh or Frozen)/6 Mo	16,300	59.4%	10
HH Used Fresh Fruit or Vegetables/6 Mo	24,499	89.3%	10
HH Used Fresh Milk/6 Mo	22,707	82.7%	10
HH Used Organic Food/6 Mo	7,329	26.7%	10
Health (Adults)			
Exercise at Home 2+ Times/Wk	26,669	49.5%	10
Exercise at Club 2+ Times/Wk	6,868	12.7%	1
Visited Doctor/12 Mo	42,921	79.7%	10
Used Vitamins or Dietary Supplements/6 Mo	35,958	66.7%	1
Home (Households)			
HH Did Home Improvement/12 Mo	10,591	38.6%	1
HH Used Maid/Prof Cln Svc (+ Furn/Carpet)/12 Mo	10,224	37.3%	1
HH Purchased Low Ticket HH Furnishing/12 Mo	6,247	22.8%	1
HH Purchased Big Ticket HH Furnishing/12 Mo	7,392	26.9%	1
HH Bought Small Kitchen Appliance/12 Mo	7,166	26.1%	1
HH Bought Large Kitchen Appliance/12 Mo		17.1%	1
HH Bought Large Kitchen Appliance/12 Mo	4,696	17.1%	1
Insurance (Adults/Households)			
Currently Carry Life Insurance	28,082	52.1%	1
Personally Carry Any Med/Hosp/Accident Insur	45,434	84.3%	
Homeowner Carries Home/Personal Property Insurance	33,336	61.9%	1
Renter Carries Home/Pers Property Insurance	6,909	12.8%	1
HH Has 1 Vehicle Covered w/Auto Insurance	8,480	30.9%	1
HH Has 2 Vehicles Covered w/Auto Insurance	9,517	34.7%	1
HH Has 3+ Vehicles Covered w/Auto Insurance	7,191	26.2%	1
Pets (Households)			
HH Owns Any Pet	14,293	52.1%	1
HH Owns Cat	5,912	21.5%	
HH Owns Dog	11,142	40.6%	1
Psychographics (Adults)			
Represents adults who "completely agree" with the statement:			
Am Interested in How to Help Env: 4-Agr Cmpl	9,676	18.0%	1
Buying American Is Important: 4-Agr Cmpl	14,767	27.4%	
Buy Based on Quality Not Price: 4-Agr Cmpl	7,831	14.5%	1
Buy on Credit Rather Than Wait: 4-Agr Cmpl	6,832	12.7%	1
Only Use Coupons Brands Usually Buy: 4-Agr Cmpl	5,552	10.3%	1
Will Pay More for Env Safe Prods: 4-Agr Cmpl	5,912	11.0%	-
Buy Based on Price Not Brands: 4-Agr Cmpl	14,326	26.6%	1
Reading (Adults)			
Bought Digital Book/12 Mo	10,074	18.7%	10
Bought Hardcover Book/12 Mo	14,834	27.5%	1
Bought Paperback Book/12 Mo	19,115	35.5%	1
Read Daily Newspaper (Paper Version)	4,951	9.2%	10
	1		
			1
Read Digital Newspaper/30 Days Read Magazine (Paper/Electronic Vers)/6 Mo	31,847 47,461	59.1% 88.1%	



