Demographic and Income Profile

3201 N Midland Dr, Midland, Texas, 79707
Ring: 1 mile radius

Dub House, MAI, CCIM
Latitude: 32.01462
Longitude: -102.14154

Summary	Census 2010	Census 2020	2023	2028
Population	17,151	16,220	16,825	17,057
Households	7,302	6,630	6,825	6,976
Families	4,434	-	3,849	3,917
Average Household Size	2.31	2.42	2.43	2.42
Owner Occupied Housing Units	3,644	-	3,441	3,563
Renter Occupied Housing Units	3,659	-	3,384	3,412
Median Age	33.1	-	35.0	35.9

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.27%	0.97%	0.30%
Households	0.44%	1.15%	0.49%
Families	0.35%	1.16%	0.44%
Owner HHs	0.70%	1.38%	0.66%
Median Household Income	2.31%	2.56%	2.57%

		2023		2028	
Households by Income		Number	Percent	Number	Percent
<$15,000		868	12.7%	798	11.4%
$15,000 - $24,999		342	5.0%	290	4.2%
$25,000 - $34,999		507	7.4%	430	6.2%
$35,000 - $49,999		687	10.1%	620	8.9%
$50,000 - $74,999		1,314	19.3%	1,329	19.1%
$75,000 - $99,999		811	11.9%	839	12.0%
$100,000 - $149,999		1,225	17.9%	1,347	19.3%
$150,000 - $199,999		637	9.3%	816	11.7%
$200,000+		435	6.4%	508	7.3%
Median Household Income		$67,346		$75,487	
Average Household Income		$93,365		$105,037	
Per Capita Income		$38,208		$43,316	

	Census 2010		2023		2028	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,374	8.0%	1,169	6.9%	1,215	7.1%
5 - 9	1,066	6.2%	1,100	6.5%	1,068	6.3%
10 - 14	1,006	5.9%	1,035	6.2%	1,047	6.1%
15 - 19	1,141	6.7%	937	5.6%	981	5.8%
20 - 24	1,548	9.0%	1,209	7.2%	1,295	7.6%
25 - 34	2,900	16.9%	2,956	17.6%	2,674	15.7%
35 - 44	1,897	11.1%	2,175	12.9%	2,388	14.0%
45 - 54	2,259	13.2%	1,641	9.8%	1,763	10.3%
55 - 64	1,805	10.5%	1,803	10.7%	1,528	9.0%
65 - 74	908	5.3%	1,536	9.1%	1,627	9.5%
75 - 84	827	4.8%	831	4.9%	972	5.7%
85+	420	2.4%	435	2.6%	499	2.9%

