



Market Profile

501 E 3rd St, Big Spring, Texas, 79720
Rings: 1, 2, 3 mile radii

Dub House, MAI, CCIM
Latitude: 32.25456
Longitude: -101.47226

	1 mile	2 miles	3 miles
Population Summary			
2000 Total Population	5,416	15,311	23,936
2010 Total Population	5,116	15,461	25,426
2021 Total Population	5,324	16,434	26,751
2021 Group Quarters	150	926	4,574
2026 Total Population	5,391	16,764	27,149
2021-2026 Annual Rate	0.25%	0.40%	0.30%
2021 Total Daytime Population	5,931	18,070	24,655
Workers	3,175	9,887	12,890
Residents	2,756	8,183	11,765
Household Summary			
2000 Households	2,060	5,820	8,121
2000 Average Household Size	2.52	2.45	2.50
2010 Households	1,950	5,770	8,180
2010 Average Household Size	2.54	2.51	2.55
2021 Households	2,023	6,124	8,622
2021 Average Household Size	2.56	2.53	2.57
2026 Households	2,049	6,240	8,762
2026 Average Household Size	2.56	2.54	2.58
2021-2026 Annual Rate	0.26%	0.38%	0.32%
2010 Families	1,264	3,662	5,403
2010 Average Family Size	3.15	3.15	3.14
2021 Families	1,299	3,845	5,631
2021 Average Family Size	3.17	3.19	3.18
2026 Families	1,311	3,905	5,703
2026 Average Family Size	3.18	3.20	3.19
2021-2026 Annual Rate	0.18%	0.31%	0.25%
Housing Unit Summary			
2000 Housing Units	2,625	6,988	9,834
Owner Occupied Housing Units	49.4%	51.5%	53.3%
Renter Occupied Housing Units	29.1%	31.8%	29.3%
Vacant Housing Units	21.5%	16.7%	17.4%
2010 Housing Units	2,455	6,799	9,561
Owner Occupied Housing Units	48.1%	49.9%	52.9%
Renter Occupied Housing Units	31.3%	35.0%	32.7%
Vacant Housing Units	20.6%	15.1%	14.4%
2021 Housing Units	2,507	7,142	10,001
Owner Occupied Housing Units	46.2%	46.4%	49.8%
Renter Occupied Housing Units	34.5%	39.3%	36.4%
Vacant Housing Units	19.3%	14.3%	13.8%
2026 Housing Units	2,524	7,242	10,129
Owner Occupied Housing Units	47.7%	47.9%	51.0%
Renter Occupied Housing Units	33.5%	38.3%	35.5%
Vacant Housing Units	18.8%	13.8%	13.5%
Median Household Income			
2021	\$48,887	\$51,417	\$53,052
2026	\$52,245	\$53,935	\$55,833
Median Home Value			
2021	\$59,590	\$86,043	\$98,222
2026	\$71,234	\$104,652	\$124,689
Per Capita Income			
2021	\$24,113	\$24,462	\$22,488
2026	\$26,611	\$26,662	\$24,506
Median Age			
2010	33.6	35.6	36.7
2021	34.9	36.4	37.7
2026	36.1	36.8	38.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income			
Household Income Base	2,023	6,124	8,622
<\$15,000	15.4%	15.7%	15.0%
\$15,000 - \$24,999	7.1%	9.8%	9.2%
\$25,000 - \$34,999	14.2%	9.7%	9.4%
\$35,000 - \$49,999	14.1%	12.9%	12.6%
\$50,000 - \$74,999	21.5%	21.2%	21.2%
\$75,000 - \$99,999	12.2%	13.9%	14.1%
\$100,000 - \$149,999	8.9%	10.7%	12.4%
\$150,000 - \$199,999	3.2%	2.6%	2.5%
\$200,000+	3.5%	3.4%	3.6%
Average Household Income	\$64,699	\$65,661	\$67,795
2026 Households by Income			
Household Income Base	2,049	6,240	8,762
<\$15,000	13.7%	13.9%	13.2%
\$15,000 - \$24,999	6.9%	9.6%	8.9%
\$25,000 - \$34,999	13.1%	9.1%	8.7%
\$35,000 - \$49,999	13.4%	12.5%	12.2%
\$50,000 - \$74,999	22.1%	21.7%	21.7%
\$75,000 - \$99,999	13.1%	14.5%	14.7%
\$100,000 - \$149,999	10.1%	11.9%	13.7%
\$150,000 - \$199,999	4.0%	3.2%	3.0%
\$200,000+	3.8%	3.6%	3.8%
Average Household Income	\$71,385	\$71,660	\$73,966
2021 Owner Occupied Housing Units by Value			
Total	1,157	3,315	4,980
<\$50,000	43.7%	31.3%	26.0%
\$50,000 - \$99,999	32.7%	25.9%	24.8%
\$100,000 - \$149,999	11.8%	14.1%	14.3%
\$150,000 - \$199,999	7.4%	12.0%	15.5%
\$200,000 - \$249,999	2.7%	7.0%	7.9%
\$250,000 - \$299,999	1.0%	3.0%	3.3%
\$300,000 - \$399,999	0.0%	2.9%	4.4%
\$400,000 - \$499,999	0.7%	2.2%	1.9%
\$500,000 - \$749,999	0.0%	0.2%	0.6%
\$750,000 - \$999,999	0.0%	0.0%	0.2%
\$1,000,000 - \$1,499,999	0.0%	1.4%	1.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$75,000	\$128,778	\$139,588
2026 Owner Occupied Housing Units by Value			
Total	1,203	3,467	5,170
<\$50,000	36.4%	24.9%	20.8%
\$50,000 - \$99,999	32.0%	23.8%	22.3%
\$100,000 - \$149,999	13.4%	14.1%	14.0%
\$150,000 - \$199,999	10.5%	13.2%	16.4%
\$200,000 - \$249,999	4.4%	9.4%	9.9%
\$250,000 - \$299,999	1.8%	4.3%	4.4%
\$300,000 - \$399,999	0.1%	4.0%	6.1%
\$400,000 - \$499,999	1.2%	3.7%	3.1%
\$500,000 - \$749,999	0.1%	0.5%	1.0%
\$750,000 - \$999,999	0.1%	0.1%	0.4%
\$1,000,000 - \$1,499,999	0.0%	1.9%	1.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$90,254	\$156,612	\$167,298

