



Demographic and Income Profile

907 Tradewinds Blvd, Midland, Texas, 79706 2
 907 Tradewinds Blvd, Midland, Texas, 79706
 Ring: 1 mile radius

Dub House, MAI, CCIM
 Latitude: 31.98875
 Longitude: -102.15887

Summary	Census 2010	Census 2020	2023	2028
Population	3,897	8,062	8,517	9,596
Households	1,489	2,764	2,891	3,284
Families	1,014	-	1,912	2,157
Average Household Size	2.59	2.90	2.93	2.91
Owner Occupied Housing Units	1,008	-	2,139	2,436
Renter Occupied Housing Units	481	-	752	847
Median Age	31.8	-	35.1	36.0

Trends: 2023-2028 Annual Rate	Area	State	National
Population	2.41%	0.97%	0.30%
Households	2.58%	1.15%	0.49%
Families	2.44%	1.16%	0.44%
Owner HHs	2.63%	1.38%	0.66%
Median Household Income	0.98%	2.56%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	90	3.1%	83	2.5%
\$15,000 - \$24,999	53	1.8%	42	1.3%
\$25,000 - \$34,999	135	4.7%	116	3.5%
\$35,000 - \$49,999	171	5.9%	161	4.9%
\$50,000 - \$74,999	343	11.9%	357	10.9%
\$75,000 - \$99,999	484	16.7%	535	16.3%
\$100,000 - \$149,999	865	29.9%	1,024	31.2%
\$150,000 - \$199,999	468	16.2%	623	19.0%
\$200,000+	282	9.8%	341	10.4%

Median Household Income	\$106,037	\$111,344
Average Household Income	\$127,876	\$139,611
Per Capita Income	\$44,968	\$49,412

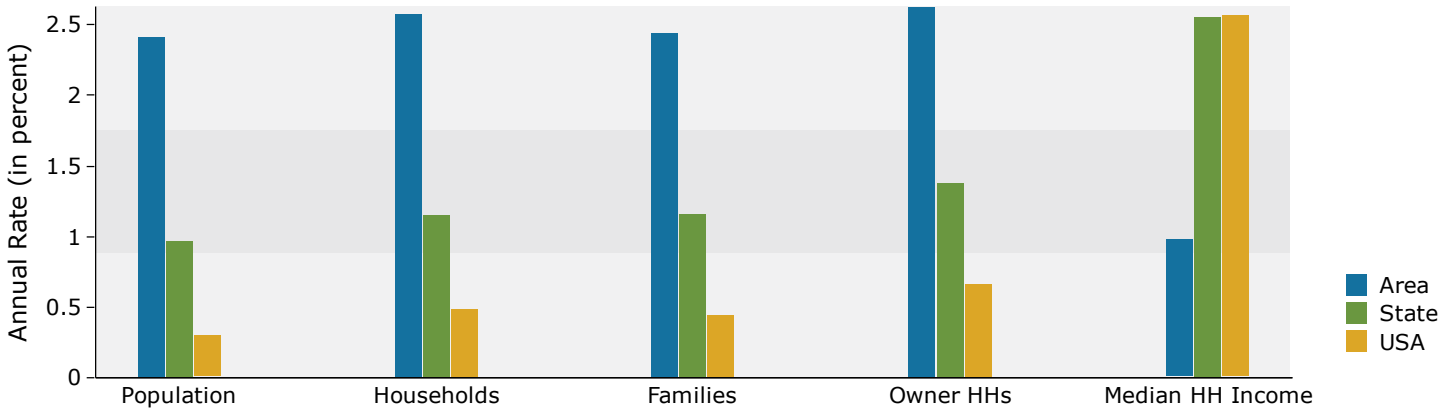
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	343	8.8%	624	7.3%	703	7.3%
5 - 9	305	7.8%	641	7.5%	704	7.3%
10 - 14	311	8.0%	636	7.5%	710	7.4%
15 - 19	261	6.7%	552	6.5%	637	6.6%
20 - 24	281	7.2%	547	6.4%	591	6.2%
25 - 34	645	16.6%	1,245	14.6%	1,312	13.7%
35 - 44	508	13.0%	1,212	14.2%	1,376	14.3%
45 - 54	537	13.8%	955	11.2%	1,146	11.9%
55 - 64	394	10.1%	982	11.5%	970	10.1%
65 - 74	180	4.6%	742	8.7%	898	9.4%
75 - 84	102	2.6%	302	3.5%	440	4.6%
85+	30	0.8%	81	1.0%	109	1.1%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	3,263	83.7%	4,742	58.8%	4,831	56.7%	5,173	53.9%
Black Alone	173	4.4%	520	6.5%	594	7.0%	720	7.5%
American Indian Alone	23	0.6%	71	0.9%	79	0.9%	94	1.0%
Asian Alone	53	1.4%	363	4.5%	410	4.8%	521	5.4%
Pacific Islander Alone	1	0.0%	11	0.1%	14	0.2%	15	0.2%
Some Other Race Alone	275	7.1%	873	10.8%	966	11.3%	1,155	12.0%
Two or More Races	110	2.8%	1,482	18.4%	1,623	19.1%	1,917	20.0%
Hispanic Origin (Any Race)	1,278	32.8%	3,113	38.6%	3,421	40.2%	3,973	41.4%