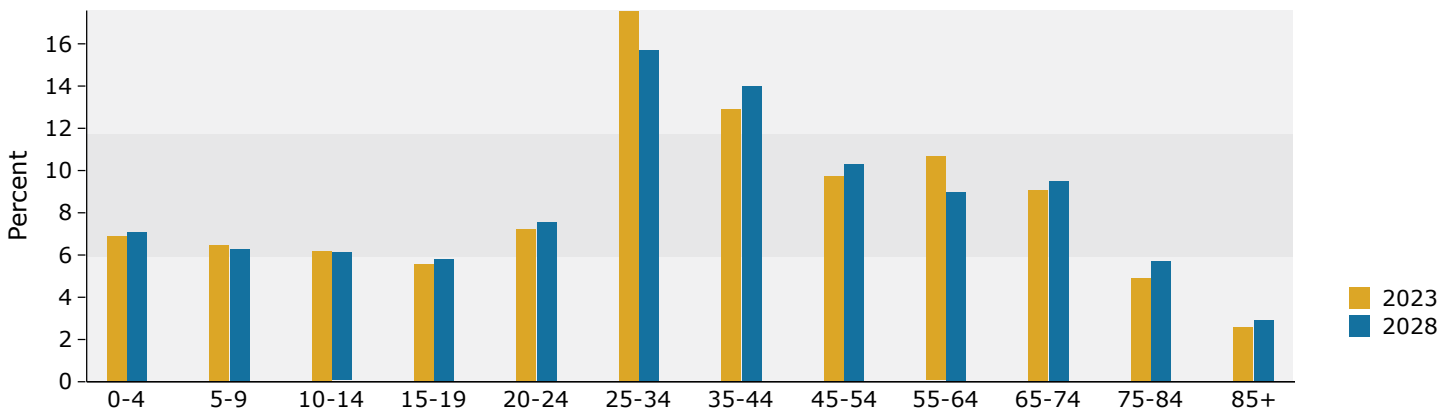|	Census 2010		Census 2020		2023		2028	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	13,613	79.4%	10,099	62.3%	10,058	59.8%	9,731	57.0%
Black Alone	1,053	6.1%	1,228	7.6%	1,413	8.4%	1,532	9.0%
American Indian Alone	99	0.6%	123	0.8%	131	0.8%	141	0.8%
Asian Alone	443	2.6%	955	5.9%	1,063	6.3%	1,206	7.1%
Pacific Islander Alone	7	0.0%	34	0.2%	36	0.2%	36	0.2%
Some Other Race Alone	1,535	8.9%	1,338	8.2%	1,454	8.6%	1,558	9.1%
Two or More Races	401	2.3%	2,443	15.1%	2,670	15.9%	2,853	16.7%
Hispanic Origin (Any Race)	4,346	25.3%	4,951	30.5%	5,408	32.1%	5,654	33.1%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.
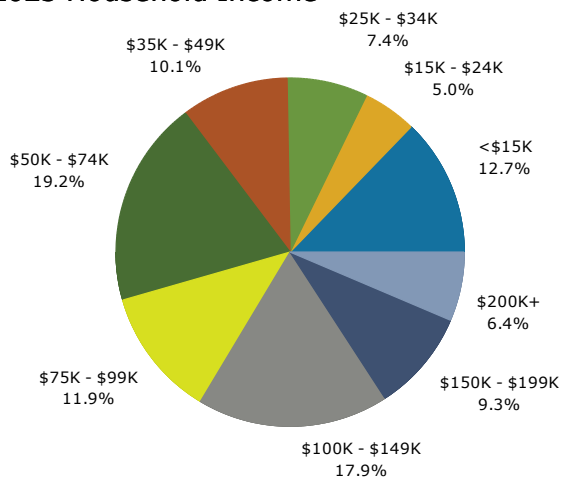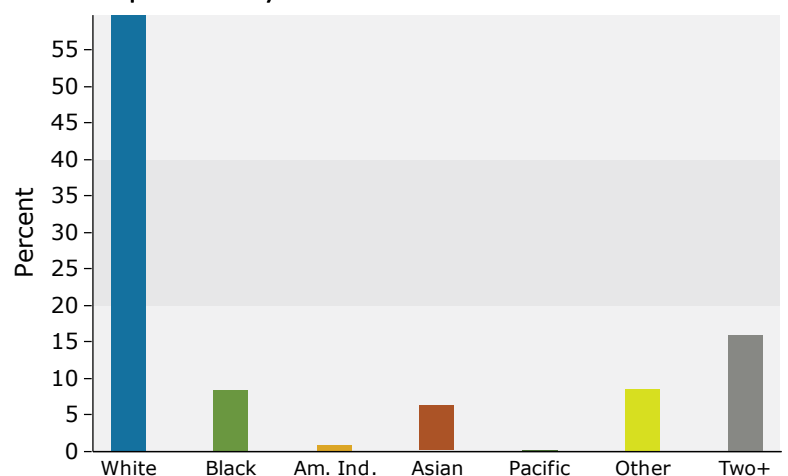
July 18, 2023

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Demographic and Income Profile

