



# Demographic and Income Profile

2715-2999 S CR-1257  
 2715-2999 S CR-1257, Midland, Texas, 79706  
 Ring: 1 mile radius

Dub House, MAI, CCIM  
 Latitude: 31.94163  
 Longitude: -102.18395

| Summary                         | Census 2010 | 2019  | 2024     |
|---------------------------------|-------------|-------|----------|
| Population                      | 943         | 977   | 1,207    |
| Households                      | 372         | 375   | 463      |
| Families                        | 244         | 247   | 304      |
| Average Household Size          | 2.42        | 2.57  | 2.58     |
| Owner Occupied Housing Units    | 305         | 267   | 324      |
| Renter Occupied Housing Units   | 67          | 108   | 139      |
| Median Age                      | 32.8        | 34.9  | 35.9     |
| Trends: 2019 - 2024 Annual Rate | Area        | State | National |
| Population                      | 4.32%       | 1.59% | 0.77%    |
| Households                      | 4.31%       | 1.55% | 0.75%    |
| Families                        | 4.24%       | 1.53% | 0.68%    |
| Owner HHs                       | 3.95%       | 1.63% | 0.92%    |
| Median Household Income         | 2.59%       | 2.50% | 2.70%    |

| Households by Income     | 2019     |         | 2024     |         |
|--------------------------|----------|---------|----------|---------|
|                          | Number   | Percent | Number   | Percent |
| <\$15,000                | 56       | 14.9%   | 58       | 12.5%   |
| \$15,000 - \$24,999      | 54       | 14.4%   | 58       | 12.5%   |
| \$25,000 - \$34,999      | 36       | 9.6%    | 39       | 8.4%    |
| \$35,000 - \$49,999      | 48       | 12.8%   | 55       | 11.9%   |
| \$50,000 - \$74,999      | 76       | 20.3%   | 97       | 21.0%   |
| \$75,000 - \$99,999      | 58       | 15.5%   | 80       | 17.3%   |
| \$100,000 - \$149,999    | 33       | 8.8%    | 51       | 11.0%   |
| \$150,000 - \$199,999    | 9        | 2.4%    | 16       | 3.5%    |
| \$200,000+               | 5        | 1.3%    | 9        | 1.9%    |
| Median Household Income  | \$47,395 |         | \$53,866 |         |
| Average Household Income | \$57,944 |         | \$67,150 |         |
| Per Capita Income        | \$23,357 |         | \$27,045 |         |

| Population by Age | Census 2010 |         | 2019   |         | 2024   |         |
|-------------------|-------------|---------|--------|---------|--------|---------|
|                   | Number      | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 87          | 9.2%    | 77     | 7.9%    | 92     | 7.6%    |
| 5 - 9             | 72          | 7.6%    | 75     | 7.7%    | 91     | 7.5%    |
| 10 - 14           | 68          | 7.2%    | 71     | 7.3%    | 89     | 7.4%    |
| 15 - 19           | 49          | 5.2%    | 62     | 6.3%    | 81     | 6.7%    |
| 20 - 24           | 67          | 7.1%    | 63     | 6.4%    | 74     | 6.1%    |
| 25 - 34           | 166         | 17.6%   | 142    | 14.5%   | 162    | 13.4%   |
| 35 - 44           | 125         | 13.3%   | 132    | 13.5%   | 162    | 13.4%   |
| 45 - 54           | 125         | 13.3%   | 114    | 11.7%   | 141    | 11.7%   |
| 55 - 64           | 98          | 10.4%   | 115    | 11.8%   | 135    | 11.2%   |
| 65 - 74           | 57          | 6.0%    | 82     | 8.4%    | 113    | 9.4%    |
| 75 - 84           | 23          | 2.4%    | 35     | 3.6%    | 53     | 4.4%    |
| 85+               | 6           | 0.6%    | 10     | 1.0%    | 13     | 1.1%    |