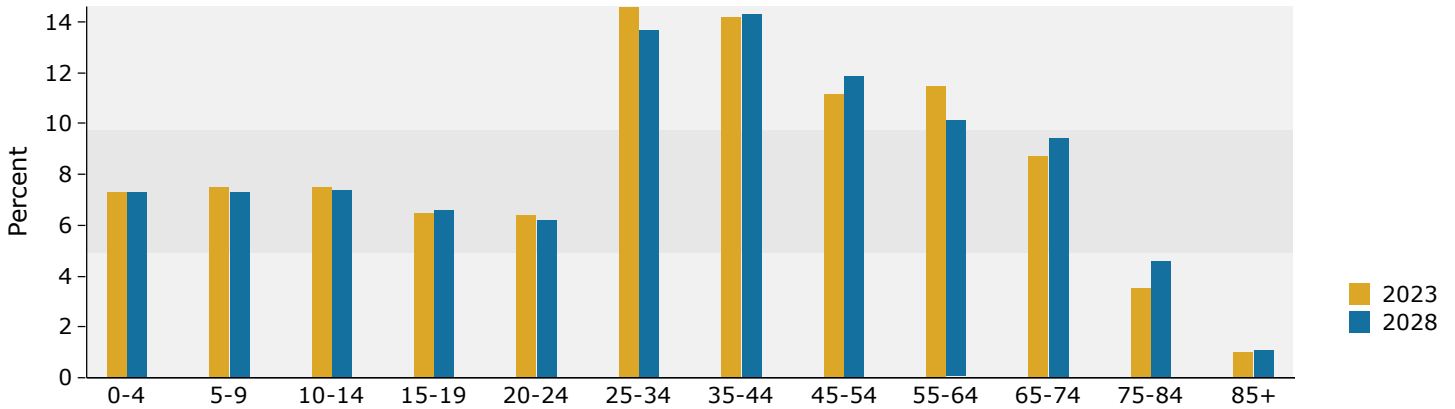
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

