

Ring: 1 mile radius

Population		Households	
2020 Total Population	9,348	2025 Median Household Income	\$92,907
2025 Total Population	8,971	2030 Median Household Income	\$103,539
2030 Total Population	9,079	2025-2030 Annual Rate	2.19%
2025-2030 Annual Rate	0.24%		

Housing Units by Occupancy Status and Tenure	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	4,525	100.0%	4,502	100.0%	4,666	100.0%
Occupied	3,702	81.8%	3,636	80.8%	3,741	80.2%
Owner	2,248	60.7%	2,191	60.3%	2,323	62.1%
Renter	1,454	39.3%	1,445	39.7%	1,418	37.9%
Vacant	780	17.2%	866	19.2%	925	19.8%

Owner Occupied Housing Units by Value	2025		2030	
	Number	Percent	Number	Percent
Total	2,191	100.0%	2,323	100.0%
<\$50,000	0	0.0%	0	0.0%
\$50,000-\$99,999	1	0.1%	0	0.0%
\$100,000-\$149,999	3	0.1%	1	0.0%
\$150,000-\$199,999	25	1.1%	11	0.5%
\$200,000-\$249,999	84	3.8%	53	2.3%
\$250,000-\$299,999	286	13.1%	123	5.3%
\$300,000-\$399,999	709	32.4%	640	27.6%
\$400,000-\$499,999	356	16.3%	341	14.7%
\$500,000-\$749,999	565	25.8%	880	37.9%
\$750,000-\$999,999	133	6.1%	225	9.7%
\$1,000,000-\$1,499,999	29	1.3%	50	2.1%
\$1,500,000-\$1,999,999	0	0.0%	0	0.0%
\$2,000,000+	0	0.0%	0	0.0%
Median Value	\$398,166		\$497,947	
Average Value	\$463,865		\$531,282	

Data Note: Persons of Hispanic Origin may be of any race.

Census 2020 Housing Units	Number	Percent
Total	4,525	100.0%
Urban Housing Units	4,520	99.9%
Rural Housing Units	5	0.1%

Census 2020 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	2,248	100.0%
Owned with a Mortgage/Loan	1,650	73.4%
Owned Free and Clear	598	26.6%

Census 2020 Vacant Housing Units by Status	Number	Percent
Total	780	100.0%
For Rent	524	67.2%
Rented- Not Occupied	50	6.4%
For Sale Only	38	4.9%
Sold - Not Occupied	2	0.3%
Seasonal/Recreational/Occasional Use	7	0.9%
For Migrant Workers	73	9.4%
Other Vacant	86	11.0%

Census 2020 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	3,702	2,248	60.7%
15-24	199	27	1.2%
25-34	933	427	19.0%
35-44	788	503	22.4%
45-54	591	381	16.9%
55-59	340	223	9.9%
60-64	341	268	11.9%
65-74	359	298	13.3%
75-84	104	85	3.8%
85+	46	35	1.6%

Data Note: Persons of Hispanic Origin may be of any race.

Census 2020 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	3,702	2,248	60.7%
White Alone	2,715	1,846	82.1%
Black/African American Alone	156	30	1.3%
American Indian/Alaska Native Alone	28	14	0.6%
Asian Alone	104	62	2.8%
Pacific Islander Alone	2	0	0.0%
Other Race Alone	237	74	3.3%
Two or More Races	460	222	9.9%
Hispanic Origin	902	371	16.5%

Census 2020 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	3,702	2,248	60.7%
1-Person	924	287	12.8%
2-Person	1,169	765	34.0%
3-Person	605	415	18.5%
4-Person	567	436	19.4%
5-Person	259	208	9.3%
6-Person	130	104	4.6%
7+ Person	48	33	1.5%

2025 Housing Affordability	
Housing Affordability Index	80
Percent of Income for Mortgage	26.8%

Data Note: Persons of Hispanic Origin may be of any race.