| Race and Ethnicity         | Census 2010 |         | 2019   |         | 2024   |         |
|----------------------------|-------------|---------|--------|---------|--------|---------|
|                            | Number      | Percent | Number | Percent | Number | Percent |
| White Alone                | 829         | 87.8%   | 816    | 83.4%   | 985    | 81.5%   |
| Black Alone                | 16          | 1.7%    | 17     | 1.7%    | 20     | 1.7%    |
| American Indian Alone      | 10          | 1.1%    | 13     | 1.3%    | 18     | 1.5%    |
| Asian Alone                | 1           | 0.1%    | 1      | 0.1%    | 2      | 0.2%    |
| Pacific Islander Alone     | 0           | 0.0%    | 0      | 0.0%    | 0      | 0.0%    |
| Some Other Race Alone      | 70          | 7.4%    | 104    | 10.6%   | 145    | 12.0%   |
| Two or More Races          | 18          | 1.9%    | 27     | 2.8%    | 38     | 3.1%    |
| Hispanic Origin (Any Race) | 290         | 30.8%   | 420    | 43.0%   | 599    | 49.6%   |

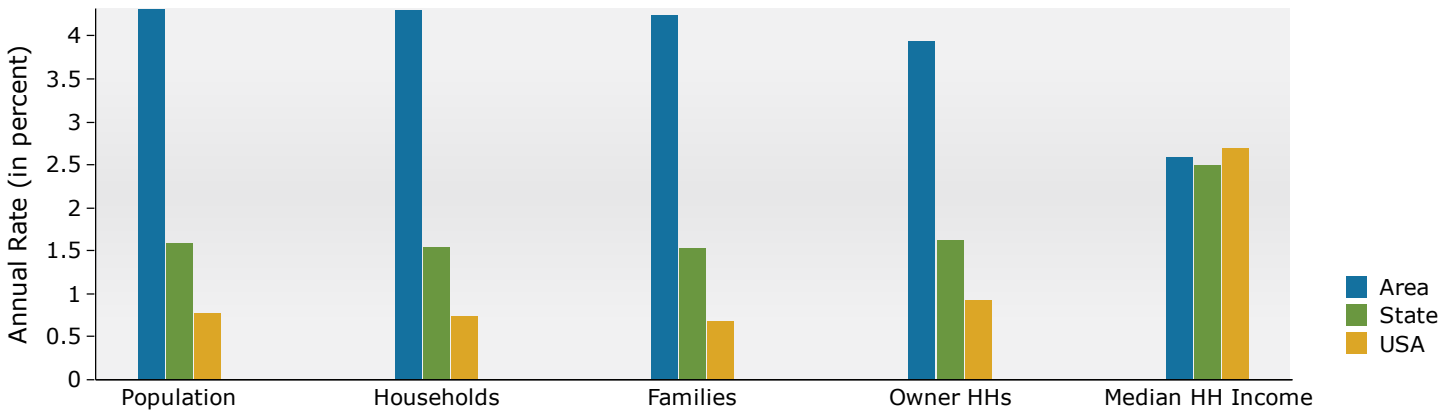
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

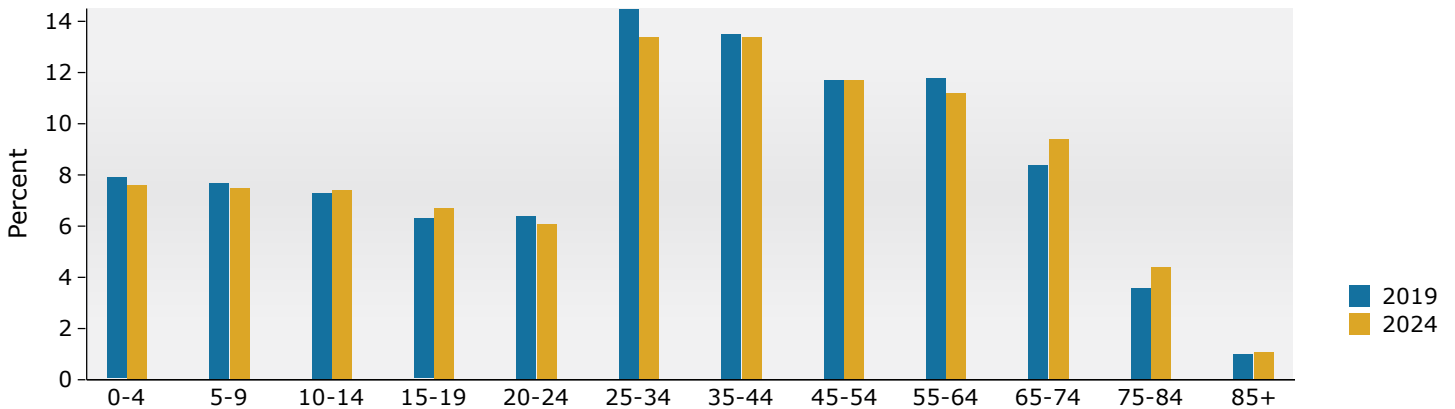
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 Ring: 1 mile radius