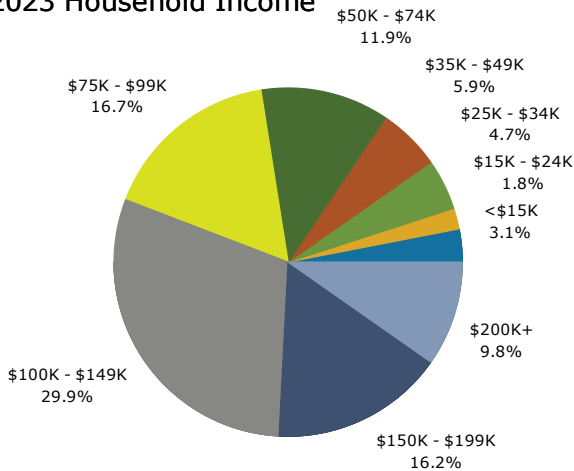
Trends 2023-2028



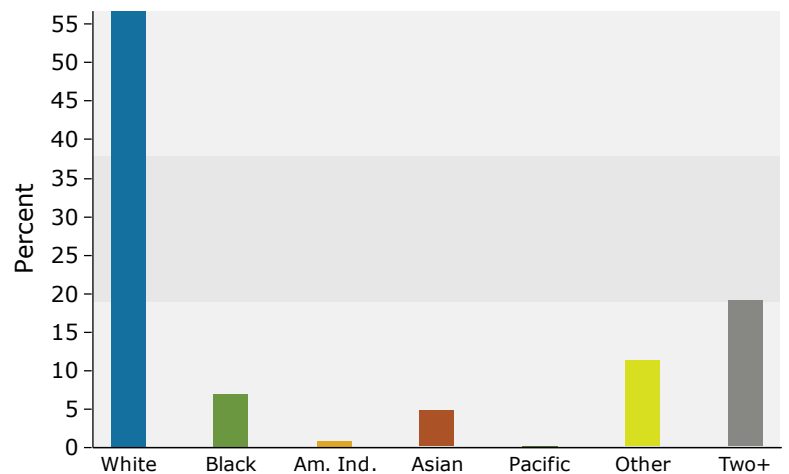
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 40.2%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

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Summary	Census 2010	Census 2020	2023	2028
Population	23,660	29,597	30,864	32,717
Households	9,165	10,892	11,346	12,092
Families	6,146	-	7,380	7,853
Average Household Size	2.54	2.69	2.70	2.68
Owner Occupied Housing Units	5,916	-	7,386	7,995
Renter Occupied Housing Units	3,250	-	3,960	4,097
Median Age	32.5	-	35.2	36.0

Trends: 2023-2028 Annual Rate	Area	State	National
Population	1.17%	0.97%	0.30%
Households	1.28%	1.15%	0.49%
Families	1.25%	1.16%	0.44%
Owner HHs	1.60%	1.38%	0.66%
Median Household Income	2.72%	2.56%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	857	7.6%	774	6.4%
\$15,000 - \$24,999	430	3.8%	345	2.9%
\$25,000 - \$34,999	735	6.5%	617	5.1%
\$35,000 - \$49,999	1,010	8.9%	923	7.6%
\$50,000 - \$74,999	1,796	15.8%	1,809	15.0%
\$75,000 - \$99,999	1,463	12.9%	1,543	12.8%
\$100,000 - \$149,999	2,470	21.8%	2,863	23.7%
\$150,000 - \$199,999	1,530	13.5%	1,968	16.3%
\$200,000+	1,056	9.3%	1,248	10.3%

Median Household Income	\$87,771	\$100,358
Average Household Income	\$113,377	\$126,921
Per Capita Income	\$42,083	\$47,375

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,005	8.5%	2,230	7.2%	2,378	7.3%
5 - 9	1,739	7.3%	2,288	7.4%	2,351	7.2%
10 - 14	1,703	7.2%	2,234	7.2%	2,388	7.3%
15 - 19	1,641	6.9%	1,926	6.2%	2,134	6.5%
20 - 24	1,752	7.4%	1,969	6.4%	2,047	6.3%
25 - 34	3,860	16.3%	4,709	15.3%	4,570	14.0%
35 - 44	2,903	12.3%	4,456	14.4%	4,876	14.9%
45 - 54	3,060	12.9%	3,289	10.7%	3,724	11.4%
55 - 64	2,290	9.7%	3,390	11.0%	3,112	9.5%
65 - 74	1,182	5.0%	2,570	8.3%	2,915	8.9%
75 - 84	1,000	4.2%	1,219	3.9%	1,537	4.7%
85+	525	2.2%	586	1.9%	685	2.1%