THE SCIENCE OF WHERE'	4905 Andrews Hwy, Midland, Texa Ring: 3 mile radius	4905 Andrews Hwy, Midland, Texas, 79703 Ring: 3 mile radius		
		Expected Number of	Percent of	Longitude: -102.14616
Product/Consumer Be Restaurants (Adults)	havior	Adults or HHs	Adults/HHs	MPI
	Charlellan (6 Ma	20.712	73.7%	103
Went to Family Restro	t/SteakHse/6 M0 t/SteakHse 4+ Times/30 Days	39,713 13,413	24.9%	103
Went to Fast Food/Driv		49,793	92.4%	107
	ve-In Rest 9+ Times/30 Days	22,845	92.4%	101
Ordered Eat-In Fast Fo		15,948	29.6%	107
Ordered Home Deliver		8,157	15.1%	105
	Curbside Fast Food/6 Mo	29,246	54.3%	103
Ordered Take-Out/Wal		12,431	23.1%	105
ordered Take-Out/Wa	K-III Fast Foody o Pio	12,451	25.1%	101
Television & Electronic	s (Adults/Households)			
Own Tablet		32,196	59.7%	104
Own E-Reader		8,571	15.9%	101
Own E-Reader/Tablet:	Apple iPad	21,558	40.0%	109
HH Owns Internet Con		11,713	42.7%	104
Own Portable MP3 Play	/er	5,074	9.4%	105
HH Owns 1 TV		4,654	17.0%	92
HH Owns 2 TVs		7,516	27.4%	98
HH Owns 3 TVs		6,297	22.9%	103
HH Owns 4+ TVs		6,632	24.2%	109
HH Subscribes to Cabl	e TV	8,453	30.8%	100
HH Subscribes to Fiber	Optic TV	1,540	5.6%	110
HH Owns Portable GPS	Device	4,931	18.0%	97
HH Purchased Video G	ame System/12 Mo	2,155	7.9%	101
HH Owns Internet Vide	to Device for TV	15,274	55.7%	105
Travel (Adults)				
	Continental U.S./12 Mo	32,526	60.4%	103
	-Business Trips/12 Mo	8,826	16.4%	100
Spent \$1-999 on Dom		6,716	12.5%	102
	mestic Vacations/12 Mo	3,726	6.9%	101
	Domestic Vacations/12 Mo	2,502	4.6%	105
	mestic Vacations/12 Mo	2,906	5.4%	103
Spent \$3K+ on Domes		5,316	9,9%	102
	for Domestic Trip/12 Mo	3,505	6.5%	104
	Alaska & Hawaii)/3 Yrs	17,501	32.5%	108
Took 3+ Foreign Trips		3,170	5.9%	108
Spent \$1-999 on Forei		3,141	5.8%	105
	reign Vacations/12 Mo	2,127	3.9%	118
Spent \$3K+ on Foreign		3.435	6.4%	107
Used General Travel S		2,964	5.5%	98
Spent Night at Hotel o		28,141	52.2%	103
Took Cruise of More Th		4,853	9.0%	105
Member of Frequent Fl		15,839	29.4%	100
Member of Hotel Rewa		16,204	30.1%	103
includer of flotel Kewa	as riogidili	13,204	50.1%	105

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THE SCIENCE OF WHERE'	4905 Andrews Hwy, Midland, Texas, 7 Ring: 5 mile radius	9703		Dub House, MAI, Latitude: 31.9 Longitude: -102.1
Demographic Summary			2024	20
Population			124,299	128,5
Population 18+			91,223	94,9
Households			46,036	48,6
Median Household Income			\$95,973	\$106,5
Product/Consumer Behav	ior	Expected Number of Adults or HHs	Percent of Adults/HHs	м
Apparel (Adults)		Addits of hits	Addits/ hhs	
Bought Men's Clothing/12	Mo	58,361	64.0%	1
Bought Women's Clothing		48,696	53.4%	
	J/12 №0			
Bought Shoes/12 Mo		69,682	76.4%	1
Bought Fine Jewelry/12 M	0	20,926	22.9%	1
Bought Watch/12 Mo		12,511	13.7%	1
Automobiles (Households)			
HH Owns or Leases Any V		42,989	93.4%	1
HH Bought or Leased New	Vehicle/12 Mo	4,486	9.7%	1
Automotive Aftermarket	(Adults)			
Bought Gasoline/6 Mo		84,072	92.2%	1
Bought or Changed Motor	Oil/12 Mo	51,014	55.9%	1
Had Vehicle Tune-Up/12 M		22,803	25.0%	1
Beverages (Adults)				
Drank Non-Diet (Regular)	Cola/6 Mo	35,618	39.0%	1
Drank Beer or Ale/6 Mo		35,603	39.0%	1
Cameras (Adults)				
Own Digital Point and Sho	ot Camera/Camcorder	8,486	9.3%	
Own Digital SLR Camera of		9,315	10.2%	
Printed Digital Photos/12		24,509	26.9%	1
Cell Phones (Adults/Hous	eholds)			
Bought Cell Phone/12 Mo	,	33,026	36.2%	1
Have a Smartphone		86,711	95.1%	1
Have Android Phone (Any	Brand) Smartnhone	33,980	37.2%	
Have Apple iPhone Smart		54,828	60.1%	1
HH Owns 1 Cell Phone	and ne	12,185	26.5%	
HH Owns 2 Cell Phones		17,513	38.0%	
HH Owns 3+ Cell Phones		15,481	33.6%	1
HH Has Cell Phone Only (I	No Landline Telephone)	33,913	73.7%	
Computers (Households)				
HH Owns Computer		39,255	85.3%	1
HH Owns Desktop Compu	ter	18,234	39.6%	1
HH Owns Laptop or Noteb		32,727	71.1%	
HH Owns Apple/Mac Bran		12,174	26.4%	1
HH Owns PC/Non-Apple B		32,793	71.2%	
	t Home Computer at Store	17,466	37.9%	
HH Purchased Most Recen		12,767	27.7%	1
HH Spent \$1-499 on Most		5,971	13.0%	
	ost Recent Home Computer	8,914	19.4%	
	ost Recent Home Computer	5,546	12.0%	1
HH Spent \$1500-1999 on	Most Recent Home Computer	1,851	4.0%	
1011 Count ADIA on March P	lecent Home Computer	3,108	6.8%	1