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	5,116	15,456	25,425
0 - 4	7.9%	7.9%	6.9%
5 - 9	7.6%	7.4%	6.6%
10 - 14	7.1%	6.3%	5.7%
15 - 24	15.9%	14.9%	15.0%
25 - 34	13.1%	12.9%	14.0%
35 - 44	11.4%	11.2%	11.7%
45 - 54	13.4%	13.7%	16.7%
55 - 64	10.4%	11.1%	10.6%
65 - 74	6.6%	7.0%	6.5%
75 - 84	5.1%	5.5%	4.6%
85 +	1.6%	2.2%	1.8%
18 +	72.8%	74.5%	77.1%
2021 Population by Age			
Total	5,325	16,433	26,750
0 - 4	7.4%	7.3%	6.3%
5 - 9	6.9%	6.9%	6.1%
10 - 14	6.7%	6.4%	5.8%
15 - 24	13.7%	13.2%	13.8%
25 - 34	15.4%	14.4%	14.8%
35 - 44	11.1%	11.2%	11.9%
45 - 54	10.8%	11.1%	14.3%
55 - 64	11.5%	11.7%	11.1%
65 - 74	9.2%	9.7%	8.8%
75 - 84	5.2%	5.4%	4.9%
85 +	2.1%	2.6%	2.2%
18 +	75.2%	75.8%	78.4%
2026 Population by Age			
Total	5,392	16,766	27,150
0 - 4	7.4%	7.4%	6.4%
5 - 9	7.0%	6.9%	6.1%
10 - 14	6.9%	6.5%	5.9%
15 - 24	13.5%	13.3%	13.9%
25 - 34	13.7%	13.5%	14.1%
35 - 44	12.6%	12.0%	12.4%
45 - 54	10.5%	10.6%	14.0%
55 - 64	10.7%	10.9%	10.3%
65 - 74	9.8%	9.9%	9.1%
75 - 84	5.8%	6.4%	5.7%
85 +	2.1%	2.6%	2.2%
18 +	74.9%	75.6%	78.2%
2010 Population by Sex			
Males	2,574	7,765	14,212
Females	2,542	7,696	11,214
2021 Population by Sex			
Males	2,673	8,215	14,892
Females	2,651	8,219	11,859
2026 Population by Sex			
Males	2,709	8,388	15,108
Females	2,682	8,376	12,040