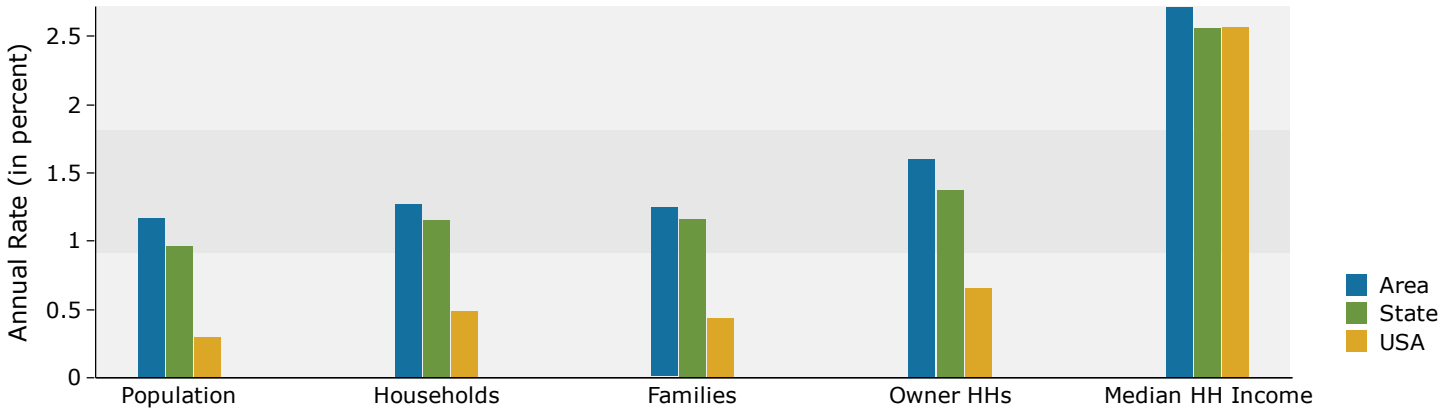
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	18,972	80.2%	17,520	59.2%	17,651	57.2%	17,828	54.5%
Black Alone	1,249	5.3%	1,976	6.7%	2,234	7.2%	2,520	7.7%
American Indian Alone	141	0.6%	246	0.8%	266	0.9%	296	0.9%
Asian Alone	387	1.6%	1,392	4.7%	1,559	5.1%	1,850	5.7%
Pacific Islander Alone	4	0.0%	56	0.2%	61	0.2%	64	0.2%
Some Other Race Alone	2,272	9.6%	3,025	10.2%	3,274	10.6%	3,672	11.2%
Two or More Races	636	2.7%	5,382	18.2%	5,820	18.9%	6,486	19.8%

Hispanic Origin (Any Race)	7,927	33.5%	11,378	38.4%	12,280	39.8%	13,380	40.9%
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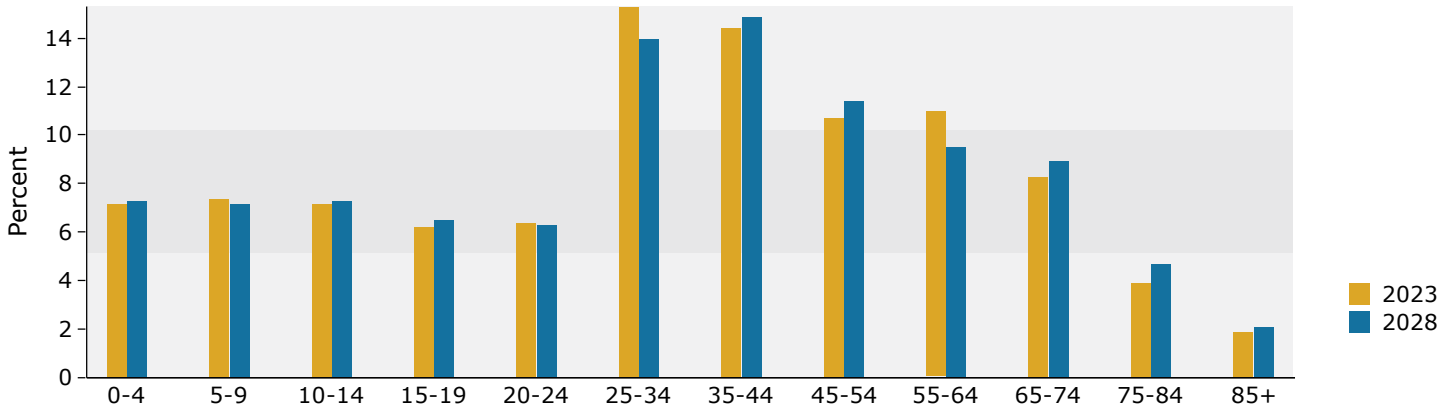
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