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Trends 2023-2028
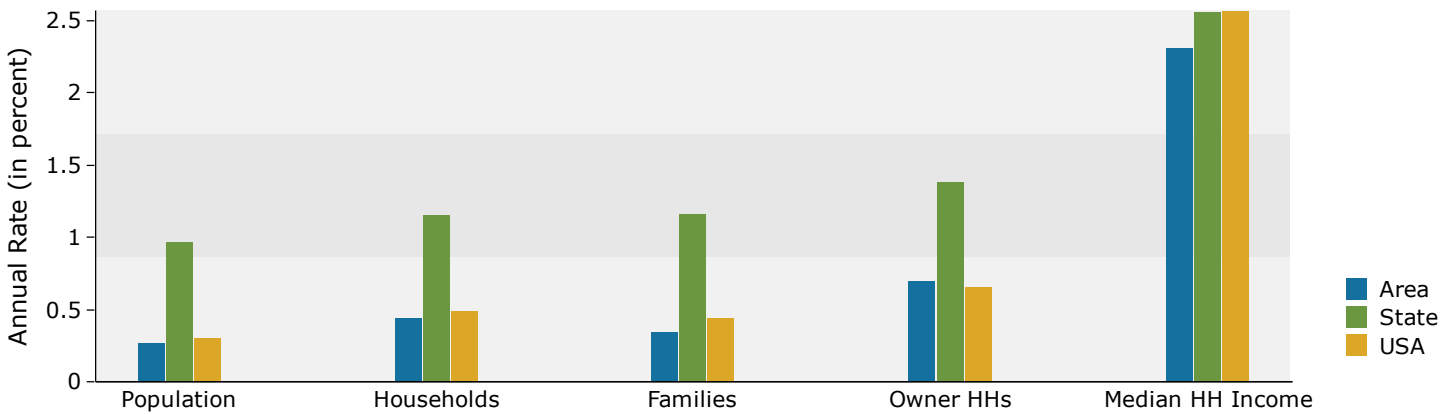
Population by Age

2023 Household Income

2023 Population by Race

2023 Percent Hispanic Origin: 32.1%

July 18, 2023

Demographic and Income Profile

3201 N Midland Dr, Midland, Texas, 79707
Ring: 2 mile radius

Dub House, MAI, CCIM
Latitude: 32.01462
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Summary	Census 2010	Census 2020	2023	2028
Population	45,023	47,580	48,631	50,066
Households	18,606	18,446	18,846	19,524
Families	12,143	-	11,732	12,142
Average Household Size	2.40	2.56	2.56	2.55
Owner Occupied Housing Units	11,321	-	11,887	12,426
Renter Occupied Housing Units	7,285	-	6,959	7,099
Median Age	34.6	-	36.6	37.4

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.58%	0.97%	0.30%
Households	0.71%	1.15%	0.49%
Families	0.69%	1.16%	0.44%
Owner HHs	0.89%	1.38%	0.66%
Median Household Income	2.67%	2.56%	2.57%

Households by Income	2023 Number	2023 Percent	2028 Number	2028 Percent
<$15,000	1,566	8.3%	1,399	7.2%
$15,000 - $24,999	571	3.0%	465	2.4%
$25,000 - $34,999	1,153	6.1%	973	5.0%
$35,000 - $49,999	2,029	10.8%	1,803	9.2%
$50,000 - $74,999	2,849	15.1%	2,816	14.4%
$75,000 - $99,999	2,024	10.7%	2,090	10.7%
$100,000 - $149,999	4,040	21.4%	4,416	22.6%
$150,000 - $199,999	2,522	13.4%	3,151	16.1%
$200,000+	2,094	11.1%	2,411	12.3%
Median Household Income	$89,013		$101,530	
Average Household Income	$117,424		$131,253	
Per Capita Income	$45,348		$51,010	