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THE SCIENCE OF WHERE	4905 Andrews Hwy, Midland, Texas, 79703 Ring: 5 mile radius			Dub House, MAI, O Latitude: 31.99
		Free asked North an of	Barrant of	Longitude: -102.14
Product/Consumer Bel	haulan	Expected Number of Adults or HHs	Percent of Adults/HHs	MF
		Adults of HHS	Adults/ HHS	PIP
Convenience Stores (A		60.208	66.104	10
Shopped at C-Store/6		60,308	66.1%	
Bought Brewed Coffee		11,607	12.7%	10
Bought Cigarettes at C Bought Gas at C-Store		5,124 37,719	41.3%	10
Spent \$1-19 at C-Store		6,399	41.3%	10
Spent \$20-39 at C-Store		7,699	8.4%	10
Spent \$20-59 at C-Sto Spent \$40-50 at C-Sto		6,177	6.8%	10
Spent \$51-99 at C-Sto		5,298	5.8%	10
Spent \$100+ at C-Stor		21,778	23.9%	10
Spent \$100+ at C-Stor	e/su bays	21,778	23.9%	10
Entertainment (Adults))			
Attended Movie/6 Mo		42,361	46.4%	10
Went to Live Theater/1	2 Mo	7,886	8.6%	ç
Went to Bar or Night C	lub/12 Mo	15,890	17.4%	9
Dined Out/12 Mo		50,781	55.7%	10
Gambled at Casino/12	Mo	10,719	11.8%	9
Visited Theme Park/12	Mo	15,603	17.1%	10
Viewed Movie (Video-o	n-Demand)/30 Days	8,753	9.6%	10
Viewed TV Show (Video	o-on-Demand)/30 Days	6,163	6.8%	10
Used Internet to Down	load Movie/30 Days	6,147	6.7%	10
Downloaded Individual	Song/6 Mo	18,575	20.4%	10
Used Internet to Watch	n Movie/30 Days	33,626	36.9%	10
Used Internet to Watch	n TV Program/30 Days	21,481	23.5%	10
Played (Console) Video	or Electronic Game/12 Mo	12,223	13.4%	10
Played (Portable) Video	o or Electronic Game/12 Mo	6,493	7.1%	10
Financial (Adults)				
Have 1st Home Mortga	06	34,967	38.3%	10
Used ATM or Cash Mad	-	56,471	61.9%	10
Own Any Stock	nine/12 Pi0	13,064	14.3%	1
Own U.S. Savings Bond	de .	6,275	6.9%	
Own Shares in Mutual I		11,297	12.4%	
Own Shares in Mutual I		6,983	7.7%	
Have Interest Checking		33,572	36.8%	
Have Non-Interest Che		33,548	36.8%	10
Have Savings Account		66,007	72.4%	10
Have 401(k) Retiremen	nt Savings Plan	23,138	25.4%	10
Own or Used Any Credi		84,742	92.9%	10
	redit Card Expenditures	8,919	9.8%	-
	Credit Card Expenditures	6,530	7.2%	10
	Credit Card Expenditures	8,147	8.9%	10
	Credit Card Expenditures	8,415	9.2%	9
	y Credit Card Expenditures	6,932	7.6%	
	hly Credit Card Expenditures	10,862	11.9%	
	redit Card Expenditures	11,412	12.5%	10
Did Banking Online/12		52,560	57.6%	10
		52,500	27.070	10