Housing Profile

4500 Holiday Hill Rd, Midland, Texas, 79707



Ring: 3 mile radius

Population		Households	
2020 Total Population	57,978	2025 Median Household Income	\$106,024
2025 Total Population	59,456	2030 Median Household Income	\$113,816
2030 Total Population	61,974	2025-2030 Annual Rate	1.43%
2025-2030 Annual Rate	0.83%		

Housing Units by Occupancy Status and Tenure	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	25,870	100.0%	27,101	100.0%	28,628	100.0%
Occupied	22,361	86.4%	23,183	85.5%	24,481	85.5%
Owner	14,178	63.4%	14,476	62.4%	15,729	64.3%
Renter	8,183	36.6%	8,707	37.6%	8,752	35.8%
Vacant	3,506	13.6%	3,918	14.5%	4,147	14.5%

Owner Occupied Housing Units by Value	2025		2030	
	Number	Percent	Number	Percent
Total	14,476	100.0%	15,729	100.0%
<\$50,000	73	0.5%	6	0.0%
\$50,000-\$99,999	78	0.5%	7	0.0%
\$100,000-\$149,999	155	1.1%	22	0.1%
\$150,000-\$199,999	535	3.7%	207	1.3%
\$200,000-\$249,999	913	6.3%	487	3.1%
\$250,000-\$299,999	1,930	13.3%	1,358	8.6%
\$300,000-\$399,999	4,930	34.1%	4,945	31.4%
\$400,000-\$499,999	2,122	14.7%	2,796	17.8%
\$500,000-\$749,999	2,383	16.5%	3,677	23.4%
\$750,000-\$999,999	997	6.9%	1,621	10.3%
\$1,000,000-\$1,499,999	268	1.9%	452	2.9%
\$1,500,000-\$1,999,999	3	0.0%	2	0.0%
\$2,000,000+	90	0.6%	150	0.9%
Median Value	\$372,110		\$429,810	
Average Value	\$445,086		\$517,183	

Data Note: Persons of Hispanic Origin may be of any race.

Census 2020 Housing Units	Number	Percent
Total	25,870	100.0%
Urban Housing Units	25,292	97.8%
Rural Housing Units	578	2.2%

Census 2020 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	14,178	100.0%
Owned with a Mortgage/Loan	9,753	68.8%
Owned Free and Clear	4,425	31.2%

Census 2020 Vacant Housing Units by Status	Number	Percent
Total	3,506	100.0%
For Rent	2,451	69.9%
Rented- Not Occupied	122	3.5%
For Sale Only	245	7.0%
Sold - Not Occupied	49	1.4%
Seasonal/Recreational/Occasional Use	86	2.5%
For Migrant Workers	255	7.3%
Other Vacant	299	8.5%

Census 2020 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	22,361	14,178	63.4%
15-24	1,003	164	1.2%
25-34	5,112	2,489	17.6%
35-44	4,659	2,934	20.7%
45-54	3,361	2,237	15.8%
55-59	1,924	1,343	9.5%
60-64	2,041	1,617	11.4%
65-74	2,499	2,062	14.5%
75-84	1,136	906	6.4%
85+	626	426	3.0%

Data Note: Persons of Hispanic Origin may be of any race.

Census 2020 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	22,361	14,178	63.4%
White Alone	16,056	11,379	80.3%
Black/African American Alone	1,196	268	1.9%
American Indian/Alaska Native Alone	176	89	0.6%
Asian Alone	667	400	2.8%
Pacific Islander Alone	21	3	0.0%
Other Race Alone	1,476	618	4.4%
Two or More Races	2,769	1,420	10.0%
Hispanic Origin	5,324	2,488	17.6%

Census 2020 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	22,361	14,178	63.4%
1-Person	5,778	2,433	17.2%
2-Person	7,182	4,881	34.4%
3-Person	3,580	2,458	17.3%
4-Person	3,318	2,501	17.6%
5-Person	1,534	1,175	8.3%
6-Person	663	505	3.6%
7+ Person	305	224	1.6%

2025 Housing Affordability	
Housing Affordability Index	98
Percent of Income for Mortgage	22.0%

Data Note: Persons of Hispanic Origin may be of any race.