Population by Age	Census 2010 Number	Census 2010 Percent	2023 Number	2023 Percent	2028 Number	2028 Percent
0 - 4	3,460	7.7%	3,247	6.7%	3,411	6.8%
5 - 9	2,964	6.6%	3,270	6.7%	3,260	6.5%
10 - 14	2,913	6.5%	3,229	6.6%	3,285	6.6%
15 - 19	3,025	6.7%	2,852	5.9%	3,017	6.0%
20 - 24	3,425	7.6%	3,053	6.3%	3,198	6.4%
25 - 34	6,974	15.5%	7,536	15.5%	7,026	14.0%
35 - 44	5,289	11.7%	6,563	13.5%	7,157	14.3%
45 - 54	6,404	14.2%	5,183	10.7%	5,645	11.3%
55 - 64	5,002	11.1%	5,783	11.9%	4,938	9.9%
65 - 74	2,505	5.6%	4,496	9.2%	5,079	10.1%
75 - 84	2,196	4.9%	2,342	4.8%	2,818	5.6%
85+	866	1.9%	1,078	2.2%	1,231	2.5%

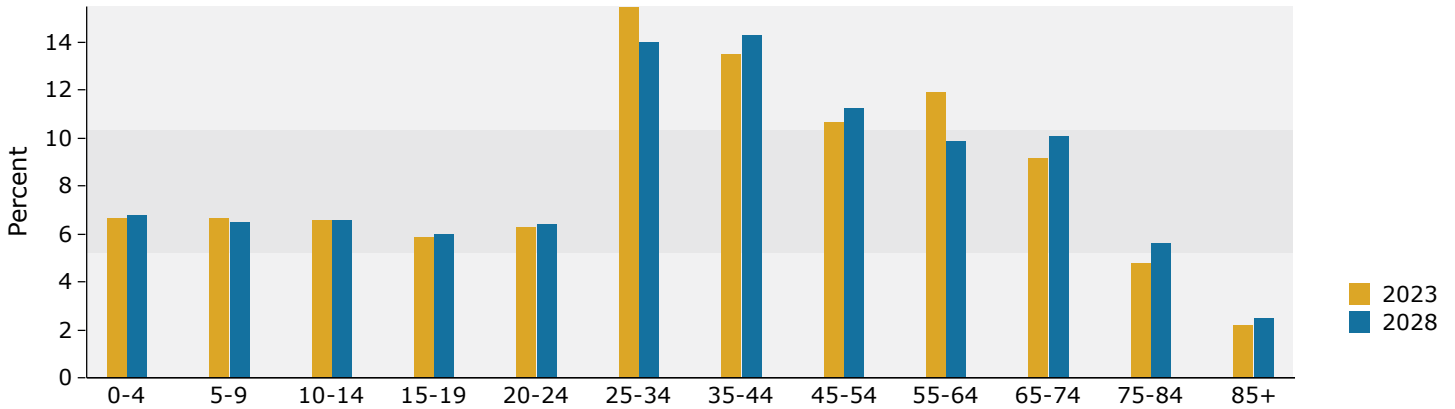| Race and Ethnicity	Census 2010 Number	Census 2010 Percent	Census 2020 Number	Census 2020 Percent	2023 Number	2023 Percent	2028 Number	2028 Percent
White Alone	37,517	83.3%	31,794	66.8%	31,405	64.6%	31,017	62.0%
Black Alone	2,007	4.5%	2,604	5.5%	2,927	6.0%	3,225	6.4%
American Indian Alone	267	0.6%	381	0.8%	399	0.8%	431	0.9%
Asian Alone	981	2.2%	1,942	4.1%	2,152	4.4%	2,498	5.0%
Pacific Islander Alone	15	0.0%	68	0.1%	71	0.1%	73	0.1%
Some Other Race Alone	3,224	7.2%	3,527	7.4%	3,831	7.9%	4,212	8.4%
Two or More Races	1,011	2.2%	7,264	15.3%	7,846	16.1%	8,609	17.2%
Hispanic Origin (Any Race)	10,363	23.0%	13,889	29.2%	15,014	30.9%	16,091	32.1%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.
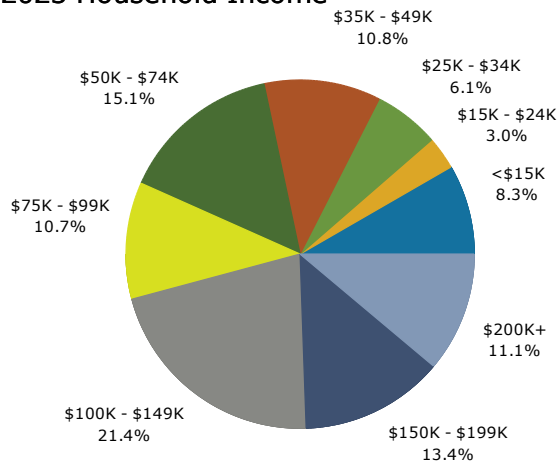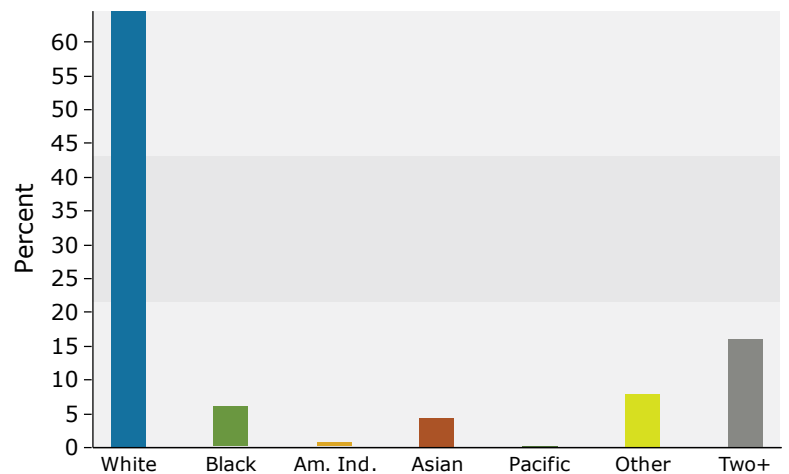
July 18, 2023