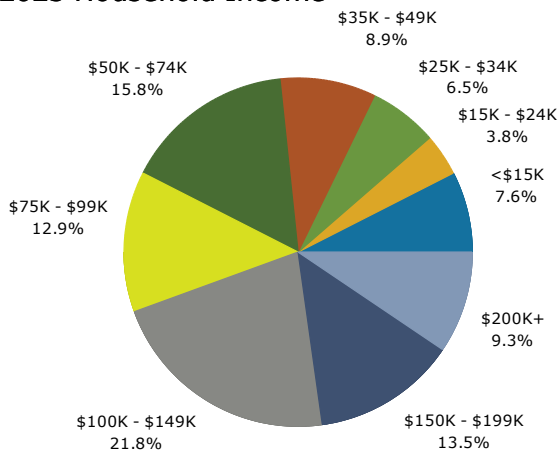
Trends 2023-2028



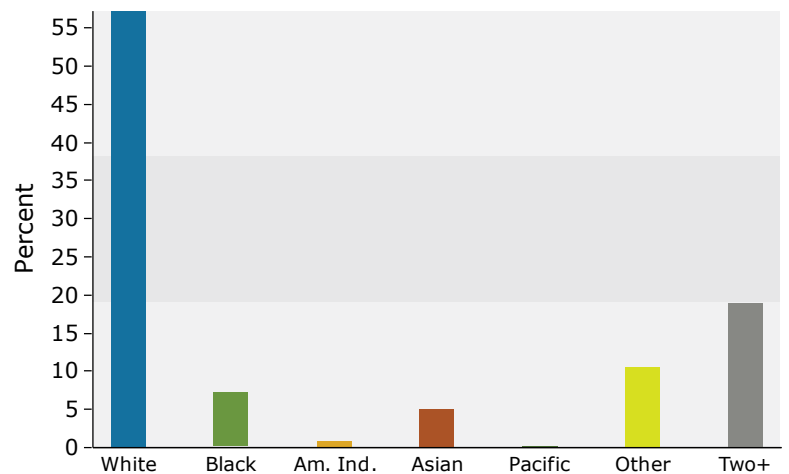
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 39.8%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

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 Ring: 3 mile radius

Dub House, MAI, CCIM
 Latitude: 31.98875
 Longitude: -102.15887

Summary	Census 2010	Census 2020	2023	2028
Population	51,457	59,293	62,443	65,083
Households	19,951	22,040	23,170	24,303
Families	13,572	-	15,302	16,028
Average Household Size	2.56	2.67	2.68	2.66
Owner Occupied Housing Units	12,851	-	15,556	16,467
Renter Occupied Housing Units	7,100	-	7,614	7,836
Median Age	32.4	-	35.1	36.0

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.83%	0.97%	0.30%
Households	0.96%	1.15%	0.49%
Families	0.93%	1.16%	0.44%
Owner HHs	1.14%	1.38%	0.66%
Median Household Income	2.44%	2.56%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	1,839	7.9%	1,646	6.8%
\$15,000 - \$24,999	782	3.4%	634	2.6%
\$25,000 - \$34,999	1,303	5.6%	1,106	4.6%
\$35,000 - \$49,999	2,231	9.6%	2,006	8.3%
\$50,000 - \$74,999	3,721	16.1%	3,725	15.3%
\$75,000 - \$99,999	3,042	13.1%	3,179	13.1%
\$100,000 - \$149,999	4,807	20.7%	5,386	22.2%
\$150,000 - \$199,999	2,973	12.8%	3,751	15.4%
\$200,000+	2,472	10.7%	2,870	11.8%
Median Household Income	\$87,342		\$98,545	
Average Household Income	\$116,158		\$129,581	
Per Capita Income	\$42,729		\$47,988	