Housing Profile

4500 Holiday Hill Rd, Midland, Texas, 79707



Ring: 5 mile radius

Population		Households	
2020 Total Population	101,303	2025 Median Household Income	\$102,459
2025 Total Population	102,964	2030 Median Household Income	\$108,719
2030 Total Population	106,962	2025-2030 Annual Rate	1.19%
2025-2030 Annual Rate	0.76%		

Housing Units by Occupancy Status and Tenure	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	43,765	100.0%	45,986	100.0%	48,569	100.0%
Occupied	38,126	87.1%	39,683	86.3%	41,862	86.2%
Owner	25,340	66.5%	25,876	65.2%	27,950	66.8%
Renter	12,786	33.5%	13,807	34.8%	13,912	33.2%
Vacant	5,630	12.9%	6,303	13.7%	6,707	13.8%

Owner Occupied Housing Units by Value	2025		2030	
	Number	Percent	Number	Percent
Total	25,876	100.0%	27,950	100.0%
<\$50,000	267	1.0%	76	0.3%
\$50,000-\$99,999	486	1.9%	76	0.3%
\$100,000-\$149,999	803	3.1%	168	0.6%
\$150,000-\$199,999	1,803	7.0%	845	3.0%
\$200,000-\$249,999	2,268	8.8%	1,383	5.0%
\$250,000-\$299,999	3,632	14.0%	3,221	11.5%
\$300,000-\$399,999	7,657	29.6%	8,376	30.0%
\$400,000-\$499,999	3,146	12.2%	4,422	15.8%
\$500,000-\$749,999	3,531	13.7%	5,648	20.2%
\$750,000-\$999,999	1,510	5.8%	2,480	8.9%
\$1,000,000-\$1,499,999	619	2.4%	994	3.6%
\$1,500,000-\$1,999,999	7	0.0%	7	0.0%
\$2,000,000+	147	0.6%	253	0.9%
Median Value	\$348,054		\$397,970	
Average Value	\$413,891		\$494,551	

Data Note: Persons of Hispanic Origin may be of any race.

Census 2020 Housing Units	Number	Percent
Total	43,765	100.0%
Urban Housing Units	42,717	97.6%
Rural Housing Units	1,048	2.4%

Census 2020 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	25,340	100.0%
Owned with a Mortgage/Loan	16,602	65.5%
Owned Free and Clear	8,738	34.5%

Census 2020 Vacant Housing Units by Status	Number	Percent
Total	5,630	100.0%
For Rent	3,537	62.8%
Rented- Not Occupied	177	3.1%
For Sale Only	450	8.0%
Sold - Not Occupied	84	1.5%
Seasonal/Recreational/Occasional Use	206	3.7%
For Migrant Workers	413	7.3%
Other Vacant	763	13.6%

Census 2020 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	38,126	25,340	66.5%
15-24	1,637	343	1.4%
25-34	8,227	4,311	17.0%
35-44	7,743	5,079	20.0%
45-54	5,866	4,093	16.1%
55-59	3,378	2,465	9.7%
60-64	3,553	2,847	11.2%
65-74	4,494	3,696	14.6%
75-84	2,097	1,682	6.6%
85+	1,130	823	3.3%

Data Note: Persons of Hispanic Origin may be of any race.

Census 2020 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	38,126	25,340	66.5%
White Alone	26,255	19,058	75.2%
Black/African American Alone	2,243	703	2.8%
American Indian/Alaska Native Alone	327	180	0.7%
Asian Alone	886	548	2.2%
Pacific Islander Alone	39	12	0.1%
Other Race Alone	3,182	1,761	7.0%
Two or More Races	5,193	3,078	12.2%
Hispanic Origin	10,857	6,237	24.6%

Census 2020 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	38,126	25,340	66.5%
1-Person	9,766	4,644	18.3%
2-Person	11,966	8,528	33.6%
3-Person	6,150	4,330	17.1%
4-Person	5,678	4,318	17.0%
5-Person	2,821	2,200	8.7%
6-Person	1,148	858	3.4%
7+ Person	595	461	1.8%

2025 Housing Affordability	
Housing Affordability Index	101
Percent of Income for Mortgage	21.3%

Data Note: Persons of Hispanic Origin may be of any race.