Demographic and Income Profile

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Dub House, MAI, CCIM

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Trends 2023-2028

Annual Rate (in percent)

Categories: Population, Households, Families, Owner HHs, Median HH Income

Legend: Area, State, USA

Population by Age

Percent

Age groups: 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+

Legend: 2023, 2028

2023 Household Income

- $35K - $49K 10.8%
- $25K - $34K 6.1%
- $15K - $24K 3.0%
- <$15K 8.3%
- $200K+ 11.1%
- $150K - $199K 13.4%
- $100K - $149K 21.4%
- $75K - $99K 10.7%
- $50K - $74K 15.1%

2023 Population by Race

Percent

Races: White, Black, Am. Ind., Asian, Pacific, Other, Two+

2023 Percent Hispanic Origin: 30.9%

July 18, 2023

Demographic and Income Profile

3201 N Midland Dr, Midland, Texas, 79707
Ring: 3 mile radius

Dub House, MAI, CCIM
Latitude: 32.01462
Longitude: -102.14154

Summary	Census 2010	Census 2020	2023	2028
Population	75,569	83,704	85,834	88,643
Households	29,818	31,497	32,403	33,685
Families	20,235	-	21,204	22,015
Average Household Size	2.51	2.64	2.63	2.61
Owner Occupied Housing Units	19,596	-	21,883	22,944
Renter Occupied Housing Units	10,222	-	10,520	10,741
Median Age	34.2	-	36.4	37.3

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.65%	0.97%	0.30%
Households	0.78%	1.15%	0.49%
Families	0.75%	1.16%	0.44%
Owner HHs	0.95%	1.38%	0.66%
Median Household Income	2.03%	2.56%	2.57%