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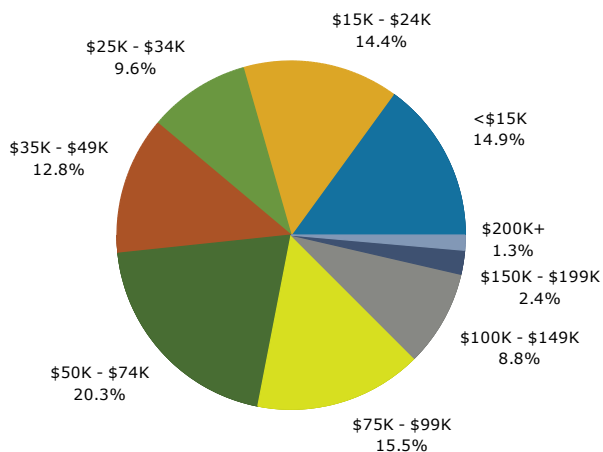
## Trends 2019-2024



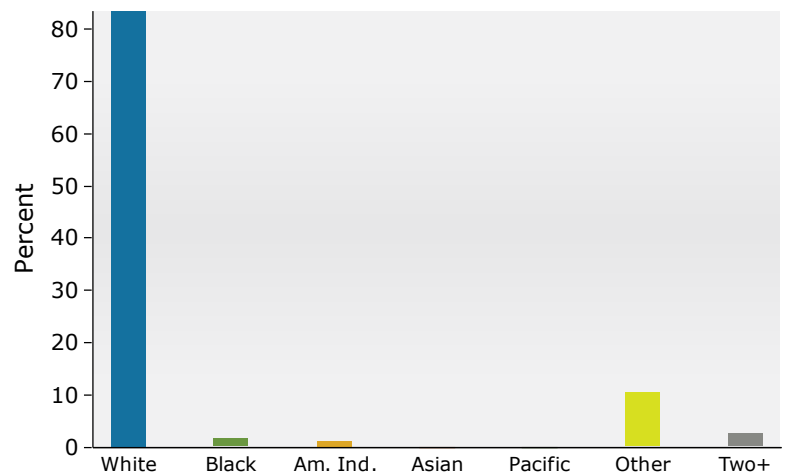
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 43.0%



# Demographic and Income Profile

2715-2999 S CR-1257  
 2715-2999 S CR-1257, Midland, Texas, 79706  
 Ring: 3 mile radius

Dub House, MAI, CCIM  
 Latitude: 31.94163  
 Longitude: -102.18395

| Summary                         | Census 2010 | 2019  | 2024     |
|---------------------------------|-------------|-------|----------|
| Population                      | 1,522       | 4,548 | 5,618    |
| Households                      | 619         | 1,862 | 2,300    |
| Families                        | 405         | 1,226 | 1,511    |
| Average Household Size          | 2.35        | 2.41  | 2.41     |
| Owner Occupied Housing Units    | 507         | 1,324 | 1,611    |
| Renter Occupied Housing Units   | 112         | 538   | 689      |
| Median Age                      | 32.8        | 34.9  | 35.8     |
| Trends: 2019 - 2024 Annual Rate | Area        | State | National |
| Population                      | 4.32%       | 1.59% | 0.77%    |
| Households                      | 4.32%       | 1.55% | 0.75%    |
| Families                        | 4.27%       | 1.53% | 0.68%    |
| Owner HHs                       | 4.00%       | 1.63% | 0.92%    |
| Median Household Income         | 2.54%       | 2.50% | 2.70%    |