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	5,115	15,461	25,426
White Alone	69.8%	74.6%	71.6%
Black Alone	5.2%	5.2%	7.0%
American Indian Alone	1.1%	0.9%	0.9%
Asian Alone	0.4%	0.7%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	20.4%	15.7%	17.4%
Two or More Races	3.1%	2.8%	2.4%
Hispanic Origin	56.3%	45.2%	42.4%
Diversity Index	75.1	71.8	73.6
2021 Population by Race/Ethnicity			
Total	5,324	16,433	26,752
White Alone	66.5%	71.1%	67.7%
Black Alone	5.0%	5.1%	6.8%
American Indian Alone	1.1%	1.0%	1.0%
Asian Alone	0.5%	0.9%	1.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	23.1%	18.2%	20.3%
Two or More Races	3.8%	3.5%	3.1%
Hispanic Origin	63.0%	52.1%	49.3%
Diversity Index	76.3	74.5	76.8
2026 Population by Race/Ethnicity			
Total	5,392	16,764	27,149
White Alone	64.5%	69.0%	65.5%
Black Alone	5.1%	5.3%	7.0%
American Indian Alone	1.2%	1.1%	1.1%
Asian Alone	0.6%	1.0%	1.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	24.7%	19.7%	21.9%
Two or More Races	4.0%	3.8%	3.3%
Hispanic Origin	65.2%	54.5%	51.8%
Diversity Index	77.1	75.8	78.2
2010 Population by Relationship and Household Type			
Total	5,116	15,461	25,426
In Households	96.9%	93.6%	82.1%
In Family Households	80.6%	77.4%	69.2%
Householder	24.0%	23.7%	21.3%
Spouse	14.2%	14.8%	13.8%
Child	34.7%	31.7%	27.9%
Other relative	4.8%	4.4%	3.6%
Nonrelative	2.9%	2.8%	2.5%
In Nonfamily Households	16.3%	16.2%	12.9%
In Group Quarters	3.1%	6.4%	17.9%
Institutionalized Population	1.8%	5.1%	16.7%
Noninstitutionalized Population	1.3%	1.4%	1.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Population 25+ by Educational Attainment			
Total	3,474	10,861	18,185
Less than 9th Grade	8.3%	7.1%	8.1%
9th - 12th Grade, No Diploma	13.4%	11.7%	11.4%
High School Graduate	26.2%	26.5%	24.9%
GED/Alternative Credential	5.8%	8.3%	11.0%
Some College, No Degree	28.4%	28.3%	26.3%
Associate Degree	6.9%	6.6%	6.7%
Bachelor's Degree	6.4%	7.5%	7.7%
Graduate/Professional Degree	4.5%	4.1%	3.9%
2021 Population 15+ by Marital Status			
Total	4,204	13,036	21,870
Never Married	34.4%	35.5%	37.0%
Married	38.8%	40.7%	41.0%
Widowed	9.1%	8.7%	7.3%
Divorced	17.6%	15.1%	14.7%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,929	8,838	12,703
Population 16+ Employed	88.1%	90.7%	91.1%
Population 16+ Unemployment rate	11.9%	9.3%	8.9%
Population 16-24 Employed	12.5%	14.8%	15.3%
Population 16-24 Unemployment rate	31.7%	22.3%	19.1%
Population 25-54 Employed	62.0%	59.1%	58.8%
Population 25-54 Unemployment rate	10.9%	9.0%	9.0%
Population 55-64 Employed	15.6%	14.9%	15.0%
Population 55-64 Unemployment rate	0.7%	1.0%	2.2%
Population 65+ Employed	9.9%	11.2%	10.9%
Population 65+ Unemployment rate	0.0%	0.0%	0.2%
2021 Employed Population 16+ by Industry			
Total	2,580	8,016	11,573
Agriculture/Mining	8.4%	8.5%	8.4%
Construction	11.0%	8.2%	8.7%
Manufacturing	6.0%	6.8%	5.9%
Wholesale Trade	0.8%	1.3%	1.2%
Retail Trade	15.3%	13.6%	13.1%
Transportation/Utilities	5.2%	4.6%	4.6%
Information	0.9%	1.4%	1.5%
Finance/Insurance/Real Estate	4.2%	4.1%	4.9%
Services	45.1%	46.9%	46.3%
Public Administration	3.3%	4.5%	5.3%
2021 Employed Population 16+ by Occupation			
Total	2,581	8,018	11,573
White Collar	43.5%	49.4%	49.9%
Management/Business/Financial	6.9%	9.1%	10.3%
Professional	12.3%	16.2%	17.1%
Sales	13.8%	11.9%	11.0%
Administrative Support	10.5%	12.2%	11.5%
Services	23.8%	19.1%	19.0%
Blue Collar	32.7%	31.5%	31.2%
Farming/Forestry/Fishing	0.0%	0.3%	0.5%
Construction/Extraction	12.2%	10.1%	9.7%
Installation/Maintenance/Repair	3.4%	4.4%	4.2%
Production	7.4%	7.8%	7.2%
Transportation/Material Moving	9.6%	8.9%	9.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