Households by Income	2023 Number	2023 Percent	2028 Number	2028 Percent
<$15,000	2,514	7.8%	2,222	6.6%
$15,000 - $24,999	994	3.1%	796	2.4%
$25,000 - $34,999	1,682	5.2%	1,426	4.2%
$35,000 - $49,999	3,243	10.0%	2,900	8.6%
$50,000 - $74,999	4,681	14.4%	4,612	13.7%
$75,000 - $99,999	3,821	11.8%	3,952	11.7%
$100,000 - $149,999	6,825	21.1%	7,489	22.2%
$150,000 - $199,999	4,451	13.7%	5,505	16.3%
$200,000+	4,192	12.9%	4,783	14.2%
Median Household Income	$94,141		$104,085	
Average Household Income	$125,189		$139,130	
Per Capita Income	$47,345		$52,953	

Population by Age	Census 2010 Number	Census 2010 Percent	2023 Number	2023 Percent	2028 Number	2028 Percent
0 - 4	5,921	7.8%	5,818	6.8%	6,100	6.9%
5 - 9	5,285	7.0%	5,986	7.0%	6,003	6.8%
10 - 14	5,192	6.9%	5,962	6.9%	6,131	6.9%
15 - 19	5,419	7.2%	5,321	6.2%	5,614	6.3%
20 - 24	5,384	7.1%	5,332	6.2%	5,417	6.1%
25 - 34	11,440	15.1%	12,743	14.8%	11,988	13.5%
35 - 44	8,944	11.8%	11,640	13.6%	12,726	14.4%
45 - 54	10,738	14.2%	9,265	10.8%	10,084	11.4%
55 - 64	8,287	11.0%	10,348	12.1%	8,958	10.1%
65 - 74	4,166	5.5%	7,739	9.0%	8,853	10.0%
75 - 84	3,518	4.7%	3,934	4.6%	4,768	5.4%
85+	1,275	1.7%	1,744	2.0%	2,000	2.3%