| Households by Income     | 2019     |         | 2024     |         |
|--------------------------|----------|---------|----------|---------|
|                          | Number   | Percent | Number   | Percent |
| <\$15,000                | 275      | 14.8%   | 289      | 12.6%   |
| \$15,000 - \$24,999      | 270      | 14.5%   | 286      | 12.4%   |
| \$25,000 - \$34,999      | 178      | 9.6%    | 193      | 8.4%    |
| \$35,000 - \$49,999      | 237      | 12.7%   | 272      | 11.8%   |
| \$50,000 - \$74,999      | 378      | 20.3%   | 482      | 21.0%   |
| \$75,000 - \$99,999      | 286      | 15.4%   | 398      | 17.3%   |
| \$100,000 - \$149,999    | 164      | 8.8%    | 255      | 11.1%   |
| \$150,000 - \$199,999    | 46       | 2.5%    | 79       | 3.4%    |
| \$200,000+               | 27       | 1.5%    | 45       | 2.0%    |
| Median Household Income  | \$47,599 |         | \$53,972 |         |
| Average Household Income | \$57,997 |         | \$67,167 |         |
| Per Capita Income        | \$23,374 |         | \$27,061 |         |

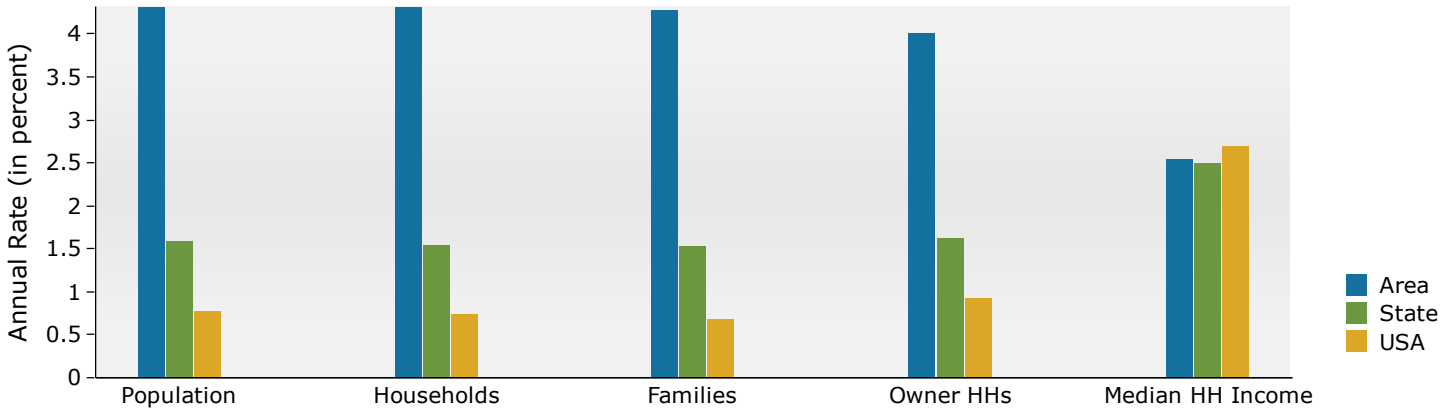
| Population by Age | Census 2010 |         | 2019   |         | 2024   |         |
|-------------------|-------------|---------|--------|---------|--------|---------|
|                   | Number      | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 140         | 9.2%    | 356    | 7.8%    | 429    | 7.6%    |
| 5 - 9             | 117         | 7.7%    | 348    | 7.7%    | 422    | 7.5%    |
| 10 - 14           | 110         | 7.2%    | 332    | 7.3%    | 415    | 7.4%    |
| 15 - 19           | 79          | 5.2%    | 288    | 6.3%    | 378    | 6.7%    |
| 20 - 24           | 108         | 7.1%    | 295    | 6.5%    | 345    | 6.1%    |
| 25 - 34           | 267         | 17.6%   | 663    | 14.6%   | 756    | 13.5%   |
| 35 - 44           | 203         | 13.3%   | 614    | 13.5%   | 754    | 13.4%   |
| 45 - 54           | 201         | 13.2%   | 528    | 11.6%   | 657    | 11.7%   |
| 55 - 64           | 158         | 10.4%   | 537    | 11.8%   | 630    | 11.2%   |
| 65 - 74           | 92          | 6.0%    | 384    | 8.4%    | 526    | 9.4%    |
| 75 - 84           | 36          | 2.4%    | 160    | 3.5%    | 245    | 4.4%    |
| 85+               | 10          | 0.7%    | 44     | 1.0%    | 60     | 1.1%    |