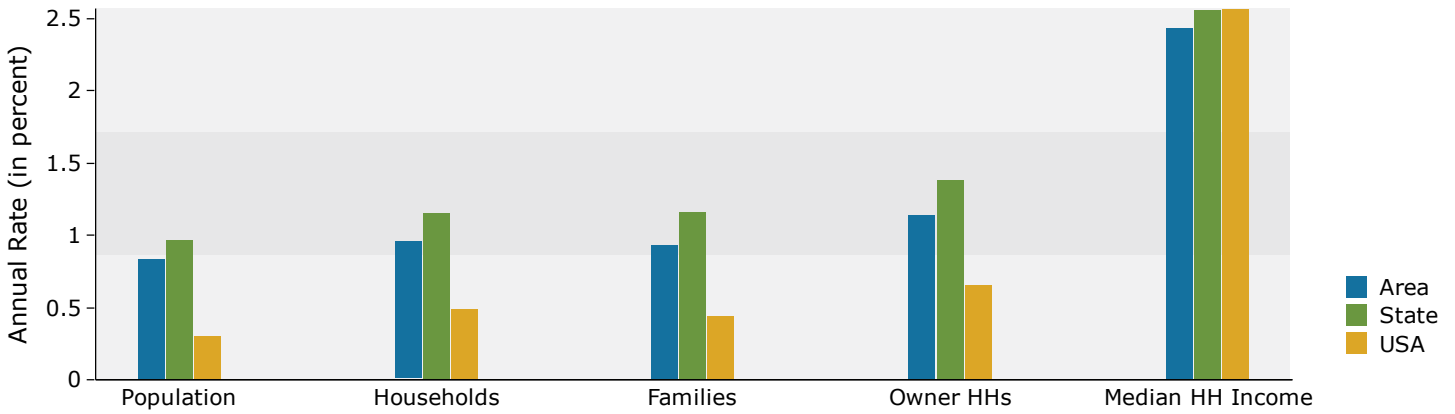
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,310	8.4%	4,483	7.2%	4,708	7.2%
5 - 9	3,806	7.4%	4,560	7.3%	4,610	7.1%
10 - 14	3,716	7.2%	4,491	7.2%	4,696	7.2%
15 - 19	3,675	7.1%	3,967	6.4%	4,228	6.5%
20 - 24	3,821	7.4%	4,083	6.5%	4,167	6.4%
25 - 34	8,333	16.2%	9,509	15.2%	9,150	14.1%
35 - 44	6,300	12.2%	8,808	14.1%	9,453	14.5%
45 - 54	6,968	13.5%	6,772	10.8%	7,488	11.5%
55 - 64	5,180	10.1%	7,041	11.3%	6,358	9.8%
65 - 74	2,542	4.9%	5,286	8.5%	5,982	9.2%
75 - 84	2,009	3.9%	2,435	3.9%	3,068	4.7%
85+	797	1.5%	1,006	1.6%	1,175	1.8%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	40,622	78.9%	35,835	60.4%	36,662	58.7%	36,515	56.1%
Black Alone	2,582	5.0%	3,598	6.1%	4,070	6.5%	4,523	6.9%
American Indian Alone	345	0.7%	527	0.9%	558	0.9%	608	0.9%
Asian Alone	929	1.8%	2,438	4.1%	2,766	4.4%	3,249	5.0%
Pacific Islander Alone	16	0.0%	91	0.2%	97	0.2%	102	0.2%
Some Other Race Alone	5,596	10.9%	6,507	11.0%	7,074	11.3%	7,771	11.9%
Two or More Races	1,367	2.7%	10,298	17.4%	11,216	18.0%	12,315	18.9%
Hispanic Origin (Any Race)	17,312	33.6%	22,774	38.4%	24,677	39.5%	26,430	40.6%