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'HE SCIENCE OF WHERE'	4905 Andrews Hwy, Midland, Texas, 79703 Ring: 5 mile radius			Latitude: 31.997 Longitude: -102.146
		Expected Number of	Percent of	Longitude: -102.1140
Product/Consumer Be	havior	Adults/HHs	Adults/HHs	MPI
Grocery (Adults)		Hadita/ IIIa	Addits/ 1115	
HH Used Bread/6 Mo		43,480	94.4%	100
HH Used Chicken (Fres	h or Frozen)/6 Mo	35,893	78.0%	101
HH Used Turkey (Fresh		9,468	20.6%	99
	od (Fresh or Frozen)/6 Mo	27,471	59.7%	102
HH Used Fresh Fruit or		41,070	89.2%	100
HH Used Fresh Milk/6 I	Мо	38,125	82.8%	101
HH Used Organic Food	/6 Mo	12,412	27.0%	106
Health (Adults)				
Exercise at Home 2+ T	ïmes/Wk	44,696	49.0%	101
Exercise at Club 2+ Tir		11,408	12.5%	107
Visited Doctor/12 Mo		71,890	78.8%	99
Used Vitamins or Dieta	ry Supplements/6 Mo	60,524	66.3%	100
osca vitamins or bicta	a supportency of the	00,524	00.3 %	100
Home (Households)				
HH Did Home Improve		17,570	38.2%	10
	Svc (+ Furn/Carpet)/12 Mo	16,950	36.8%	105
	et HH Furnishing/12 Mo	10,353	22.5%	100
	et HH Furnishing/12 Mo	12,285	26.7%	103
HH Bought Small Kitch		12,103	26.3%	10
HH Bought Large Kitch	en Appliance/12 Mo	7,821	17.0%	106
Insurance (Adults/Ho	useholds)			
Currently Carry Life In:	surance	46,025	50.5%	99
Personally Carry Any M	led/Hosp/Accident Insur	75,697	83.0%	9
	me/Personal Property Insurance	55,081	60.4%	100
	ers Property Insurance	11,590	12.7%	99
HH Has 1 Vehicle Cove		14,237	30.9%	9
	ered w/Auto Insurance	15,971	34.7%	11
	overed w/Auto Insurance	11,937	25.9%	10
Pets (Households)				
HH Owns Any Pet		23,680	51.4%	10
HH Owns Cat			21.1%	9
HH Owns Dog		9,733 18,543	40.3%	10
Psychographics (Adult	s) o "completely agree" with the statement:			
		10.000	10.20	10
	to Help Env: 4-Agr Cmpl	16,686	18.3%	107
	Important: 4-Agr Cmpl	24,612	27.0%	93
	y Not Price: 4-Agr Cmpl	13,381	14.7%	10
	r Than Wait: 4-Agr Cmpl	11,584	12.7%	10
	rands Usually Buy: 4-Agr Cmpl	9,425	10.3%	10:
	v Safe Prods: 4-Agr Cmpl	10,217	11.2%	99
Buy Based on Price I	Not Brands: 4-Agr Cmpl	24,401	26.7%	100
Reading (Adults)				
Bought Digital Book/12	2 Mo	16,745	18.4%	10
Bought Hardcover Boo		24,671	27.0%	10
Bought Paperback Boo		31,910	35.0%	
Read Daily Newspaper		8,663	9.5%	8
Read Digital Newspape		54,060	59.3%	10
	.,	80,470	88.2%	10