| Race and Ethnicity         | Census 2010 |         | 2019   |         | 2024   |         |
|----------------------------|-------------|---------|--------|---------|--------|---------|
|                            | Number      | Percent | Number | Percent | Number | Percent |
| White Alone                | 1,338       | 87.9%   | 3,796  | 83.5%   | 4,582  | 81.5%   |
| Black Alone                | 25          | 1.6%    | 78     | 1.7%    | 95     | 1.7%    |
| American Indian Alone      | 16          | 1.1%    | 60     | 1.3%    | 82     | 1.5%    |
| Asian Alone                | 1           | 0.1%    | 5      | 0.1%    | 8      | 0.1%    |
| Pacific Islander Alone     | 0           | 0.0%    | 0      | 0.0%    | 0      | 0.0%    |
| Some Other Race Alone      | 113         | 7.4%    | 485    | 10.7%   | 677    | 12.0%   |
| Two or More Races          | 30          | 2.0%    | 124    | 2.7%    | 175    | 3.1%    |
| Hispanic Origin (Any Race) | 469         | 30.8%   | 1,954  | 43.0%   | 2,785  | 49.6%   |

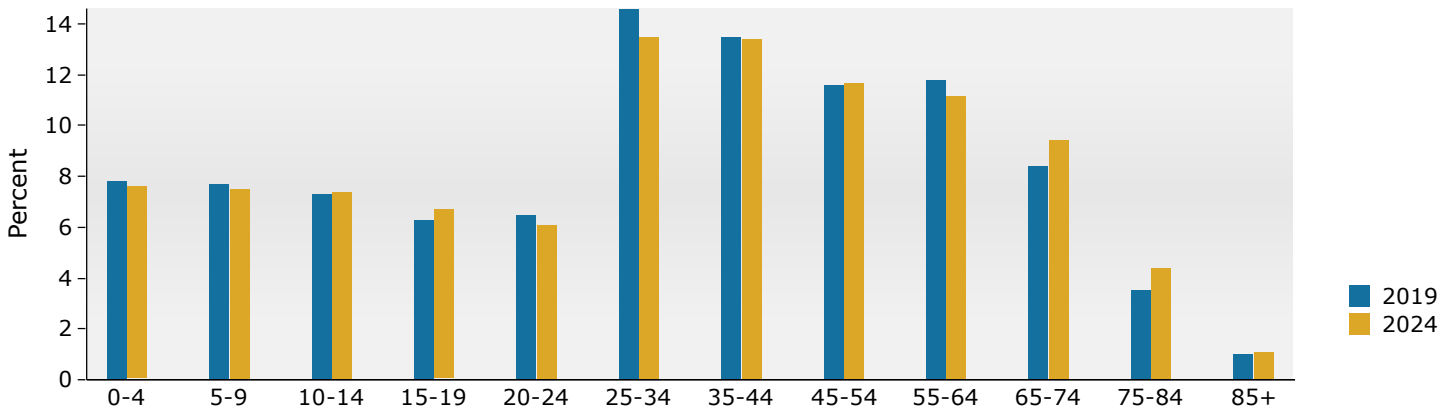
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

