



# Automotive Aftermarket Expenditures

1911 Kermit Hwy, Odessa, Texas, 79761  
 Ring: 1 mile radius

Dub House, MAI, CCIM  
 Latitude: 31.86115  
 Longitude: -102.37976

<b>Demographic Summary</b>		<b>2023</b>	<b>2028</b>
Population		13,344	13,382
Households		4,728	4,789
Families		3,241	3,280
Median Age		31.5	31.9
Median Household Income		\$48,495	\$52,618

  

	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Payments on Vehicles excluding Leases</b>	68	\$2,061.10	\$9,744,864
<b>Gasoline and Motor Oil</b>			
Gasoline	70	\$1,706.71	\$8,069,343
Diesel Fuel	76	\$48.43	\$228,987
Motor Oil	68	\$11.84	\$55,995
<b>Other Vehicle Expenses</b>			
Vehicle Maintenance & Repairs	66	\$865.00	\$4,089,713
Vehicle Coolant/Brake/Transmission Fluids	74	\$8.03	\$37,980
Tire Purchase/Replacement	67	\$155.79	\$736,554
Vehicle Parts/Equipment/Accessories	70	\$61.56	\$291,039
Vehicle Accessories including Labor	70	\$13.55	\$64,080
Vehicle Cleaning Services including Car Washes	64	\$22.34	\$105,641
Miscellaneous Auto Repair/Service	63	\$76.78	\$363,009
Vehicle Body Work & Painting	72	\$31.74	\$150,046
Vehicle or Engine Repairs	65	\$202.68	\$958,293
Vehicle Motor Tune-up	66	\$36.24	\$171,329
Lube/Oil Change & Oil Filters	67	\$94.92	\$448,772
Vehicle Front End Alignment/Wheel Balance & Rotation	59	\$18.41	\$87,056
Vehicle Shock Absorber Replacement	66	\$9.80	\$46,350
Tire Repair and Other Repair Work	66	\$106.49	\$503,470
Auto Repair Service Policy	62	\$26.67	\$126,095
Vehicle Insurance	69	\$1,506.42	\$7,122,336
Rental of Vehicles excluding Trips	54	\$11.03	\$52,158
Leased Vehicles	53	\$287.55	\$1,359,541
Basic Lease Charge for Cars/Trucks	52	\$257.54	\$1,217,648
Car/Truck Lease Fees & Down Payments	58	\$30.01	\$141,894
Vehicle Pers Property Taxes/State & Local Registr Fees	62	\$158.97	\$751,604
Driver`s License Fees	55	\$8.80	\$41,585
Vehicle Inspection Fees	58	\$9.25	\$43,717
Parking Fees & Tolls excluding Trips	57	\$64.57	\$305,309
Parking Fees excluding Residence (Not on Trips)	54	\$27.53	\$130,173
Tolls/Electronic Toll Passes excluding Trips	60	\$37.04	\$175,136
Towing Charges	71	\$6.14	\$29,028
Auto Service Clubs & GPS Services	59	\$26.02	\$123,020

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.  
**Source:** Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Automotive Aftermarket Expenditures

1911 Kermit Hwy, Odessa, Texas, 79761  
 Ring: 2 mile radius

Dub House, MAI, CCIM  
 Latitude: 31.86115  
 Longitude: -102.37976

<b>Demographic Summary</b>		<b>2023</b>	<b>2028</b>
Population		48,728	49,319
Households		17,088	17,440
Families		11,624	11,852
Median Age		32.4	33.1
Median Household Income		\$53,491	\$57,415

  