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THE SCIENCE OF WHERE	4905 Andrews Hwy, Midland, Texas, 7970 Ring: 5 mile radius	3		Dub House, MAI, CCIN Latitude: 31.9975 Longitude: -102.14610
		Expected Number of	Percent of	
Product/Consumer Be	havior	Adults or HHs	Adults/HHs	MPI
Restaurants (Adults)				
Went to Family Restri	t/SteakHse/6 Mo	66,850	73.3%	103
Went to Family Restri	t/SteakHse 4+ Times/30 Days	22,414	24.6%	105
Went to Fast Food/Dri	ve-In Restaurant/6 Mo	84,247	92.4%	101
Went to Fast Food/Dri	ve-In Rest 9+ Times/30 Days	38,633	42.4%	107
Ordered Eat-In Fast F	ood/6 Mo	26,972	29.6%	102
Ordered Home Deliver	ry Fast Food/6 Mo	13,888	15.2%	118
Take-Out/Drive-Thru/	Curbside Fast Food/6 Mo	48,642	53.3%	101
Ordered Take-Out/Wa	ik-In Fast Food/6 Mo	20,844	22.8%	100
Television & Electroni	cs (Adults/Households)			
Own Tablet		53,935	59.1%	103
Own E-Reader		13,995	15.3%	97
Own E-Reader/Tablet:	Apple iPad	36,033	39.5%	108
HH Owns Internet Cor	nnectable TV	19,401	42.1%	103
Own Portable MP3 Pla	yer	8,432	9.2%	103
HH Owns 1 TV		7,764	16.9%	91
HH Owns 2 TVs		12,704	27.6%	99
HH Owns 3 TVs		10,604	23.0%	103
HH Owns 4+ TVs		10,940	23.8%	107
HH Subscribes to Cab	le TV	14,145	30.7%	100
HH Subscribes to Fiber Optic TV		2,622	5.7%	111
HH Owns Portable GPS Device		8,056	17.5%	94
HH Purchased Video Game System/12 Mo		3,693	8.0%	103
HH Owns Internet Vid	eo Device for TV	25,345	55.1%	104
Travel (Adults)				
Took Domestic Trip in	Continental U.S./12 Mo	54,040	59.2%	101
Took 3+ Domestic No	n-Business Trips/12 Mo	14,598	16.0%	98
Spent \$1-999 on Dom	estic Vacations/12 Mo	11,206	12.3%	100
Spent \$1K-1499 on D	omestic Vacations/12 Mo	6,140	6.7%	98
Spent \$1500-1999 on	Domestic Vacations/12 Mo	4,081	4.5%	101
Spent \$2K-2999 on D	omestic Vacations/12 Mo	4,698	5.2%	99
Spent \$3K+ on Dome	stic Vacations/12 Mo	8,822	9.7%	100
Used Intrnt Travel Site	e for Domestic Trip/12 Mo	5,900	6.5%	103
Took Foreign Trip (Inc	:l Alaska & Hawaii)/3 Yrs	29,891	32.8%	109
Took 3+ Foreign Trips	by Plane/3 Yrs	5,500	6.0%	111
Spent \$1-999 on Fore	ign Vacations/12 Mo	5,298	5.8%	104
Spent \$1K-2999 on Fo	preign Vacations/12 Mo	3,730	4.1%	123
Spent \$3K+ on Foreig	n Vacations/12 Mo	5,897	6.5%	109
Used General Travel S	ite: Foreign Trip/3 Yrs	5,068	5.6%	99
Spent Night at Hotel of	or Motel/12 Mo	46,771	51.3%	101
Took Cruise of More T	han One Day/3 Yrs	7,974	8.7%	103
Member of Frequent F		26,186	28.7%	103
Member of Hotel Rewa	ards Program	26,494	29.0%	100

The Sign You've Seen Around Town is the Sign You've Come to Trust

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thisRealty Information About Brokerage Services

Texas law requires all real estate licensees to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

TYPES OF REAL ESTATE LICENSE HOLDERS:

- # A BROKER is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- # A SALES AGENT must be sponsored by a broker and works with dients on behalf of the broker.

A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- # Put the interests of the client above all others, including the broker's own interests;
 # Inform the client of any material information about the property or transaction revealed by the broker
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- # Treat all parties to a real estate transaction honestly and fairly.

A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent.

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent.

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of each party to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- # Must treat all parties to the transaction impartially and fairly;
- # May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- # Must not, unless specifically authorized in writing to do so by the party, disclose:
 - that the owner will accept a price less than the written asking price;
 - that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
 - any coincidental information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

AS SUBAGENT: A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- # The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- # Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

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