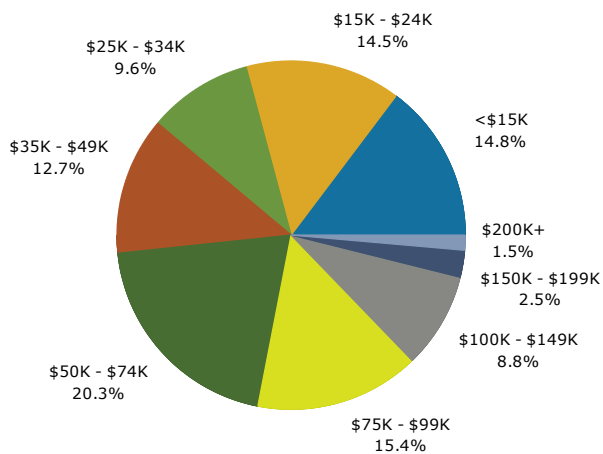
## Trends 2019-2024



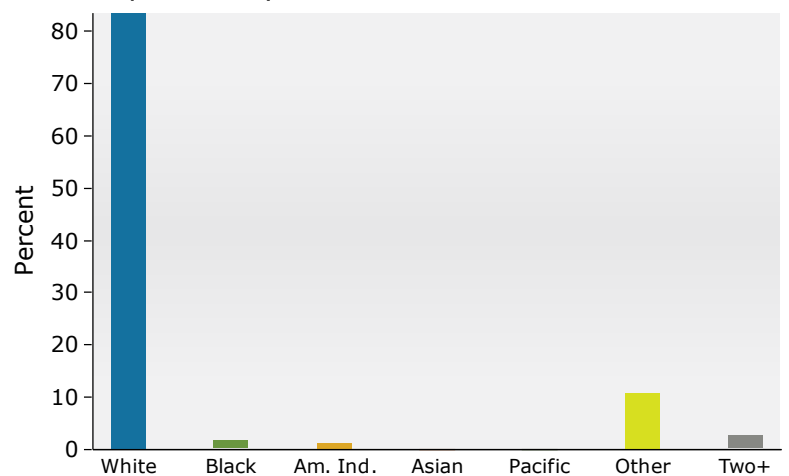
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 43.0%



# Demographic and Income Profile

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 2715-2999 S CR-1257, Midland, Texas, 79706  
 Ring: 5 mile radius

Dub House, MAI, CCIM  
 Latitude: 31.94163  
 Longitude: -102.18395

| Summary                         | Census 2010 | 2019   | 2024     |
|---------------------------------|-------------|--------|----------|
| Population                      | 25,523      | 32,084 | 35,422   |
| Households                      | 9,035       | 11,503 | 12,750   |
| Families                        | 6,507       | 8,155  | 8,992    |
| Average Household Size          | 2.79        | 2.76   | 2.76     |
| Owner Occupied Housing Units    | 6,756       | 7,885  | 8,742    |
| Renter Occupied Housing Units   | 2,279       | 3,618  | 4,007    |
| Median Age                      | 32.3        | 34.2   | 35.1     |
| Trends: 2019 - 2024 Annual Rate | Area        | State  | National |
| Population                      | 2.00%       | 1.59%  | 0.77%    |
| Households                      | 2.08%       | 1.55%  | 0.75%    |
| Families                        | 1.97%       | 1.53%  | 0.68%    |
| Owner HHs                       | 2.08%       | 1.63%  | 0.92%    |
| Median Household Income         | 1.70%       | 2.50%  | 2.70%    |

| Households by Income     | 2019     |         | 2024     |         |
|--------------------------|----------|---------|----------|---------|
|                          | Number   | Percent | Number   | Percent |
| <\$15,000                | 761      | 6.6%    | 706      | 5.5%    |
| \$15,000 - \$24,999      | 863      | 7.5%    | 793      | 6.2%    |
| \$25,000 - \$34,999      | 758      | 6.6%    | 711      | 5.6%    |
| \$35,000 - \$49,999      | 1,181    | 10.3%   | 1,143    | 9.0%    |
| \$50,000 - \$74,999      | 2,410    | 21.0%   | 2,566    | 20.1%   |
| \$75,000 - \$99,999      | 2,340    | 20.3%   | 2,665    | 20.9%   |
| \$100,000 - \$149,999    | 1,784    | 15.5%   | 2,249    | 17.6%   |
| \$150,000 - \$199,999    | 755      | 6.6%    | 1,056    | 8.3%    |
| \$200,000+               | 652      | 5.7%    | 860      | 6.7%    |
| Median Household Income  | \$71,777 |         | \$78,072 |         |
| Average Household Income | \$87,540 |         | \$98,786 |         |
| Per Capita Income        | \$31,880 |         | \$36,102 |         |