	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Payments on Vehicles excluding Leases</b>	74	\$2,235.74	\$38,204,249
<b>Gasoline and Motor Oil</b>			
Gasoline	73	\$1,801.14	\$30,777,929
Diesel Fuel	79	\$50.01	\$854,578
Motor Oil	72	\$12.59	\$215,165
<b>Other Vehicle Expenses</b>			
Vehicle Maintenance & Repairs	70	\$918.75	\$15,699,524
Vehicle Coolant/Brake/Transmission Fluids	79	\$8.59	\$146,820
Tire Purchase/Replacement	72	\$168.10	\$2,872,456
Vehicle Parts/Equipment/Accessories	75	\$66.24	\$1,131,901
Vehicle Accessories including Labor	68	\$13.32	\$227,691
Vehicle Cleaning Services including Car Washes	67	\$23.42	\$400,175
Miscellaneous Auto Repair/Service	67	\$81.29	\$1,389,106
Vehicle Body Work & Painting	77	\$33.80	\$577,571
Vehicle or Engine Repairs	68	\$212.15	\$3,625,274
Vehicle Motor Tune-up	67	\$36.86	\$629,853
Lube/Oil Change & Oil Filters	73	\$102.24	\$1,747,103
Vehicle Front End Alignment/Wheel Balance & Rotation	64	\$20.08	\$343,086
Vehicle Shock Absorber Replacement	68	\$10.13	\$173,157
Tire Repair and Other Repair Work	71	\$114.48	\$1,956,247
Auto Repair Service Policy	66	\$28.04	\$479,084
Vehicle Insurance	75	\$1,617.45	\$27,638,925
Rental of Vehicles excluding Trips	59	\$11.95	\$204,151
Leased Vehicles	56	\$303.92	\$5,193,343
Basic Lease Charge for Cars/Trucks	56	\$273.44	\$4,672,512
Car/Truck Lease Fees & Down Payments	59	\$30.48	\$520,831
Vehicle Pers Property Taxes/State & Local Registr Fees	64	\$163.97	\$2,801,878
Driver`s License Fees	60	\$9.55	\$163,149
Vehicle Inspection Fees	64	\$10.17	\$173,808
Parking Fees & Tolls excluding Trips	61	\$69.03	\$1,179,604
Parking Fees excluding Residence (Not on Trips)	57	\$28.88	\$493,462
Tolls/Electronic Toll Passes excluding Trips	65	\$40.15	\$686,141
Towing Charges	77	\$6.64	\$113,488
Auto Service Clubs & GPS Services	61	\$26.95	\$460,592

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.  
**Source:** Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Automotive Aftermarket Expenditures

1911 Kermit Hwy, Odessa, Texas, 79761  
 Ring: 3 mile radius

Dub House, MAI, CCIM  
 Latitude: 31.86115  
 Longitude: -102.37976

Demographic Summary		2023	2028
Population		81,401	82,995
Households		29,034	29,845
Families		19,855	20,398
Median Age		33.4	34.1
Median Household Income		\$53,882	\$58,064

  

	Spending Potential Index	Average Amount Spent	Total
<b>Payments on Vehicles excluding Leases</b>	74	\$2,228.12	\$64,691,184
<b>Gasoline and Motor Oil</b>			
Gasoline	73	\$1,789.15	\$51,946,138
Diesel Fuel	75	\$48.06	\$1,395,350
Motor Oil	72	\$12.59	\$365,498
<b>Other Vehicle Expenses</b>			
Vehicle Maintenance & Repairs	71	\$923.85	\$26,823,036
Vehicle Coolant/Brake/Transmission Fluids	78	\$8.47	\$245,829
Tire Purchase/Replacement	72	\$167.88	\$4,874,352
Vehicle Parts/Equipment/Accessories	75	\$66.05	\$1,917,783
Vehicle Accessories including Labor	68	\$13.16	\$382,016
Vehicle Cleaning Services including Car Washes	68	\$23.77	\$690,230
Miscellaneous Auto Repair/Service	68	\$82.31	\$2,389,812
Vehicle Body Work & Painting	76	\$33.38	\$969,158
Vehicle or Engine Repairs	69	\$214.60	\$6,230,802
Vehicle Motor Tune-up	67	\$37.03	\$1,075,048
Lube/Oil Change & Oil Filters	73	\$102.35	\$2,971,727
Vehicle Front End Alignment/Wheel Balance & Rotation	66	\$20.72	\$601,528
Vehicle Shock Absorber Replacement	69	\$10.29	\$298,866
Tire Repair and Other Repair Work	71	\$115.20	\$3,344,784
Auto Repair Service Policy	67	\$28.63	\$831,100
Vehicle Insurance	74	\$1,607.81	\$46,681,194
Rental of Vehicles excluding Trips	62	\$12.52	\$363,514
Leased Vehicles	59	\$320.88	\$9,316,504
Basic Lease Charge for Cars/Trucks	59	\$289.57	\$8,407,250
Car/Truck Lease Fees & Down Payments	60	\$31.32	\$909,254
Vehicle Pers Property Taxes/State & Local Registr Fees	65	\$167.64	\$4,867,245
Driver`s License Fees	63	\$10.07	\$292,247
Vehicle Inspection Fees	65	\$10.33	\$299,836
Parking Fees & Tolls excluding Trips	63	\$70.63	\$2,050,650
Parking Fees excluding Residence (Not on Trips)	59	\$30.10	\$873,881
Tolls/Electronic Toll Passes excluding Trips	65	\$40.53	\$1,176,769
Towing Charges	76	\$6.61	\$191,918
Auto Service Clubs & GPS Services	63	\$27.78	\$806,655

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.  
**Source:** Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.