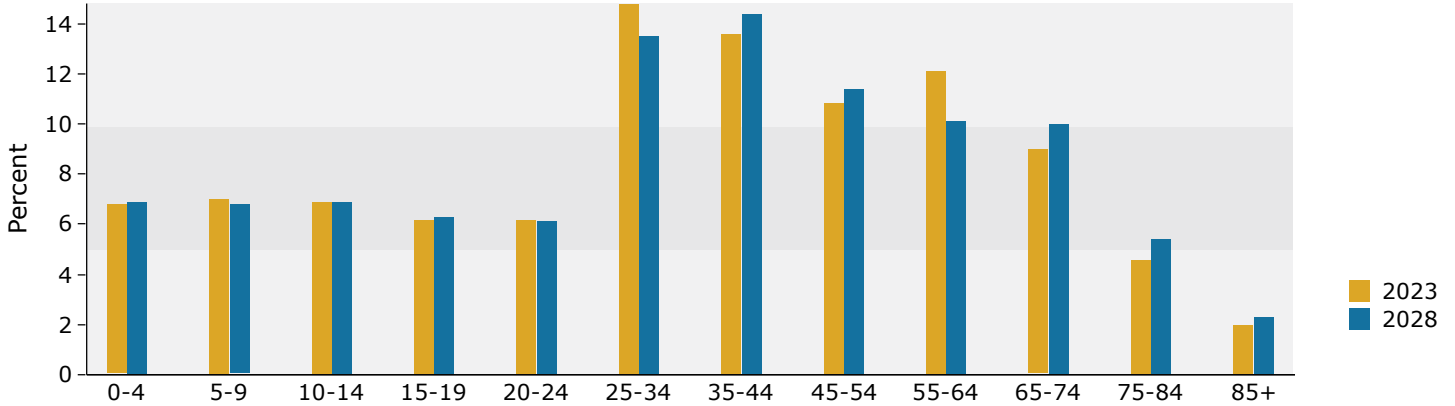| Race and Ethnicity	Census 2010 Number	Census 2010 Percent	Census 2020 Number	Census 2020 Percent	2023 Number	2023 Percent	2028 Number	2028 Percent
White Alone	61,780	81.8%	54,468	65.1%	54,315	63.3%	53,869	60.8%
Black Alone	3,422	4.5%	4,491	5.4%	4,982	5.8%	5,511	6.2%
American Indian Alone	477	0.6%	698	0.8%	726	0.8%	785	0.9%
Asian Alone	1,319	1.7%	2,818	3.4%	3,135	3.7%	3,671	4.1%
Pacific Islander Alone	25	0.0%	128	0.2%	134	0.2%	139	0.2%
Some Other Race Alone	6,714	8.9%	7,824	9.3%	8,355	9.7%	9,138	10.3%
Two or More Races	1,831	2.4%	13,278	15.9%	14,188	16.5%	15,529	17.5%
Hispanic Origin (Any Race)	21,296	28.2%	28,020	33.5%	29,813	34.7%	31,803	35.9%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.
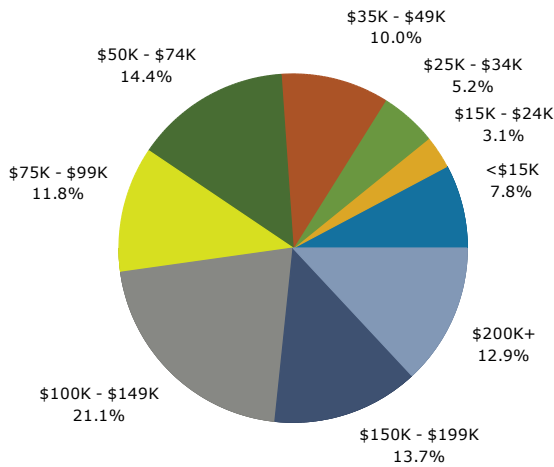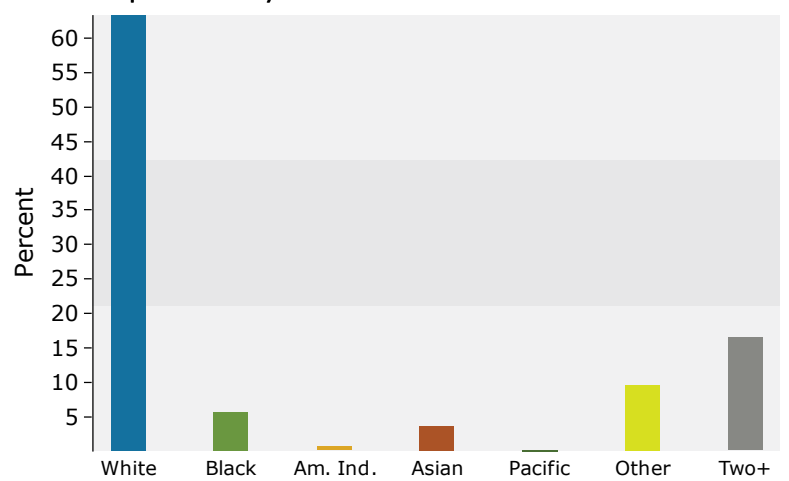
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Trends 2023-2028

Bar chart of Annual Rate (in percent) by category (Area, State, USA) for Population, Households, Families, Owner HHs, Median HH Income.

Population by Age

Bar chart of Percent by age group (0-4 through 85+) for 2023 and 2028.

2023 Household Income

Pie chart:
- $35K - $49K 10.0%
- $25K - $34K 5.2%
- $15K - $24K 3.1%
- <$15K 7.8%
- $50K - $74K 14.4%
- $75K - $99K 11.8%
- $100K - $149K 21.1%
- $150K - $199K 13.7%
- $200K+ 12.9%

2023 Population by Race

Bar chart of Percent by race: White, Black, Am. Ind., Asian, Pacific, Other, Two+.

2023 Percent Hispanic Origin: 34.7%

July 18, 2023