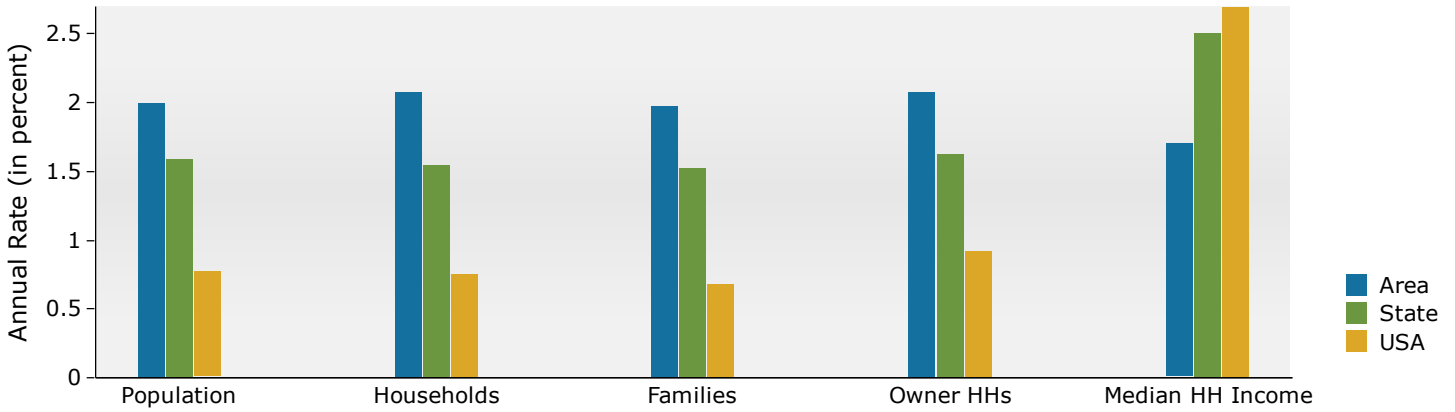
| Population by Age | Census 2010 |         | 2019   |         | 2024   |         |
|-------------------|-------------|---------|--------|---------|--------|---------|
|                   | Number      | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 2,152       | 8.4%    | 2,487  | 7.8%    | 2,700  | 7.6%    |
| 5 - 9             | 2,068       | 8.1%    | 2,454  | 7.6%    | 2,682  | 7.6%    |
| 10 - 14           | 2,035       | 8.0%    | 2,390  | 7.4%    | 2,677  | 7.6%    |
| 15 - 19           | 1,844       | 7.2%    | 2,159  | 6.7%    | 2,441  | 6.9%    |
| 20 - 24           | 1,678       | 6.6%    | 2,118  | 6.6%    | 2,173  | 6.1%    |
| 25 - 34           | 3,967       | 15.5%   | 4,815  | 15.0%   | 5,005  | 14.1%   |
| 35 - 44           | 3,203       | 12.5%   | 4,383  | 13.7%   | 5,041  | 14.2%   |
| 45 - 54           | 3,342       | 13.1%   | 3,535  | 11.0%   | 3,946  | 11.1%   |
| 55 - 64           | 2,486       | 9.7%    | 3,545  | 11.0%   | 3,545  | 10.0%   |
| 65 - 74           | 1,249       | 4.9%    | 2,390  | 7.4%    | 2,967  | 8.4%    |
| 75 - 84           | 993         | 3.9%    | 1,149  | 3.6%    | 1,514  | 4.3%    |
| 85+               | 505         | 2.0%    | 657    | 2.0%    | 731    | 2.1%    |

| Race and Ethnicity         | Census 2010 |         | 2019   |         | 2024   |         |
|----------------------------|-------------|---------|--------|---------|--------|---------|
|                            | Number      | Percent | Number | Percent | Number | Percent |
| White Alone                | 20,121      | 78.8%   | 24,099 | 75.1%   | 26,158 | 73.8%   |
| Black Alone                | 1,054       | 4.1%    | 1,202  | 3.7%    | 1,248  | 3.5%    |
| American Indian Alone      | 179         | 0.7%    | 264    | 0.8%    | 308    | 0.9%    |
| Asian Alone                | 291         | 1.1%    | 587    | 1.8%    | 742    | 2.1%    |
| Pacific Islander Alone     | 8           | 0.0%    | 12     | 0.0%    | 12     | 0.0%    |
| Some Other Race Alone      | 3,170       | 12.4%   | 4,821  | 15.0%   | 5,622  | 15.9%   |
| Two or More Races          | 700         | 2.7%    | 1,099  | 3.4%    | 1,333  | 3.8%    |
| Hispanic Origin (Any Race) | 10,584      | 41.5%   | 16,250 | 50.6%   | 19,595 | 55.3%   |