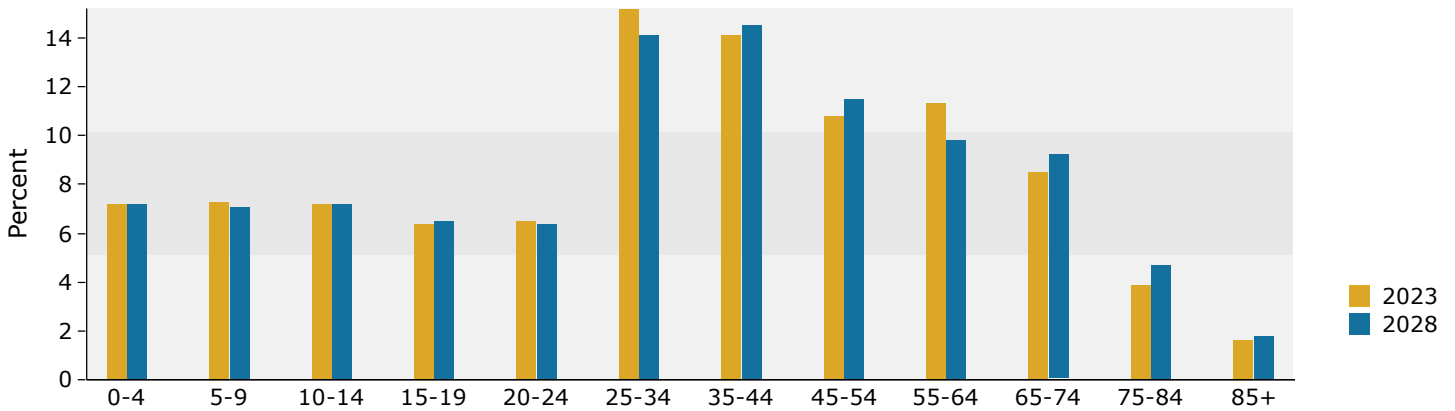
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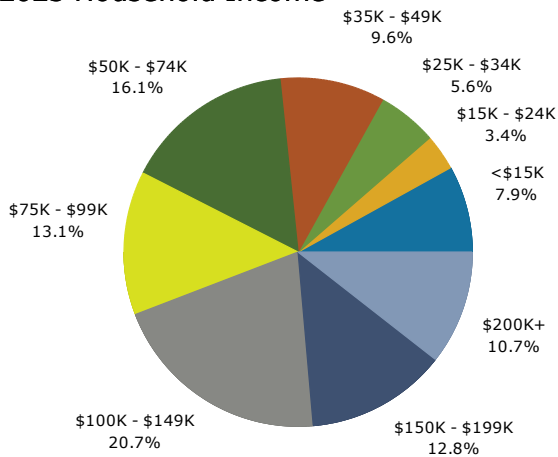
Trends 2023-2028



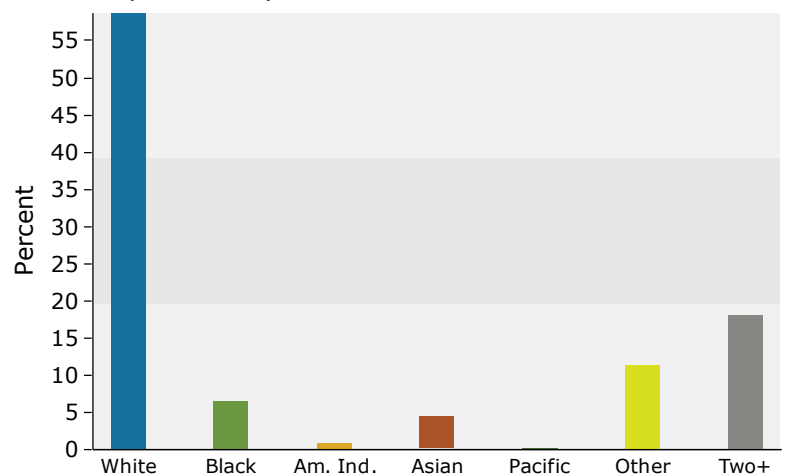
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 39.5%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.