March 10, 2022



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2010 Households by Type			
Total	1,950	5,771	8,180
Households with 1 Person	29.3%	31.0%	29.0%
Households with 2+ People	70.7%	69.0%	71.0%
Family Households	64.8%	63.5%	66.1%
Husband-wife Families	38.1%	39.8%	42.8%
With Related Children	17.2%	17.6%	18.5%
Other Family (No Spouse Present)	26.7%	23.7%	23.2%
Other Family with Male Householder	8.6%	7.2%	6.9%
With Related Children	4.6%	4.1%	4.1%
Other Family with Female Householder	18.2%	16.5%	16.3%
With Related Children	12.7%	11.9%	11.8%
Nonfamily Households	5.8%	5.5%	4.9%
All Households with Children	35.4%	34.1%	34.9%
Multigenerational Households	6.1%	5.3%	5.3%
Unmarried Partner Households	8.5%	8.2%	7.8%
Male-female	8.0%	7.6%	7.2%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	1,950	5,770	8,180
1 Person Household	29.3%	31.0%	29.0%
2 Person Household	29.9%	30.9%	32.0%
3 Person Household	15.7%	15.3%	15.3%
4 Person Household	11.6%	11.1%	11.7%
5 Person Household	7.4%	6.7%	6.8%
6 Person Household	3.2%	2.9%	3.0%
7 + Person Household	2.7%	2.1%	2.2%
2010 Households by Tenure and Mortgage Status			
Total	1,950	5,770	8,180
Owner Occupied	60.6%	58.8%	61.8%
Owned with a Mortgage/Loan	22.3%	25.7%	27.8%
Owned Free and Clear	38.3%	33.1%	34.0%
Renter Occupied	39.4%	41.2%	38.2%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	350	303	273
Percent of Income for Mortgage	5.1%	7.0%	7.8%
Wealth Index	54	54	61
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,455	6,799	9,561
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	98.6%	96.5%	93.2%
Rural Housing Units	1.4%	3.5%	6.8%
2010 Population By Urban/ Rural Status			
Total Population	5,116	15,461	25,426
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	99.3%	97.0%	94.7%
Rural Population	0.7%	3.0%	5.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Traditional Living (12B)	Traditional Living (12B)	Traditional Living (12B)
2.	Small Town Simplicity (12C)	Small Town Simplicity (12C)	Small Town Simplicity (12C)
3.	Southwestern Families (7F)	Old and Newcomers (8F)	Old and Newcomers (8F)
2021 Consumer Spending			
Apparel & Services: Total \$	\$3,089,974	\$9,602,102	\$13,882,573
Average Spent	\$1,527.42	\$1,567.95	\$1,610.13
Spending Potential Index	72	74	76
Education: Total \$	\$2,078,801	\$6,677,361	\$9,657,222
Average Spent	\$1,027.58	\$1,090.36	\$1,120.07
Spending Potential Index	60	63	65
Entertainment/Recreation: Total \$	\$4,825,962	\$14,680,281	\$21,448,767
Average Spent	\$2,385.55	\$2,397.17	\$2,487.68
Spending Potential Index	74	74	77
Food at Home: Total \$	\$8,230,528	\$25,073,745	\$36,490,964
Average Spent	\$4,068.48	\$4,094.34	\$4,232.31
Spending Potential Index	75	75	78
Food Away from Home: Total \$	\$5,489,998	\$16,881,545	\$24,465,152
Average Spent	\$2,713.79	\$2,756.62	\$2,837.53
Spending Potential Index	71	73	75
Health Care: Total \$	\$9,795,732	\$29,488,916	\$43,179,644
Average Spent	\$4,842.18	\$4,815.30	\$5,008.08
Spending Potential Index	78	77	80
HH Furnishings & Equipment: Total \$	\$3,234,877	\$9,892,419	\$14,426,184
Average Spent	\$1,599.05	\$1,615.35	\$1,673.18
Spending Potential Index	71	72	74
Personal Care Products & Services: Total \$	\$1,304,439	\$4,048,625	\$5,846,375
Average Spent	\$644.80	\$661.11	\$678.08
Spending Potential Index	72	74	76
Shelter: Total \$	\$27,664,149	\$86,650,227	\$124,463,365
Average Spent	\$13,674.81	\$14,149.29	\$14,435.56
Spending Potential Index	68	70	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,369,534	\$10,183,172	\$15,053,017
Average Spent	\$1,665.61	\$1,662.83	\$1,745.88
Spending Potential Index	70	70	73
Travel: Total \$	\$3,352,374	\$10,370,645	\$15,114,948
Average Spent	\$1,657.13	\$1,693.44	\$1,753.07
Spending Potential Index	66	67	69
Vehicle Maintenance & Repairs: Total \$	\$1,721,890	\$5,223,450	\$7,621,427
Average Spent	\$851.16	\$852.95	\$883.95
Spending Potential Index	77	77	80

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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