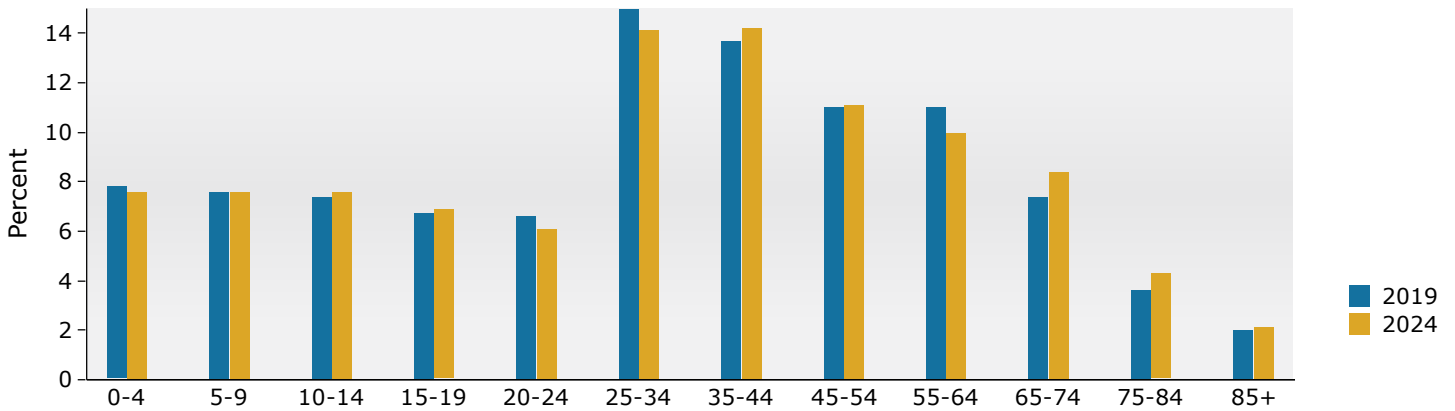
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**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

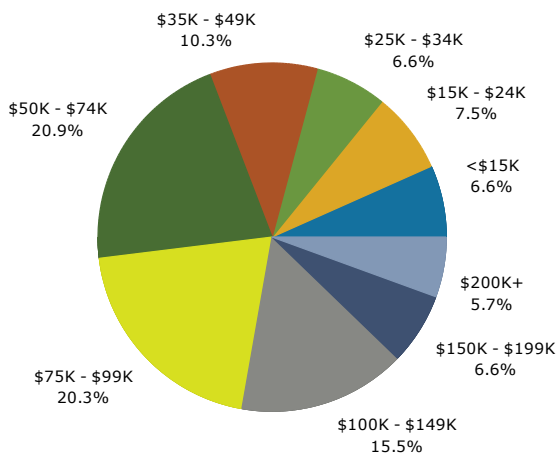
## Trends 2019-2024



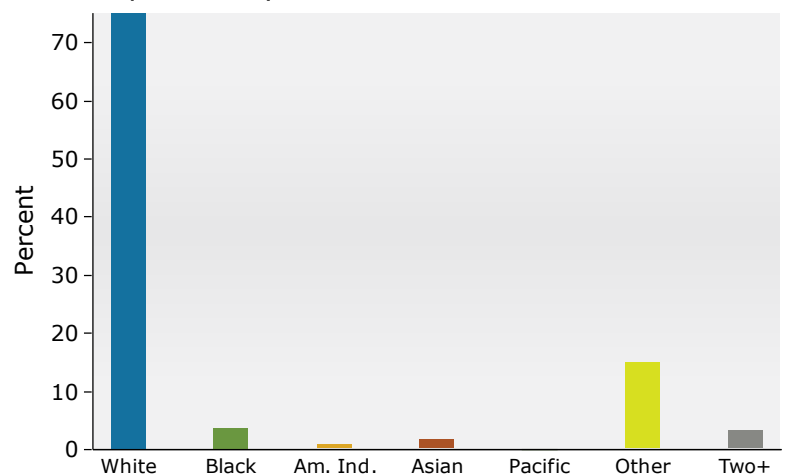
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 50.6%